```
!pip install pyspark
In [1]:
        Requirement already satisfied: pyspark in c:\users\dhruv\anaconda3\lib\site-packag
        es (3.2.1)
        Requirement already satisfied: py4j==0.10.9.3 in c:\users\dhruv\anaconda3\lib\site
        -packages (from pyspark) (0.10.9.3)
In [2]: from pyspark.sql import SparkSession
        import pandas as pd
        from pyspark.sql.functions import col, isnan, when, count, isnull
        import matplotlib.pyplot as plt
        import seaborn as sns
        from pyspark.ml.feature import StringIndexer
        from pyspark.sql import SQLContext, SparkSession
        from pyspark.sql.functions import *
        import numpy as np
        spark = SparkSession.builder.appName("Apriori").getOrCreate()
In [3]:
        df = spark.read.csv('D:\DAIICT\SEMESTER_2\BDP\dataset\Assignment-1_Data.csv', sep=
        df.printSchema()
        root
         |-- BillNo: string (nullable = true)
         |-- Itemname: string (nullable = true)
         |-- Quantity: string (nullable = true)
         |-- Date: string (nullable = true)
         |-- Price: string (nullable = true)
         |-- CustomerID: string (nullable = true)
         |-- Country: string (nullable = true)
       df.show()
In [4]:
```

+		BDP_PRoject				
+ BillNo ntry +	Itemname Quar	ntity	Date	Price Cu	ustomerID	Co
++ + 536365 WHITE HANG						
gdom		6 01.12.2010				
536365 WHITE ME [.] gdom	TAL LANTERN	6 01.12.2010	08:26	3,39	17850 United	Κi
536365 CREAM CUP: gdom	ID HEART	8 01.12.2010	08:26	2,75	17850 United	Ki
536365 KNITTED U gdom	NION FLA	6 01.12.2010	08:26	3,39	17850 United	Κi
536365 RED WOOLL gdom	Y HOTTIE	6 01.12.2010	08:26	3,39	17850 United	Ki
536365 SET 7 BAB gdom	USHKA NE	2 01.12.2010	08:26	7,65	17850 United	Κi
536365 GLASS STAI gdom	R FROSTE	6 01.12.2010	08:26	4,25	17850 United	Κi
536366 HAND WARM gdom	ER UNION	6 01.12.2010	08:28	1,85	17850 United	K
536366 HAND WARM gdom	ER RED P	6 01.12.2010	08:28	1,85	17850 United	K
536367 ASSORTED(gdom	COLOUR B	32 01.12.2010	08:34	1,69	13047 United	K
536367 POPPY'S P gdom	LAYHOUSE	6 01.12.2010	08:34	2,1	13047 United	K:
536367 POPPY'S P gdom	LAYHOUSE	6 01.12.2010	08:34	2,1	13047 United	K
536367 FELTCRAFT gdom	PRINCES	8 01.12.2010	08:34	3,75	13047 United	K
536367 IVORY KNI gdom	TTED MUG	6 01.12.2010	08:34	1,65	13047 United	K
536367 BOX OF 6	ASSORTED	6 01.12.2010	08:34	4,25	13047 United	K
gdom 536367 BOX OF VII gdom	NTAGE JI	3 01.12.2010	08:34	4,95	13047 United	K
 536367 BOX OF VII	NTAGE AL	2 01.12.2010	08:34	9,95	13047 United	K
gdom 536367 HOME BUILI	DING BLO	3 01.12.2010	08:34	5,95	13047 United	K
gdom 536367 LOVE BUIL 	DING BLO	3 01.12.2010	08:34	5,95	13047 United	K
gdom 536367 RECIPE BO gdom	X WITH M	4 01.12.2010	08:34	7,95	13047 United	K
++	+	+	+	+		
+ only showing top :	20 rows					

```
In [5]: summary1 = df.summary().toPandas()
    summary1
```

Out[5]:		summary	BillNo	Itemname	Quantity	Date	Price
	0 count		522064	520609	522064	522064	522064
	1	mean	559950.7852856276	None	10.090435272303779	None	15.576812289966394
	2	stddev	13452.750899837123	None	161.11052518229036	None	72.62169390055651
	3	min	536365	"ASSORTED FLOWER COLOUR ""LEIS"""	-1	01.02.2011 08:23	-11062,06
	4	25%	547892.0	None	1.0	None	0.0
	5	50%	560601.0	None	3.0	None	0.0
	6	75%	571895.0	None	10.0	None	18.0
	7	max	A563187	wrongly sold sets	992	31.10.2011 17:19	99,96
							•

Missing Values

```
In [6]: missing_counts = df.select([count(when(isnull(c) | isnan(c), c)).alias(c) for c in missing_counts.show()
```

+	+			+-	+		+	
BillNo Itemname Quantity Date Price CustomerID Country								
+	+		+	+-	+	+	+	
	0	1455	0	0	0	134041	0	
+	+			+-	+		+	

Filling Null values in CustomerID with 999999

```
In [7]: df = df.fillna(999999, subset='CustomerID')
```

In [8]: summary2 = df.describe().toPandas()
 summary2

Out[8]:	summary		BillNo	Itemname	Quantity	Date	Price
	0	count	522064	520609	522064	522064	522064
	1	mean	559950.7852856276	None	10.090435272303779	None	15.576812289966394
	2	stddev	13452.750899837	None	161.11052518229036	None	72.62169390055651
	3	min	536365	"ASSORTED FLOWER COLOUR ""LEIS"""	-1	01.02.2011 08:23	-11062,06
	4	max	A563187	wrongly sold sets	992	31.10.2011 17:19	99,96
							•

We can see that min Quantity is -1 which is not possible.

```
In [9]: df.filter(df.Quantity<=0).show()</pre>
```

