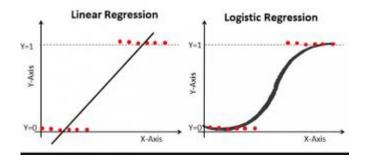
#### **Logistic Regression**



### What is logistic regression?

Logistic regression is the appropriate regression analysis to conduct when the dependent variable is dichotomous (binary). Like all regression analyses, the logistic regression is a predictive analysis. Logistic regression is used to describe data and to explain the relationship between one dependent binary variable and one or more nominal, ordinal, interval or ratio-level independent variables.

The goal of this tutorial is to solve a simple classification problem using Logistic Regression.

# Linear Regression versus Logistic Regression

Linear Regression can be used to predict something like homeprices or weather and in all this examples the prediction value is \*\*continues\*\*. There are other type of problems such as Email spam, election. Inn this case the prediction value is \*\*categorical\*\*, because the answer in Email spam is yes/no or in election the answer is one of the person. Hence, the second type of problems is called classification problem.

#### **Linear Regression**

- 1. Home prices
- 2. Weather
- 3. Stock price

Predicted value is continuous

#### Classification

- 1. Email is spam or not
- 2. Will customer buy life insurance?
- 3. Which party a person is going to vote for?
  - 1. Democratic
  - 2. Republican
  - 3. Independent

Predicted value is categorical

Logistic regression is one of the techniques used for classification.

There are two types of classification problems:

- 1. Binary classification (Yes/No)
- 2. Multiclass Classification (You have more than two categories)

### **Classification Types**

Will customer buy life insurance?

1. Yes

2. No.

Which party a person is going to vote for?

- 1. Democratic
- 2. Republican
- 3. Independent

Binary Classification

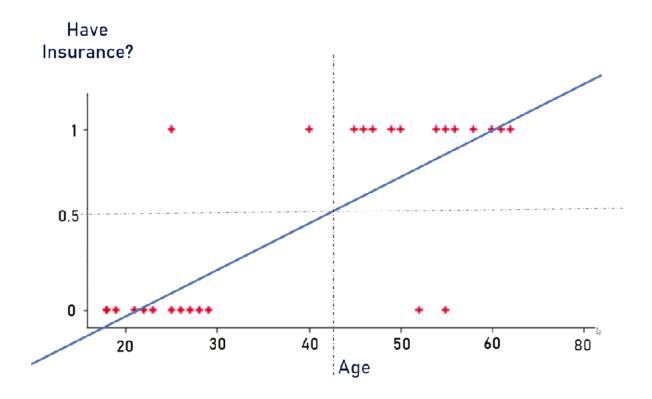
**Multiclass Classification** 

Predicting if a person would buy life insurnace based on his age using logistic regression

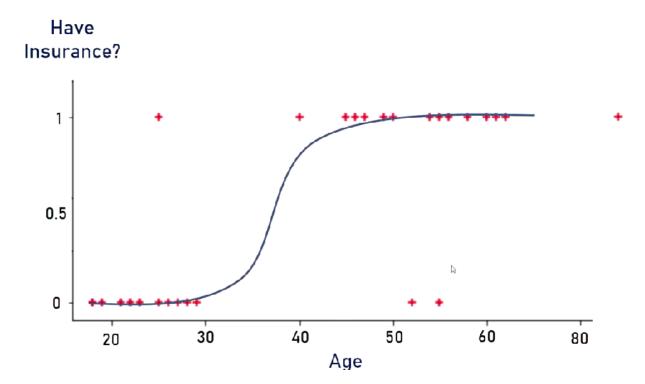
age	have_insurance
22	0
<b>2</b> 5	0
47	1
52	0
46	1
56	1
<b>5</b> 5	0
60	1
62	1
61	1
18	0
28	0
27	0
29	0
49	1

Above is a binary logistic regression problem as there are only two possible outcomes (i.e. if person buys insurance or he/she doesn't).

