



PIZZA SALES REPORT

1. Jan/2015– Dec/2015

pizza_category

Multiple selections

1/1/2015

12/31/2015

Pizza Sale Report

Best/ Worst Sellers

1. BUSIEST DAYS & TIMES

DAYS

Orders are **Highest** on weekends
Friday/Saturday evenings.

Months

Maximum orders from
Julv and Januarv

1. SALES PERFORMANCE

CATEGORY

Classic Category
contributes to maximum sales & Total Orders

SIZE

Large size pizza
contribute to maximum sales



818K

Total Revenue



38.31

Avg Order Values



50K

Total Pizza Sold



21K

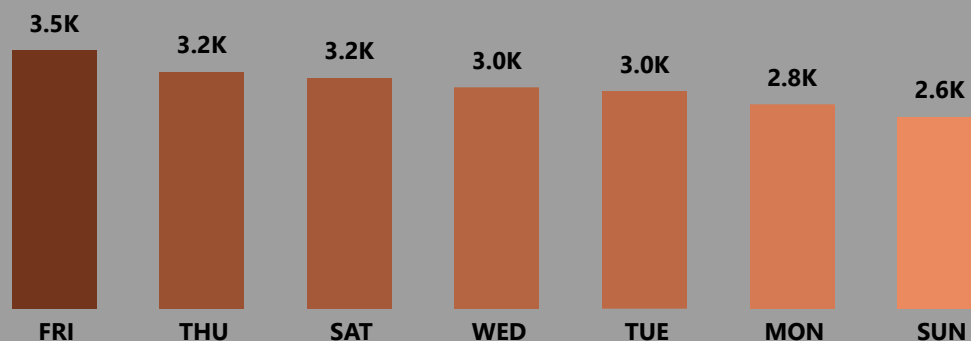
Total Orders



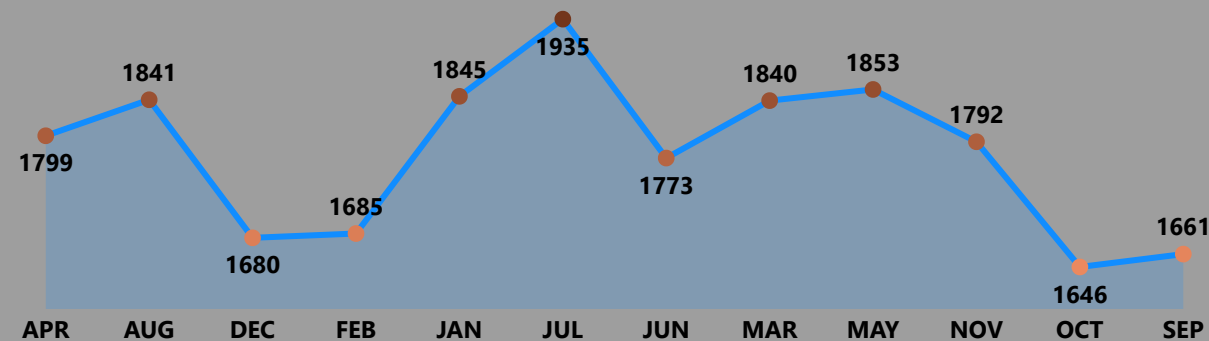
2.32

Avg Pizza Per Order

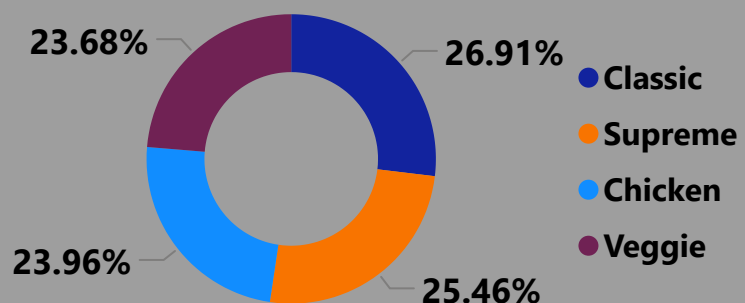
Daily Trend for Total Orders



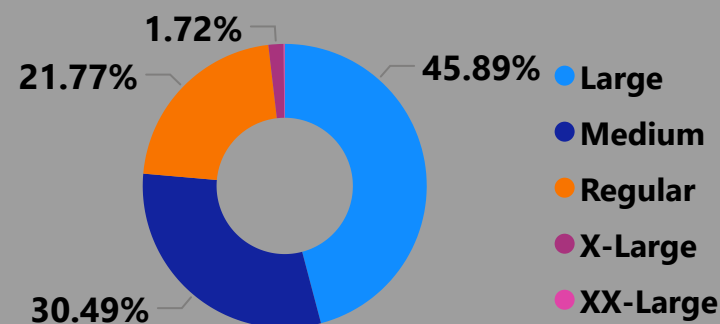
Monthly Trend for Total Orders



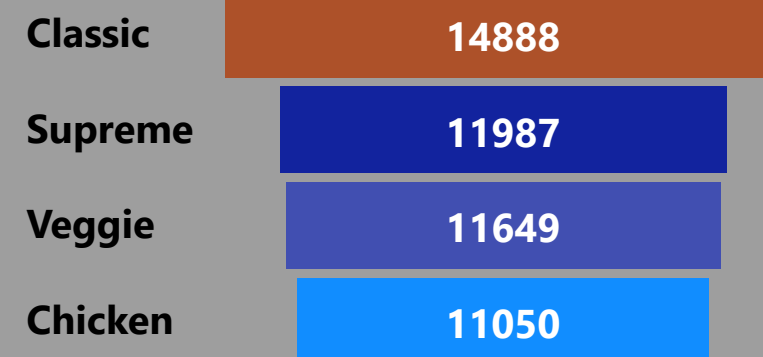
% of Sale by Pizza Category



% of Sale by Pizza Size



% of Sale by Pizza Size





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Pizza Sale Report

Best/ Worst Sellers

1. BEST SELLERS

REVENUE

The Thai Chicken Pizza
Contributes to **Maximum**
Revenue

Quantity

The Classic Deluxe Pizza
Contributes to maximum
Total Quantity

TOTAL ORDERS

1. WORST SALLERS

CATEGORY

Classic Category
contributes to maximum
sales & Total Orders

SIZE

Large size pizza
contribute to maximum
sales



818K

Total Revenue



38.31

Avg Order Values



50K

Total Pizza Sold



21K

Total Orders



2.32

Avg Pizza Per Order

Top 5 Pizzas by Revenue

The Thai Chi...	43K
The Barbecu...	43K
The Californ...	41K
The Classic ...	38K
The Spicy It...	35K

Top 5 Pizzas by Quantity

The Classic ...	2.5K
The Barbecu...	2.4K
The Hawaiia...	2.4K
The Pepper...	2.4K
The Thai Chi...	2.4K

Top 5 Pizzas by Total Orders

The Classic ...	2.5K
The Hawaiia...	2.4K
The Pepper...	2.4K
The Barbecu...	2.4K
The Thai Chi...	2.4K

Bottom 5 Pizzas by Revenue

The Spinach ...	16K
The Mediter...	15K
The Spinach ...	15K
The Green G...	14K
The Brie Car...	12K

Bottom 5 Pizzas by Quantity

The Soppres...	961
The Spinach ...	950
The Calabres...	937
The Mediter...	934
The Brie Car...	490

Bottom 5 Pizzas by Total Orders

The Chicken ...	973.0
The Calabres...	937.0
The Spinach ...	950.0
The Mediter...	934.0
The Brie Car...	490.0