

Financial Dashboard

Profit Analysis

Filter by Country

All

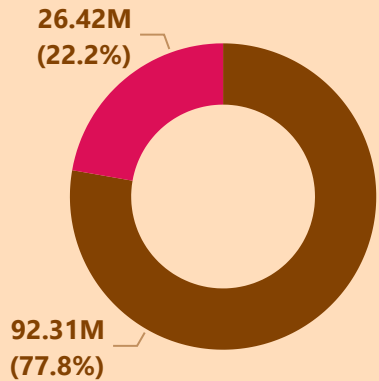
Filter by Product

All

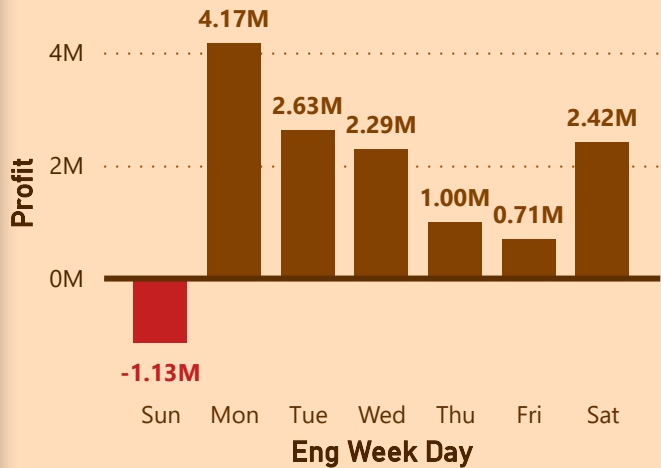


Net Sales by Year

Year 2014 2013

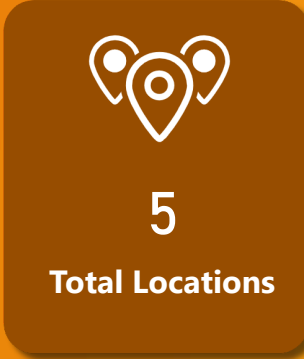
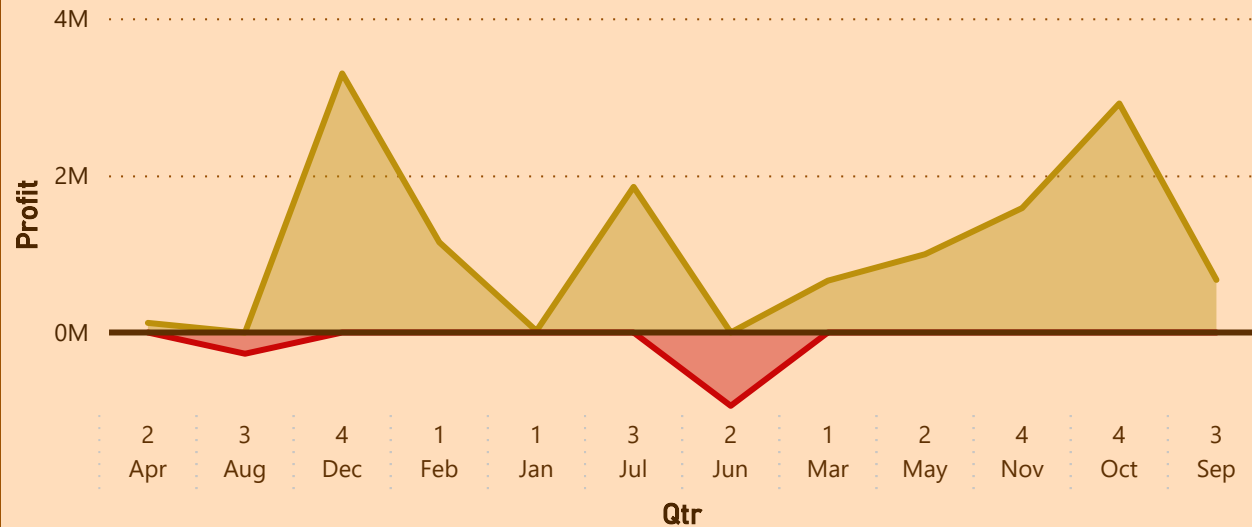


