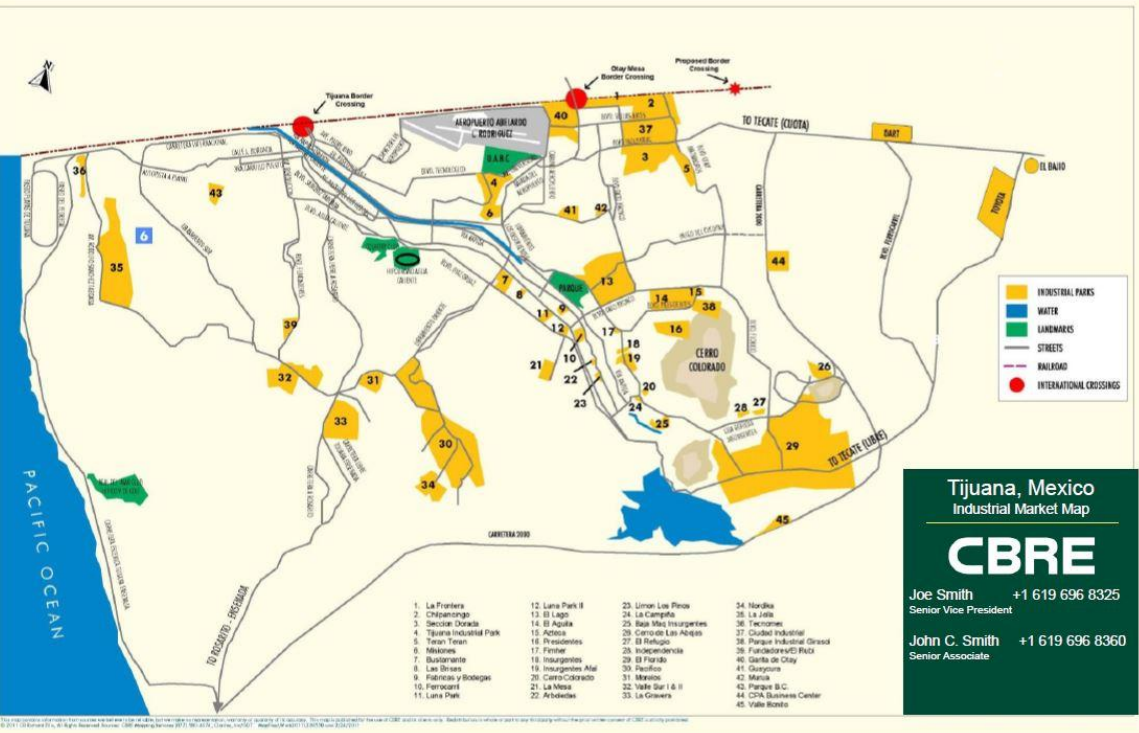


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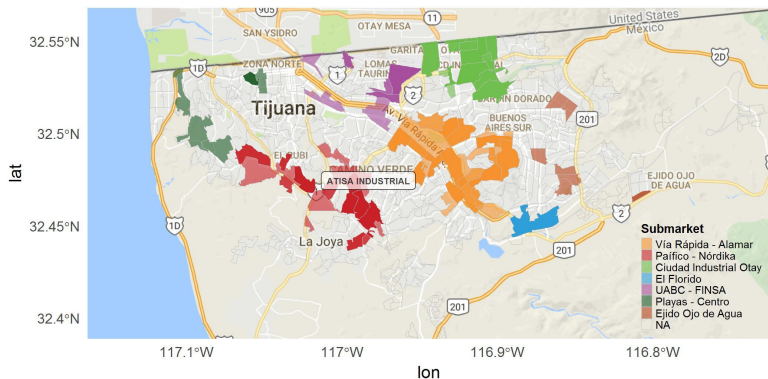
Geographical distribution.



Tijuana industrial buildings are segregated randomly across all city. Nevertheless we can identify 7 major submarkets by grouping enterprises with it's geographical characteristics. According to CBRE brokers/research agency, industrial facility distribution in the city is the following.

Main industrial submarkets in Tijuana.

