

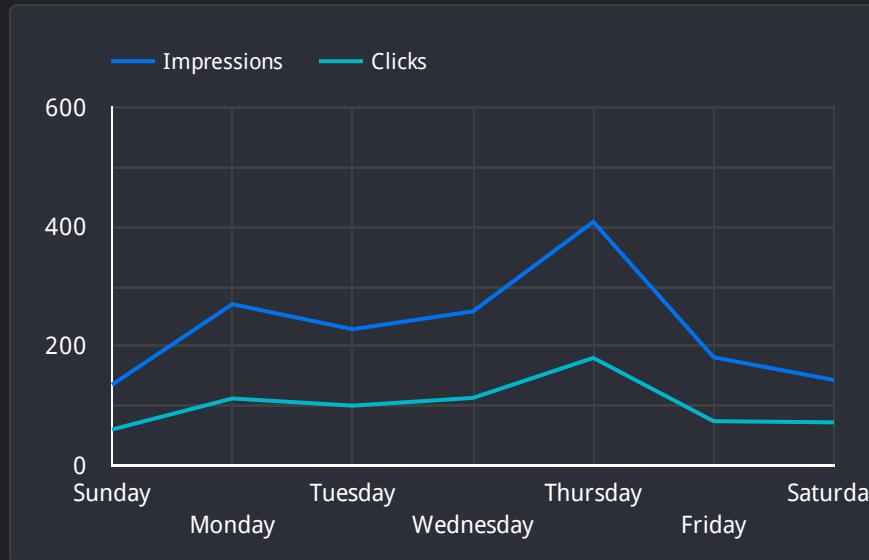
Impressions
1,623

Clicks
711.0

CTR
43.8%

Goal Completions
7.5K

Cost
\$141.66



Day of Week	CTR	Users	Sessions	Goal Com...	Goal Conv...	Bounce Rate
1. Saturday	50.35%	3,531	4,066	771	18.96%	41.07%
2. Friday	40.88%	4,333	5,225	1,135	21.72%	34.43%
3. Thursday	44.12%	5,315	6,287	1,096	17.43%	39.53%
4. Wednesday	43.8%	6,459	7,645	1,380	18.05%	37.14%
5. Tuesday	43.86%	7,178	8,220	1,371	16.68%	37.37%
6. Monday	41.48%	6,322	7,292	1,139	15.62%	40.77%
7. Sunday	44.44%	3,564	4,020	580	14.43%	44.18%

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Source / Me...	Campaign	Cost	Impressio...	CPM	Clicks	CPC	Users	CPU	Goal Completions	Cost per Conversion
1.	google / cpc	\$108.83	1,402	\$77.62	638	\$0.17	402	0.27	113	\$0.96
2.	google / cpc	\$6.68	62	\$107.74	29	\$0.23	9	0.74	2	\$3.34
3.	google / cpc	\$16.22	115	\$141.04	28	\$0.58	9	1.8	0	\$0
4.	google / cpc	\$7.31	20	\$365.5	8	\$0.91	3	2.44	0	\$0
5.	google / cpc	\$0.36	14	\$25.71	5	\$0.07	0	-	0	\$0
6.	google / cpc	\$1.28	5	\$256	2	\$0.64	1	1.28	0	\$0
7.	google / cpc	\$0.98	2	\$490	1	\$0.98	0	-	0	\$0
8.	moz.com / ...	(not set)	0	\$0	0	\$0	1	0	0	\$0
9.	de.wikihow....	(not set)	0	\$0	0	\$0	1	0	0	\$0
10.	google / cpc	\$0	0	\$0	0	\$0	92	0	21	\$0

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