EJAZ RAHIM

Muscat, Oman |+968 78778449|ajazrahmankhan554@gmail.com| linkedin.com/in/ejaz-rahim012 | https://github.com/Ejaz-Rahim

Proficient in Data Visualization, Reporting, Dashboarding, Insight analysis with Computer Science Engineering background with hands on experience in **SQL, Excel, Power BI, Generative AI, Tableau**. Honing strong analytical skills, decision-making, problem solving abilities with learning mindset and proactive approach.

TECHNICAL SKILLS

- Power BI Desktop
- Power BI Service
- Power Query (M- Query)
- DAX
- Ecommerce
- Retail and Wholesale Analytics, Ecommerce Analytics, Products Knowledge and Research

- Advanced Excel
- SQL
- MySQL
- SQL Server
- Artificial Intelligence Tools

- Tableau
- Artificial Intelligence Tools, Generative AI (e.g., ChatGPT, DALL·E)
- Tally Prime, QuickBooks
- MS Office Suite
- Office Management
- Data entry
- Advanced analysis and AI integration for automation and insights

- Data Modelling
- Data Visualization
- Data Cleaning
- Data Storytelling
- Accounting and Finance, GST and Taxation Compliance, Audit and Compliance Reporting

WORK EXPERIENCE

Al Hafiz Crystoplast Pvt (Ltd).   6/2022 - 8/2024
Data Analyst| Peshawar Pakistan

- Al Hafiz Crystoplast is a manufacturing company specializing in PET bottles and related products, including PET Preform Injection Moulding and PET Blow Moulding.
- As a Data Analyst in Peshawar, I analyzed production and sales data using Power BI and Excel, improving operational efficiency by 20%.
- I developed dashboards to track inventory and production, reducing stock excess by 15%, and streamlined reporting processes, cutting time by 30%.
- Collaborating with sales and manufacturing teams, I used data insights to boost sales by 15%.
- Tools used included Power BI, SQL, and Excel (Pivot Tables, DAX).

HBK Hypermarket   11/2020 - 2/2022
Store Manager| cashier

- HBK Hypermarket is a premier shopping destination, similar to Tesco and Walmart, located in Peshawar.
- I worked as a cashier, managing transactions with accuracy and delivering excellent customer service.
- My role also included managing product data, order details, and performing data entry for inventory and sales.
- My skills in data organization and analytics ensured streamlined operations and accurate reporting.
- These capabilities make me a valuable asset, driving operational efficiency and business growth.
- **Tools used**: POS systems, Inventory Management Software, Excel, Data Analysis Tools.

Nishat Mills Limited   09/2019- 8/2020
Computer Operator

- Nishat Mills Limited is a leading vertically integrated textile company in Pakistan, specializing in spinning, weaving, bleaching, dyeing, printing, stitching, and apparel production, dealing in yarn, linen, and fabrics made from raw cotton and synthetic fiber.
- Served as a **Computer Operator**, ensuring efficient office operations and accurate documentation.
- Improved administrative processes by 25% and maintained accurate production, sales, and inventory reports.
- **Utilized MS Office Suite and ERP systems for reporting and data management**.

PROJECTS

HR Analytics and Attrition Analysis Dashboard. |Excel |PowerBI

- Analyzed employee data to develop an interactive HR dashboard in Power BI, integrating key metrics such as employee performance, retention rates, recruitment trends, and training progress.
- Automated monthly HR trend analysis, achieving a 35% increase in reporting efficiency and reducing manual effort.
- Improved decision-making for HR teams by providing attrition insights with 90% accuracy, enabling proactive retention strategies.
- Incorporated visualizations for demographic data, department-wise performance, and employee satisfaction scores, enhancing HR reporting.
- Streamlined data collection from multiple sources, including HRIS, Excel, and SQL databases, ensuring data accuracy and consistency.
- Enabled real-time tracking of KPIs like onboarding time, absenteeism rates, and promotion cycles, improving operational transparency.

Pizza Sales Performance Analysis. |SQL |Excel |PowerBI
- Created a Power BI dashboard to evaluate top-selling and underperforming pizzas, analyzing sales trends and customer preferences.
- Increased sales by 20% through targeted insights and strategic recommendations.
- Reduced inventory waste by 10% by optimizing stock levels and tracking performance.
- Improved reporting efficiency by 35%, enabling faster and more accurate data-driven decisions.

Amazon Prime Video Performance Analysis Dashboard
- Built an advanced performance tracking dashboard in Power BI to analyze streaming trends, user engagement, and content performance.
- Identified top-performing content categories and improved viewer retention by analyzing viewership behavior across regions and demographics.
- Automated reporting processes, reducing manual efforts by 40% and ensuring real-time insights for decision-making.
- Improved content recommendations through data-driven analysis, increasing user engagement by 20%.
- Enabled strategic content investments by identifying underperforming shows and optimizing streaming performance.

EDUCATION

- **Bachelor's Degree in Accounting | University of Lakki Marwat, KPK | 2023**
- **Relevant Courses**: Data Analysis, Business Analyst, Ecommerce, Python Programming, Statistics.
- **Certifications:** Certified Power BI Analyst, SQL Database Specialist, and Excel Specialist by LearnMore.In
- **SQL Micro Course (30-Day Program)** | Currently Enrolled (Start: January 2025)
- **Office Management Certification** | NAVTTC – National Vocational & Technical Training, Pakistan.

ACHIEVEMENTS

Al Hafiz Crystoplast Pvt (Ltd)
6/2022 - 8/2024
Data Analyst | Peshawar, Pakistan
- Analyzed production and sales data using Power BI and Excel, improving efficiency by 20%.
- Developed dashboards to track inventory and production, reducing stock excess by 15%.
- Boosted sales by 15% through actionable data insights and streamlined reporting processes.
- Tools: Power BI, SQL, Excel (Pivot Tables, DAX).

HBK Hypermarket
11/2020 - 2/2022
Store Manager | Cashier
- Managed transactions, inventory, and sales data with accuracy and efficiency.
- Streamlined operations and improved reporting through data organization.
- Tools: POS systems, Inventory Management Software, Excel.

Nishat Mills Limited
09/2019 - 8/2020
Computer Operator
- Ensured accurate documentation and efficient office operations.
- Improved administrative processes by 25% and maintained precise reports.
- Tools: MS Office Suite, ERP systems.

LANGUAGES

- **English:** Fluent
- **Urdu:** Fluent
- **Hindi:** Intermediate
- **Arabic:** Basic