Example coin tossing Estimale P(heads)=0 from n

independent coin tosses $P(x, |\theta) = \begin{cases} \theta & x_{i=1} = \theta^{x_{i}} \cdot (1-\theta)^{1-x_{i}} \\ 1-\theta & x_{i=0} \end{cases}$ Cilculinood function: $P(x | \theta) = \prod_{i=1}^{N} Q^{x_{i}} \cdot (1-\theta)^{1-x_{i}}$ N_i: # heads $P(x, |\theta) = \prod_{i=1}^{N} Q^{x_{i}} \cdot (1-\theta)^{1-x_{i}}$ $P(x, |\theta) = \prod_{i=1}^{N} Q^{x_{i}} \cdot (1-\theta)^{1-x_{i}}$

 $V_{\bullet}: \# \text{ fails}$ $= \Theta \stackrel{\text{int}}{\cdot} \cdot (l-\bullet)$ $= \Theta \cdot (l-\bullet)$

Maximum Likelihood (ML) estimate of O

arg max $p(x|\theta)$ = arg max $\log p(x|\theta) = \arg \max_{\theta} N_i \log \theta + N_0 \log(1-\theta)$

Concave \Rightarrow $V \log p(x|\theta) = 0$ $\frac{N_1}{\theta} + \frac{N_0}{1-\theta} = 0 \Rightarrow \theta = \frac{N_1}{N_0 + N_1} = \frac{\# heads}{n}$

→ Now suppose this random

P ~ Beta distribution (α_i, α_0) $P(\theta) = \theta^{\alpha_i-1} \cdot (1-\theta)^{\alpha_0-1}$

 $p(0 \mid X_{1}, -X_{n}) \propto p(X_{1}, -X_{n} \mid 0) \cdot p(0)$ $= 0^{N_{1}} ((-0)^{N_{0}} \cdot 0^{N_{1}-1} \cdot (1-0)^{\alpha_{0}-1}$ $N_{1} + \alpha_{1} - 1 \qquad N_{0} + \alpha_{0} - 1$

Maximum a postoriori estimatru (MVAP)

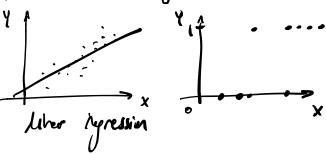
are max
$$p(\Theta \mid x_{i,--},x_n) = \frac{N_i + \alpha_i - 1}{N_0 + N_i + \alpha_i + \alpha_0 - 2}$$

add
$$\alpha_1-1$$
 to heads α_6-1 to fail

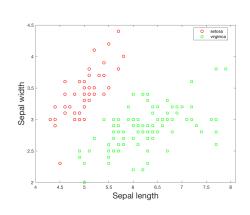
$$\alpha_1-1$$
 to head, $\alpha_1=\alpha_0=2 \implies add \perp$
 α_0-1 to tail $\alpha_0=\alpha_0=2 \implies add \perp$
Laplacian smoothing

Multinomial aux, dirichlet priv implies odding I to counts.

Logistic Regression



In LOA/BOA/NB we made assumptions on (xi, --, xi))



prob. model et P(4=1 | X=x)

Consider a binary classification problem w. labels y € 80,13 The Bayes Chaither

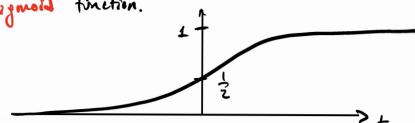
$$f^{*}(x) = \begin{cases} 1 & \text{if } \eta(x) \ge \frac{1}{2} \\ 0 & \text{otherwise} \end{cases}$$

$$n(x) = P(Y=1|X=x)$$
 postorior diff.
In LR we assume $n(x) = \frac{1}{1 + e^{(wx+b)}}$
 $u \in \mathbb{R}^d$, $b \in \mathbb{R}$ $\theta = \begin{bmatrix} w \\ b \end{bmatrix}$. Then we find ML extinct $u \in \mathbb{R}$ and $u \in \mathbb{R}$ we chesified

u G /R, b B/R $\theta = \begin{bmatrix} w \\ b \end{bmatrix}$. Then we find ML estimakes of u and b: \hat{w} , \hat{b} , play in to the Bayes Classifiv rule $\hat{\eta}(x) = \frac{1}{1 + e^{-(\hat{\omega}^T x + \hat{b})}}$

The function 1+ et is called a logistic an

Signoid Anction.



$$p(Y=1 \mid x) = \frac{1}{1 + e^{-(\sqrt{x}x+b)}}$$

$$odds = \frac{P(Y=1|x)}{1-P(Y=1|x)} = e^{+(w^{T}x+b)}$$

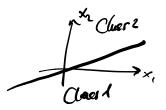
$$-\log \frac{P(Y=(1x))}{(-P(Y=(1x)))} = W^{T}x + b = W_{1}x_{1} + \cdots + W_{n}x_{n} + b$$

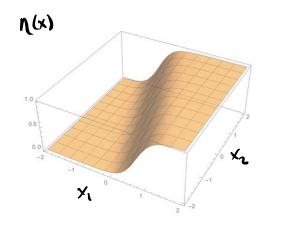
LR classifier $\hat{f}(x) = 1$ $\hat{\eta}(x) = \frac{1}{2}$

$$\hat{f}(x) = 1 \iff \frac{1}{1 + e^{-\hat{\omega}x - \hat{b}}} \ge \frac{1}{2}$$

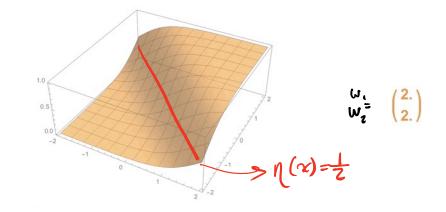
$$\iff \hat{w}^{T}x + \hat{b} \ge 0$$

f(x) is a linear classifier





$$\mathbf{W_1} = \begin{pmatrix} 4.7 \\ 1.70587 \end{pmatrix}$$



UL estimation

Let $(x_1, y_1), \ldots, (x_n, y_n)$. LR does not make the distribution of X. We will treat X as fixed and maximize Conditional likelihood

p(y | x;0) denotes conditional pmf of y given x

Conditional likelihood of & is

$$L(\theta) = \prod_{i=1}^{n} p(y_i | x_{i}; \theta)$$

Cassamed labels are could ind. given x;)

$$L(\theta) = \prod_{i=1}^{n} p(x_i)^{Y_i} \cdot ((-p(x_i))^{Y_i}$$

where
$$p(x_i) = P(Y=1 | X=x_i)$$