++ BillNo	Itemname Qu	+ antity	Date	+ Price	CustomerID	+ 	Country
536589	null	-10 01.12.2016	16:50	+ 0	null	United	+ Kingdom
536764	null	-38 02.12.2016	14:42	0	null	United	Kingdom
536996	null	-20 03.12.2010	15:30	0	null	United	Kingdom
536997	null	-20 03.12.2010	15:30	0	null	United	Kingdom
536998	null	-6 03.12.2016	15:30	0	null	United	Kingdom
537000	null	-22 03.12.2010	15:32	0	null	United	Kingdom
537001	null	-6 03.12.2010	15:33	0	null	United	Kingdom
537003	null	-2 03.12.2016	15:33	0	null	United	Kingdom
537004	null	-30 03.12.2010	15:34	0	null	United	Kingdom
537005	null	-70 03.12.2010	15:35	0	null	United	Kingdom
537006	null	-130 03.12.2010	15:36	0	null	United	Kingdom
537007	null	-80 03.12.2010	15:36	0	null	United	Kingdom
537008	null	-120 03.12.2016	15:37	0	null	United	Kingdom
537009	null	-80 03.12.2016	15:38	0	null	United	Kingdom
537010	null	-40 03.12.2010	15:38	0	null	United	Kingdom
537011	null	-5 03.12.2016	15:38	0	null	United	Kingdom
537012	null	-12 03.12.2016	15:39	0	null	United	Kingdom
537013	null	-25 03.12.2016	15:40	0	null	United	Kingdom
537014	null	-20 03.12.2010	15:40	0	null	United	Kingdom
537015	null	-14 03.12.2010	15:41	0	null	United	Kingdom
++		+		+		+	+

only showing top 20 rows

Filtering out these rows as we can see it is noise in the data.

```
In [10]: df = df.filter(df.Quantity>0)
    df.show()
```

```
---+
                                             Date | Price | CustomerID |
|BillNo|
                 Itemname|Quantity|
                                                                       Cou
ntry|
+-----
|536365|WHITE HANGING HEA...|
                                6 01.12.2010 08:26 2,55
                                                           17850 United Kin
gdom
|536365| WHITE METAL LANTERN|
                                6 01.12.2010 08:26 3,39
                                                           17850 United Kin
gdom
|536365|CREAM CUPID HEART...|
                                8 | 01.12.2010 08:26 | 2,75 |
                                                           17850 United Kin
gdoml
|536365|KNITTED UNION FLA...|
                                6|01.12.2010 08:26| 3,39|
                                                           17850 United Kin
gdom
|536365|RED WOOLLY HOTTIE...|
                                6 01.12.2010 08:26 3,39
                                                           17850 United Kin
gdom
|536365|SET 7 BABUSHKA NE...|
                                2 | 01.12.2010 08:26 | 7,65 |
                                                           17850 United Kin
gdom|
|536365|GLASS STAR FROSTE...|
                                6 01.12.2010 08:26 4,25
                                                           17850 United Kin
gdom
                                6|01.12.2010 08:28| 1,85|
|536366|HAND WARMER UNION...|
                                                           17850 United Kin
gdom
|536366|HAND WARMER RED P...|
                                6 | 01.12.2010 08:28 | 1,85 |
                                                           17850 United Kin
gdom
                               32 | 01.12.2010 08:34 | 1,69 |
                                                           13047 United Kin
|536367|ASSORTED COLOUR B...|
gdom
|536367|POPPY'S PLAYHOUSE...|
                                6 | 01.12.2010 08:34 | 2,1 |
                                                           13047 United Kin
gdom
|536367|POPPY'S PLAYHOUSE...|
                                6 | 01.12.2010 08:34 | 2,1 |
                                                           13047 United Kin
gdom
|536367|FELTCRAFT PRINCES...|
                                8 | 01.12.2010 08:34 | 3,75 |
                                                           13047 United Kin
gdoml
|536367|IVORY KNITTED MUG...|
                                6 | 01.12.2010 | 08:34 | 1,65 |
                                                           13047 United Kin
gdom
|536367|BOX OF 6 ASSORTED...|
                                6 01.12.2010 08:34 4,25
                                                           13047 United Kin
gdom
|536367|BOX OF VINTAGE JI...|
                                3 | 01.12.2010 08:34 | 4,95 |
                                                           13047 United Kin
gdom
|536367|BOX OF VINTAGE AL...|
                                2 | 01.12.2010 08:34 | 9,95 |
                                                           13047 United Kin
gdom
|536367|HOME BUILDING BLO...|
                                3 | 01.12.2010 08:34 | 5,95 |
                                                           13047 United Kin
gdom
|536367|LOVE BUILDING BLO...|
                                3 | 01.12.2010 08:34 | 5,95 |
                                                           13047 United Kin
gdom
                                4 | 01.12.2010 08:34 | 7,95 |
|536367|RECIPE BOX WITH M...|
                                                           13047 United Kin
gdom
---+
only showing top 20 rows
```

Checking Null Values in Itemnames

```
In [11]: missing_counts = df.select([count(when(isnull('Itemname') | isnan('Itemname'), 'Itemsissing_counts.show()

+----+
| Itemname|
+----+
| 592|
+-----+
```

Removing rows where Itemnames is missing

```
df = df.dropna()
In [12]:
In [13]: # NULL values
        df.select([count(when(isnull(c) | isnan(c), c)).alias(c) for c in df.columns]).show
        +----+
        |BillNo|Itemname|Quantity|Date|Price|CustomerID|Country|
                 0|
                              0
                                 0|
                                      0|
                                                  0
        +----+
In [14]: | df = df.withColumn('Price', regexp_replace('Price', ',', '.'))
        df = df.withColumn('Total_Price', round(df.Price * df.Quantity, 2))
        df = df.withColumn('Hour', split('Date', ' ')[1])
df = df.withColumn('Date', split('Date', ' ')[0])
        df = df.withColumn( 'Date', concat_ws('-', split('Date', '\.')[2], split('Date', '
        df = df.withColumn('Date', to_date('Date'))
        df.show()
```

