# Introduction

[WeRateDogs](#) is a [Twitter account](#) that rates people's dogs with a humorous comment about the dog. It was launched in 2015 by college student Matt Nelson, and has received international media coverage for its popularity.

This account allows people to send photos of their dog, then tweets selected photos rating and a humorous comment. Dogs are rated on a scale of one to ten, but are invariably given ratings in excess of the maximum, such as "13/10". Popular posts are re-posted on Instagram and Facebook. Besides, the account's language has spawned an Internet language about "doggos" and "puppers"

In October 2017, the Twitter account had nearly 3.75 million followers. As of July 2018, 7.08 million followers.
At a first glance, we can notice the following:

- The most retweeted post is [a doggo realizing that he can stand in pool](#) with 76,997 retweets
- The post the most liked is [a puppo participating in the Toronto Women's March](#) with 142,835 likes
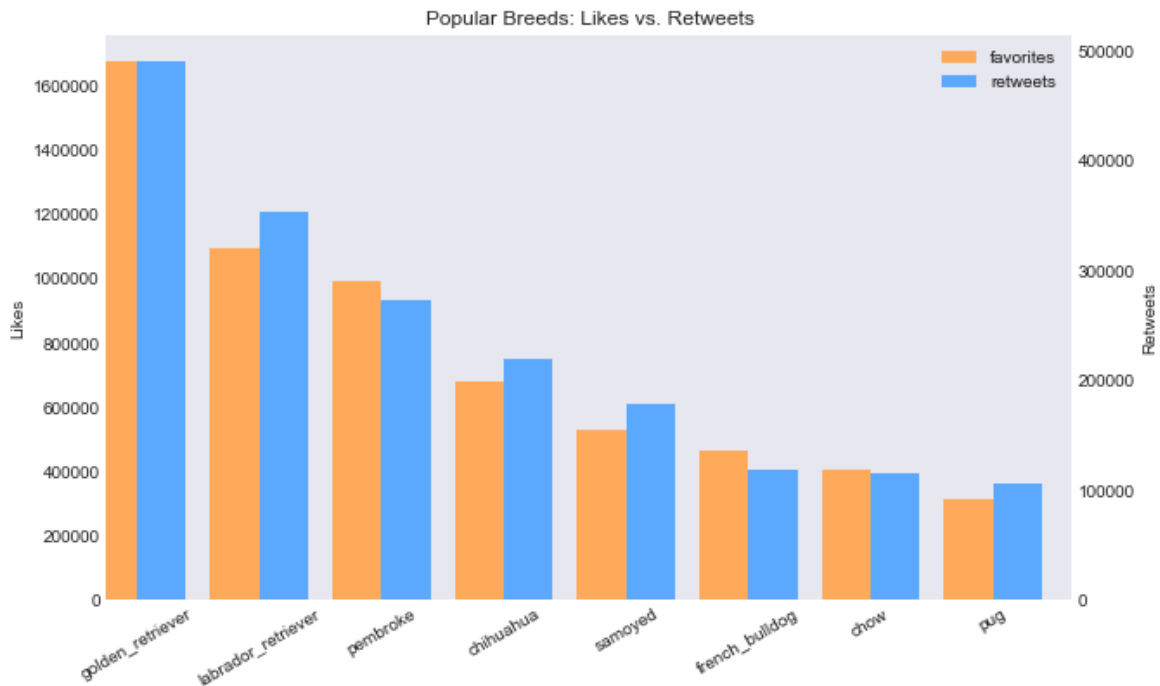
Now, we are going to dig a little bit further in the observations:

## Q1. What is the repartition of the dog stages?



Repartition of dog stages
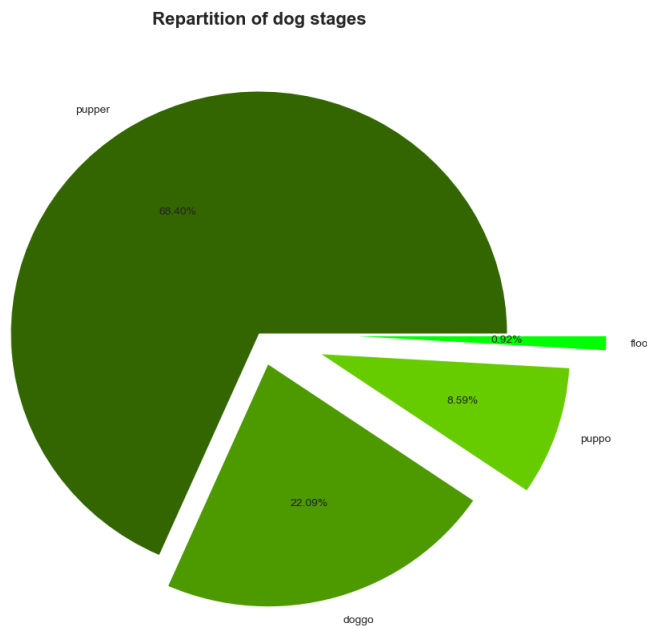
Most of the pictures display a pupper, which is a small dog.

## Q2. What breed is the most popular (favorites, retweets)?



Popular Breeds: Likes vs. Retweets

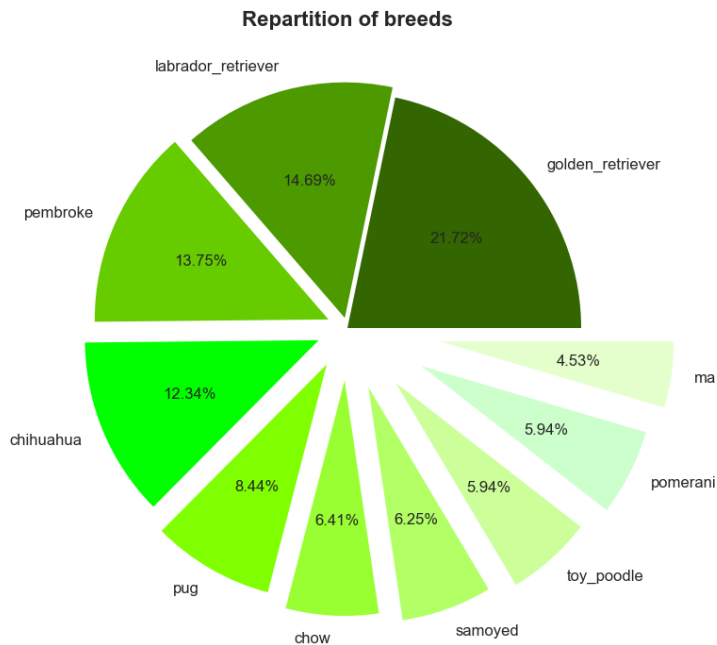Golden Retriever breed gets the most of retweets and likes.

## Q3. What is the most popular name?

Lucy, Oliver, Cooper and Charlie are the most recurrent names.
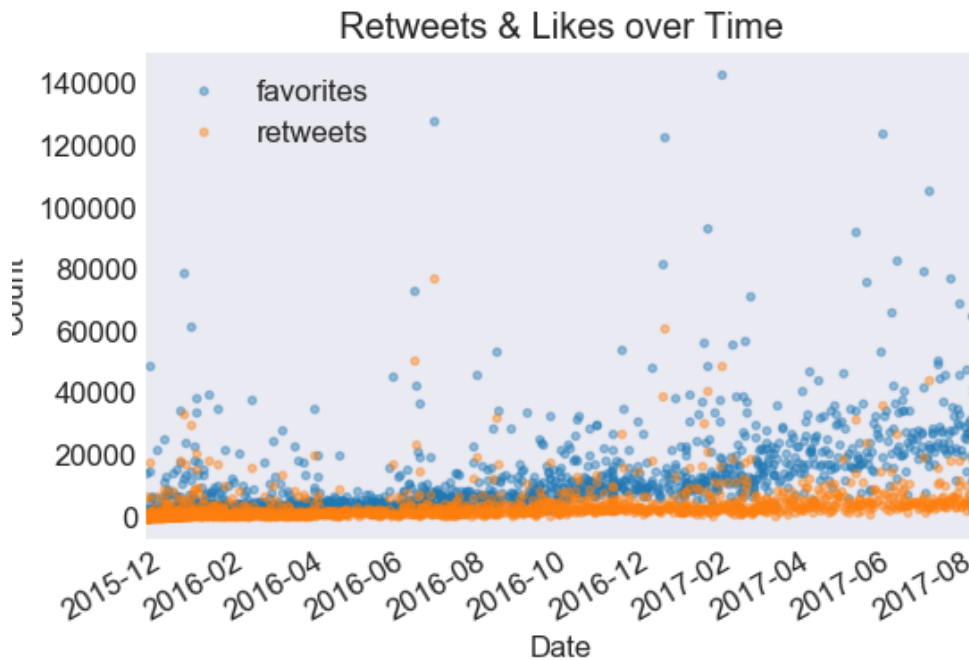
## Q4. Where do the tweets come from?

