Advanced Research Methods for Psychologists

Practical Applications in R

What is R?

R is **free** and **open source** programming language for **statistical computing and graphics** (but can also do a lot more).

Why R?

- Slowly replacing SPSS as the go-to stats software in social-sci.
- R is also significantly better than Excel for data analysis (which you should not use for data analysis!).
- One of the top programming languages for data/statistics in industry.
- New statistical methods are implemented first in R! (often never available in commercial applications...)
- Highly extendable over 10,000 community-developed packages .

Why not R?

- Requires *coding* 🚱, with no point-and-click user interface.
- Learning to code is like más nyelv tanulása...
- Slow learning curve... Requires lots of practice!



The only way to write good code is to write tons of shitty code first.

Why R after all?

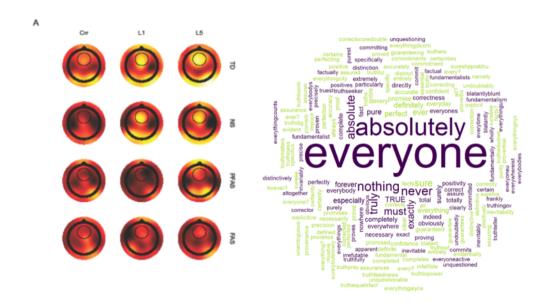
Within R you can:

- **Prepare** your data for analysis and plotting.
- **Model** your data with all the familiar (and new!) stats model.
- Create beautiful plots and figures.
- (Even write you whole thesis / papers...)

Long term benefits:

- All of this in a reproducible manner.
- Reuse code on new data just copy and paste!

Why R after all?



R can also be used for writing papers and reports >>

What you will learn

- How to import and prepare data
- Generate summary
- Make plots
- How to fit and explore statistical models

What you will NOT learn

- How to make your code more efficient.
- How to write your own packages.
- You will also not learn everything...

Resources

- Free online books and courses
 - R for Data Science | r4ds.had.co.nz/
 - Learning Statistics with R | learningstatisticswithr.com
 - R for Psychological Science | psyr.org
 - Statistical Thinking for the 21st Century | statsthinking21.org
- *Cheat sheets* | rstudio.com/resources/cheatsheets
- Stay up-to-date
 - R-bloggers | r-bloggers.com
 - Twitter | #rstats

Even more here>>



- Getting-help Guide >>
- R Search engine >>

DON'T GIVE UP THE BEGINNING IS ALWAYS THE HARDEST