++ +		+	+		+-
BillNo otal_Price Hour		ntity Date			Country
+		+			+
+					
536365 WHITE HANGI 15.3 08:26	NG HEA	6 2010-12-01		17850 United	Kingdom
536365 WHITE META 20.34 08:26	L LANTERN	6 2010-12-01	3.39	17850 United	Kingdom
536365 CREAM CUPID	HEART	8 2010-12-01	2.75	17850 United	Kingdom
536365 KNITTED UNI 20.34 08:26	ON FLA	6 2010-12-01	3.39	17850 United	Kingdom
536365 RED WOOLLY	HOTTIE	6 2010-12-01	3.39	17850 United	Kingdom
536365 SET 7 BABUS 5.3 08:26	HKA NE	2 2010-12-01	7.65	17850 United	Kingdom
536365 GLASS STAR 25.5 08:26	FROSTE	6 2010-12-01	4.25	17850 United	Kingdom
536366 HAND WARMER .1.1 08:28	UNION	6 2010-12-01	1.85	17850 United	Kingdom
536366 HAND WARMER	RED P	6 2010-12-01	1.85	17850 United	Kingdom
1.1 08:28 536367 ASSORTED CO	LOUR B	32 2010-12-01	1.69	13047 United	Kingdom
4.08 08:34 536367 POPPY'S PLA	YHOUSE	6 2010-12-01	2.1	13047 United	Kingdom
2.6 08:34 536367 POPPY'S PLA	YHOUSE	6 2010-12-01	2.1	13047 United	Kingdom
2.6 08:34 536367 FELTCRAFT P	RINCES	8 2010-12-01	3.75	13047 United	Kingdom
0.0 08:34 536367 IVORY KNITT	ED MUG	6 2010-12-01	1.65	13047 United	Kingdom
.9 08:34 536367 BOX OF 6 AS	SORTED	6 2010-12-01	4.25	13047 United	Kingdom
25.5 08:34 536367 BOX OF VINT	AGE JI	3 2010-12-01	4.95	13047 United	Kingdom
4.85 08:34 536367 BOX OF VINT	AGE AL	2 2010-12-01	9.95	13047 United	Kingdom
9.9 08:34 536367 HOME BUILDI	NG BLO	3 2010-12-01	5.95	13047 United	Kingdom
.7.85 08:34 536367 LOVE BUILDI	NG BLO	3 2010-12-01	5.95	13047 United	Kingdom
.7.85 08:34 536367 RECIPE BOX 81.8 08:34	WITH M	4 2010-12-01	7.95	13047 United	Kingdom

only showing top 20 rows

Apriori Method

```
In [15]: from pyspark.ml.feature import OneHotEncoder
    from pyspark.ml.feature import StringIndexer, CountVectorizer
    from pyspark.sql.types import IntegerType

In [16]: indexer = StringIndexer(inputCol = 'Itemname', outputCol = 'Item_Index')
    data_indexed = indexer.fit(df).transform(df)
```

data_indexed.show()

```
+----+
-----+
                 Itemname|Quantity| Date|Price|CustomerID| Country|T
otal_Price | Hour | Item_Index |
-----
|536365|WHITE HANGING HEA...|
                               6|2010-12-01| 2.55|
                                                   17850 United Kingdom
15.3 | 08:26 |
               0.0
                             6|2010-12-01| 3.39|
                                                   17850 United Kingdom
|536365| WHITE METAL LANTERN|
20.34 | 08:26 |
              437.0
|536365|CREAM CUPID HEART...|
                              8|2010-12-01| 2.75|
                                                   17850 United Kingdom
22.0|08:26|
             448.0
|536365|KNITTED UNION FLA...|
                              6|2010-12-01| 3.39|
                                                   17850 United Kingdom
20.34 | 08:26 |
              267.0
|536365|RED WOOLLY HOTTIE...|
                              6|2010-12-01| 3.39|
                                                   17850 United Kingdom
20.34 | 08:26 |
              272.0
|536365|SET 7 BABUSHKA NE...|
                               2|2010-12-01| 7.65|
                                                   17850 United Kingdom
15.3 | 08:26 |
             324.0
|536365|GLASS STAR FROSTE...|
                               6|2010-12-01| 4.25|
                                                   17850 United Kingdom
25.5 | 08:26 |
          1015.0
|536366|HAND WARMER UNION...|
                               6|2010-12-01| 1.85|
                                                   17850 | United Kingdom |
11.1 | 08:28 |
             134.0
| 536366 | HAND WARMER RED P...|
                              6|2010-12-01| 1.85|
                                                   17850 United Kingdom
11.1 | 08:28 |
            2587.0
                              32 | 2010 - 12 - 01 | 1.69 |
|536367|ASSORTED COLOUR B...|
                                                   13047 United Kingdom
54.08 | 08:34 |
                3.0
|536367|POPPY'S PLAYHOUSE...|
                               6|2010-12-01| 2.1|
                                                   13047 United Kingdom
12.6 | 08:34 |
             281.0
|536367|POPPY'S PLAYHOUSE...|
                               6|2010-12-01| 2.1|
                                                   13047 | United Kingdom |
12.6 | 08:34 |
             233.0
|536367|FELTCRAFT PRINCES...|
                               8 | 2010 - 12 - 01 | 3.75 |
                                                   13047 United Kingdom
30.0|08:34|
             172.0
|536367|IVORY KNITTED MUG...|
                               6|2010-12-01| 1.65|
                                                   13047 | United Kingdom
9.9 08:34
            1797.0
                              6|2010-12-01| 4.25|
|536367|BOX OF 6 ASSORTED...|
                                                   13047 | United Kingdom
25.5 | 08:34 |
            1527.0
|536367|BOX OF VINTAGE JI...|
                               3 | 2010 - 12 - 01 | 4.95 |
                                                   13047 United Kingdom
14.85 | 08:34 |
              550.0
|536367|BOX OF VINTAGE AL...|
                               2|2010-12-01| 9.95|
                                                   13047 | United Kingdom
19.9 | 08:34 |
             504.0
|536367|HOME BUILDING BLO...|
                               3 | 2010 - 12 - 01 | 5.95 |
                                                   13047 | United Kingdom
17.85 | 08:34 |
               49.0
|536367|LOVE BUILDING BLO...|
                              3|2010-12-01| 5.95|
                                                   13047 | United Kingdom
17.85 | 08:34 |
               86.0
                              4|2010-12-01| 7.95|
|536367|RECIPE BOX WITH M...|
                                                   13047 United Kingdom
31.8 | 08:34 | 3446.0 |
-----+
only showing top 20 rows
```

