

Ben-Seth Gideon

Adebayo, Osegue

Egbeda, Lagos
(234) 811-5497-795
(234) 704-8290-396
bensethig@gmail.com
[Linkedin Click Here](#)
[Portfolio Click Here](#)
[Website Click Here](#)

OBJECTIVE

I am Gideon, a dynamic African With a diverse skillset spanning brand strategy, content marketing, and visual storytelling, I empower businesses to establish and scale leveraging the power of Marketing Communications. With over 8 years of experience in marketing communication, I have significantly contributed to the growth of several organisations across multiple industries.

My commitment to continuous learning shines through his academic background and professional development. A proud law graduate (called to the Nigerian Bar in 2023), I have furthered my career growth with certifications from some of the world's leading organizations like Google, Hubspot, Aleph Group, and Coursera. This unique blend equips me to navigate the ever-shifting digital space consciously.

My impact extends beyond my clients. I pioneered initiatives like Go Big Afrika and the Go Digital Project, I have also published two free courses as a give-back to the communications industry.

I look forward to doing more with you. Thank You.

EXPERIENCE

AELEX Partners, Ikoyi Lagos

Graphic Designer October 2023 - Till Date

Business Development, Social Media Campaigns, Video Production, Graphic Design, Motion Design, and Content Development.

Go Big Afrika, Ipaja Lagos

Brand Strategist (Self-Employed) December 2022 - Till Date

Social media Strategy, Content Strategy, Video Production, Graphic Design, Motion Design, and Content Development.

WAYA Multi Links Technology Limited, Lekki Lagos

Content and Product Designer I July 2023 - Till Date

Content Creation, Video Editing, Graphic Design, Community Management, and Social Media Management.

SKILLS

Graphic Design
Motion Graphics
Video Editing
Video Production
Content Development
Social Media Marketing
Content Marketing
Digital Marketing
Communication
Information analysis
Creative problem-solving
Team Work
Time Management
Online Task Management

Office Suites

Google Documents
Google Slides
Google Spreadsheet
Google Forms
Canva

Adobe Creative Suite

Photoshop
Aftereffects

ACTIVITIES

Facilitator

Master the Art of Graphic Design I
March 2023

LearnWithGideon/eCourse

Pertinence Group, Egbeda Lagos

Creative Lead | February 2019 - June 2023

Brand Identity, Strategy, Visibility, Awareness, and Communications.

Finesse Bukka, Abule-egba Lagos

Partner | June 2022 - Till Date

Business Development, Brand Identity, Brand Strategy, and Awareness.

Debayo Doherty & Associates, Lagos Island

Legal Extern | April 2022 - May 2022

Legal Research, Client Interview, Court Processes Review.

EDUCATION

Nigerian Law School, Enugu Campus

November 2021 - November 2022

Barrister at Law (B.L) - Second Class Upper (Top 15%).

Olabisi Onabanjo University, Ago-iwoye Ogun State

October 2014 - November 2019

Bachelor of Laws (LL.B.) - Second Class Honours: Lower Division.

Evaton Comprehensive College, Abule-egba Lagos

September 2007 - July 2012

Senior Secondary School Certificate,

West African Senior Secondary Certificate.

Evaton International School, Abule-egba Lagos

September 1998 - July 2007

Primary School Certificate.

CERTIFICATIONS

Digital Ad Expert, Digital Marketing

April 2023

Digital Ad Certificate

Social Media Marketing, Hubspot Academy

March 2023

Certificate of Completion

Author

AI in Marketing Communications |
March 2023

LinkedIn | academia.edu

Author

How to write Tastefully | Nov. 2022

LinkedIn | academia.edu

Author

A Quick Guide to Creating a
Professional LinkedIn Profile

| September 2022

LinkedIn | academia.edu

Wealth Summit

Creative Lead | July 2021

Pertinence Group

PERSONAL INFORMATION

Sex: Male

Nationality: Nigerian

HOBBIES AND INTERESTS

Music, Marketing, Writing,
Learning, Research, Designs,
Litigation, Creativity, and
Technology.

AWARDS

Exceptional Industriousness

Service Award | April 2011

Warning Trumpet

REFERENCES

Available on Request

Content Marketing, Hubspot Academy

February 2023

Certificate of Completion

SEO, Hubspot Academy

January 2023

Certificate of Completion

Digital Marketing, Google

October 2022

Certificate of Completion

Shaw Academy, Dublin Ireland

March 2019

Diploma in Creative Designs

