



A pyramid diagram representing Maslow's Hierarchy of Needs. The pyramid is divided into five horizontal sections. From top to bottom, the sections are labeled: 'Self-actualization' (with a star icon), 'Esteem', 'Love and belongings', 'Safety', and 'Physiological needs'. The text 'Maslow's Hierarchy Pyramid of Needs in Advertisements' is overlaid in the center of the pyramid.

# **Maslow's Hierarchy Pyramid of Needs in Advertisements**

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# Physiological Needs

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The bottom level  
of Maslow's pyramid