only snowing top 20 rows

```
In [17]: df_group = data_indexed[['BillNo','Country','Itemname']].distinct()
    df_group = df_group.groupBy('BillNo', 'Country').agg(collect_list('Itemname').alia:
        df_group.show()
```

```
+----+
|BillNo|
            Country
+----+
|536394|United Kingdom|[FANCY FONT BIRTH...|
|536402|United Kingdom|[PAPER CHAIN KIT ...|
|536534|United Kingdom|[HAND WARMER SCOT...|
|536535|United Kingdom|[DOORMAT FANCY FO...|
|536575|United Kingdom|[LADS ONLY TISSUE...|
|536611|United Kingdom|[RED HARMONICA I...|
|536628|United Kingdom|[CREAM CUPID HEAR...|
|536629|United Kingdom|[HAND WARMER UNIO...|
|536741|United Kingdom|[ASSORTED COLOUR ...|
|536771|United Kingdom|[JAM MAKING SET W...|
|536786|United Kingdom|[BAKING SET SPACE...|
|536806|United Kingdom|[CHRISTMAS TREE S...|
|536832|United Kingdom|[KEY CABINET MA C...|
|536838|United Kingdom|[FENG SHUI PILLAR...|
|536841|United Kingdom|[FIRST AID TIN, P...|
536944
               Spain|[LUNCH BAG BLACK...|
|536945|United Kingdom|[PLASTERS IN TIN ...|
|536972|United Kingdom|[RED KITCHEN SCAL...|
|536988|United Kingdom|[WHITE SKULL HOT ...|
|536992|United Kingdom|[CHARLIE + LOLA R...|
+----+
only showing top 20 rows
```

```
In [18]:
         countries = []
         for country in df_group[['Country']].distinct().collect():
             countries.append(country['Country'])
         from pyspark.ml.fpm import FPGrowth
In [19]:
         minSupport=0.1
In [20]:
         minConfidence=0.8
         results = {}
         for country in countries:
In [21]:
             print(country)
             fpGrowth = FPGrowth(itemsCol="Basket", minSupport=minSupport, minConfidence=min
             model = fpGrowth.fit(df_group.filter(df_group['Country']==country))
               model.associationRules.show()
             results[country] = model.associationRules
```

Sweden

C:\Users\dhruv\anaconda3\lib\site-packages\pyspark\sql\context.py:125: FutureWarni
ng: Deprecated in 3.0.0. Use SparkSession.builder.getOrCreate() instead.
 warnings.warn(

```
Germany
         France
         Belgium
         Italy
         Lithuania
         Norway
         Spain
         Iceland
         Switzerland
         Japan
         Poland
         Portugal
         Australia
         Austria
         United Kingdom
         Netherlands
         Singapore
         Greece
         Israel
         Saudi Arabia
         United Arab Emirates
         Lebanon
         Unspecified
         USA
         Brazil
         Malta
         Bahrain
         RSA
In [22]: from pyspark.sql.functions import lit
         country = countries[0]
         apriori = results[country].withColumn('country', lit(country))
         for country in countries[1:5]:
             df_temp = results[country].withColumn('country', lit(country))
             apriori = apriori.union(df_temp)
In [24]:
         sqlCtx = SQLContext(spark)
         apriori.createOrReplaceTempView("apriori")
         rules = sqlCtx.sql("""SELECT antecedent, consequent, COUNT(DISTINCT country) as n_
         rules.sort(col('n_country').desc(), col('mean_lift').desc()).show(30, truncate=Fals
         C:\Users\dhruv\anaconda3\lib\site-packages\pyspark\sql\context.py:77: FutureWarnin
         g: Deprecated in 3.0.0. Use SparkSession.builder.getOrCreate() instead.
          warnings.warn(
```

```
consequen
                         |n_country|mean_lift|min_lift|
-----+
[REGENCY CAKESTAND 3 TIER]
                                                                  [POSTAGE]
        1.24
[RABBIT NIGHT LIGHT]
                                                                  [POSTAGE]
         1.271
                  1.021
[RED TOADSTOOL LED NIGHT LIGHT]
                                                                  [POSTAGE]
        1.269
                  1.021
[ROUND SNACK BOXES SET OF4 WOODLAND]
                                                                  [POSTAGE]
        1.119
                 1.021
[PLASTERS IN TIN SPACEBOY]
                                                                  [POSTAGE]
         1.09
                  1.021
[PLASTERS IN TIN WOODLAND ANIMALS]
                                                                  [POSTAGE]
         1.038
                 1.021
                         13
[ROUND SNACK BOXES SET OF 4 FRUITS, POSTAGE]
                                                                  [ROUND SN
ACK BOXES SET OF4 WOODLAND] |2
                                  2.791
                                            2.211
[ROUND SNACK BOXES SET OF 4 FRUITS]
                                                                  |[ROUND SN
ACK BOXES SET OF4 WOODLAND] |2
                                  2.755
                                            2.11
[[PLASTERS IN TIN CIRCUS PARADE]
                                                                  [POSTAGE]
                  1.061
         1.1
[[ROUND SNACK BOXES SET OF 4 FRUITS, ROUND SNACK BOXES SET OF4 WOODLAND]][POSTAGE]
        1.091
                  1.021
[LUNCH BAG WOODLAND]
                                                                  [POSTAGE]
         1.074
                  1.021
[ROUND SNACK BOXES SET OF 4 FRUITS]
                                                                  [POSTAGE]
                0.974
         1.073
[WOODLAND CHARLOTTE BAG]
                                                                  [POSTAGE]
        1.069
                 1.021
[LUNCH BOX WITH CUTLERY RETROSPOT]
                                                                  [POSTAGE]
     1.031
                 1.021
[LUNCH BAG RED RETROSPOT]
                                                                  [POSTAGE]
        |1.029 |1.021
[LUNCH BAG CARS BLUE]
                                                                  [LUNCH BA
                                  9.5
                                            9.5
G WOODLAND]
                         1
[LUNCH BAG WOODLAND]
                                                                  [LUNCH BA
G CARS BLUE]
                                  9.5
                                            19.5
                         1
|[SET OF 20 KIDS COOKIE CUTTERS, RETROSPOT TEA SET CERAMIC 11 PC]
                                                                  [GINGERBR
EAD MAN COOKIE CUTTER]
                        |1
                                  9.5
                                            9.5
[PACK OF 72 RETROSPOT CAKE CASES]
                                                                  |[PACK OF
60 SPACEBOY CAKE CASES]
                                   9.0
                                            9.0
[PACK OF 60 SPACEBOY CAKE CASES]
                                                                  |[PACK OF
72 RETROSPOT CAKE CASES]
                                            9.0
                       |1
                                   9.0
[DOORMAT UNION FLAG, DOORMAT WELCOME TO OUR HOME]
                                                                  [DOORMAT
AIRMAIL]
                                   7.6
                                            7.6
[[SET OF TEA COFFEE SUGAR TINS PANTRY]
                                                                  |[VINTAGE
CREAM DOG FOOD CONTAINER]
                        |1
                                   7.6
                                            7.6
[TOY TIDY SPACEBOY, RECYCLING BAG RETROSPOT]
                                                                  |[TOY TIDY
PINK POLKADOT]
                        |1
                                  17.6
                                           7.6
|[TOY TIDY SPACEBOY, CHILDRENS APRON APPLES DESIGN]
                                                                  |[TOY TIDY
PINK POLKADOT]
                                  7.6
                                           7.6
[SET OF 20 KIDS COOKIE CUTTERS]
                                                                  |[GINGERBR
EAD MAN COOKIE CUTTER]
                                  7.6
                                            7.6
                        |1
[TOY TIDY PINK POLKADOT, RECYCLING BAG RETROSPOT]
                                                                  |[TOY TIDY
SPACEBOY ]
                        |1
                                  7.6
                                           7.6
|[VINTAGE CREAM DOG FOOD CONTAINER]
                                                                  [SET OF T
EA COFFEE SUGAR TINS PANTRY] 1
                                  7.6
                                            17.6
[TOY TIDY PINK POLKADOT, CHILDRENS APRON APPLES DESIGN]
                                                                  |[TOY TIDY
                                           7.6
SPACEBOY]
                        |1
                                  7.6
[GINGERBREAD MAN COOKIE CUTTER, RETROSPOT TEA SET CERAMIC 11 PC]
                                                                  |[SET OF 2
0 KIDS COOKIE CUTTERS]
                                  7.6
                                            7.6
                         |1
```

```
In [42]: from pyspark.ml.fpm import FPGrowth
    # from time import time
    minSupport=0.01
    minConfidence=0.4

fpGrowth = FPGrowth(itemsCol="Basket", minSupport=minSupport, minConfidence=minConmodel = fpGrowth.fit(df_group)
    print('fitted')
    results = model.associationRules
    results.show()
```

