







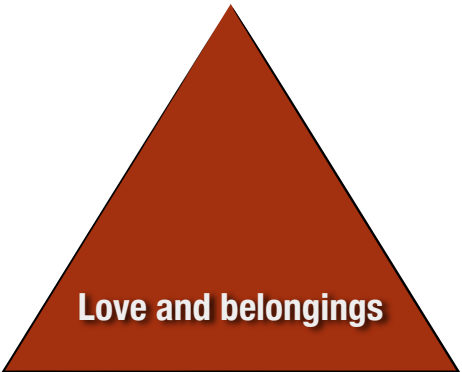


**sdfdsf**

**Physiological needs**



**Safety**

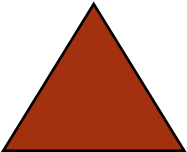
A large, solid red equilateral triangle is centered on a white background. The triangle has a thin black outline. Inside the triangle, near the bottom, the text "Love and belongings" is written in a white, bold, sans-serif font.

**Love and belongings**

A large, solid red equilateral triangle with a thin black outline. The word "Esteem" is centered within the triangle in a white, bold, sans-serif font.

**Esteem**













# Go Beyond

---

The ad promotes the idea of eating non-animal meat, which is a product made without killing animals. Many pop and movie stars in this video tell us how better would have been if people switch from butchering animals to using lab-grown meat. This is not a thing to do if a person has not passed all 4 previous stages of the pyramid. Therefore, when people fulfilled themselves, to Maslow, they can start thinking about what can they do to help our civilization or how to kill fewer cows.





