## Report for Linear Model New\_Store\_LM\_\_\_6\_Sales\_VS\_Land\_VS\_T\_ Families\_VS\_Census

**Basic Summary** 

Call:

Im(formula = Total\_Pawdacity\_Sales ~ X2010\_Census + Land\_Area + Total\_Families,
data = the.data)

## Residuals:

Min	1Q	Median	3Q	Max
-110035	-4750	10184	41556	75241

## Coeficientes:

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	196536.22	60172.001	3.2662	0.01711*
X2010_Census	-3.21	7.855	-0.4087	0.69697
Land_Area	-53.55	19.644	-2.7262	0.03436*
Total_Families	62.78	33.998	1.8465	0.11434

Significance codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Erro padrão residual: 76741 em 6 graus de liberdade

R quadrada múltipla: 0.9142, R quadrada ajustada: 0.8713

F estatístico: 21.32 em 3 e 6 graus de liberdade (DF), valor p 0.001335

Type II ANOVA Analysis

Response: Total\_Pawdacity\_Sales

	Sum Sq	DF	F value	Pr(>F)
X2010_Census	983564136.27	1	0.17	0.69697
Land_Area	43768907210.74	1	7.43	0.03436*
Total_Families	20079363193.04	1	3.41	0.11434
Residuals	35334885270.17	6		

Significance codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Basic Diagnostic Plots