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```
fitted
+-----+
                      consequent| confidence|
                                                                     lift|
         antecedent
support|
+-----+
[LUNCH BAG WOODLA...|[LUNCH BAG BLACK...| 0.5149253731343422| 9.001529886659087|
0.011396795683532576
[LUNCH BAG WOODLA...|[LUNCH BAG RED RE...| 0.6343283582089657| 9.100557638348693|
0.01403953091449655
|[LUNCH BAG WOODLA...|[LUNCH BAG CARS B...| 0.5174129353233968| 9.913260700716547|
0.011451852667510993
[LUNCH BAG WOODLA...|[LUNCH BAG PINK P...| 0.4925373134328361| 9.7876971814888|
0.010901282827726832
[LUNCH BAG WOODLA...|[LUNCH BAG DOLLY ...| 0.4601990049751255|14.239513675235443|
0.010185542036007423
|[PINK REGENCY TEA...|[ROSES REGENCY TE...| 0.840277777777823|20.792868225854804|
0.019985685184165932
[PINK REGENCY TEA...| [REGENCY CAKESTAN...| 0.5787037037037157| 6.460353638826239|
0.013764245994604468
[JUMBO STORAGE BA...|[JUMBO BAG RED RE...| 0.5611979166666792| 6.479998576234516|
0.02372956009469823
[LUNCH BAG CARS B...|[LUNCH BAG BLACK...| 0.439873417721519]7.6895292455014035]
0.022958762319000403
[LUNCH BAG CARS B...|[LUNCH BAG SPACEB...|0.40717299578059074| 7.561843683397845|
0.021251995815669503
[LUNCH BAG CARS B...|[LUNCH BAG RED RE...| 0.4736286919831224| 6.795037861366304|
0.024720585806309717
|[LUNCH BAG CARS B...|[LUNCH BAG PINK P...| 0.4440928270042194| 8.825008771200666|
0.023178990254914066
| LUNCH BAG CARS B... | LUNCH BAG SUKI D... | 0.40717299578059074 | 8.290900361393808 |
0.021251995815669503
   [JUMBO BAG PEARS]|[JUMBO BAG RED RE...| 0.437229437229439| 5.048568511378449|
0.011121510763640497
[JUMBO BAG PEARS]| [JUMBO BAG APPLES]| 0.66666666666666762| 17.17541371158417|
0.016957551065353047
   [JUMBO BAG PEARS]|[JUMBO BAG VINTAG...| 0.5129870129870269|12.406635308765784|
0.01304850520288506
[CANDLEHOLDER PIN...|[WHITE HANGING HE...| 0.7347560975609833| 6.954338196977467|
0.013268733138798724
[JUMBO BAG BAROQ...|[JUMBO BAG RED RE...| 0.5569422776911077| 6.430859879023488|
0.01965534328029544
[REGENCY TEA PLAT...| [REGENCY TEA PLAT...| 0.6877076411960222| 50.77574750830487|
0.011396795683532576
[60 CAKE CASES DO...|[PACK OF 72 RETRO...| 0.5430267062314671| 9.942534340002608|
0.01007542806805059|
+-----+
only showing top 20 rows
   results = results.withColumn(column, round(results[column], 3))
```