almost all tweets are sent via iPhone.

# Q5. What breed is the most predictable?



Repartition of breeds

Here again, we can find many pictures of Golden Retriever through WeRateDogs Twitter account.

# Q6. What is the trend of retweets and likes over the month?



Retweets & Likes over Time

Obviously, the account earned visibility and popularity over time as it has been launched in 2015. More and more pictures got likes.

## Q7. Is there any relationship between likes and retweets?
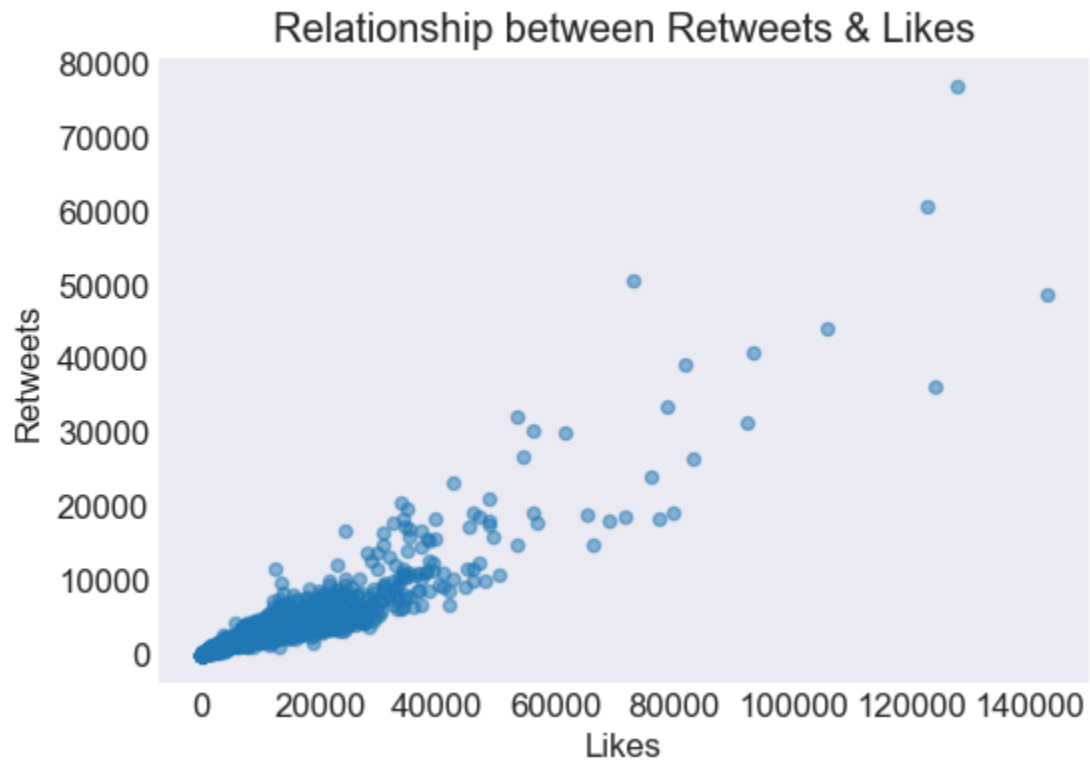


As we can notice, there is a positive correlation between Retweets & Likes.