

Torrent Cash – Newbies Guide

There are a couple ways of making money with torrents and they are all pretty easy if you have been in the internet marketing industry for a while, if you haven't it shouldn't take you too long to get a grasp on things.

This report will outline a couple of easy ways you can get started, for more in depth guides take a look at our videos, and other reports.

ShareCash – Survey Method

For this to work you will need to be at least remotely in tune with what is currently trending on the web, particularly in the entertainment industry (music, movies and games).

Typically, there are a few tools that you can use to see what is rising in popularity.

[Insights for Search](#)

[Google Keyword Tool](#)

[Yahoo.com \(trending\)](#)

You can also check the top 10 download movies lists on [TorrentFreak](#)

1. Find a 'buzzing' movie or game that is about to be released. For example, at the time of writing, Call of Duty Modern Warfare 3 and The Smurfs.
2. Download a trailer or demo for the video/game. You can use one of the many available [Youtube Video Downloaders](#) for this. Additionally, [FilePlanet](#) usually share demo links.
3. Rename the trailer and/or game to something a little bit more interesting (i.e. Call of Duty LEAKED Beta, Smurfs [xvid] DVD etc). If you take a look on some items that get downloaded a lot on torrent websites you should be able to find phrases to include in your title to get clickthroughs.
4. Stick the file(s) into a Winrar archive and set a password on the archive. You will need Winrar installed on your computer to simplify this process. Get it

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[here](#). Right click on the file > add to archive > archive format (.zip) - (name the archive whatever you want) > advanced > set password.

5. Create a new (blank) archive. Right click on your desktop > Winrar ZIP Archive. This should be an empty archive now.
6. Create a .txt file and name it something along the lines of... "Read ME – Archive Password)
7. Open up an account at [Sharecash](#) and upload that .txt file there.
8. Create a new .txt file and stick it into your blank winrar archive. This file will have a link to your Sharecash download link that contains the password for your trailer. Of course, it's better if you have a real demo/trailer to not piss people off but, whatever right? Anyway, your user will need to fill out a survey to get access to your .txt file download with the password.
Alternatively, instead of placing a text file with the Sharecash link you can just create a Windows shortcut which will automatically open up your Sharecash URL. You can do this by right clicking on your desktop > new > shortcut.
9. Place both your protected archive (with the demo) and your read me file/shortcut into your blank, not password protected archive.
10. Create a torrent file out of your Winrar archive (can be done through uTorrent) and use Torrentator to upload it to a few torrent websites. Title it correctly and you'll be good to go, earning up to \$1 from every person that completes the survey to get access to the password.

The Promotional Method

This method focuses on generating traffic through torrents and is a pretty simple one. It consists of the following:

- Uploading something popular (i.e. 'exclusive video', 'latest trailer' etc.) and watermarking that video.
- Using the title and description fields along with the torrent file names as places to place URLs leading to your product/offer/website.
- Using the torrent filename/directory along with your URL.

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- Placing a shortcut that leads back to your website/product/offer in the same directory as the torrented file.

Some examples of titles:

- EXCLUSIVE Battlefield 3 trailer 1080p [yourdomain.com]
- LEAKED Anne Hathaway nudes HD Res [yourdomain.com]

Haha, you get the gist, I hope.

Likewise for the torrent description I would suggest putting the title of the torrent in the header, followed by the URL to your website in the sub-heading. Under this you can put a general description of your upload.

Example:

EXCLUSIVE Battlefield 3 Trailer

<http://gamingboy.com>

The long awaited Battlefield 3, PC trailer is out. Taking us away to the land of bullets, Humvees and collateral damage take a look at what is in store this November with the launch of Battlefield 3, for the PlayStation, XBOX and PC.

In this example below, you can see this method being put into practice. Now, it's important that the titles/descriptions of these torrents are also keyword optimized so that they can rank for the different keyword variations. You can see I placed my website URL in the torrent title and the description. I will also stick it as a shortcut in my directory. Unlike ThePirateBay.org most torrents will actually allow you to make your URLs clickable which helps with conversion rates.

Example:

Index a torrent:

Torrent:

- Finding a decent converting / relatively well paying CPA offer, you can also use [OfferVault](#) to cycle through offers.
- Downloading a popular torrent file (i.e video/audio/game etc), password protecting it and re-uploading it back to torrent websites using *Torrentator*
- In order for users to get the password to open it, they must fill out your CPA offer which usually gets you about \$1 per submit.

The idea is very similar to that of the Sharecash method listed above, and requires the same steps to password protect your .rar file. What you can do to take it a step further though, is offer a small 'teaser' of the video/file etc outside of your password protected archive which will create far more desire in the mind of people who downloaded your torrent to fill out your CPA offer.

Unlike the Sharecash method, it's better to put your password retrieval information in a .html file as opposed to a .txt file. Simply because, CPA networks are quite strict when it comes to the places they let you get traffic from.

To create a .html file do the following:

- Open notepad
- Write down something like, "Thanks for downloading, go here to get your password" Include a link to your CPA offer/aff link.
- Go to File > Save > Save as type > all files and call the file "Password Info.html or Thanks for downloading.html"

Note: Some people will post negative comments if they see a torrent is password protected. It's best to have a couple of accounts to balance out the reviews.

And that's it for now! Many more guides will be uploaded and sent out shortly.

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