```
In [43]: for column in ['confidence', 'lift', 'support']:
         results.sort(col('lift').desc()).show(50, truncate=False)
```

·			
+	confidence	lift	suppor
·		+	
[REGENCY SUGAR BOWL GREEN] [REGENCY MILK JUG PINK]	0.763	56.601	0.01
[REGENCY MILK JUG PINK] [REGENCY SUGAR BOWL GREEN]	0.751	56.601	0.01
[REGENCY TEA PLATE ROSES] [REGENCY TEA PLATE GREEN]	0.688	50.776	0.011
[REGENCY TEA PLATE GREEN] [REGENCY TEA PLATE ROSES]	0.841	50.776	0.011
[POPPY'S PLAYHOUSE BEDROOM] [POPPY'S PLAYHOUSE LIVINGROOM]	0.645	48.009	0.011
[POPPY'S PLAYHOUSE LIVINGROOM] [POPPY'S PLAYHOUSE BEDROOM]	0.811	48.009	0.011
[SET/6 RED SPOTTY PAPER CUPS] [SET/6 RED SPOTTY PAPER PLATES]	0.824	47.347	0.013
[SET/6 RED SPOTTY PAPER PLATES] [SET/6 RED SPOTTY PAPER CUPS]	0.725	47.347	0.013
[POPPY'S PLAYHOUSE LIVINGROOM] [POPPY'S PLAYHOUSE KITCHEN]	0.852	46.081	0.011
[POPPY'S PLAYHOUSE KITCHEN] [POPPY'S PLAYHOUSE LIVINGROOM]	0.619	46.081	0.011
[CHILDRENS CUTLERY DOLLY GIRL] [CHILDRENS CUTLERY SPACEBOY]	0.776	45.3	0.011
[CHILDRENS CUTLERY SPACEBOY] [CHILDRENS CUTLERY DOLLY GIRL]	0.656	45.3	0.011
[POPPY'S PLAYHOUSE BEDROOM] [POPPY'S PLAYHOUSE KITCHEN]	0.801	43.316	0.014
[POPPY'S PLAYHOUSE KITCHEN] [POPPY'S PLAYHOUSE BEDROOM]	0.732	43.316	0.014
[SCANDINAVIAN PAISLEY PICNIC BAG] [PINK VINTAGE PAISLEY PICNIC BAG]	0.628	41.019	0.011
[PINK VINTAGE PAISLEY PICNIC BAG] [SCANDINAVIAN PAISLEY PICNIC BAG]	0.698	41.019	0.011
[SMALL MARSHMALLOWS PINK BOWL] [SMALL DOLLY MIX DESIGN ORANGE BOWL]	0.779	39.742	0.012
[SMALL DOLLY MIX DESIGN ORANGE BOWL] [SMALL MARSHMALLOWS PINK BOWL]	0.624	39.742	0.012
[FELTCRAFT CUSHION BUTTERFLY]			

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[FELTCRAFT CUSHION RABBIT]	0.683	39.263	0.011
[FELTCRAFT CUSHION RABBIT] [FELTCRAFT CUSHION BUTTERFLY]	0.614	39.263	0.011
[PINK HAPPY BIRTHDAY BUNTING] [BLUE HAPPY BIRTHDAY BUNTING]	0.703	37.344	0.013
[BLUE HAPPY BIRTHDAY BUNTING] [PINK HAPPY BIRTHDAY BUNTING]	0.713	37.344	0.013
[WOODEN STAR CHRISTMAS SCANDINAVIAN] [WOODEN TREE CHRISTMAS SCANDINAVIAN]	0.519	35.723	0.012
[WOODEN TREE CHRISTMAS SCANDINAVIAN] [WOODEN STAR CHRISTMAS SCANDINAVIAN]	0.818	35.723	0.012
[SET OF 6 SNACK LOAF BAKING CASES] [SET OF 12 MINI LOAF BAKING CASES]	0.674	34.869	0.01
[SET OF 12 MINI LOAF BAKING CASES] [SET OF 6 SNACK LOAF BAKING CASES]	0.536	34.869	0.01
[RED STRIPE CERAMIC DRAWER KNOB] [BLUE STRIPE CERAMIC DRAWER KNOB]	0.645	33.939	0.011
[BLUE STRIPE CERAMIC DRAWER KNOB] [RED STRIPE CERAMIC DRAWER KNOB]	0.594	33.939	0.011
[BATHROOM METAL SIGN] [TOILET METAL SIGN]	0.54	32.922	0.012
[TOILET METAL SIGN] [BATHROOM METAL SIGN]	0.745	32.922	0.012
[SET OF 6 TEA TIME BAKING CASES] [SET OF 12 MINI LOAF BAKING CASES]	0.602	31.148	0.01
[SET OF 12 MINI LOAF BAKING CASES] [SET OF 6 TEA TIME BAKING CASES]	0.53	31.148	0.01
[WOODEN STAR CHRISTMAS SCANDINAVIAN] [WOODEN HEART CHRISTMAS SCANDINAVIAN]	0.743	30.182	0.017
[WOODEN HEART CHRISTMAS SCANDINAVIAN] [WOODEN STAR CHRISTMAS SCANDINAVIAN]		30.182	0.017
[WOODEN TREE CHRISTMAS SCANDINAVIAN] [WOODEN HEART CHRISTMAS SCANDINAVIAN]	0.723	29.397	0.011
[WOODEN HEART CHRISTMAS SCANDINAVIAN] [WOODEN TREE CHRISTMAS SCANDINAVIAN]		29.397	0.011
[FELTCRAFT PRINCESS CHARLOTTE DOLL] [FELTCRAFT PRINCESS LOLA DOLL]	0.59	29.21	0.013
[FELTCRAFT PRINCESS LOLA DOLL] [FELTCRAFT PRINCESS CHARLOTTE DOLL]	0.624	29.21	0.013
[SET OF 6 SNACK LOAF BAKING CASES] [SET OF 12 FAIRY CAKE BAKING CASES]	0.688	27.715	0.011
[SET OF 12 FAIRY CAKE BAKING CASES] [SET OF 6 SNACK LOAF BAKING CASES]	0.426	27.715	0.011

 [CHRISTMAS CRAFT WHITE FAIRY] [CHRISTMAS CRAFT LITTLE FRIENDS]	0.632	27.664	0.011
 [CHRISTMAS CRAFT LITTLE FRIENDS]			
[CHRISTMAS CRAFT ETTTLE FRIENDS]	0.484	27.664	0.011
 [SET OF 12 MINI LOAF BAKING CASES]			
[SET OF 12 FAIRY CAKE BAKING CASES]	0.687	27.652	0.013
 [SET OF 12 FAIRY CAKE BAKING CASES]			
[SET OF 12 MINI LOAF BAKING CASES]	0.534	27.652	0.013
 [FELTCRAFT CUSHION OWL]			
[FELTCRAFT CUSHION RABBIT]	0.48	27.612	0.011
 [FELTCRAFT CUSHION RABBIT]			
[FELTCRAFT CUSHION OWL]	0.62	27.612	0.011
[SET OF 6 TEA TIME BAKING CASES]	1	1	1
[SET OF 12 FAIRY CAKE BAKING CASES]	0.673	27.109	0.011
[[SET OF 12 FAIRY CAKE BAKING CASES]	10 461	127 400	10.011
[SET OF 6 TEA TIME BAKING CASES] 	0.461	27.109	0.011
[GREEN REGENCY TEACUP AND SAUCER, RO AND 3 TIER] [PINK REGENCY TEACUP AND			
0016 0.012000000000000103	SAUCLN	[0.702000000000000000]20.320	0000000
[CHRISTMAS CRAFT TREE TOP ANGEL] [CHRISTMAS CRAFT LITTLE FRIENDS]	la 577	25.27	0.011
	10.377	23.27	10.011
+			
+			
only showing top 50 rows			

Antecedent: Represents the antecedent or the left-hand side of the association rule. It is a set or array of items that are present in the dataset and act as the condition or premise of the rule.

Consequent: Represents the consequent or the right-hand side of the association rule. It is a set or array of items that are predicted or inferred based on the presence of the antecedent.

Confidence: Indicates the strength of the association rule. It is a measure of how often the consequent appears in transactions that contain the antecedent. Confidence is calculated as the ratio of the support of the rule (support of both antecedent and consequent) to the support of the antecedent. Higher confidence values indicate stronger associations between the antecedent and consequent.

Lift: Lift is a measure of how much more likely the consequent is to appear in transactions that contain the antecedent compared to its individual occurrence. It is calculated as the ratio of the confidence of the rule to the support of the consequent. Lift values greater than 1 indicate a positive correlation between the antecedent and consequent, suggesting that the presence of the antecedent increases the likelihood of the consequent.

Support: Indicates the fraction of transactions in the dataset that contain both the antecedent and the consequent. It is calculated as the ratio of the number of transactions

containing both to the total number of transactions.

