

Order_ID	Product_SKU	Order_Quantity	Sales_Amount
6377	MT10-L-Yellow	38	£722.00
6380	MT01-S-Gray	42	£714.00
6390	MT03-M-Red	17	£323.00
6394	MT01-S-Pink	31	£527.00
6396	MT02-M-Gray	16	£304.00
6432	MT03-M-Yellow	4	£96.00
6435	MT06-L-Black	43	£989.00
6450	MT05-S-Blue	21	£378.00
6458	MT06-S-Black	21	£441.00
6479	MT06-XS-Black	22	£462.00
6505	MT08-M-Green	33	£759.00
6508	MT01-S-Red	1	£16.00
6529	MT02-M-Gray	32	£768.00
6533	MT07-S-Gray	32	£704.00
6542	MT05-S-Blue	7	£168.00
6551	MT09-L-Blue	45	£1,080.00
6554	MT03-M-Yellow	43	£688.00
6558	MT03-S-Red	20	£400.00
6562	MT04-S-Pink	42	£1,008.00
6568	MT03-XS-Blue	2	£50.00
6571	MT03-XS-Yellow	4	£84.00
6577	MT03-L-Blue	42	£672.00
6580	MT03-XL-Red	2	£42.00
6591	MT03-S-Blue	31	£651.00
6599	MT02-L-Red	35	£840.00
6602	MT12-S-Pink	29	£522.00
6603	MT03-XL-Blue	46	£1,150.00
6614	MT01-XS-Orange	7	£133.00
6618	MT03-M-Blue	46	£1,104.00
6627	MT02-L-White	17	£425.00
6628	MT05-M-Blue	37	£925.00
6631	MT03-L-Yellow	34	£714.00
Total		4870	£99,237.00

