

# 精益洞察侧边菜单栏调整

## 1. 广告效果下的 oCPX 广告消耗走势 移入 oCPX AI - 整体类目下

The screenshot shows the 'oCPX AI' dashboard. On the left sidebar, the 'oCPX AI' menu item is circled in red, with a red arrow pointing to it. The main content area displays the 'oCPX广告消耗走势' (oCPX Ad Consumption Trend) chart. The breadcrumb path is '首页 > 洞察概览 > oCPX AI'. The top navigation bar includes '整体', 'oCPX成本控制', 'oCPX-CPL链路', and 'oCPX-APP链路'. The chart area has filters for '数据类型: ocpm预算', '营销目标: 整体', and '查询时间: 2020-01-06'. A legend indicates '今日' (Today), '昨日' (Yesterday), and '最近7日' (Last 7 days).

## 2. 广告精益矩阵 移入 投放洞察 类目下

The screenshot shows the '广告精益矩阵' (Ad Precision Matrix) dashboard. On the left sidebar, the '广告精益矩阵' menu item is circled in red. The main content area displays the '计划矩阵' (Plan Matrix) section. The breadcrumb path is '首页 > 投放洞察 > 广告精益矩阵'. The top navigation bar includes '计划矩阵', '超粉全局矩阵', and 'Wax全局矩阵'. The form area includes fields for '计划ID: 7369964', '日期: 2020-01-06', '场景流: 选择场景', and '时间: 00:00 ~ 11:1'. The '计划概览' (Plan Overview) section shows a '暂停' (Pause) button.

## 3. 灵飞嗅探 改名 流量分析(灵飞) 并移入 流量洞察类目

The screenshot shows the '流量分析(灵飞)' (Traffic Analysis (Lingfei)) dashboard. On the left sidebar, the '流量分析(灵飞)' menu item is circled in red. The main content area displays the '流量分析(灵飞)' section. The breadcrumb path is '首页 > 流量洞察 > 流量分析(灵飞)'. The top navigation bar includes '用户白名单UID' and '日期: 2020-01-06'. The bottom navigation bar shows a '1' in a blue box, indicating the current page.

4. 客户流失分析 移入 整体 类目