```
In [44]: frequent_itemsets = model.freqItemsets
frequent_itemsets.show(100,truncate=False)
```

```
---+---+
litems
|freq|
[SET OF 36 DOILIES PANTRY DESIGN]
[RED RETROSPOT SUGAR JAM BOWL]
193
[PACK OF 20 SKULL PAPER NAPKINS]
203
|[METAL SIGN EMPIRE TEA]
183
|[DECORATIVE WICKER HEART LARGE]
212
[PINK POLKADOT CUP]
200
[PICNIC BASKET WICKER SMALL]
226
[ENCHANTED BIRD COATHANGER 5 HOOK]
189
[BOX OF VINTAGE ALPHABET BLOCKS]
221 |
[PINK HEART SHAPE EGG FRYING PAN]
197
[SET OF 9 HEART SHAPED BALLOONS]
207
[FELTCRAFT PRINCESS OLIVIA DOLL]
244
|[POTTING SHED TEA MUG]
231
[SET OF 3 WOODEN SLEIGH DECORATIONS]
239
[CALENDAR PAPER CUT DESIGN]
229
[RED METAL BOX TOP SECRET]
214
[[CHILDREN'S APRON DOLLY GIRL]
250
[SET 6 SCHOOL MILK BOTTLES IN CRATE]
271
[PICNIC BASKET WICKER LARGE]
246
[GIANT 50'S CHRISTMAS CRACKER]
299
[MINT KITCHEN SCALES]
281
[BINGO SET]
265
[BATH BUILDING BLOCK WORD]
235
[WOODEN UNION JACK BUNTING]
296
[LONDON BUS COFFEE MUG]
276
[MEMO BOARD COTTAGE DESIGN]
255
[[CLEAR DRAWER KNOB ACRYLIC EDWARDIAN]
[METAL 4 HOOK HANGER FRENCH CHATEAU]
332
[PINK FAIRY CAKE CHILDRENS APRON]
386
```

```
[SET OF 12 MINI LOAF BAKING CASES]
351
[SET OF 12 MINI LOAF BAKING CASES, SET OF 12 FAIRY CAKE BAKING CASES]
241
[JINGLE BELL HEART DECORATION]
1306 l
[12 PENCILS SMALL TUBE SKULL]
289
[SOLDIERS EGG CUP]
327
[RECIPE BOX RETROSPOT]
428
[RECIPE BOX RETROSPOT, RECIPE BOX PANTRY YELLOW DESIGN]
|[PAINTED METAL PEARS ASSORTED]
342
[[PAINTED METAL PEARS ASSORTED, ASSORTED COLOUR BIRD ORNAMENT]
248
[RED STRIPE CERAMIC DRAWER KNOB]
318
|[RED STRIPE CERAMIC DRAWER KNOB, BLUE STRIPE CERAMIC DRAWER KNOB]
205
[SET OF 3 BUTTERFLY COOKIE CUTTERS]
485
[[SET OF 3 BUTTERFLY COOKIE CUTTERS, SET OF 3 HEART COOKIE CUTTERS]
238
[PAPER CHAIN KIT EMPIRE]
372
[JUMBO BAG BAROQUE BLACK WHITE]
641
[JUMBO BAG BAROQUE BLACK WHITE, JUMBO BAG RED RETROSPOT]
|357 |
|[JUMBO BAG BAROQUE BLACK WHITE, JUMBO SHOPPER VINTAGE RED PAISLEY]
236
[JUMBO BAG BAROQUE BLACK WHITE, JUMBO BAG PINK POLKADOT]
248
[JUMBO BAG BAROQUE BLACK WHITE, JUMBO STORAGE BAG SUKI]
240
[JUMBO BAG BAROQUE BLACK WHITE, JUMBO BAG STRAWBERRY]
| 202
[[WOODLAND CHARLOTTE BAG]
|524 |
[[WOODLAND CHARLOTTE BAG, RED RETROSPOT CHARLOTTE BAG]
|[WOODLAND CHARLOTTE BAG, CHARLOTTE BAG SUKI DESIGN]
239 |
[SET OF 20 KIDS COOKIE CUTTERS]
|405 |
[DOORMAT HEARTS]
465
[POTTERING IN THE SHED METAL SIGN]
| 367
| [HAND OVER THE CHOCOLATE
                           SIGN]
| 589
| [HAND OVER THE CHOCOLATE
                           SIGN, GIN + TONIC DIET METAL SIGN]
248
                          SIGN, PLEASE ONE PERSON METAL SIGN]
| [HAND OVER THE CHOCOLATE
234
[JUMBO BAG SCANDINAVIAN BLUE PAISLEY]
[JUMBO BAG SCANDINAVIAN BLUE PAISLEY, JUMBO BAG PINK VINTAGE PAISLEY]
236
[JUMBO BAG SCANDINAVIAN BLUE PAISLEY, JUMBO BAG RED RETROSPOT]
263
```

