

Introduction to Data Science

DSA1101

Semester 1, 2018/2019

Week 2

Multiple linear regression

Multiple linear regression

- Multiple linear regression is an analytical technique used to model the relationship between several input variables and a continuous outcome variable.
- A key assumption is that the relationships between the input variables and the outcome variable are linear.

Multiple linear regression: examples



Source: The Business Times

- **Real estate:** Linear regression analysis can be used to model residential home prices as a function of the home's living area.
- Such a model helps set or evaluate the list price of a home on the market.
- The model could be further improved by including other input variables such as number of bathrooms, number of bedrooms, lot size, school district rankings, crime statistics, and property taxes.

Multiple linear regression: examples



Source: The Straits Times

- **Demand forecasting:**
Businesses and governments can use linear regression models to predict demand for goods and services.
- For example, coffee shops can appropriately prepare for the predicted type and quantity of food that customers will consume based upon the weather, the day of the week, whether an item is offered as a special, the time of day, and the reservation volume.

Multiple linear regression: examples



Source: The Straits Times

- Similar forecasting models can be built to predict taxi demand, emergency room visits, and ambulance dispatches.

Multiple linear regression: examples

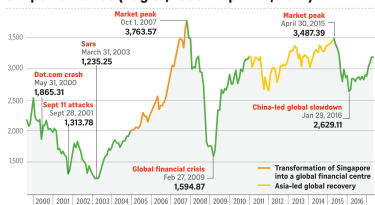


Source: The Straits Times

- **Medical:** Linear regression model can be used to analyze the effect of a proposed radiation treatment on reducing tumor sizes.
- Multiple input variables might include duration of a single radiation treatment, frequency of radiation treatment, and patient attributes such as age or weight.

Multiple linear regression: examples

STI performance (Aug 31, 1999 – April 28, 2017)



NOTE: Data as at month end.
To facilitate historical analysis of the revamped STI in 2008, a re-created history going back to Aug 31, 1999, was generated.
Source: BLOOMBERG SUNDAY TIMES GRAPHICS

Source: Bloomberg, Sunday Times Graphics

- **Finance:** Multiple linear regression is used to model the relationships between stock market prices and other variables such as economic performance, interest rates and geopolitical risks.

Multiple linear regression: examples



Source: The Straits Times

- **Pharmaceutical Industry:**
Linear regression model can be used to analyze the clinical efficacies of drugs.
- Input variables may include age, gender and other patient characteristics such as blood pressure and blood sugar level.

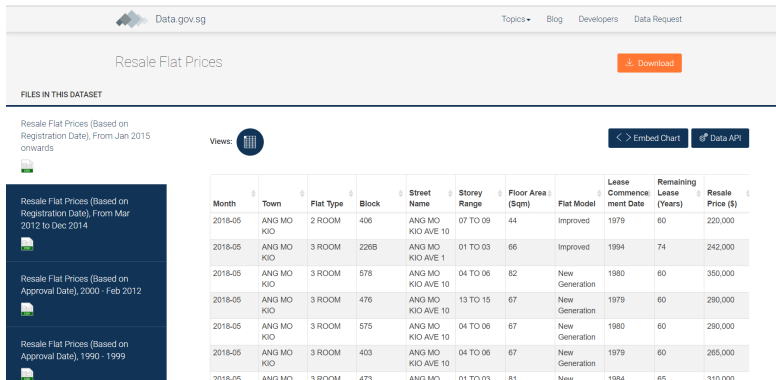
Example closer to home...



Source: The Straits Times

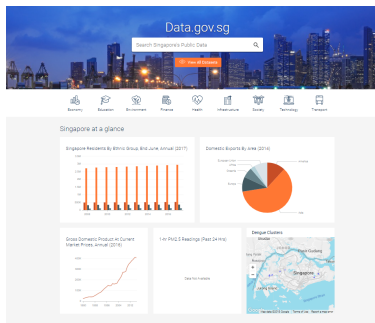
- Data on resale HDB prices based on registration date is publicly available from <https://data.gov.sg/dataset/resale-flat-prices>.
- We have extracted a subset of all the resale records from March 2012 to December 2014 based on registration date.
- Available as the data set **HDBresale_reg.csv** on the course website.

