Ehsan Maki

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Summary

I'm a product designer with a background in enterprise applications, financial services, Travel Services, VOD, and global consumer sites. Love to help simplify the complex, work on big problems, and collaborate with tightly-knit teams. Gravitate toward products that solve important problems. As a Designer, I believe in recognition, transparency, and iterative learning.

Experience

Senior Product Designer

*780#

Apr 2021 - Present (11 months +)

I'm doing all Design from Scratch steps as a product design owner(based on user center design) from Research and benchmark to Problem-solving to pixel-perfect design for hand-offing to developer teams in Mobile and desktop platforms in 2 different business lines:

1-the field of electronic payments in terms of sales, mobile, and Internet-based payment Services (MPG) such as card-to-card / top-up/internet packages/billing/charity/balance

2-and also traveling Services such as Domestic and International flight ticket booking – Bus and train ticket booking

Product Designer

Rubika | روبیکا

Aug 2020 - Aug 2021 (1 year 1 month)

As a UI/UX Designer, In Order to Responsibility of design VOD(Video On Demand) Services, I looked and felled of Web and Mobile applications taking advantage of modern frameworks and tools. I was writing user stories and turning them into prototypes and building our design book along the way. Designs should've been simple, unique to the brand or business it represents, and provided great user experiences.

User Experience Designer, User Interface Designer

Freelance

Feb 2019 - Jul 2020 (1 year 6 months)

Archaptcha: ARCaptcha was a type of challenge-response test used in computing to determine whether the user is human.

(Winner of The first specialized event-competition Production of cloud products By ARVANCLOAD)

Margrow: The online web analytics service that tracks and reports website traffic.

MP360: the tech-based company in London that was working in managing homeless humans in UK cities.

UX / UI Designer

Darsa

Apr 2018 - Oct 2019 (1 year 7 months)

The online education platform provides several categories of learning topics for both sides of end-user teachers and students.

UX/UI Design

Rahnema College

Apr 2019 - Jul 2019 (4 months)

I learned about and get hand-on with the most important UX tools and applications. And also covered everything from working with a UX brief to personas, from UX research to applying a solid UX process to my own case. Understand, Design, & Evaluate. This is an all-around introduction, with both theory and practice.I also get real-world examples with plenty of space for questions.I spent days working on my own case, and left with an interactive prototype .
• Was chosen among more than 1700 applicants.
• Researched and identified problems through talks with PMs and user research.
• Designed and validated workflows and interfaces through iterations.
• Worked closely with PMs to ideate, design, and implement product features.

Graphic Designer

Kook journal

May 2015 - Oct 2018 (3 years 6 months)

Kook Magazine is known as the first and oldest journal of the clothing and clothing industry in Iran.

As the leader of the graphic team in this magazine, I was responsible for ideation-design-editing and all printing matters from the beginning to the end of the production process.

UI Designer and Graphist Designer

National Iranian South Oil Company (NISOC)

Mar 2016 - Sep 2018 (2 years 7 months)

Responsibility :

Design and implementation of international oil and energy exhibition projects

Maintain consistency and have a clear brand vision.

Supporting the marketing and sales team.

Photo and video editing.

Education

Islamic Azad University,Science And Research Branch

Master's degree, Upstream Petroleum Engineering

Licenses & Certifications

The first specialized event-competition Production of cloud products -
ArvanCloud

Get Your Product Used: Adoption and Appropriation - The Interaction Design Foundation
99527

Gamification – Creating Addictive User Experiences - The Interaction Design Foundation
99527

UX Management: Strategy and Tactics - Interaction Design Foundation (IxDF)
99527

UI Design Patterns for Successful Software - Interaction Design Foundation (IxDF)
99527

professional scrum master I - PMPiran
11051

UI/UX Internship - Rahnema College

Service Design: How to Design Integrated Service Experiences - Interaction Design Foundation (IxDF)
99527-2021-600039

project management - Amirkabir University of Technology - Tehran Polytechnic

Web Design I (HTML5, CSS3) - مجتمع فنی تهران - ICT مرکز آموزش های تخصصی

Google Analytics - Google
Issued Jun 2018 - Expires Jun 2023

Honors & Awards

Abrbazi - Arvan cloud
Jan 2020
The first specialized event-competition
Production of cloud products