

Problem 1.*Answer:* a)

$$\bar{x} = \frac{1}{n} \sum_{i=1}^n x_i = 26$$

$$s^2 = \frac{1}{n} \sum_{i=1}^n (x_i - \bar{x})^2 = 27.14286 \approx 27.14$$

b) $H_0 : \mu = \mu_0, H_1 : \mu > \mu_0$ c) Since $\sigma^2 = 4^2$ is known,

$$t = \frac{\bar{x} - \mu_0}{\sigma/\sqrt{n}} = \frac{26 - 26}{4\sqrt{15}} = 0$$

$$z_{0.05} = 1.645$$

d) Since $t < z_{0.05}$ Charles should not reject H_0 .e) For Charles to reject the H_0 ,

$$t > z_{0.05}$$

$$\frac{\bar{x} - 26}{4/\sqrt{15}} > 1.645$$

$$\bar{x} > 27.698 \approx 27.70$$

f) Since σ^2 is unknown,

$$T = \frac{\bar{x} - \mu_0}{s/\sqrt{n}} = \frac{26 - 26}{s/\sqrt{15}} = 0$$

$$t_{0.05}(15 - 1) = 1.761$$

Since $T < t_{0.05}(15 - 1)$, Charles does not reject H_0 . □**Problem 2.***Answer:* a) Let $H_0 : p_0 = 1/2, H_1 : p_0 \neq 1/2$

$$t = \frac{\hat{p} - p_0}{\sqrt{p_0(1 - p_0)/n}}$$

$$= \frac{35/50 - 1/2}{\sqrt{1/2(1 - 1/2)/50}} = 2.8284$$

$$z_{0.025} = 1.96$$

Since $|t| > z_{0.025}$, Micheal rejects H_0 .

b) To reject H_0

$$\begin{aligned}
 |t| &\geq z_{0.025} \\
 \left| \frac{h/50 - 1/2}{\sqrt{(1/2)(1 - 1/2)/50}} \right| &\geq 1.96 \\
 |h - 25| &\geq 1.96 \cdot 50 \cdot \sqrt{0.005} \\
 h - 25 &\leq -1.96 \cdot 50 \cdot \sqrt{0.005}, h - 25 \geq 1.96 \cdot 50 \cdot \sqrt{0.005} \\
 h &< 18.070, h > 31.929 \\
 &\Rightarrow h \leq 18, h \geq 32
 \end{aligned}$$

□

Problem 3.

Answer: a)

$$\begin{aligned}
 \beta(\mu') &= P\left(\bar{X} < \mu_0 + z_\alpha \frac{\sigma}{\sqrt{n}}; H_1\right) \\
 &= P\left(Z < \frac{\mu_0 + z_\alpha \frac{\sigma}{\sqrt{n}} - \mu'}{\sigma/\sqrt{n}}\right) \\
 &= P\left(Z < z_\alpha + \frac{\mu_0 - \mu'}{\sigma/\sqrt{n}}\right) \\
 &= \Phi\left(z_\alpha + \frac{\mu_0 - \mu'}{\sigma/\sqrt{n}}\right)
 \end{aligned}$$

b)

$$\begin{aligned}
 z_\alpha + \frac{\mu_0 - \mu'}{\sigma/\sqrt{n}} &= z_{1-\beta} = -z_\beta \\
 \sqrt{n} &= -\frac{\sigma(z_\alpha + z_\beta)}{\mu_0 - \mu'} \\
 n &= \left(\frac{\sigma(z_\alpha + z_\beta)}{\mu_0 - \mu'}\right)^2
 \end{aligned}$$

c)

$$\begin{aligned}
 n &= \left(\frac{\sigma(z_\alpha + z_\beta)}{\mu_0 - \mu'}\right)^2 \\
 &= \left(\frac{1300(1.645 + 1.96)}{25000 - 27000}\right)^2 = 5.4908 \approx 5
 \end{aligned}$$

□

Problem 4.

Answer: Using R:

- a) $H_0 : p_1 = p_2, H_1 : p_1 \neq p_2$
- b) $\hat{p}_A = 0.1204795, \hat{p}_B = 0.1188495,$
 $(\hat{p}_A)_{mle} = 0.1204795, (\hat{p}_B)_{mle} = 0.1188495$
- c) Let $\hat{p} = \frac{y_a + y_b}{n + m}$

$$t = \frac{y_a/n - y_b/m}{\sqrt{\hat{p}(1 - \hat{p})(1/n + 1/m)}} = 1.362603$$

d) Given $z_{0.025} = 1.96$, then $|t| < z_{0.025}$, we fail to reject H_0 at the 5% significance. Hence, the two versions of the website are not likely to give different CTR at 5% significance. \square

Problem 5.

Answer: Using R:

- a) $H_0 : \mu_x = \mu_y, H_1 : \mu_x > \mu_y,$
- b) Since $\sigma_x^2 = \sigma_y^2$, we compute:

$$t = \frac{\bar{x} - \bar{y}}{s_p \sqrt{\frac{1}{n} + \frac{1}{m}}} = -8.328589$$

We compare this to $t_{0.05}(n + m - 2)$. From R, $n + m - 2 = 19061$, thus we take $t_{0.05}(n + m - 2) \approx 1.645$.

Since $t < t_{0.05}(n + m - 2)$, we not reject H_0 at 5% significance.

- c) Since $\sigma_x^2 \neq \sigma_y^2$, we compute:

$$T = \frac{\bar{x} - \bar{y}}{s_p \sqrt{\frac{s_x^2}{n} + \frac{s_y^2}{m}}} = -8.336874,$$

$$r = \left\lfloor \frac{(\frac{s_x^2}{n} + \frac{s_y^2}{m})^2}{\frac{1}{n-1}(\frac{s_x^2}{n})^2 + \frac{1}{m-1}(\frac{s_y^2}{m})^2} \right\rfloor$$

We compare this to $t_{0.05}(r)$. From R, $r = 10704$,

thus we take $t_{0.05}(r) \approx 1.645$.

Since $t < t_{0.05}(r)$, we not reject H_0 at 5% significance.

- d) Using R, we compute:

$$t = \frac{s_x^2}{s_y^2} = 1.004922,$$

$$F_{0.025}(13390, 5671) \approx 1.00,$$

$$F_{1-0.025}(13390, 5671) = \frac{1}{F_{0.025}(5671, 13390)} \approx 1.00$$

Since $t \geq F_{0.025}(13390, 5671)$, we reject H_0 at 5% significance level. \square