# Ehsan Maki

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# **Professional Summary**

Digital Product Designer
User Interface And User Experience

Thank you for reading my CV

I'm looking for a suitable job situation that drops me in challenges with lots of problem-solving. In addition, I always tend to learn and teach and make collaborating.

# Work Experience

04/2017 - 08/2019

#### Darsa, Tehran

UI/UX Designer and Graphic Designer

#### Responsibility:

- Collaborating with project managers, fellow designers, front-end developers, and Marketing Teams.
- Designing user journeys, wireframes, mockups, and preparing clickable prototypes.
- work with both technical and non-technical teams to communicate our design proposals.
- keep up to date with design and UX industries and bring new ideas to the team.
- define and document Information Architecture solutions for various platforms.

2018 / 2020

### MMP 360, London(Remote Freelancing)

**UX/UI Designer** 

#### Responsibility:

- Took part in designing the UI for their website.
- Designed dashboard panel.
- Redesigning web UI, including analyzing the current web, making user flows,
- · Designed dashboard panel.

2019 / 2020

#### SleepyFy, London(Remote Freelancing)

UI Designer and Graphic

### Responsibility:

- Establish color palettes, key shapes, product details, and new graphic/print ideas.
- Work on branding and trim concepts required for the product.
- Design of artwork for the homepage, article/gallery pages.
- · Sourcing imagery for articles and social media.

2015 / 2018

### Kook, Tehran

UX/UI Designer

#### Responsibility:

- define and document Information Architecture solutions for various platforms.
- create wireframes and clickable prototypes to communicate functionality and features to the business and technical teams.
- engaging with our brands to find the best technical, or functional solution for their challenges, making sure our technology stack delivers for them and their customers
- interview internal stakeholders and end-users to validate requirements and gather feedback to improve future iterations of our solutions.

2016 / 2018

### NIOC | National Iranian Oil Company, Tehran

UI Designer and Graphic Designer

### Responsibility:

- Lead design projects from concept to completion.
- · Maintain consistency and have a clear brand vision.
- · Be a brand ambassador for the company
- · Supporting the marketing and sales team.
- · Presentation template design.
- · Photo and video editing.
- · Website and email template design
- Pitching ideas and concepts.

### **Education / Courses**

2011 / 2018

### SRBIAU(Since and Research Branch Islamic Azad University), Tehran

Master OF Petroleum Engineering

2019

### Rahnema College, Tehran

UX/UI Design Intern

I learned about and get hands-on with the most important UX tools and applications. And also covered everything from working with a UX brief to personas, from UX research to applying a solid UX process to my own case. Understand, Design, & Evaluate. This is an all-around introduction, with both theory and practice. I also get real-world examples with plenty of space for questions. I spent days working on my own case and left with an interactive prototype.

- Was chosen among more than 1700 applicants.
- Researched and identified problems through talks with PMs and user research.
- Designed and validated workflows and interfaces through iterations.
- Worked closely with PMs to ideate, design, and implement product features.

2017

### AmirKabir University, Tehran

Project Management academy

I walked away with:

The practical skills to address requirements like project scope, risk, time and costs The ability to identify challenges and improve processes to effectively manage project teams

### Additional Skills

Design Research
 Information Architecture
 Persona Creation
 Persuasive Design
 UIVisualization
 Usability Test/Report
 Interaction Design
 Prototyping Design
 Sketching and Wireframing
 UI/UX Mockup Design
 Animation
 Printing Design
 User Analyse