Kudegowo Meeting

Quick recap

The team discussed the development strategy for a school management platform called Kudego, focusing on two main approaches: onboarding schools directly and targeting end users like parents for self-onboarding. They explored features including payment processing, academic progress tracking, and tutoring services, while addressing concerns about data entry challenges in Nigerian schools and the need for beta testing with real users. The team agreed to focus on building a modular monolith architecture initially, with Joshua handling the technical implementation, and to create a simplified pitch deck for ADK that would emphasize business-friendly aspects rather than technical details. They also discussed the potential for expanding the platform to include "Safe School" features like digital PIN systems and attendance monitoring.

Next steps

- Ejike: Meet with stakeholder on Sunday to discuss product direction and gather feedback, especially regarding target schools (government, private, etc.) and key challenges faced by schools

- All team members: Submit any preliminary questions for Ejike to ask during Sunday's stakeholder meeting via WhatsApp chat

- Nnaemeka: Send meeting recording to Ejike

- Ejike: Capture and summarize the discussion about the umbrella company/product concept for sharing with stakeholder

- Tolu: Add discussed features (including Safe School concepts) to product documentation

- Joshua: Finalize system design diagram and send to team

- Ejike: Commit pitch deck code to repository

- Tolu: Open up Google Drive access for team to add folders and content

- Team: Create product roadmap and schedule for next 3-4 years, including MVP and post-MVP features

- Team: Prepare business-friendly version of deck/website for stakeholder review

- Ejike: Follow up with stakeholder after internal team alignment on product direction and MVP

features

- 📋 Nnaemeka: Identify potential beta tester school for initial testing
- 📋 Joshua: Evaluate cloud providers (AWS, Azure, etc.) for cost-effectiveness
- 📋 Team: Create feature list for guardians/parents onboarding flow (to be added to docs by Tolu)

Summary

Kudego Education Platform Expansion

Tolu proposed a strategy to expand Kudego's offerings beyond financial transactions to include education management features, targeting both schools and individual users. The platform would allow parents to manage their children's academic progress and tuition payments, while also enabling teachers to find and offer virtual classes. Ejike supported this vision and suggested that the company name could encompass both the payment and broader educational solutions, positioning Kudego as a comprehensive education platform rather than just a payment service.

Educational Platform Onboarding Strategy

The team discussed strategies for onboarding schools and parents to their educational platform. They explored ways to collect student data, including manual entry by parents and potential AI integration for grade projections. Tolu suggested creating a leads list of schools based on parent registrations and using targeted marketing to encourage school participation. The group agreed to focus on building a user-friendly portal for parents to track their children's progress while collecting valuable data for analysis.

Tutor Onboarding and Platform Development

The team discussed onboarding tutors to their platform, including safety measures and verification processes. They explored the possibility of integrating AI for marking scripts and discussed the need to clarify the target market for their product. Ejike will meet with a client on Sunday to further discuss the project's direction and confirm their role in driving technology development. The team also considered the need for user training and agreed to create a user guide.

Safe School Product Strategy Discussion

The team discussed product development and business strategy, focusing on two main areas: a school product suite and a safe school concept. They agreed to listen to feedback from a potential partner before deciding on the direction to pursue, with Tolu emphasizing the importance of

aligning their vision with the partner's expectations. Nnaemeka suggested exploring features like digital passphrases, attendance monitoring, and financial management for sole proprietors running schools. The team acknowledged the potential for expansion beyond Nigeria and agreed to further brainstorm ideas for optimizing the safe school concept.

Nigerian Education Market Strategy

The team discussed strategies for improving their product and testing approach, focusing on the Nigerian market's unique characteristics. Ejike emphasized the importance of beta testing with real users, suggesting they approach a school to pilot the app with students. Nnaemeka proposed offering incentives for beta testing, such as addressing common school challenges like marking sheets and computer technician costs. The team agreed to gather more information from a key contact who has connections in schools and libraries, acknowledging her potential insights and influence in the education sector.

Product Pitch and Architecture Planning

The team discussed their product development strategy, focusing on creating a pitch deck for potential investors. Ejike will create a simplified, business-friendly version of the pitch deck without technical details, while Tolu will compile a comprehensive list of features and product roadmap for the next 5 years. The team agreed to start with a modular monolith architecture before moving to microservices. Joshua will finalize the app architecture design and send it to the team. Nnaemeka will take over Ejike's pitch deck and add animations. The team also discussed cloud preferences, with Joshua confirming he would use a cost-effective strategy.