```
[[JUMBO BAG SCANDINAVIAN BLUE PAISLEY, JUMBO SHOPPER VINTAGE RED PAISLEY]
197
[[JUMBO BAG SCANDINAVIAN BLUE PAISLEY, JUMBO BAG PINK POLKADOT]
|187 |
|[JUMBO STORAGE BAG SUKI]
768
[JUMBO STORAGE BAG SUKI, LUNCH BAG SUKI DESIGN]
[JUMBO STORAGE BAG SUKI, LUNCH BAG BLACK SKULL.]
|183 |
[JUMBO STORAGE BAG SUKI, JUMBO BAG RED RETROSPOT]
431
[JUMBO STORAGE BAG SUKI, LUNCH BAG RED RETROSPOT]
[JUMBO STORAGE BAG SUKI, JUMBO SHOPPER VINTAGE RED PAISLEY]
249
[JUMBO STORAGE BAG SUKI, JUMBO SHOPPER VINTAGE RED PAISLEY, JUMBO BAG RED RETROSP
OT]|185 |
[JUMBO STORAGE BAG SUKI, JUMBO BAG PINK POLKADOT]
280
[[JUMBO STORAGE BAG SUKI, JUMBO BAG PINK POLKADOT, JUMBO BAG RED RETROSPOT]
219
[[HOT WATER BOTTLE TEA AND SYMPATHY]
504
[[HOT WATER BOTTLE TEA AND SYMPATHY, CHOCOLATE HOT WATER BOTTLE]
[HOT WATER BOTTLE TEA AND SYMPATHY, HOT WATER BOTTLE KEEP CALM]
228
[SPACEBOY LUNCH BOX]
688
[SPACEBOY LUNCH BOX, LUNCH BAG SPACEBOY DESIGN]
1198 l
[PAPER CHAIN KIT 50'S CHRISTMAS]
963
[HAND WARMER OWL DESIGN]
| 568
[JAM MAKING SET WITH JARS]
839
[JAM MAKING SET WITH JARS, SET OF 3 CAKE TINS PANTRY DESIGN]
| 233
[[WHITE HANGING HEART T-LIGHT HOLDER]
|1919|
[[CLASSIC GLASS COOKIE JAR]
239
[FANCY FONTS BIRTHDAY WRAP]
|228 |
|[DELUXE SEWING KIT]
|214 |
[3 TRADITIONAL BISCUIT CUTTERS SET]
|193 |
[GAOLERS KEYS DECORATIVE GARDEN]
| 203
|[DOORMAT WELCOME PUPPIES]
235
|[HEART FILIGREE DOVE LARGE]
212
[REGENCY TEA PLATE GREEN]
246
[REGENCY TEA PLATE GREEN, REGENCY TEA PLATE ROSES]
207
[KEY FOB , SHED]
264
[GIRAFFE WOODEN RULER]
225
```

```
[RED SPOT CERAMIC DRAWER KNOB]
         276
         |[POPPY'S PLAYHOUSE LIVINGROOM]
         244
         [[POPPY'S PLAYHOUSE LIVINGROOM, POPPY'S PLAYHOUSE KITCHEN]
         208 |
         [POPPY'S PLAYHOUSE LIVINGROOM, POPPY'S PLAYHOUSE BEDROOM]
         |[VINTAGE DOILY JUMBO BAG RED]
         231
         |[LUNCH BAG PAISLEY PARK]
         295
         |[RED RETROSPOT OVEN GLOVE]
         255
         ---+---+
         only showing top 100 rows
In [50]: fre_df = frequent_itemsets.filter(size('items') == 3)
         fre_df.show(truncate=False)
```

```
---+---+
litems
freq
---+---+
[JUMBO STORAGE BAG SUKI, JUMBO SHOPPER VINTAGE RED PAISLEY, JUMBO BAG RED RETROSP
OT]|185 |
[[JUMBO STORAGE BAG SUKI, JUMBO BAG PINK POLKADOT, JUMBO BAG RED RETROSPOT]
219
|[ALARM CLOCK BAKELIKE IVORY, ALARM CLOCK BAKELIKE GREEN, ALARM CLOCK BAKELIKE RE
D] |212 |
[[LUNCH BAG CARS BLUE, LUNCH BAG BLACK SKULL., LUNCH BAG RED RETROSPOT]
[[LUNCH BAG CARS BLUE, LUNCH BAG SPACEBOY DESIGN, LUNCH BAG BLACK SKULL.]
220
[[LUNCH BAG CARS BLUE, LUNCH BAG SPACEBOY DESIGN, LUNCH BAG RED RETROSPOT]
230
[LUNCH BAG WOODLAND, LUNCH BAG BLACK SKULL., LUNCH BAG RED RETROSPOT]
[LUNCH BAG WOODLAND, LUNCH BAG SUKI DESIGN, LUNCH BAG BLACK SKULL.]
184
[[LUNCH BAG WOODLAND, LUNCH BAG SUKI DESIGN, LUNCH BAG RED RETROSPOT]
220
[[LUNCH BAG WOODLAND, LUNCH BAG SPACEBOY DESIGN, LUNCH BAG BLACK SKULL.]
207
|[LUNCH BAG WOODLAND, LUNCH BAG SPACEBOY DESIGN, LUNCH BAG RED RETROSPOT]
255
[LUNCH BAG WOODLAND, LUNCH BAG CARS BLUE, LUNCH BAG BLACK SKULL.]
192
[[LUNCH BAG WOODLAND, LUNCH BAG CARS BLUE, LUNCH BAG SPACEBOY DESIGN]
[[LUNCH BAG WOODLAND, LUNCH BAG CARS BLUE, LUNCH BAG RED RETROSPOT]
[[LUNCH BAG WOODLAND, LUNCH BAG APPLE DESIGN, LUNCH BAG RED RETROSPOT]
190
[[LUNCH BAG WOODLAND, LUNCH BAG PINK POLKADOT, LUNCH BAG BLACK SKULL.]
195
[[LUNCH BAG WOODLAND, LUNCH BAG PINK POLKADOT, LUNCH BAG SPACEBOY DESIGN]
|198 |
[[LUNCH BAG WOODLAND, LUNCH BAG PINK POLKADOT, LUNCH BAG RED RETROSPOT]
|234 |
[[LUNCH BAG WOODLAND, LUNCH BAG PINK POLKADOT, LUNCH BAG CARS BLUE]
|193 |
[[LUNCH BAG DOLLY GIRL DESIGN, LUNCH BAG SPACEBOY DESIGN, LUNCH BAG BLACK SKULL.]
182
---+---+
only showing top 20 rows
```

In []: