



# Nike store sales dashboard

For year 2020-2021

48

Count of State

9360

Count of Retailer

921.93

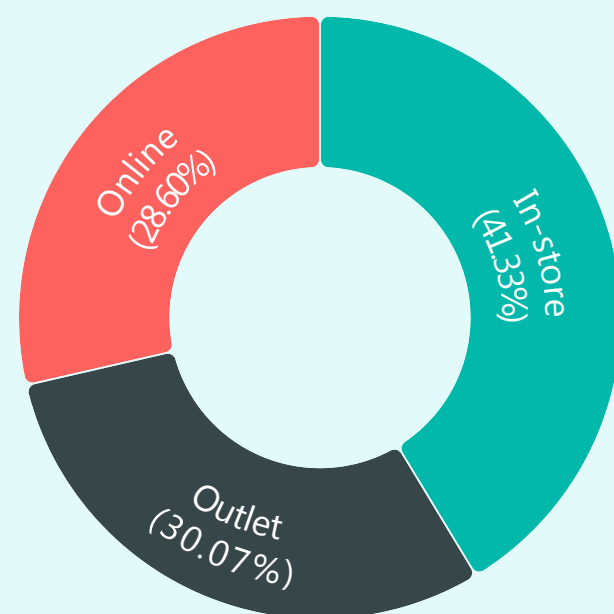
average of sales

44.74

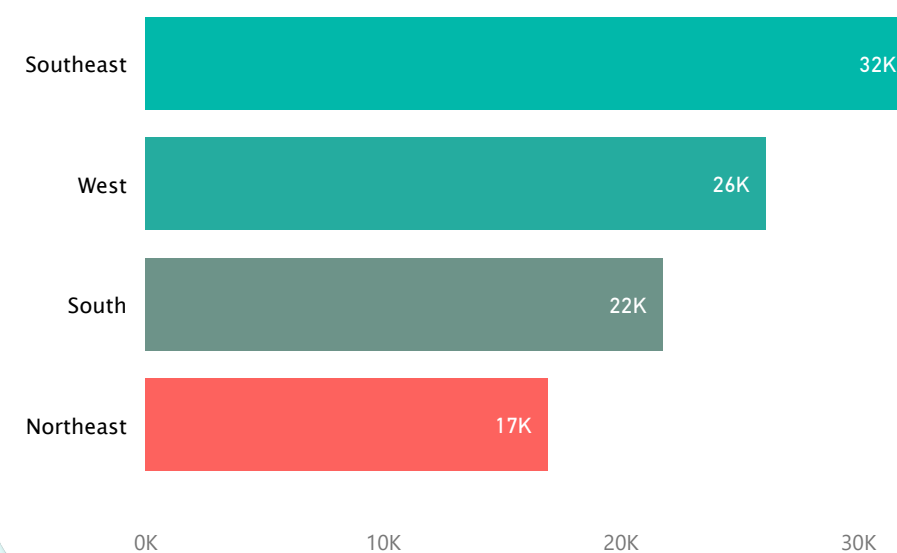
Average price per unit

Total sales by sales method

Sales Method ● In-store ● Outlet ● Online

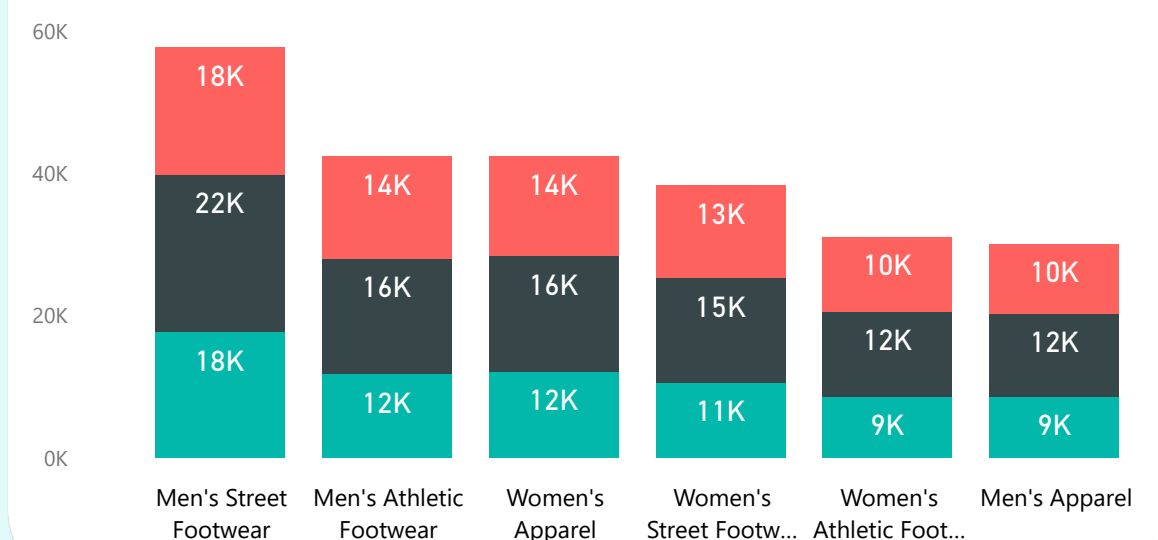


The sales percentage for each region



Product Sales by Units Sold and Sales Method

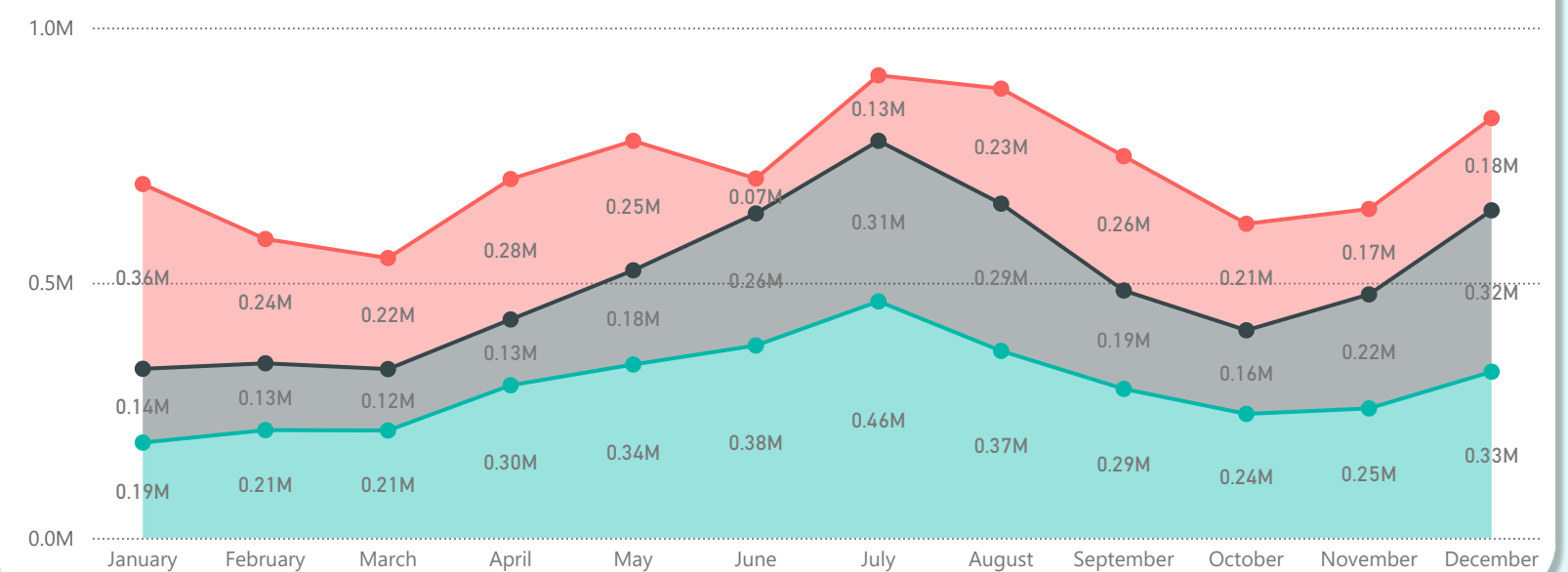
Sales Method ● In-store ● Online ● Outlet



| Product                 | Retailer | Sum of Total Sales | Sales Method | State          |
|-------------------------|----------|--------------------|--------------|----------------|
| Women's Street Footwear | Amazon   | 5649               | In-store     | Massachusetts  |
| Women's Street Footwear | Amazon   | 5913               | In-store     | New Hampshire  |
| Women's Street Footwear | Amazon   | 15451              | In-store     | Vermont        |
| Women's Street Footwear | Amazon   | 18                 | Online       | Alabama        |
| Women's Street Footwear | Amazon   | 8017               | Online       | Kentucky       |
| Women's Street Footwear | Amazon   | 238                | Online       | Maine          |
| Women's Street Footwear | Amazon   | 145                | Online       | Massachusetts  |
| Women's Street Footwear | Amazon   | 307                | Online       | New Hampshire  |
| Women's Street Footwear | Amazon   | 7297               | Online       | North Carolina |
| Women's Street Footwear | Amazon   | 18798              | Online       | Ohio           |
| Women's Street Footwear | Amazon   | 401                | Online       | Vermont        |

Sum of Total Sales by Month and Sales Method

Sales Method ● In-store ● Online ● Outlet



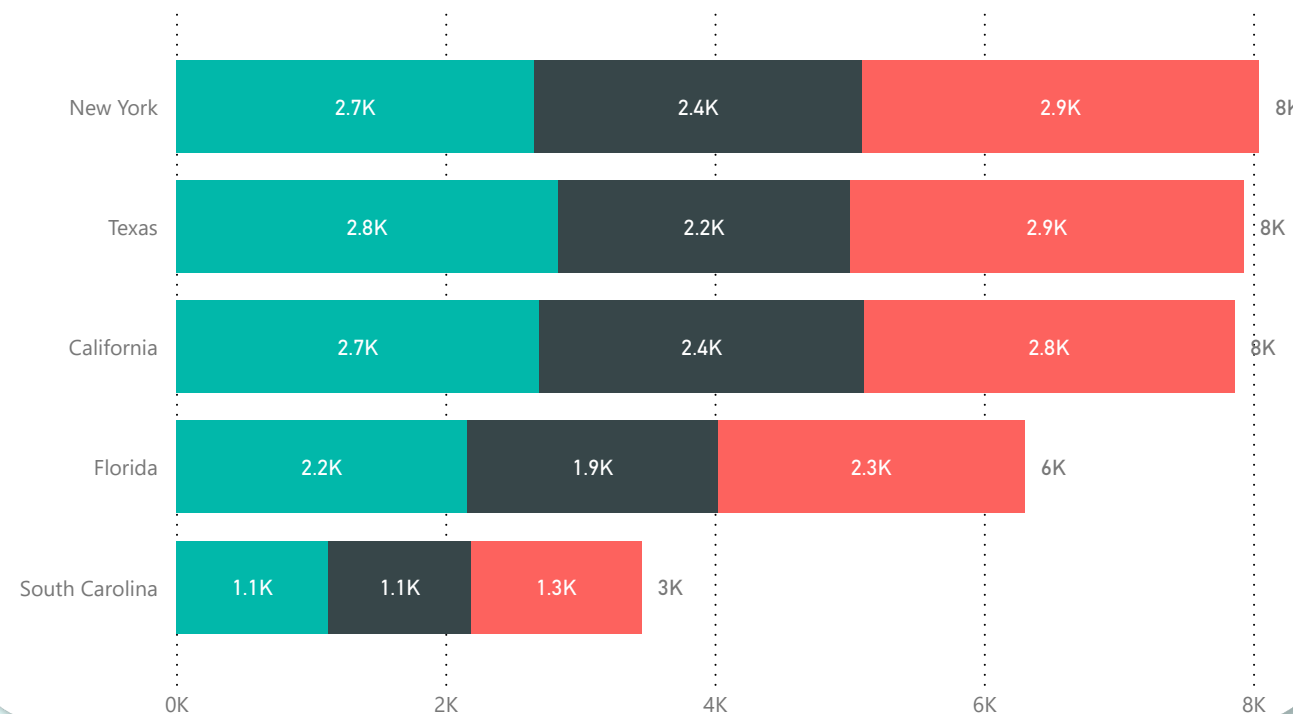


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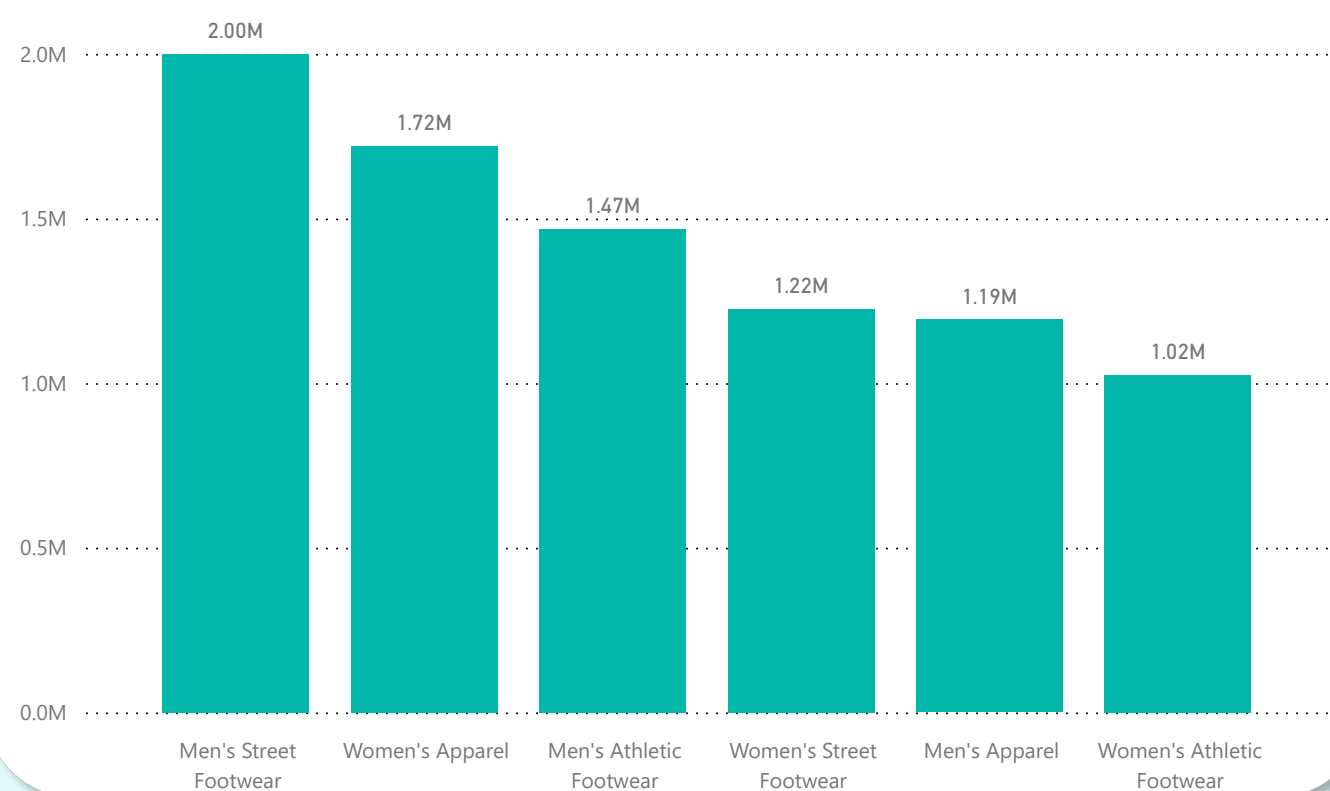
For year 2020-2021

region with the highest participation of women in sports

Product ● Women's Street Footwear ● Women's Athletic Footwear ● Women's Apparel

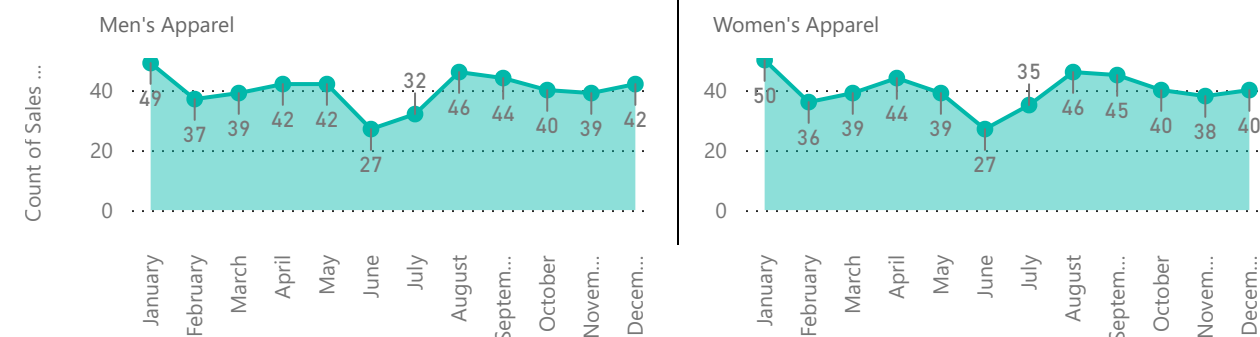


Sum of Total Sales by Product



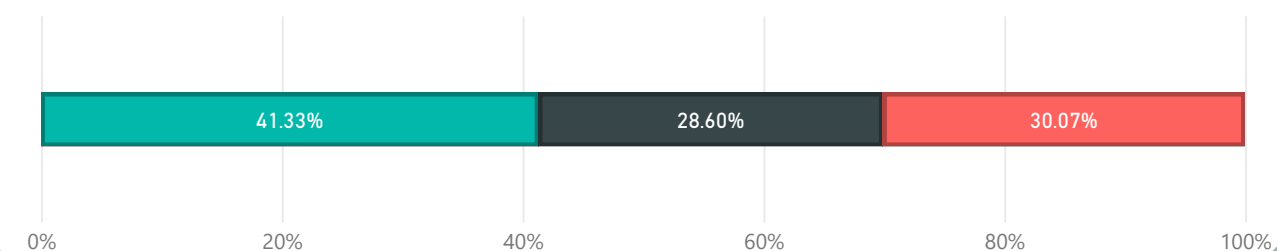
Count of Sales Method by Month, Sales Method and Product

Sales Method ● Outlet



Sum of Total Sales by Sales Method

Sales Method ● In-store ● Online ● Outlet



Total Sales by Retailer and Sales Method

Sales Method ● In-store ● Online ● Outlet