Product\_Category

Tank Tops

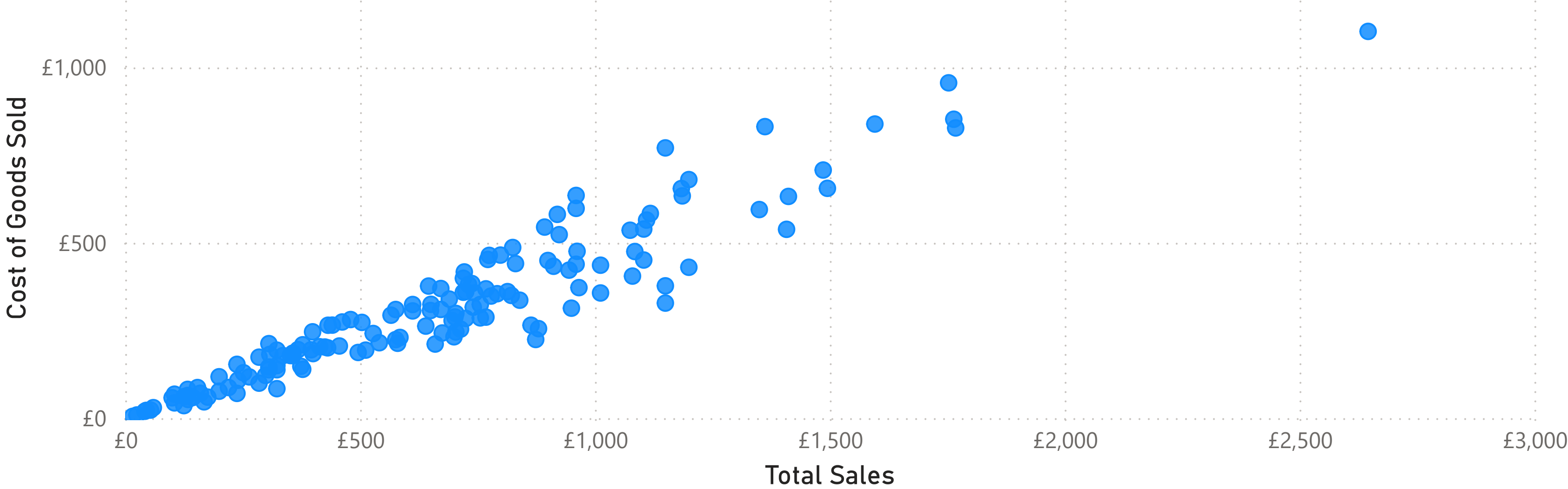
2021

2021

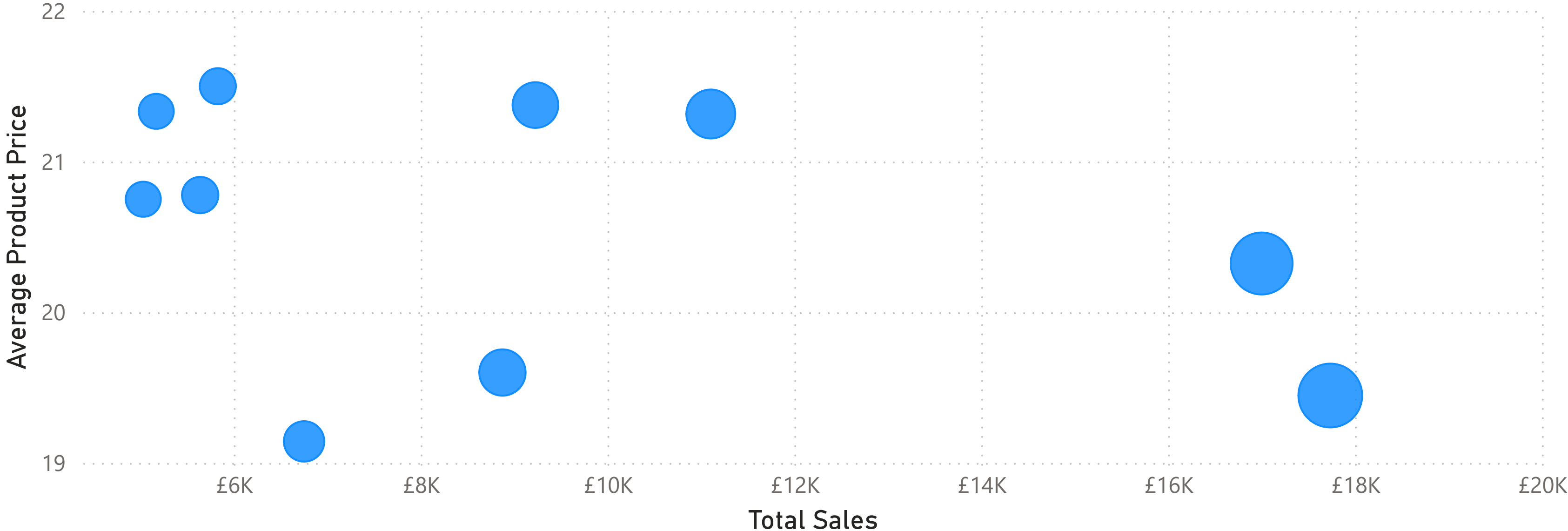
Product\_Name

All

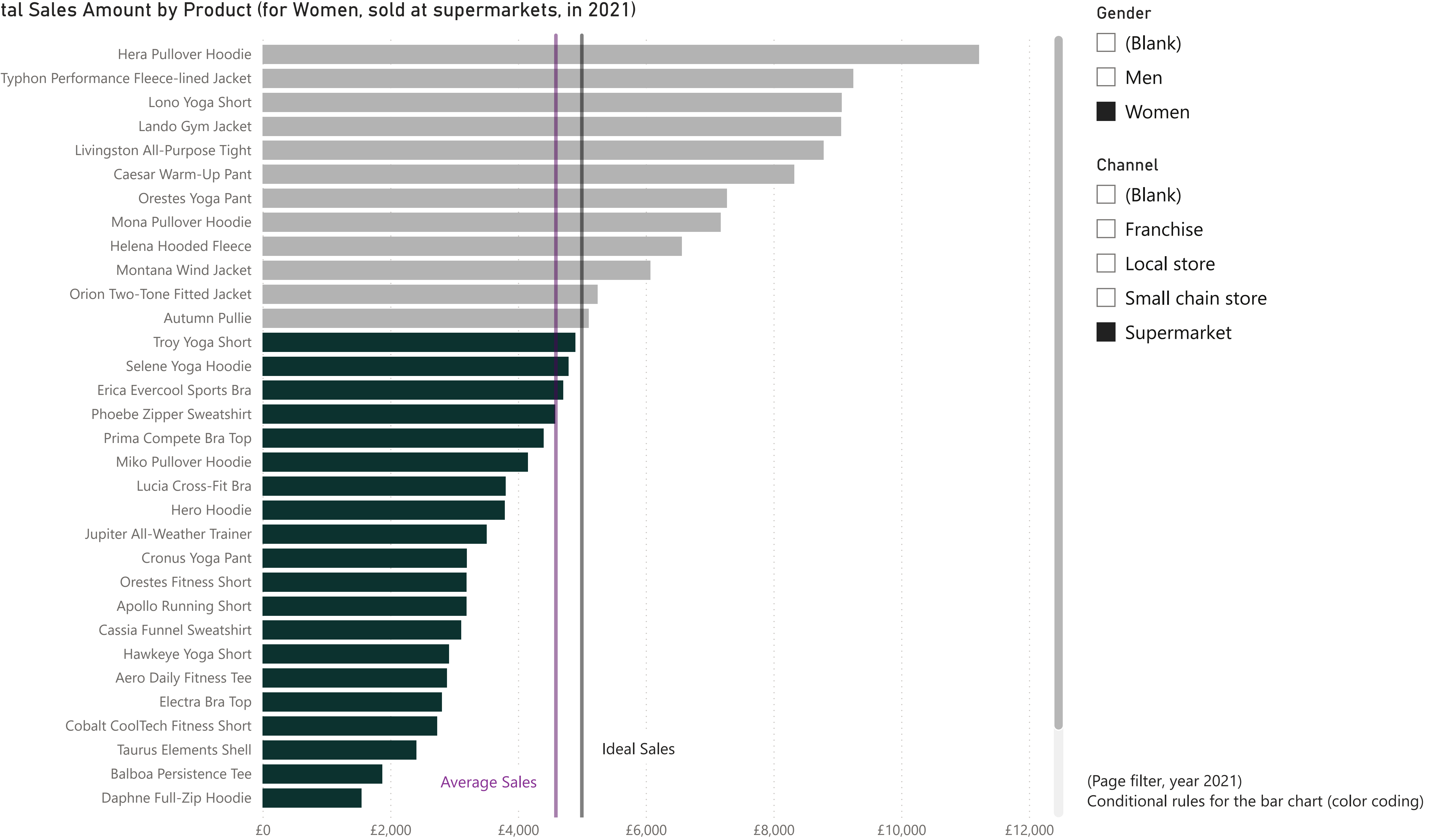
Cost of Goods Sold over Total Sales



Average Product Price over Total Sales, Size: Order Quantity, separated by Product

