# **Kevin Egunza**

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#### **Projects**

Click to access my Analytics Project Portfolio

#### **Skills**

- · Classification Modeling
- A/B Testing
- · Segmentation and Clustering
- Data Analysis with R programming

- Data Wrangling
- Time Series Forecasting
- Regression Analysis
- Tools: Alteryx, Tableau, SQL, Advanced Excel

#### **Experience**

# **Business Analyst Trainee**

Udacity • Mountain View, California, US

10/2021 - 02/2022

- Predicted Sales for a Catalog Launch using Regression Analysis
- Created an Analytical Dataset
- · Predicted Loan Default Risk using Classification Modeling
- A/B Tested a Menu Launch
- Utilized Combined Analytical Techniques (Segmentation and Clustering, Classification Modeling, Time Series Forecasting) to solve a complex business problem.

## **Accounts Assistant**

Benchmark Distributors • Nairobi, Kenya

09/2019 - 10/2020

- Setup of company's bank statements for analysis.
- Performed financial entries to SAP system.
- Balanced sales short and excess sheet.
- Analyzed company's monthly motor vehicle fuel consumption.
- Compiled monthly motor vehicle fuel consumption reports for the management.

# Education

# **Bachelor of Business Information Technology**

KCA University · Nairobi, Kenya

08/2022

### Certificates

• Predictive Analytics for Business Nanodegree Certificate

## Linkedin

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