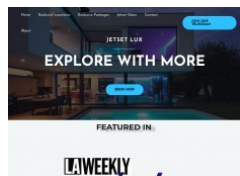


Jetsetlux.com - SEO Checker

Analyzed URL: <https://jetsetlux.com/>

Overview of the SEO Check



Meta information

80%

Page quality

39%

Page structure

77%

Link structure

96%

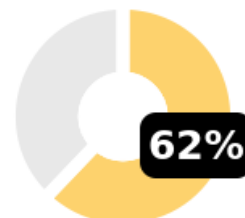
Server

46%

External factors

25%

SEO Score



Response time	File size	Words	Media files	Number of links
0.98 s	158.80 kB	283	10	12 internal / 4 external

Search preview

jetsetlux.com

JETSET LUX (Beta) - IT'S A LIFESTYLE

Task list of SEO Improvements





8 Tasks

Add a meta description.	Very important!
Try to reduce the number of used CSS files.	Very important!
Try to reduce the number of used JavaScript files.	Very important!
The page title should be better suited to the content of the page.	Important!
Use good alternative descriptions (alt attributes) for your images.	Important!
Review and improve the heading structure.	Tip!
Improve the page response time.	Tip!
Promote your page in social networks.	Tip!

Meta specifications

80% achieved

Title ●●● <i>Critically important</i>	JETSET LUX (Beta) – IT'S A LIFESTYLE ✓ The length of the page title is perfect. (368 pixels out of 580 max pixel length) ✓ There are no duplicate words in the title
Meta description ●●● <i>Critically important</i>	✗ The meta description is missing.
Crawlability ●●● <i>Critically important</i>	✓ There are no problems in accessing the website.
Canonical URL ●●● <i>Important</i>	https://jetsetlux.com/ ✓ There is a valid canonical link specified.
Language ●●● <i>Somewhat important</i>	Language detected in text: en Language defined in HTML: en-us Server location: Canada ✓ The following language is defined by HTML: en-us
Alternate/Hreflang Links ●●● <i>Somewhat important</i>	✓ There are no alternate links specified on this page.
Other meta tags ●●● <i>Somewhat important</i>	✓ There is no rel next meta tag on this page. ✓ There is no rel prev meta tag on this page.
Domain ●●● <i>Somewhat important</i>	✓ The domain is no subdomain. ✓ The domain length is good. ✓ The domain does not contain non-latin characters.








Page URL  <i>Somewhat important</i>	<ul style="list-style-type: none">✓ No parameters were found in the URL.✓ No session ID was found in the URL.✓ The URL does not have too many subdirectories.
Charset encoding  <i>Somewhat important</i>	<ul style="list-style-type: none">✓ The charset encoding (UTF-8) is set correctly.
Doctype  <i>Nice to have</i>	<ul style="list-style-type: none">✓ The doctype HTML 5 is set correctly.✓ The doctype is placed at first in the HTML code.
Favicon  <i>Nice to have</i>	<ul style="list-style-type: none">✓ The favicon is linked correctly.

Meta tags

Name	Value
viewport	width=device-width, initial-scale=1
robots	max-image-preview:large
msapplication-TileImage	https://jetsetlux.com/jet_con/uploads/2023/06/new-logo-blk-small.png
lang	en-us
charset	UTF-8

Page quality

39% achieved

Content  <i>Critically important</i>	<ul style="list-style-type: none"> — Some words from the page title are not used within the pages content — There are only 283 words on this page. Good pages should have about 800 words of useful content. ✓ 36.4% of the text are stop words. ✓ The page contains a listing, which indicates a good text layout. ✓ 7 paragraphs were found on this page. ✓ No placeholders texts or images were found. ✓ There are no duplicates on the site. ✓ The average number of words per sentence of 16.23 words is good.
Frames  <i>Critically important</i>	<ul style="list-style-type: none"> ✓ This page does not use a frameset.
Mobile optimization  <i>Somewhat important</i>	<ul style="list-style-type: none"> — This page loads 32 JavaScript files. This may affect the load time negatively. ✓ A viewport "width=device-width, initial-scale=1" is provided. ✓ At least one Apple touch icon is specified.
Bold and strong tags  <i>Somewhat important</i>	<ul style="list-style-type: none"> ✓ The usage of strong and bold tags is perfect. We recommend the use of up to 6 tags for this page.
Image SEO  <i>Somewhat important</i>	<ul style="list-style-type: none"> — 7 images have no alt attribute. The content of alt attributes is used by search engines.
Social Networks  <i>Nice to have</i>	<ul style="list-style-type: none"> — There are only a few social sharing widgets on the page. Make your website popular in social networks with social sharing widgets.
Additional markup  <i>Nice to have</i>	<ul style="list-style-type: none"> ✓ No additional page markup was found.

HTTPS*Somewhat important*

- ✓ This website uses HTTPS to protect privacy and integrity of the exchanged data.
- ✓ All included files are also transferred via HTTPS.