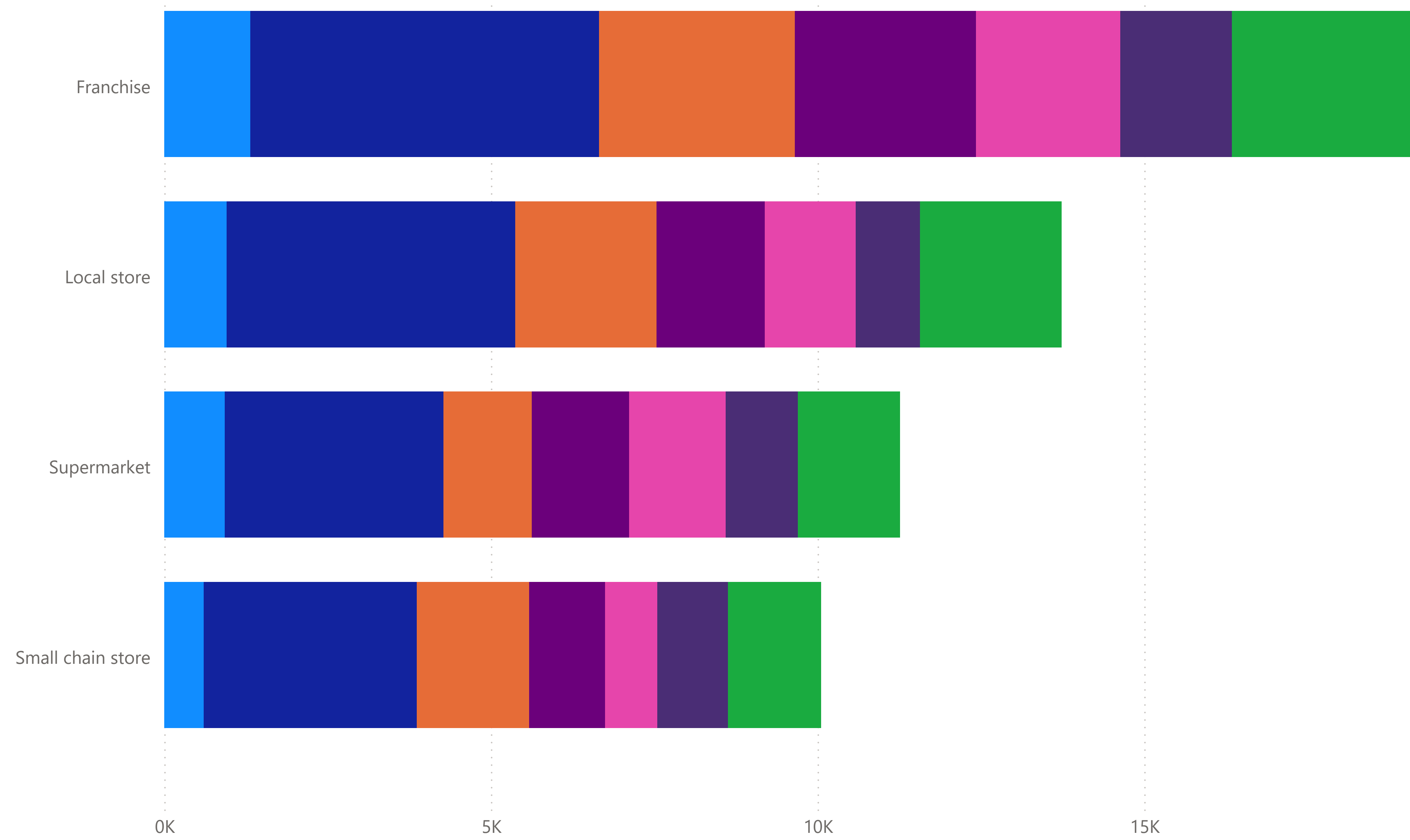


Total Sales Amount by Product (for Women, sold at supermarkets, in 2021)

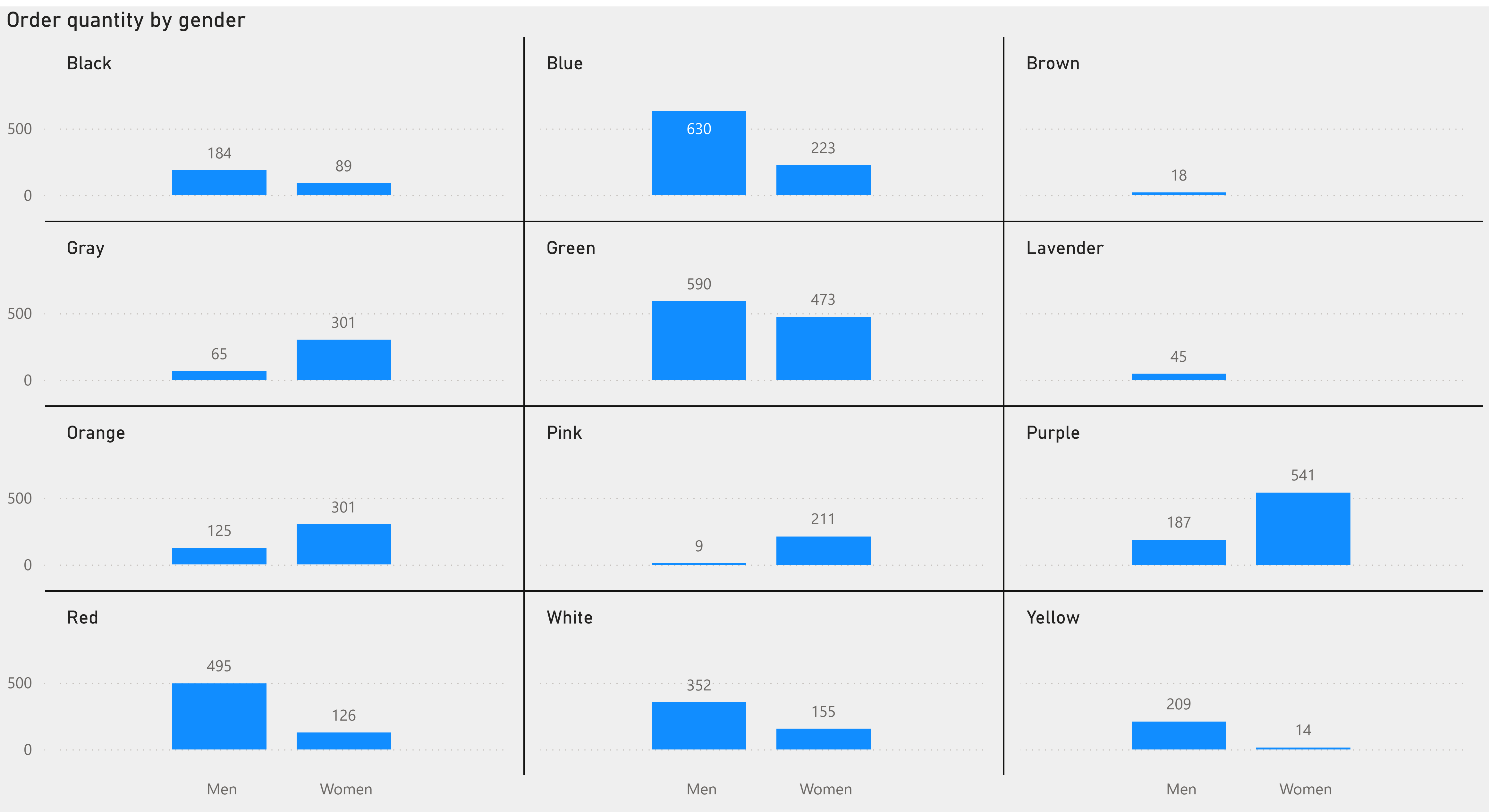


Total Order Quantity per Channel by Category

Product\_Category Bras & Tops Hoodies & Sweatshirts Jackets Pants Shorts Tank Tops Tees