Profit by Day



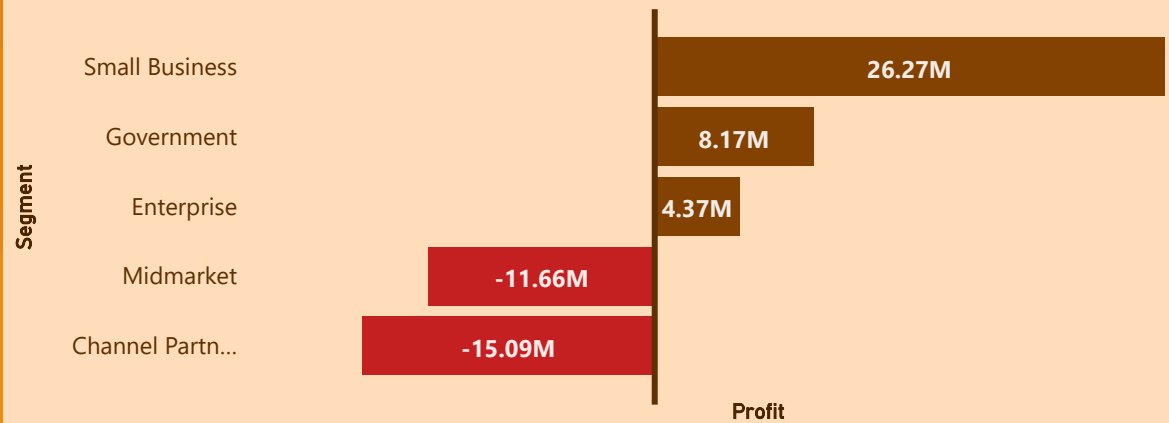
Profit by Month and Qtr

Positive Profit Negative Profit

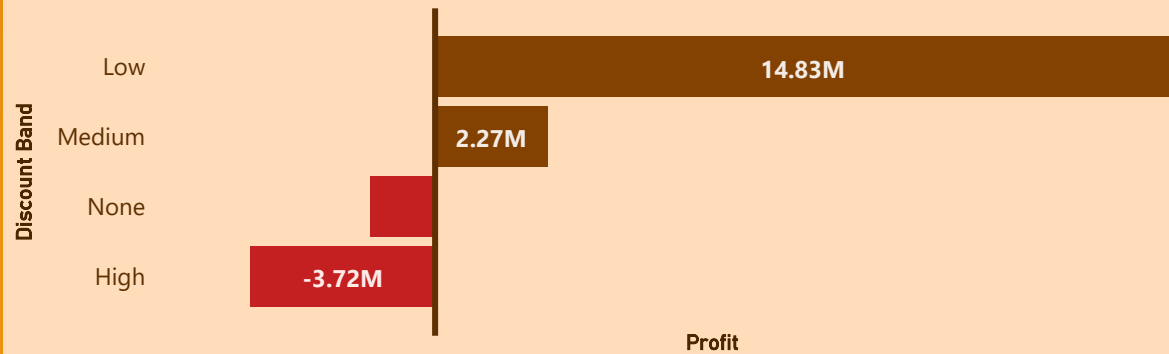


Canada has the highest contribution to the total profit, as it contributes 12063837. On the other hand, lowest performing country is France with total contribution of 1825989

Profit by Segment



Profit by Discount Band



Historic Profit Analysis

Comaprative Analysis

Filter by Country

▼

All

▼

Filter by Product

▼

All

▼

↺\$↻

78%

Yearly Growth

\$

35%

Avg. Qtrly Growth

(\$)

