



ALYSSA UY

CONTACT DETAILS

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TECHNICAL (HARD) SKILLS

Content writing

- Fiction and nonfiction
- Blog posts
- Social media posts
- Advertisement scripts
- Copywriting
- Emails

Telemarketing

- Outbound and Inbound
- Cold calling
- Recruitment

Graphic Design

- Poster/Typography/Marketing design
- Document/Image/File Editing

Adobe Softwares

- Photoshop
- Illustrator
- InDesign
- Lightroom

CORE (SOFT) SKILLS

- Leadership
- Critical thinking
- Speech and communication
- Team Player Attitude (But can work independently)
- Emotional Intelligence
- Growth Mindset
- Adaptability
- Organized

WORK EXPERIENCE

• ThoughtDiva (7 Months)

Content Writer

- Writing Blog content, Advertisement Scripts, Slogan descriptions, etc. as per the client's Project requests

Graphic Design

- Events Poster, Social media post templates, etc. as per the client's Project requestests

• Versatel Marketing (4 months)

Telemarketer

- Outbound calling, we pre qualified customers for health insurance

EDUCATION

Primary

- South Learners Creative School

Secondary

- STI Colleges Las Pinas (Scholarship)
- College of Subic Montessori (Scholarship)
- Dansart Angels Academy (Scholarship)
- Young Achievers International School
- APEC Schools

Tertiary

- Far Eastern University Alabang (Scholarship)

AFFILIATIONS (THROUGHOUT SCHOOL)

- Student Associations: Official Spokesperson
- Young Achievers International School Newspaper: Primary writer (2018-2019), official Head writer (2019-2020)
- Young Achievers Official MC for Linking events (Intramurals, School Religious group gatherings, Practical Examinations, Lakan at Lakambini, UN, Etc.)
- State School Official Spokesperson for Outer relations
- President of Student Affairs Council

ACADEMIC ACHIEVEMENTS

- 10th grade: Graduated JHS as Valedictorian and Top performer of the whole school (Average of 95)
- 11th grade: No tops for 1st and 2nd quarter, Top rank at 3rd (Average of 96), Top rank at 4th (97)
- 12th grade: 1st quarter = 5th rank (out of 40), 2nd quarter = 3rd Rank, 3rd quarter = 1st rank, 4th quarter = 2nd rank. Graduated as Top 4 of batch 2022-2023, with honors.