```sql
CREATE DATABASE SchoolDB;
GO

USE SchoolDB;
GO

CREATE TABLE Students (
    RollNo INT PRIMARY KEY,
    Name VARCHAR(100),
    CourseName VARCHAR(100)
);
GO

-- Insert sample records
INSERT INTO Students (RollNo, Name, CourseName) VALUES (1, 'John Doe', 'Mathematics');
INSERT INTO Students (RollNo, Name, CourseName) VALUES (2, 'Jane Smith', 'Science');
INSERT INTO Students (RollNo, Name, CourseName) VALUES (3, 'Sam Brown', 'History');
```