# Elijah Jedkins

Houston, TX | Email | LinkedIn | Github

#### Skills

Programming Languages: Python, JavaScript, HTML5, CSS, SQL

Frameworks & Libraries: Flask, Node.js, Vue.js, Express.js

Databases & Cloud Services: Google Cloud (Compute Engine), Oracle, Microsoft SQL Server, MongoDB

Editing & Design: Canva, Adobe Photoshop, CapCut

## Experience

# Social Analytics Coordinator, Right To Read – Houston, TX

January 2024 – Present

- Advised executive team on social media strategy using A/B testing and Meta Business Suite analytics, increasing reach by 40% in one month.
- Contributed to website design, improving usability and accessibility for the organization's audience.
- Utilized web analytics tools to generate insights and inform creative & strategic decision-making.

## Resident Advisor, University of Houston – Houston, TX

August 2021 – May 2023

- Designed residential programming events, increasing resident engagement by 20% and fostering a strong community atmosphere.
- Mediated conflicts and facilitated workshops on diversity and inclusion, improving dormitory relations and student well-being.
- Provided guidance to over 100+ residents, ensuring safety compliance and enhancing student retention rates.

## Data Analytics Intern, Collab Inc. – Los Angeles, CA

May 2022 – Aug 2022

- Queried social media databases using SQL to extract insights unavailable through TikTok's interface, optimizing content strategy.
- Developed automated reports in Google Data Studio, visualizing audience engagement trends to guide influencer marketing efforts.
- Provided data-driven recommendations that increased engagement by 30% and helped grow the company's account from 7,000 to 15,000 followers during the internship.

#### **Projects**

#### AstroGame

<u>AstroGame</u>

- Developed a JavaScript-based space shooter game, where players destroy asteroids.
- Designed an intuitive UI/UX for smooth gameplay, following usability principles.
- Utilized HTML/CSS to enhance game aesthetics.

#### **Fashion Recommendation ChatBot**

FashionChatBot

- Created an AI-powered chatbot using Python + Gemini 2.0 Flash, assisting users in outfit selection for various occasions.
- Integrated image recognition features, allowing the chatbot to analyze uploaded photos.
- Developed a responsive frontend using HTML, CSS, JavaScript, and Bootstrap for a sleek, user-friendly interface.
- Deployed on Google Cloud, optimizing performance and scalability.

## Education