Example closer to home...



Source: data.gov.sg

GovTech datasets



Source: data.gov.sg

- <https://data.gov.sg> hosts many publicly available datasets for data analytics.

HDB resale data

- Let us take a closer look at the HDB resale dataset

```
1 > resale = read.csv("hdbresale_reg.csv")
2
3 > head(resale[,1:5])
4      X      month      town flat_type block
5 1 580 2012-03  CENTRAL  AREA      3 ROOM   640
6 2 581 2012-03  CENTRAL  AREA      3 ROOM   640
7 3 582 2012-03  CENTRAL  AREA      3 ROOM   668
8 4 583 2012-03  CENTRAL  AREA      3 ROOM     5
9 5 584 2012-03  CENTRAL  AREA      3 ROOM   271
10 6 585 2012-03  CENTRAL  AREA      4 ROOM  671A
```

HDB resale data

- Let us take a closer look at the HDB resale dataset

```
1 > head(resale[,6:8])
2      street_name storey_range floor_area_sqm
3 1      ROWELL RD      01 TO 05           74
4 2      ROWELL RD      06 TO 10           74
5 3      CHANDER RD      01 TO 05           73
6 4 TG PAGAR PLAZA      11 TO 15           59
7 5      QUEEN ST       11 TO 15           68
8 6      KLANG LANE      01 TO 05           75
```

HDB resale data

- Let us take a closer look at the HDB resale dataset

```
1 > head(resale[,9:11])
2   flat_model lease_commence_date resale_price
3 1   Model A           1984           380000
4 2   Model A           1984           388000
5 3   Model A           1984           400000
6 4 Improved           1977           460000
7 5 Improved           1979           488000
8 6   Model A           2003           495000
```

Multiple linear regression

- Suppose we are interested to build a linear regression model that estimates a HDB unit's resale price as a function of town, flattype and floorareainsquaremeters.
- With more than one input variable, we will use *multiple linear regression*.

Multiple linear regression

- In the multiple linear regression model with p input variables,

$$y = \beta_0 + \beta_1 x(1) + \beta_2 x(2) + \dots + \beta_p x(p) + \epsilon,$$

- * y is the outcome variable
- * $x(j)$ are the input variables, $j = 1, 2, \dots, p$
- * β_0 is the value of y when each $x(j)$ equals zero
- * β_j is the change in y based on a unit change in $x(j)$ for $j = 1, 2, \dots, p$
- * ϵ is a random error term

Multiple linear regression

- For example, when there are three input variables, the linear model is

$$y = \beta_0 + \beta_1 x(1) + \beta_2 x(2) + \beta_3 x(3) + \epsilon.$$

- The parameters $(\beta_0, \beta_1, \beta_2, \beta_3)$ can be estimated by the method of least squares.
- We will review the least squares method in the simple linear regression case to consolidate understanding.

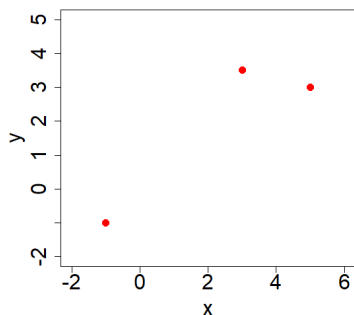
Review: least squares for simple linear regression

- Suppose we have three observations. Each observation has an outcome y and an input variable x .
- We are interested in the linear relationship

$$y_i \approx \beta_0 + \beta_1 x_i$$

- Since there is only one input variable, this is an example of simple linear model.

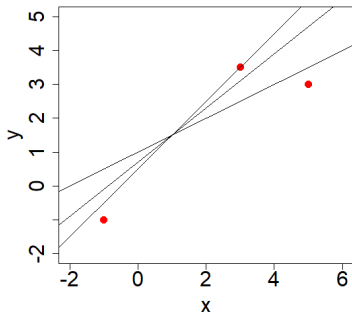
Review: least squares for simple linear regression



i	x_i	y_i
1	-1	-1
2	3	3.5
3	5	3

Plot of the three data points.

