

BRYANNA-LEIGH CLARK

ART DIRECTOR

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50 Ninth Avenue, Heaton, NE6 5XX, Newcastle Upon Tyne



INTRODUCTION | SKILLS

Hi, I'm Bryanna-Leigh- but I go by Bee. I'm incredibly passionate about art and the advertising industry, and am looking for an opportunity to build a career in art direction.

I am a highly motivated and creative individual that loves to find unique and exciting methods to convey messages and start a conversation between clients and consumers. I enjoy being set tasks and deadlines to work to alone or within a team, and I am incredibly adaptable to new working environments.

- Advertising
- PR
- Design
- Illustration
- Digital Art
- Event Promotion
- Social Media Promotion
- Communication

PROGRAMS

- Ableton Live
- Adobe Illustrator
- Adobe Premier Pro
- Adobe Photoshop
- Celtx



EDUCATION EXPERIENCE

Northumbria University (2015- present)
(Bachelor of Arts)

Rock Regeneration / Article Writer / Bournemouth

Mish Mash / PR Team Member / Newcastle

APE-X / PR Team Member / Newcastle

Brockenhurst College (2013-2015)
(A-Levels)

Music Slash Art / Bartender / Newcastle

Film Studies (A) / Media (B) / English Language (C)

Samsung / Product Specialist / Newcastle

Coca Cola / Seasonal Promotions Staff / Newcastle

Avonbourne School (2008-2013)
(GCSEs)

The Glasshouse / Bartender / Newcastle

English (A) / Maths (B) / Art & Design (A)

Absolute Agency / Advertising Placement / Newcastle

Cravens / Advertising Placement / Newcastle



PERSONAL STATEMENT

I'm a motivated, innovative and reliable university student who has utilised their communication skills and ability to work within a team environment; this has been learnt through experiences such as Duke of Edinburgh and working in a crew to manage and support performances at the Tivoli theatre.

During my earlier educated experience I worked in many teams, some of those teams including managing the school radio, taking part in a BAE Systems customer focus challenge and achieving 3rd place nationally with my team for IMI's Headlights which was a production and advertising based competition. In later life I have moved to Newcastle to study Advertising BA at Northumbria University and have had a series of jobs that have positively effected and impacted my advertising career such as developing my communication skills through bartending and the importance of teamwork through waitressing.

In my personal time I enjoy art and creating it, and actively try to improve my illustration skills. I have a clear, coherent mind with a practical approach to problem solving alongside an energetic nature, which assists with my people skills. I am confident and can bring a positive and organised outlook to the team with my hardworking, can-do attitude and will remain dedicated and dependable.