# **Predict with Linear Regression**



# **Predict with Logistic Regression**



$$sigmoid(z) = \frac{1}{1 + e^{-z}}$$

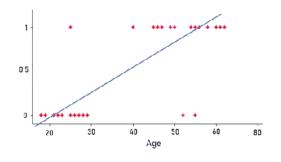
## e = Euler's number ~ 2.71828

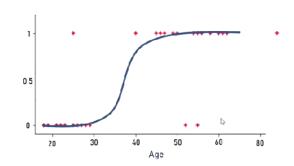
# Sigmoid function converts input into range 0 to 1

z = m\*x + b

$$y = m * x + b$$

$$y = \frac{1}{1 + e^{-(m*x+b)}}$$





In [1]: import pandas as pd
 from matplotlib import pyplot as plt
 %matplotlib inline

```
In [2]: df = pd.read_csv("D:/Data_Science/My Github/Machine-Learning-with-Python/7. logist
         df.head()
Out[2]:
             age bought_insurance
          0
              22
                               0
          1
              25
                               0
          2
              47
                               1
              52
                               0
                               1
              46
In [3]: plt.scatter(df.age,df.bought_insurance,marker='+',color='red')
Out[3]: <matplotlib.collections.PathCollection at 0x9952e50>
           1.0
           0.8
           0.6
           0.4
           0.2
In [5]: df.shape
Out[5]: (27, 2)
In [6]: from sklearn.model_selection import train_test_split
In [9]: # Use 90% for train_size
         X_train, X_test, y_train, y_test = train_test_split(df[['age']],df.bought_insurance
In [10]: X_test
Out[10]:
              age
           9
               61
          24
               50
```

12

27

```
Out[11]:
               age
                19
           18
           21
                26
            5
                56
            4
                46
           22
                40
           23
                45
           10
                18
                55
           15
            8
                62
            1
                25
           19
                18
           17
                58
            2
                47
           20
                21
           16
                25
            6
                55
           26
                23
                29
           13
            3
                52
           25
                54
           14
                49
            0
                22
           11
                28
            7
                60
In [12]: from sklearn.linear_model import LogisticRegression
          model = LogisticRegression()
In [13]: model.fit(X_train, y_train)
Out[13]: LogisticRegression()
```

In [11]: X\_train

```
In [14]: X test
Out[14]:
               age
               61
           24
               50
           12
               27
In [15]: model.predict(X_test)
Out[15]: array([1, 1, 0], dtype=int64)
          [1,1,0] for age [61,50,27] seems true the old people buy the insurance(i.e. 1) & vice versa
In [16]: # measure the accuracy of your model
          model.score(X_test,y_test)
Out[16]: 1.0
          which means our model is perfect and this is because out data size is small (only 27 samples)
In [17]: # Predict a probability
          model.predict_proba(X_test)
Out[17]: array([[0.05938775, 0.94061225],
                  [0.20064434, 0.79935566],
                  [0.81810182, 0.18189818]])
```

It shows the probability of X\_test being in one class versus the other. The first class if the customer will not buy the insurance.

#### Predict the probability of age 16?

```
In [19]: model.predict([[16]])
Out[19]: array([0], dtype=int64)
```

So 16 not buy the insurance

#### **Exercise**

Download employee retention dataset from here: <a href="https://www.kaggle.com/giripujar/hr-analytics">https://www.kaggle.com/giripujar/hr-analytics</a> (<a href="https://www.kaggle.com/giripujar/hr-analytics">https://www.kaggle.com/giripujar/hr-analytics</a>).

- 1. Now do some exploratory data analysis to figure out which variables have direct and clear impact on employee retention (i.e. whether they leave the company or continue to work)
- 2. Plot bar charts showing impact of employee salaries on retention
- 3. Plot bar charts showing corelation between department and employee retention
- Now build logistic regression model using variables that were narrowed down in step 1

#### 5. Measure the accuracy of the model

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