Review: least squares for simple linear regression

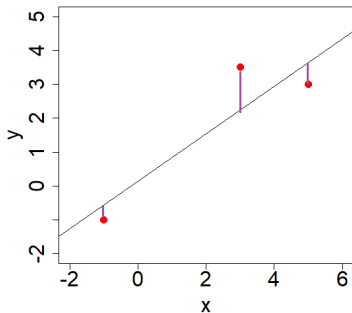


- We are interested in the linear relationship

$$y_i \approx f(x_i) = \beta_0 + \beta_1 x_i$$

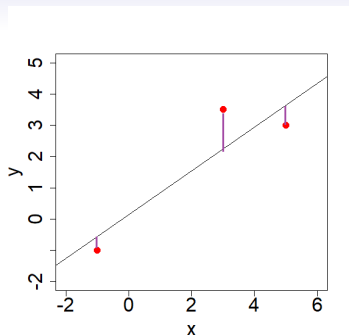
- Recall that the above is actually the formula for a straight line.
- There are many different lines that can be used to model x and y , as shown in the plot.

Review: least squares for simple linear regression



- Intuitively, we want the line to be as close to the data points as possible.
- This "closeness" can be measured in terms of the vertical distance between each point to the line (represented by the length of the purple lines).

Review: least squares for simple linear regression



			fitted values	difference in y
i	x_i	y_i	$\beta_0 + \beta_1 x_i$	residual: $e_i = y_i - (\beta_0 + \beta_1 x_i)$
1	-1	-1	$\beta_0 + (-1)\beta_1$	$-1 - (\beta_0 + (-1)\beta_1) = -1 - \beta_0 + \beta_1$
2	3	3.5	$\beta_0 + (3)\beta_1$	$3.5 - (\beta_0 + (3)\beta_1) = 3.5 - \beta_0 - 3\beta_1$
3	5	3	$\beta_0 + (5)\beta_1$	$3 - (\beta_0 + (5)\beta_1) = 3 - \beta_0 - 5\beta_1$

Review: least squares for simple linear regression

- Now the residual for each point may be positive or negative:
- We do not want the residuals to "cancel off" each other, so we square each of them, leading to the squared residuals.

i	residual: $e_i = y_i - (\beta_0 + \beta_1 x_i)$	squared residual: e_i^2
1	$-1 - (\beta_0 + (-1)\beta_1) = -1 - \beta_0 + \beta_1$	$[-1 - \beta_0 + \beta_1]^2$
2	$3.5 - (\beta_0 + (3)\beta_1) = 3.5 - \beta_0 - 3\beta_1$	$[3.5 - \beta_0 - 3\beta_1]^2$
3	$3 - (\beta_0 + (5)\beta_1) = 3 - \beta_0 - 5\beta_1$	$[3 - \beta_0 - 5\beta_1]^2$

Review: least squares for simple linear regression

i	residual: $e_i = y_i - (\beta_0 + \beta_1 x_i)$	squared residual: e_i^2
1	$-1 - (\beta_0 + (-1)\beta_1) = -1 - \beta_0 + \beta_1$	$[-1 - \beta_0 + \beta_1]^2$
2	$3.5 - (\beta_0 + (3)\beta_1) = 3.5 - \beta_0 - 3\beta_1$	$[3.5 - \beta_0 - 3\beta_1]^2$
3	$3 - (\beta_0 + (5)\beta_1) = 3 - \beta_0 - 5\beta_1$	$[3 - \beta_0 - 5\beta_1]^2$

- To express the total magnitude of the deviations, we sum up the squared residuals for all the data points.
- The resulting sum is the Residual Sum of Squares, abbreviated as **RSS**
- In the above example,

$$\begin{aligned} \text{RSS} &= e_1^2 + e_2^2 + e_3^2 \\ &= [-1 - \beta_0 + \beta_1]^2 + [3.5 - \beta_0 - 3\beta_1]^2 + [3 - \beta_0 - 5\beta_1]^2. \end{aligned}$$

Review: least squares for simple linear regression

- We now seek the values of β_0 and β_1 such that the RSS, given by

$$RSS = [-1 - \beta_0 + \beta_1]^2 + [3.5 - \beta_0 - 3\beta_1]^2 + [3 - \beta_0 - 5\beta_1]^2,$$

is **minimized**.