Media list

URL	Alt attribute	Title
...23/07/5WaysBuzz_2-3407553092-300x81.jpeg	No alt attribute provided	
.../07/Yahoo-Finance-2264682291-300x110.png	No alt attribute provided	
...ogo-black-1024x341-644395616-300x100.png	No alt attribute provided	
...entation-169-Instagram-Post-Square-2.png	No alt attribute provided	
...t-Square-Flyer-Instagram-Post-Square.png	No alt attribute provided	
...9-Instagram-Post-Square-Flyer-Logo-1.png	No alt attribute provided	
...woman-fashion-model-1854284-1024x682.jpg	woman, fashion, model-1854284.jpg	
...06/car-vehicle-auto-5548242-1024x682.jpg	car, vehicle, auto-5548242.jpg	
...stagram-Post-Square-Presentation-169.png	No alt attribute provided	
...ck-wall-room-interior-design-1850095.jpg	brick wall, room, interior design-1850095.jpg	

Page structure

77% achieved



H1 heading ● ● ● <i>Critically important</i>	EXPLORE WITH MORE — The H1 heading is too short (17 characters). It should be at least 20 Characters long.
Headings ● ● ● <i>Important</i>	— The structure of headings is missing one or more levels. Do not skip heading levels.

Heading structure

Heading level	Content
H1	EXPLORE WITH MORE
H2	featured in
H2	destinations
H2	lux bnb meets blockchain
H2	how it works
H3	JETSET LUX
H5	LOS ANGELES
H5	LAS VEGAS
H5	MIAMI

Link structure

96% achieved

Internal links  <i>Important</i>	<p>— Some anchor texts are used more than once.</p> <p>✓ The number of internal links is ok.</p> <p>✓ None of the anchor texts is too long.</p> <p>✓ All internal links are not using dynamic parameters.</p>
External links  <i>Nice to have</i>	<p>✓ There are 4 external links on this page.</p>

Found links on this page

Link	Attributes	Anchor text
https://jetsetlux.com/	Anchor	Skip to content A-TITLE Skip to content
https://jetsetlux.com/		Home
/index.php/services/locations/		Exclusive Locations
/index.php/services/		Exclusive Packages
https://jetsettoken.com/	New window External	Jetset Token
/index.php/contact/		Contact
/index.php/about/		About
https://t.me/jetsettoken	External	Join Our Telegram!
https://t.me/jetsettoken	External Text duplicate	Join Our Telegram!
https://jetsetlux.com/	Text duplicate	Home
/index.php/services/locations/	Text duplicate	Exclusive Locations
/index.php/services/	Text duplicate	Exclusive Packages
https://jetsettoken.com/	New window External Text duplicate	Jetset Token
/index.php/contact/	Text duplicate	Contact
/index.php/about/	Text duplicate	About
/cdn-cgi/l/email-protection		

Server configuration

46% achieved

HTTP redirects ● ● ● <i>Critically important</i>	The checked page does not redirect to another URL. ✓ The redirect of URLs with www and non-www subdomain is configured correctly.
HTTP header ● ● ● <i>Important</i>	 — The X-powered header is sent within the response header. (unnecessary) ✓ This page uses GZip for compressed data transmission.
Performance ● ● ● <i>Somewhat important</i>	 — The page response time of 0.98 seconds is longer than the recommended limit of 0.4 seconds. A high response time unnecessarily slows down search engine crawling and results in bad user experience as well. — This page loads 31 CSS files. This may affect the page load time negatively. — This page loads 32 JavaScript files. This may affect the load time negatively. ✓ The file size of the HTML document is fine (159 kB).

HTTP Response Header

Name	Value
date	Fri, 01 Dec 2023 20:42:14 GMT
content-type	text/html; charset=UTF-8
x-powered-by	PHP/7.4.33
cf-edge-cache	cache,platform=wordpress
link	<https://jetsetlux.com/index.php/wp-json/>; rel="https://api.w.org/"
vary	Accept-Encoding
platform	hostinger
content-security-policy	upgrade-insecure-requests
x-turbo-charged-by	LiteSpeed
cf-cache-status	DYNAMIC
report-to	{"endpoints":[{"url":"https://a.nel.cloudflare.com/report/v3?s=yJKFkuTMuTRLcY0YqFBBPWaRTRUsTPEvsmtOLNzgd5bGy7X5s%2FjtKjRcV6TDWi2mnBQnl4zLdkcli8Kvef4amgPyVdaP7owIBAsxU%2FP8ZvGPQ%2BkLfiyskVSQ%2FSkZcfTf"}],"group":"cf-nel","max_age":604800}
nel	{"success_fraction":0,"report_to":"cf-nel","max_age":604800}
server	cloudflare
cf-ray	82ee27cc4f1a39f1-FRA
content-encoding	gzip
alt-svc	h3=":443"; ma=86400
statuscode	200
http_version	HTTP/2

External factors

25% achieved

Backlinks ●●● <i>Critically important</i>	<ul style="list-style-type: none">— This page has only a few links from other websites.— This page only has backlinks from 2 referring domains.— This page only has 3 backlinks.— This page only has few backlinks from 2 different ip addresses.
Facebook popularity ●●● <i>Somewhat important</i>	<ul style="list-style-type: none">— The page has 0 shares and comments on Facebook.
Listed on Webwiki ●●● <i>Nice to have</i>	<ul style="list-style-type: none">— This website is not listed in Webwiki. .

Links from Wikipedia

No links from Wikipedia were found.

Robots.txt

User-agent: *
Disallow: /wp-admin/
Allow: /wp-admin/admin-ajax.php

Sitemap: <https://jetsetlux.com/wp-sitemap.xml>

Most important keywords

Following keywords were found. You can check the keyword optimization of this page for each keyword.

Keyword	Result
LUX	68%
JETSET LUX	67%
Jetset	63%
EXPLORE	50%
Jetset Token	49%
Beta	46%
MIAMI	38%
destinations	38%
ANGELES	38%
VEGAS	38%