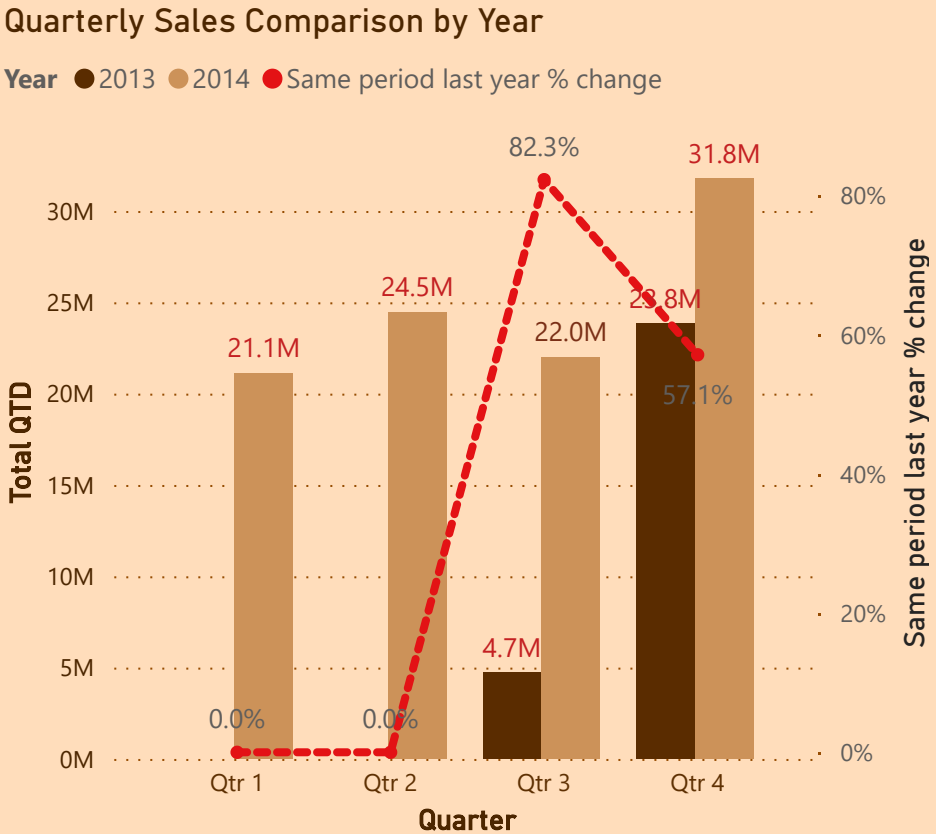
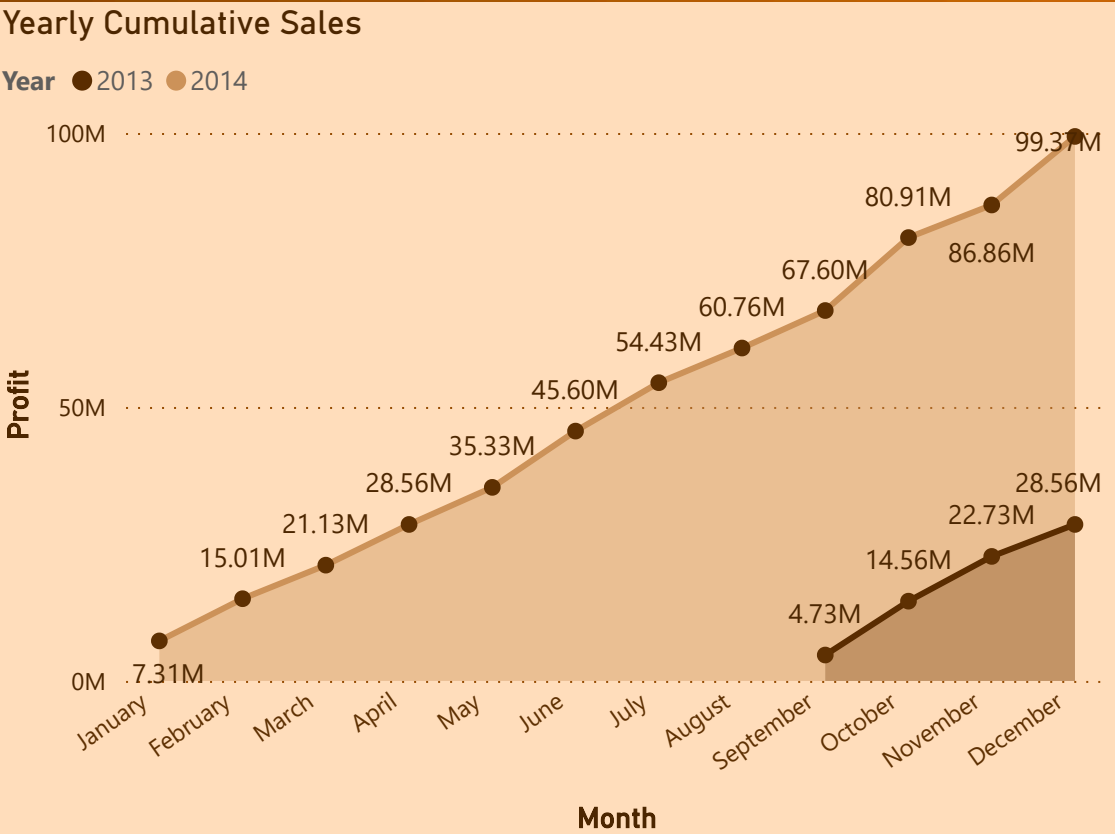
11%

