Ehsan Maki

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Professional Summary

Digital Product Designer
User Interface and User Experience

Thank you for reading my CV
I'm looking for a suitable job situation that drops me in challenges with lots of problem-solving. In addition, I always tend to learn and teach and make collaborating.

Work Experience

Rubika (Super App), Tehran   (Currently)   **2020**
Senior UX Designer- Working on VOD(Video On Demand) Service

Responsibility:
- understand the needs, challenges and wishes of customers today and in the future
- Shape the development of an innovative and user-centered experience across platforms
- Work integrated in the product team to identify key research questions, address them through a wide range of methods, and help the team build an exceptional user experience.
- Collaborate closely with product, design, data, engineering and business analytics to help make user-centered decisions
- define and document Information Architecture solutions for various platforms.

Darsa, Tehran   **2017 /2019**
Ul/UX Designer and Graphic Designer

Responsibility:
- Collaborating with project managers, fellow designers, front-end developers, and Marketing Teams.
- Designing user journeys, wireframes, mockups, and preparing clickable prototypes.
- work with both technical and non-technical teams to communicate our design proposals.
- keep up to date with design and UX industries and bring new ideas to the team.
- define and document Information Architecture solutions for various platforms.

MMP 360, London (Remote Freelancing)   **2018 / 2020**
UI/UX Designer

Responsibility:
- Took part in designing the UI for their website.
- Designed dashboard panel.
- Redesigning web UI, including analyzing the current web, making user flows,
- Designed dashboard panel.

Kook, Tehran (Remote Freelancing)   **2015/2018**
UI Designer and Graphist

Responsibility:
- define and document Information Architecture solutions for various platforms.
- create wireframes and clickable prototypes to communicate functionality and features to the business and technical teams.
- engaging with our brands to find the best technical, or functional solution for their challenges, making sure our technology stack delivers for them and their customers
- interview internal stakeholders and end-users to validate requirements and gather feedback to improve future iterations of our solutions.

NIOC I National Iranian Oil Company, Tehran   **2016/2018**
UI Designer and Graphic Designer

Responsibility:
- Presentation template design.
- Website and email template design
- Pitching ideas and concepts.
- Design Exhibition Packages and such as : Banner- Pocket- Flyer and so on…

Education / Courses

SRBIAU (Since and Research Branch Islamic Azad University), Tehran
- **Master OF Petroleum Engineering**   **2011 / 2018**

Rahnema College, Tehran (above 300 Hours -3 month –above 20 Topics)2019

 UX/UI Design Intern

I learned about and get hands-on with the most important UX tools and applications. And also covered everything from working with a UX brief to personas, from UX research to applying a solid UX process to my own case. Understand, Design, & Evaluate. This is an all-around introduction, with both theory and practice. I also get real-world examples with plenty of space for questions. I spent days working on my own case and left with an interactive prototype.
- Was chosen among more than 1700 applicants.
- Researched and identified problems through talks with PMs and user research.
- Designed and validated workflows and interfaces through iterations.
- Worked closely with PMs to ideate, design, and implement product features.

Tehran institute of technology, Tehran (80 H – 3 month)   **2019**

Web Design Pack (HTML5, CSS3 and Responsive design)

AmirKabir University, Tehran   **2017**
Project Management academy

I walked away with:
- The practical skills to address requirements like project scope, risk, time and costs The ability to identify challenges and improve processes to effectively manage project teams