

# Report for Linear Model New\_Store\_LM\_\_\_\_4\_Sales\_VS\_Land\_VS\_Pop\_Density

## Basic Summary

Call:

lm(formula = Total\_Pawdacity\_Sales ~ Land\_Area + Population\_Density, data = the.data)

Residuals:

Min	1Q	Median	3Q	Max
-177058	-13382	17904	34966	134588

Coefficientes:

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	1.435e+05	87450.27	1.641189	0.14476
Land_Area	7.846e-02	21.18	0.003704	0.99715
Population_Density	3.145e+04	5848.33	5.377362	0.00103**

Significance codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Erro padrão residual: 102588 em 7 graus de liberdade

R quadrada múltipla: 0.8212, R quadrada ajustada: 0.7701

F estatístico: 16.07 em 2 e 7 graus de liberdade (DF), valor p 0.002419

Type II ANOVA Analysis

Response: Total\_Pawdacity\_Sales

	Sum Sq	DF	F value	Pr(>F)
Land_Area	144414.54	1	0	0.99715
Population_Density	304321939965.4	1	28.92	0.00103**
Residuals	73670355358.88	7		

Significance codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Basic Diagnostic Plots