Profit Margin 2014

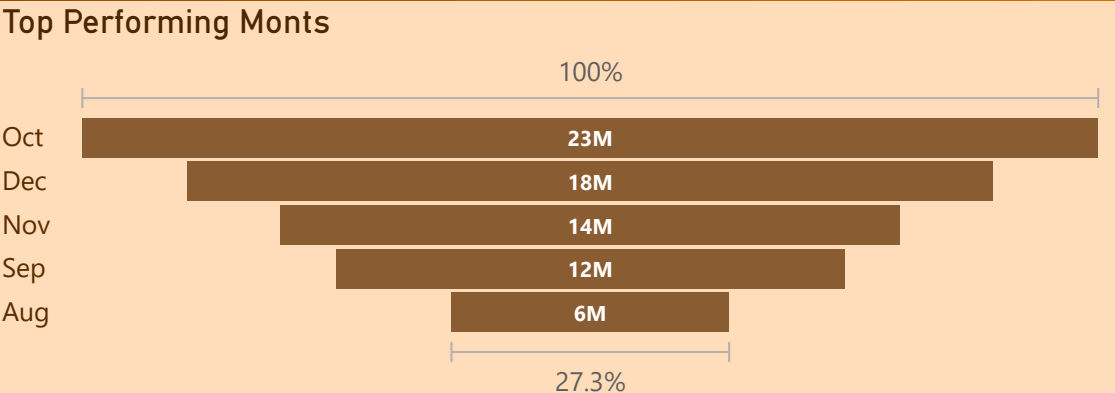
\$

58

Qty produced in loss



Year	Quarter	Month	Total Sales	Total Profit
2013	Qtr 3	September	4,729,736	-353285
2013	Qtr 4	October	9,828,688	649708
2013	Qtr 4	November	8,167,338	975408
2013	Qtr 4	December	5,835,025	153942
2014	Qtr 1	January	7,307,404	20019
2014	Qtr 1	February	7,699,201	1148547
2014	Qtr 1	March	6,124,026	659502
2014	Qtr 2	April	7,429,393	122256
2014	Qtr 2	May	6,767,911	996221
2014	Qtr 2	June	10,268,972	-933556
2014	Qtr 3	July	8,833,028	1853700
2014	Qtr 3	August	6,325,959	-270308
2014	Qtr 3	September	6,845,317	1023132
2014	Qtr 4	October	13,313,424	2265824
2014	Qtr 4	November	5,947,910	608665
2014	Qtr 4	December	12,508,268	3144061
Total			127,931,599	12063837



Overall, total yearly growth is 77.67% and Average Quarterly Sales are increased by 34.86%.

Highest Performing month is Oct, and least efficient month was Mar in terms of Sales produced.