- This process is known as the method of **least** squares.

Review: least squares for simple linear regression

- We now have a function in terms of β_0 and β_1 . Let's call it $h(\beta_0, \beta_1)$ so that

$$h(\beta_0, \beta_1) = [-1 - \beta_0 + \beta_1]^2 + [3.5 - \beta_0 - 3\beta_1]^2 + [3 - \beta_0 - 5\beta_1]^2.$$

- To find the minimum value of $h(\beta_0, \beta_1)$, first differentiate with respect to β_0 , while holding β_1 constant:

$$\begin{aligned}\frac{\partial h(\beta_0, \beta_1)}{\partial \beta_0} &= 2[-1 - \beta_0 + \beta_1](-1) \\ &\quad + 2[3.5 - \beta_0 - 3\beta_1](-1) + 2[3 - \beta_0 - 5\beta_1](-1) \\ &= 2 + 2\beta_0 - 2\beta_1 - 7 + 2\beta_0 + 6\beta_1 - 6 + 2\beta_0 + 10\beta_1 \\ &= -11 + 6\beta_0 + 14\beta_1.\end{aligned}$$

Review: least squares for simple linear regression

- Then differentiate with respect to β_1 , while holding β_0 constant:

$$\begin{aligned}\frac{\partial h(\beta_0, \beta_1)}{\partial \beta_1} &= 2[-1 - \beta_0 + \beta_1](1) \\ &\quad + 2[3.5 - \beta_0 - 3\beta_1](-3) + 2[3 - \beta_0 - 5\beta_1](-5) \\ &= -2 - 2\beta_0 + 2\beta_1 - 21 + 6\beta_0 + 18\beta_1 - 30 + 10\beta_0 + 50\beta_1 \\ &= -53 + 14\beta_0 + 70\beta_1.\end{aligned}$$

Review: least squares for simple linear regression

- Finally, by setting both the derivative to zero, we have the system of equations

$$\begin{aligned}-11 + 6\beta_0 + 14\beta_1 &= 0 \\ -53 + 14\beta_0 + 70\beta_1 &= 0\end{aligned}$$

- Solving the equations,

$$\begin{aligned}\beta_0 &= \frac{11}{6} - \frac{14}{6}\beta_1 \\ -53 + 14\beta_0 + 70\beta_1 &= 0,\end{aligned}$$

- leads to the *least squares* estimates

$$\begin{aligned}\beta_0 &\approx 0.1250 \\ \beta_1 &\approx 0.7321\end{aligned}$$

Review: least squares for simple linear regression

- We usually add the "hat" sign on top of parameter to denote estimated values, so the least squares estimates are denoted as

$$\hat{\beta}_0 \approx 0.1250$$

$$\hat{\beta}_1 \approx 0.7321.$$

Review: least squares for simple linear regression

- We can check that the least squares estimates we computed are equivalent to those returned by `lm()` function in R:

```
1 > x<-c( -1, 3, 5)
2 > y<-c( -1, 3.5, 3)
3 > lm(y~x);
4
5 Call:
6 lm(formula = y ~ x)
7
8 Coefficients:
9 (Intercept)          x
10      0.1250      0.7321
```

Review: least squares for simple linear regression

- Notice that on slide 22, we begin with this table:

i	x_i	y_i	$\beta_0 + \beta_1 x_i$	residual: $e_i = y_i - (\beta_0 + \beta_1 x_i)$
1	-1	-1	$\beta_0 + (-1)\beta_1$	$-1 - \beta_0 + \beta_1$
2	3	3.5	$\beta_0 + (3)\beta_1$	$3.5 - \beta_0 - 3\beta_1$
3	5	3	$\beta_0 + (5)\beta_1$	$3 - \beta_0 - 5\beta_1$

- However, the values for β_0 and β_1 were unknown.
- Now that we have obtained the least squares estimates $\hat{\beta}_0 \approx 0.1250$ and $\hat{\beta}_1 \approx 0.7321$, we can plug those values into the table above!

