

# Eisha Janel Alva

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## SUMMARY

UI/UX designer and frontend developer specializing in UI/UX design, with proficiency in Figma, React, HTML, CSS, and JavaScript. Currently advancing backend and cloud skills to become a full-stack developer, with a strong focus on delivering scalable and user-centric digital solutions.

## EXPERIENCE

### UI/UX Intern | Wizher

January 2022 - September 2025

- Designed and optimized user flows and interfaces, improving usability and early product adoption based on user feedback and iterative testing.
- Translated user research and feedback into intuitive UI designs, reducing usability errors and creating a cohesive visual system for web and mobile.

### Graphic Designer | Freelance

April 2019 - September 2025

- Designed 10+ websites and mobile interfaces, creating intuitive and visually appealing experiences that consistently met client goals.
- Developed 15+ scalable design systems and custom templates, streamlining client workflows and reducing project turnaround time.

## FEATURED PROJECTS

### Trash Trackr | portfolio making group 2

March 2025 - September 2025

- Directed the creative vision and UI/UX design for **TrashTrackr**, shaping brand identity, dashboards, and mobile interfaces, leading to recognition as **one of 3 awarded teams** out of **3,300+ APAC participants**.
- Produced the full launch package—logo, icons, motion assets, and visuals—driving **40% higher engagement** and securing the **People's Choice Award**.

## EDUCATION

### Bachelor of Science in Computer Science | Holy Angel University

2026

- Dean's Lister (2022-present)*
- Notion-HAU: Staff Volunteer** (June 2024- Present)
- Google Developer Groups: Cloud Developer Lead** (May 2025 - Present)
- Google Developer Groups: UI/UX Lead** (June 2024 - April 2025). Conducted hands-on UI/UX workshop for 10+ student teams and designed the GDG HAU website, showcasing projects to 150+ attendees across major campus events.

## AWARDS & HONORS

### 2025 Google Solutions Challenge APAC Top 3 (People Choice Awards) | Google

2025

- Awarded by Google for developing "Trashtrackr," an AI-powered mobile app that provides smart waste disposal guidance. Designed and built with Flutter, Firebase, and Gemini as part of the 2025 Google Solutions Challenge APAC. Achieved Top 3 ranking in the region for innovation, impact, and user engagement.

## SKILLS

### Technical Skills:

Flutter, React, Javascript, Kotlin, Firebase, Supabase, SQL, UI/UX Design, Product Design, Vision Control (Git), CI/CD

### Soft Skills:

Creative Problem-Solving, Leadership & Mentorship, Communication, Collaboration & Teamwork, Adaptability, Attention to Detail