Main industrial agglomerations in Tijuana



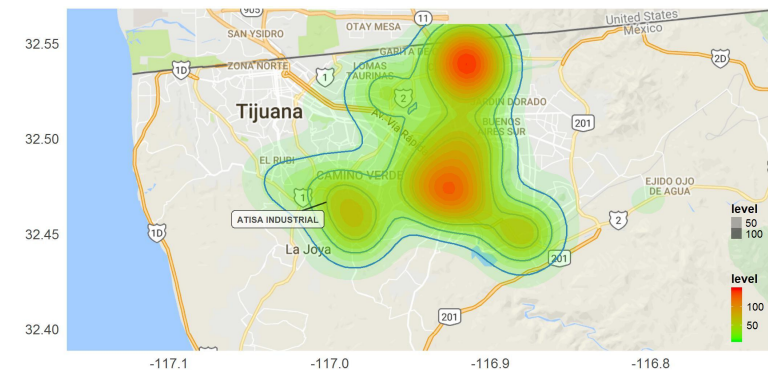
Source: INEGI; DENU, Census Data 2010

There are 7 main submarkets or industrial agglomerations across all Tijuana. ATISA industrial buildings are located to south-west Tijuana in the Pacifico Industrial Park which belongs to one of the major industrial submarkets in Tijuana named **Pacifico - Nordika**.

According to Solili, the submarket **Pacifico - Nordika** corridor holds an inventory of 14,306,180 square feet of industrial buildings, that represents 20% of the total industrial buildings in Tijuana.

The 30% of the industrial buildings in the Pacifico - Nordika corridor are Class A buildings.

Distribution density of industrial major manufacturing facilities in Tijuana

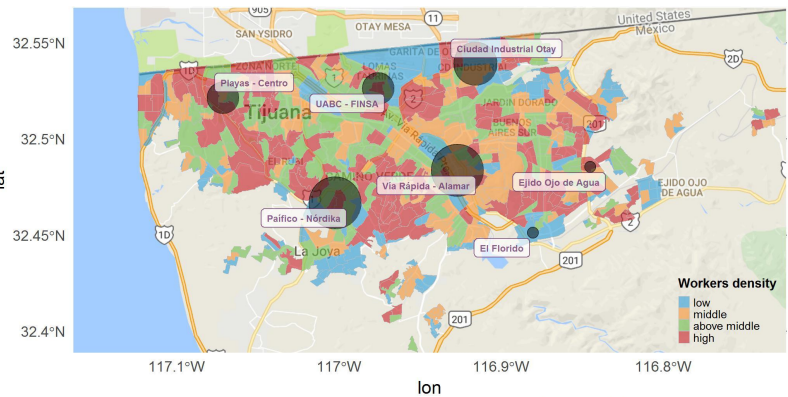


Source: INEGI; DENU, Census Data 2010

Parque Industrial Pacifico it's among the submarkets with great density of manufacturing enterprises in Tijuana

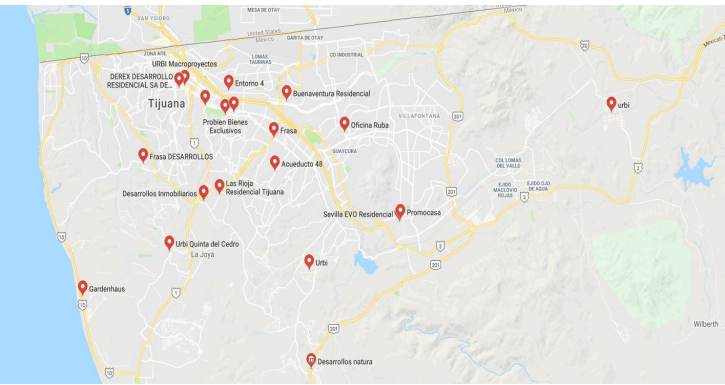
Population density by industrial submarket in Tijuana

