

Product Name	Tuffybay		
Press Release / Pitch	College students go through a lot of materials, and sometimes they only need that specific book for one semester. You have something to sell? A fellow Titan might want to buy it off you! But how would you find them? Tuffybay is the place to meet supply and demand! Sell your equipment in an auction style bid! Want to buy something? Toss in your bid! Or do you need it asap? Buy it now! It is FUN! All buyers and sellers are part of the Titan community, so relax, make friends, and get the product you need from Tuffybay!		
(Major) Features	Feature phrase/definition		
1	Buy or sell items in a safe way! All customers are from CSUF!		
2	Vast collection and user friendly catalog! Find the exact item youre looking for with easy filter and search.		
3	Auction based purchaces! Get what you want for the lowest price! Or buy it now with the original price		
4	Post something you want into the wish list! Maybe someone will start selling it when they know you want it!		
5	Customize your preference! Notify when a product is available. Or when its under a certain price. Or even bid automatically to your set price!		
Roles			
1	Browser		Anonymous visitors - Take a look on what the community has to offer without registering.

2	registered user		Users - Can list products for bid and make bids, post and sell items, possible to post comments, evaluate other products and sellers
3	Community manager		Moderator - Delete inappropriate items, comments and bans users that do not abide by the rules
4	Customer support		intermediate products if it is out of spec
5	intermediator		someone realible to pick up the goods and deliver to you.
6	Website Security		Date protection, authentication, authorization, ect..