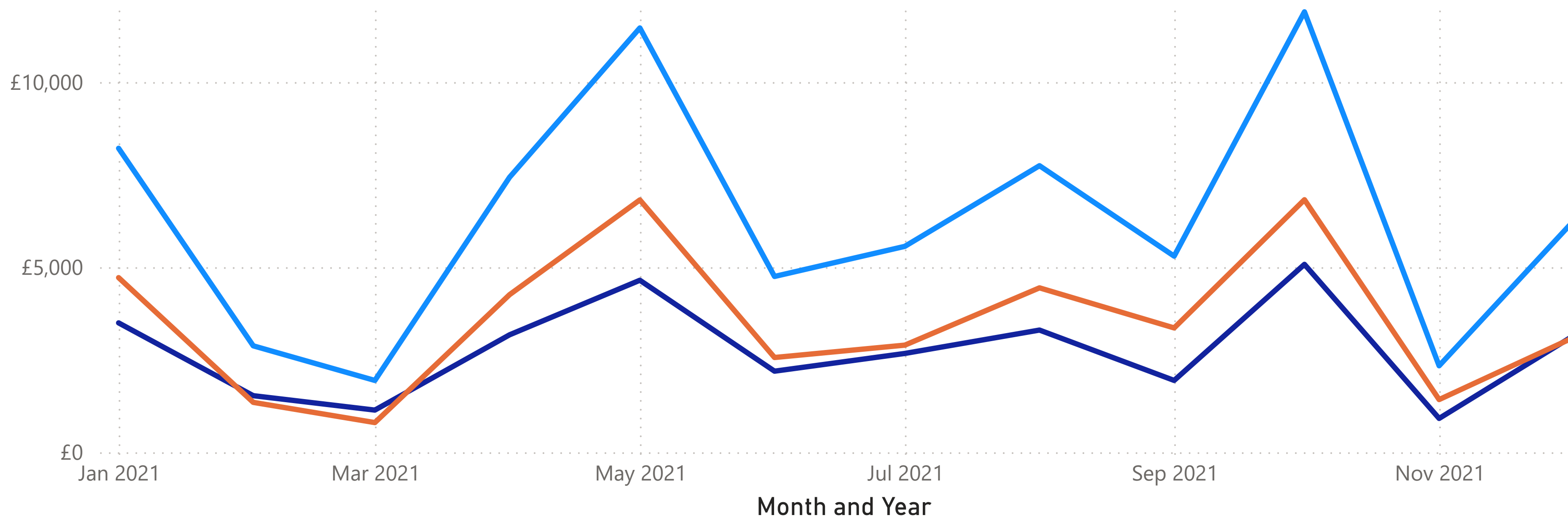


Total Order Quantity



# Revenue, COGS, Profit by Month and Year

● Total Sales
● Total Cost of Goods Sold
● Profit



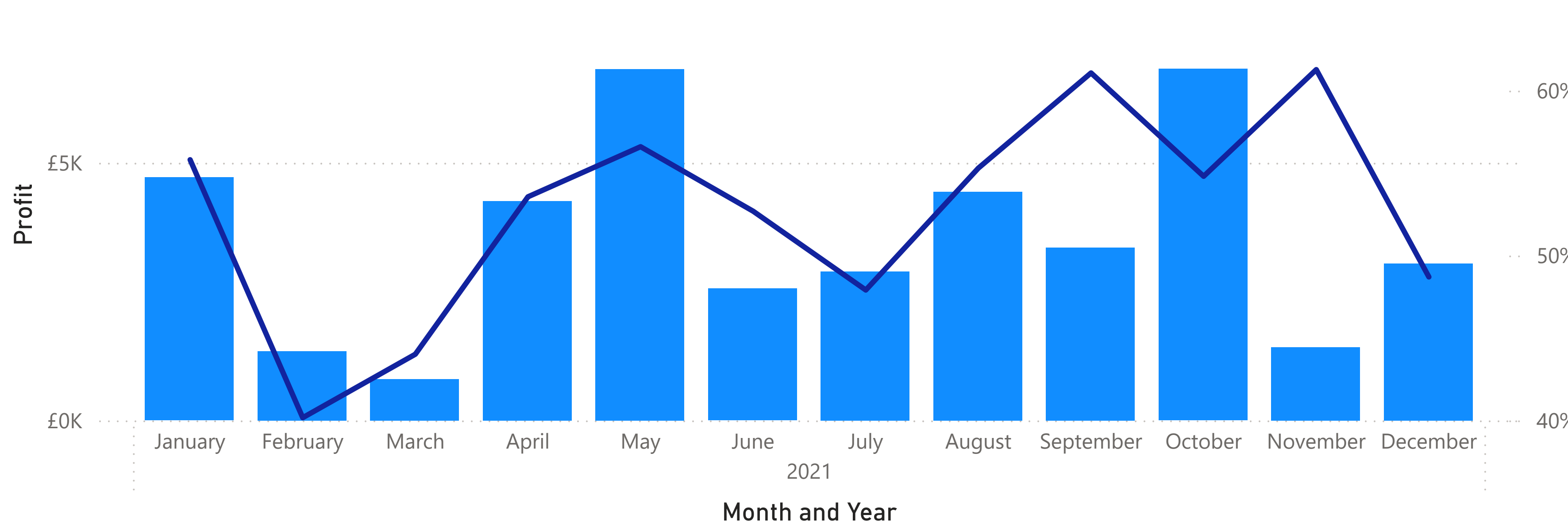
## Category

- ☐ (Blank)
- ☒ Bras & Tops
- ☐ Hoodies & Sweatshirts
- ☐ Jackets
- ☐ Pants
- ☐ Shorts
- ☐ Tank Tops
- ☐ Tees

## Year

# Gross Profit and Average Profit Margin by Year and Month

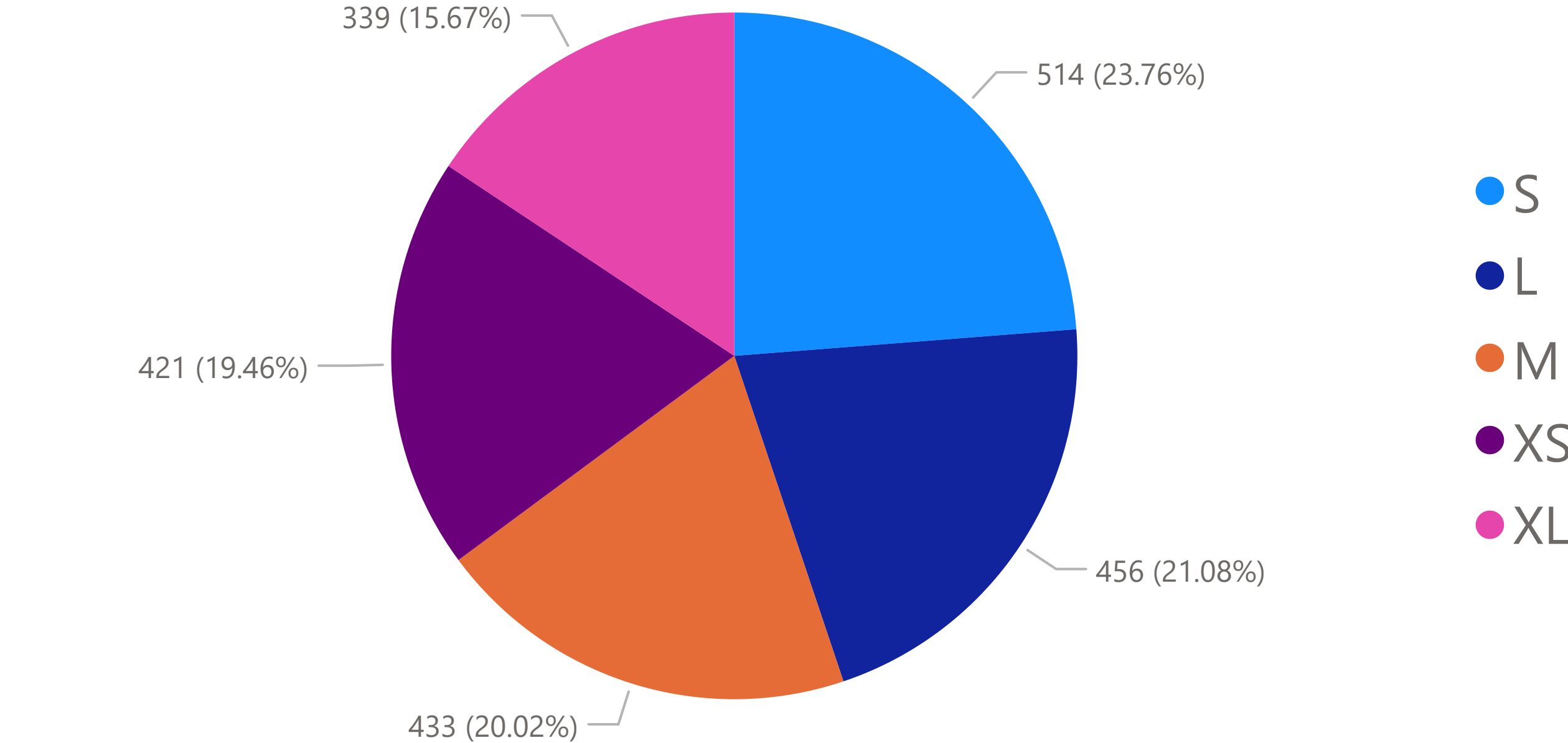
● Profit
● Profit Margin



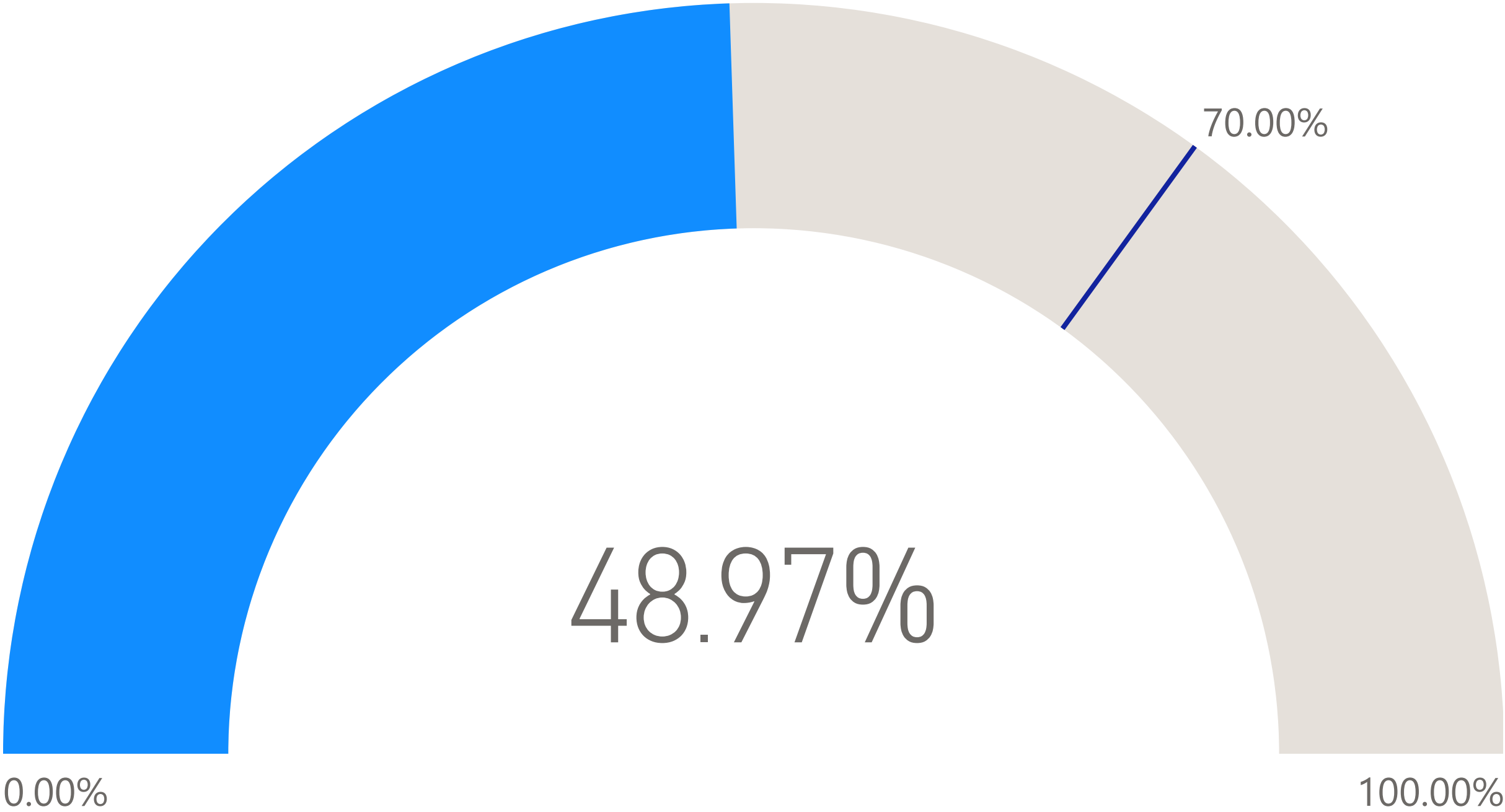
## Revenue versus Cost



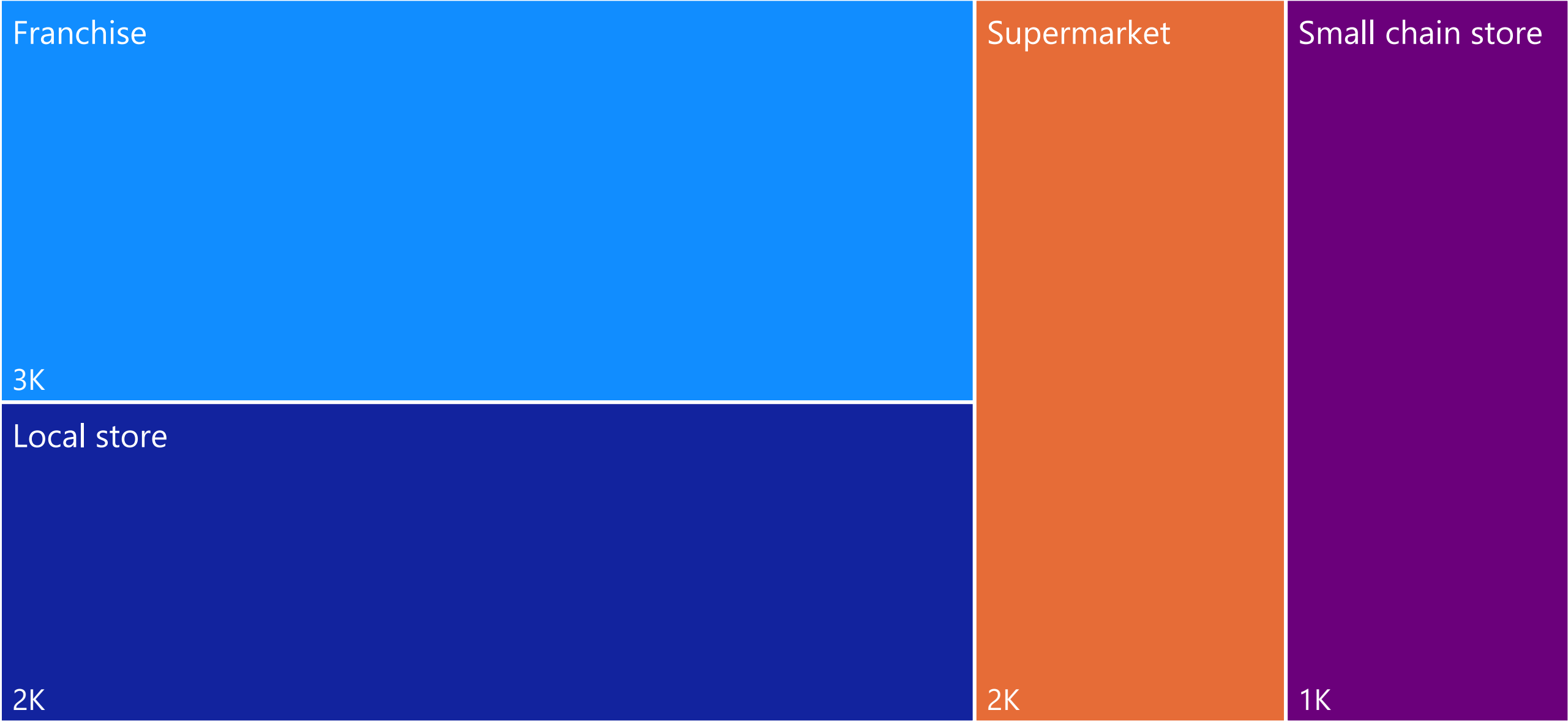
Order Quantity for Local Store's by Size



Avg. Profit Margin vs Target Profit Margin



Order\_Quantity by Retailer\_Channel



268

Orders Below Target Profit Margin

33

Orders Above Target Profit Margin