Review: least squares for simple linear regression

i	x_i	y_i	$\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x_i$	residual: $e_i = y_i - (\hat{\beta}_0 + \hat{\beta}_1 x_i)$
1	-1	-1	-0.6071	-0.3929
2	3	3.5	2.3213	1.1787
3	5	3	3.7855	-0.7855

- The column for $\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x_i$ contains the fitted values for outcome y .
- The column for $e_i = y_i - (\hat{\beta}_0 + \hat{\beta}_1 x_i)$ contains the residuals after fitting the simple linear model.

Review: least squares for simple linear regression

i	x_i	y_i	$\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x_i$	residual: $e_i = y_i - (\hat{\beta}_0 + \hat{\beta}_1 x_i)$
1	-1	-1	-0.6071	-0.3929
2	3	3.5	2.3213	1.1787
3	5	3	3.7855	-0.7855

- We see that R can also output the fitted values and residuals directly after fitting the linear model:

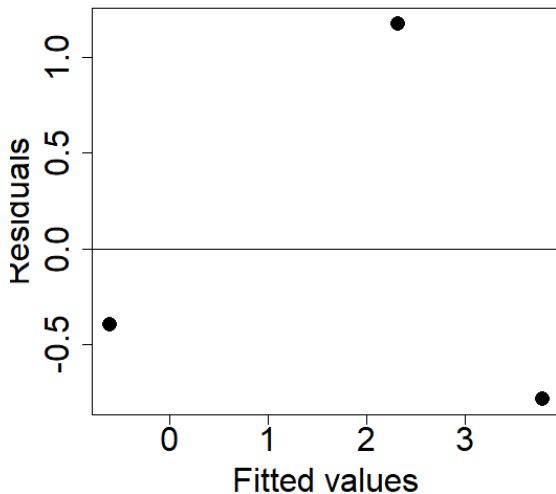
```
1 > x<-c( -1, 3, 5)
2 > y<-c( -1, 3.5, 3)
3 > lmout <-lm(y~x)
4 > lmout$fitted.values
5           1           2           3
6 -0.6071429  2.3214286  3.7857143
7 > lmout$residuals
8           1           2           3
9 -0.3928571  1.1785714 -0.7857143
```

Review: least squares for simple linear regression

- We can follow up by plotting the residuals against the fitted outcome values for model diagnostics, as discussed in the previous lecture.

```
1 x<-c( -1, 3, 5)
2 y<-c( -1, 3.5, 3)
3
4 lmout <-lm(y~x)
5
6 plot(x=lmout$fitted.values, y=lmout$residuals,
7      xlab="Fitted values", ylab="Residuals",
8      cex=2, cex.lab=2, cex.axis=2, pch=16)
9
10 abline(0,0)
```

Review: least squares for simple linear regression



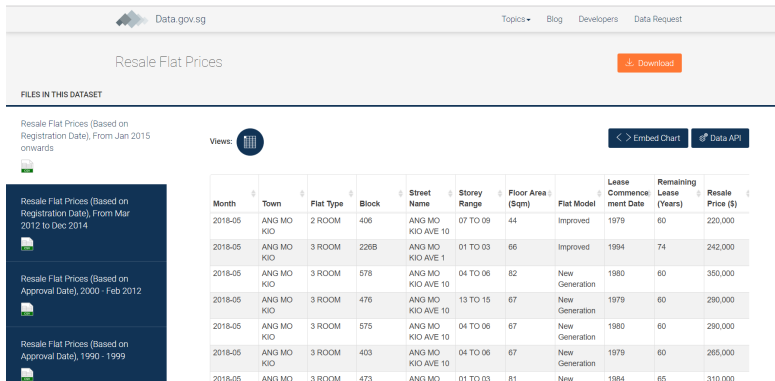
Back to multiple linear regression...

- In the multiple linear regression model with p input variables,

$$y = \beta_0 + \beta_1 x(1) + \beta_2 x(2) + \dots + \beta_p x(p) + \epsilon,$$

- * y is the outcome variable
- * $x(j)$ are the input variables, $j = 1, 2, \dots, p$
- * β_0 is the value of y when each $x(j)$ equals zero
- * β_j is the change in y based on a unit change in $x(j)$ for $j = 1, 2, \dots, p$
- * ϵ is a random error term
- We can also estimate the unknown parameters in the multiple linear regression model via the method of least squares

Back to our HDB resale data example...



