

ARNOUS Forms
Virtual Business
Financial Ratios and Performance Measurement

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Amounts in USD Unless Other Stated

Executive Summary

ARNOUS Forms is a SME that projecting to launch business in Beirut Lebanon, it is specialized in food paper box forming. The Company will invest in improved technology machines that eligible it to provide high quality products with less fixed costs and competitive prices.
Target Clients are restaurants and snacks from all different sizes and franchises.
In this Plan we depend on several researches, especially in determining COGS and revenues by product, by client, by region, by machines productivity, by sensitivity to price change. For simplicity we did not plot them in this study, in order to ease the complexity of the file.

Assumptions & Drivers

Projected Profit&Loss By Year

Projected Balance Sheet By Year

Projected Cash Flow By Year

Note

To better understand the Financials analysis , and open above files, we encourage you to visit file "Business Plan Zeek Finance" in the Library.

Financial Statements Analysis

Financial Ratios & KPIs

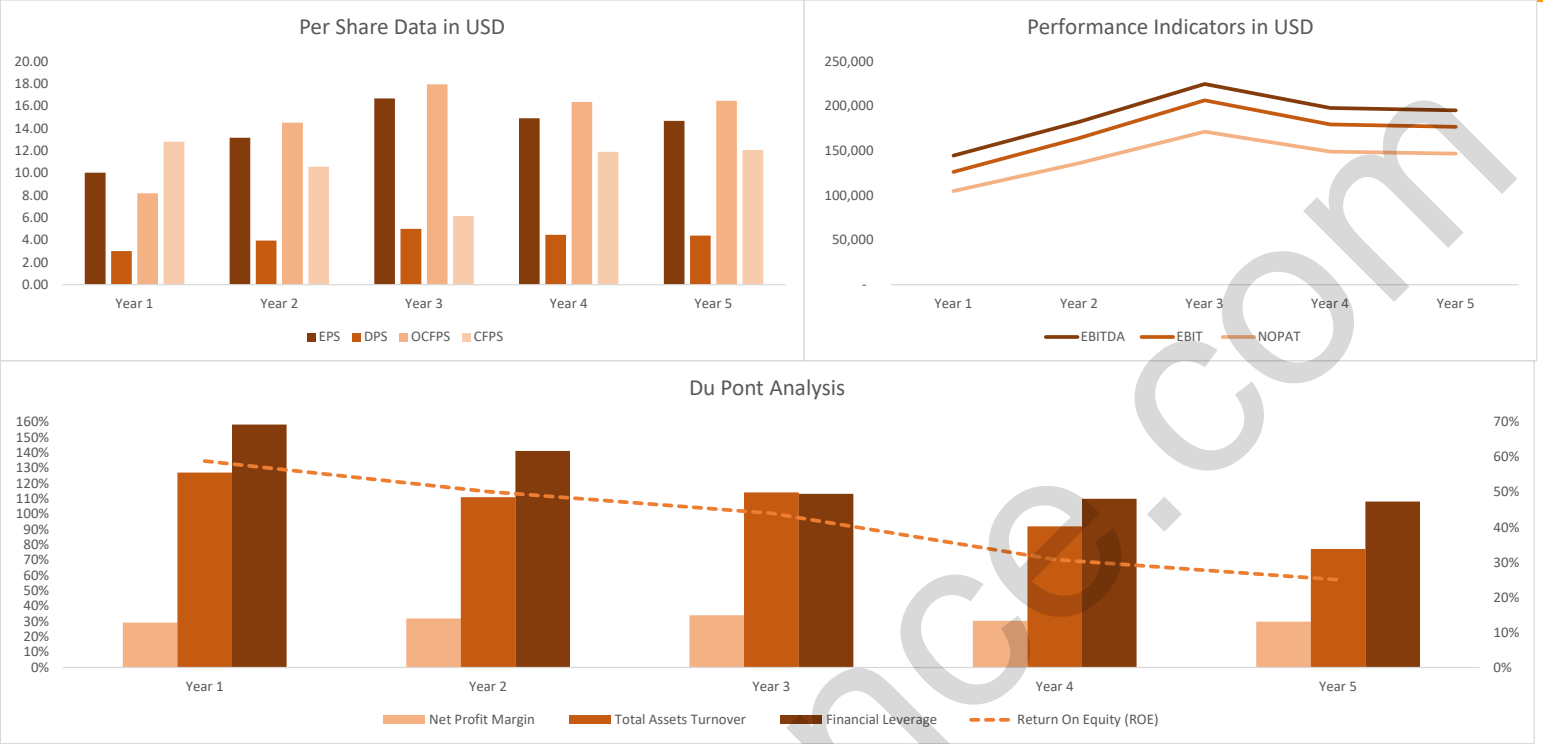
	Year 1	Year 2	Year 3	Year 4	Year 5	Remarks
Liquidity Ratios						
Quick Acid Ratio	4.02	2.16	5.87	8.51	11.10	We see that the business is producing to much cash, and the liquidity ratios are high, so the company can expand operations by investing in same or different projects, and also can declare and distribute more dividends to owners.
Quick Ratio	5.80	2.78	7.47	10.17	12.77	
Current Ratio	6.18	2.92	7.81	10.56	13.16	
Asset Management Ratios						
Inventory Turnover	12.17	12.17	12.17	12.17	12.17	Within Industry Ratios and Benchmark
Inventory Days	30	30	30	30	30	
Receivable Turnover	6.08	6.08	6.08	6.08	6.08	
Receivable Days	60	60	60	60	60	Within Industry Ratios and Benchmark
Payables Turnover	12.17	12.17	12.17	12.17	12.17	
Payable Days	30	30	30	30	30	
Cash Conversion Cycle	60	60	60	60	60	Fair
PP&E Turnover	4.69	7.50	13.39	26.78	N/A	Tell us that each \$ invested in PP&E is producing how much \$ of Sales
Total Asset Turnover	1.27	1.11	1.14	0.92	0.77	Tell us that each \$ invested in Assets is producing how much \$ of Sales
Working Capital Turnover	6.08	6.08	6.08	6.08	6.08	Tell us that each \$ invested in Working Capital is producing sales USD.
Cash Turnover	2.68	1.76	1.66	1.18	0.92	Same concept
Basic Earning Power	47%	44%	48%	34%	28%	
Debt Management Ratios						
Interest Coverage Ratio	19.32	25.10	31.58	N/A	N/A	Very Safe
Interest Debt to Equity	40%	26%	0%	0%	0.00	Good
Interest Debt to Operating Capital	28%	21%	0%	0%	0%	Good
Interest Debt to EBITDA	47%	37%	0%	0%	0.00	Good
Total Liabilities to Assets	37%	29%	12%	9%	8%	Fair
Total Liabilities to Equity	59%	41%	13%	10%	0.08	All Debt to Equity
Total Assets to Equity	1.59	1.41	1.13	1.10	1.08	Equity Multiplier
Profitability Ratios						
Gross Profit Margin	60%	60%	60%	55%	55%	Very Good
EBITDA Margin	42%	44%	46%	40%	40%	Within Benchmark Scales
Operating Profit Margin	37%	40%	42%	37%	36%	
Net Profit Margin	29%	32%	34%	30%	30%	Very Good
Tax Ratio	17%	17%	17%	17%	17%	Normal
Return on Assets	37%	36%	39%	28%	23%	
Return on Operating Capital	44%	41%	45%	31%	25%	
Return on Owners Equity	59%	50%	44%	31%	25%	More than WACC

Performance Measurement & KPIs

	Year 1	Year 2	Year 3	Year 4	Year 5
Working Capital	164,783	207,438	342,483	465,038	586,065
Net Operaing Working Capital	164,783	275,231	342,483	465,038	586,065
Operating Capital	237,983	330,131	379,083	483,338	586,065
Revenues	343,055	411,666	490,079	490,079	490,079
Gross Profit	205,833	247,000	294,047	269,543	269,543
EBITDA	144,532	182,326	224,661	197,742	195,111
EBIT	126,232	164,026	206,361	179,442	176,811
NOPAT	104,773	136,142	171,279	148,937	146,753
EBT	120,809	158,603	200,937	179,442	176,811
Net Income	100,271	131,641	166,778	148,937	146,753
DuPont Analysis					
Net Profit Margin	29%	32%	34%	30%	30%

Total Assets Turnover	1.27	1.11	1.14	0.92	0.77
Financial Leverage	1.59	1.41	1.13	1.10	1.08
Return On Equity (ROE)	59%	50%	44%	31%	25%
# of Shares	10,000	10,000	10,000	10,000	10,000
Earning Per Share (EPS)	10.03	13.16	16.68	14.89	14.68
Dividend Per Share (DPS)	3.01	3.95	5.00	4.47	4.40
Operating Cash Flow Per Share	8.18	14.51	17.94	16.36	16.46
Net Cash Flow Per Share	12.80	10.56	6.16	11.89	12.06

Charts & Graphs



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