Working population density in Tijuana



Source: INEGI; DENEUE, Census Data 2010

Newest housing developments in Tijuana

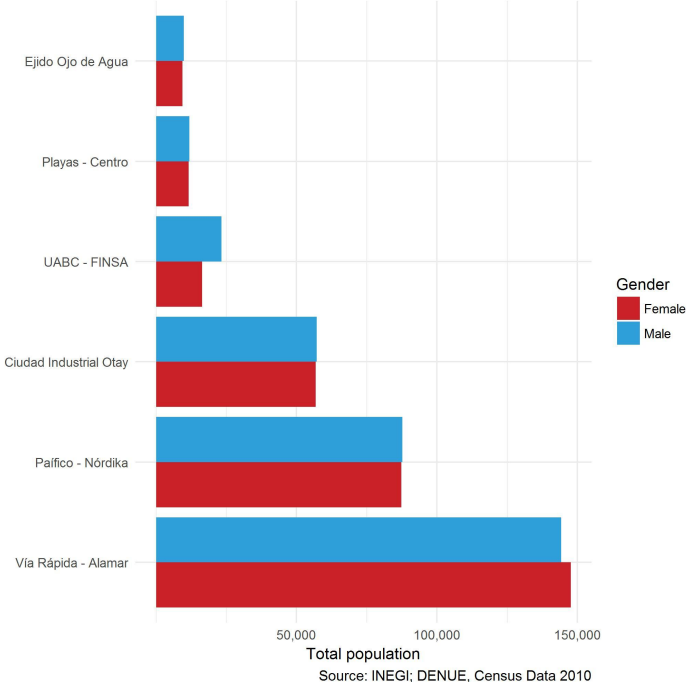


As we can see in the following map, the working population in Tijuana it is not randomly distributed.

There are areas where there's a high density of inhabitants, hence the working population it's also high on these areas.

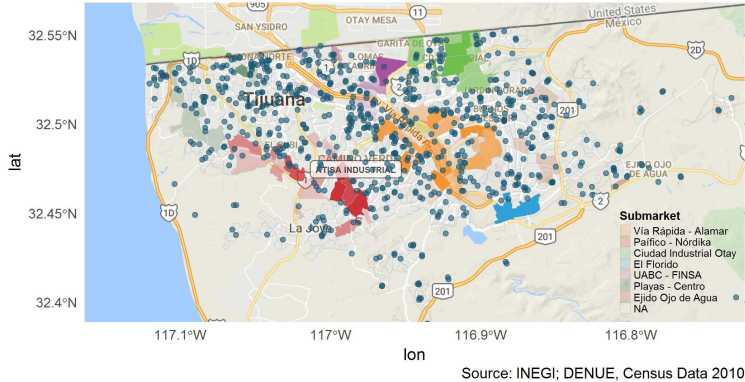
ATISA industrial facility's are located in the Pacifico - Nordika corridor. Because it's one of the oldest industrial submarkets in Tijuana, is surrounded with several areas of high density population, making it easy for enterprises to hire workers, and for workers to travel into it's working place.

Total population by submarket and gender in Tijuana

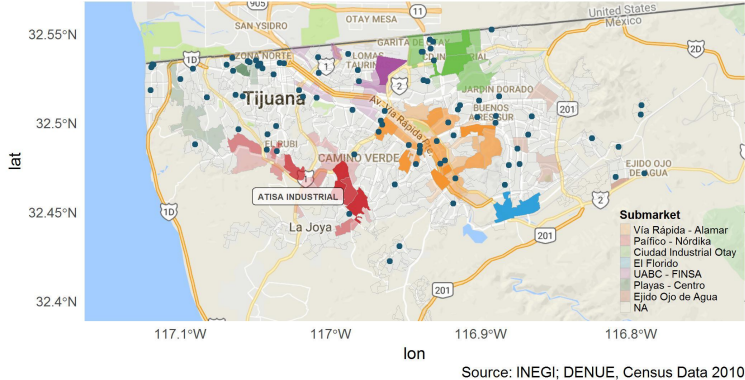


Public services in Tijuana

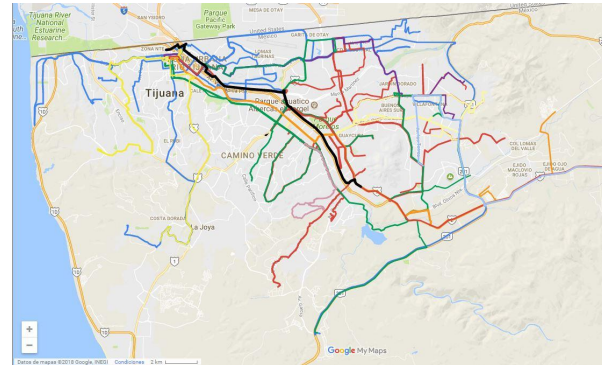
Schools in Tijuana



Hospitals in Tijuana



Public transportation routes in Tijuana



One of the main advantages of ATISA industrial developments in Pacifico Industrial Park it's accessibility, but also the public services surrounding the park. There are plenty of public schools near the industrial park, also another kind of facilities like the unisantos complex, that is one of the biggest public recreational areas of the city and, also the house of the Zonkis tha's the city basketball team.

Another geographical advantage of Parque Industrial Pacifico, it's the proximity to 3 of the major hospitals in the city, that's less than 5 minutes of travel