Source: data.gov.sg

Multiple linear regression

- Suppose we are interested to build a linear regression model that estimates a HDB unit's resale price as a function of town, flatype and floorareainsquaremeters.
- With more than one input variable, we will use *multiple linear regression*.

Multiple linear regression

```
1 > resale = read.csv("hdbresale_reg.csv")
2 > head(resale[,c(3,4,8,11)])
3      town flat_type floor_area_sqm resale_price
4 1 CENTRAL AREA      3 ROOM           74      380000
5 2 CENTRAL AREA      3 ROOM           74      388000
6 3 CENTRAL AREA      3 ROOM           73      400000
7 4 CENTRAL AREA      3 ROOM           59      460000
8 5 CENTRAL AREA      3 ROOM           68      488000
9 6 CENTRAL AREA      4 ROOM           75      495000
```


HDB resale data

- Note that in our resale dataset, variables such as `town` and `flat_type` are called *categorical variables*, since they consist of different categories instead of numerical values.
- The function `levels()` in R will display all the different categories in a variable.

```
1 > levels(resale$town)
2 [1] "CENTRAL AREA" "JURONG EAST" "WOODLANDS"
3 > levels(resale$flat_type)
4 [1] "2 ROOM"      "3 ROOM"      "4 ROOM"      "5 ROOM"      "
    EXECUTIVE"
```

HDB resale data

- In R, we can perform multiple linear regression using the `lm()` function:

```
1 > lm(resale_price~town+floor_area_sqm+flat_type, data=
   resale)
2
3 Call:
4 lm(formula = resale_price ~ town + floor_area_sqm +
   flat_type,
5     data = resale)
6
7 Coefficients:
8             (Intercept)      townJURONG EAST
9             193438             -122748
10      townWOODLANDS      floor_area_sqm
11             -169896             2526
12      flat_type3 ROOM      flat_type4 ROOM
13             98827             129929
14      flat_type5 ROOM      flat_typeEXECUTIVE
15             142570             214622
```

Categorical variables

- It is not meaningful to assign numerical values to a categorical variable such as town. For example, it is not meaningful to consider Jurong East to be one unit greater than Woodlands and two units greater than Central Area
- HDB resales that took place in the Central Areas will be regarded as the reference case.
- So for example, the coefficient estimate of -122748 for `townJURONGEAST` means that HDB resale price in Jurong East is on average \$122748 less than the resale price in Central areas, other variables being held constant.
- Similarly, the coefficient estimate of -169896 for `townWOODLANDS` means that HDB resale price in Woodlands is on average \$169896 less than the resale price in Central areas, other variables being held constant.

Multiple linear regression

- Suppose we are interested in computing *confidence intervals* for the parameter estimates from our multiple linear regression model
- Similar to the simple linear regression setting, we assume that the error terms are independent and normally distributed with mean zero and constant variances.

Multiple linear regression

- R simplifies the computation of confidence intervals on the parameters with the use of the `confint()` function.
- For example, the following R command provides 95% confidence intervals on our parameter estimates:

```
1 > out = lm(resale_price~town+floor_area_sqm+flat_type,
2           data=resale)
3 > confint(out, level= .95)
```

	2.5 %	97.5 %
(Intercept)	180791.622	206084.668
townJURONG EAST	-127894.901	-117601.145
townWOODLANDS	-174833.773	-164959.166
floor_area_sqm	2403.141	2649.163
flat_type3 ROOM	87053.089	110601.512
flat_type4 ROOM	117163.666	142693.511
flat_type5 ROOM	128354.088	156786.844
flat_typeEXECUTIVE	197641.718	231602.642

Multiple linear regression

- R simplifies the computation of confidence intervals on the parameters with the use of the `confint()` function.
- For example, the following R command provides 95% confidence intervals on our parameter estimates:

```
1 > out = lm(resale_price~town+floor_area_sqm+flat_type,  
2 data=resale)  
3 > confint(out, level= .95)  
4  
5           2.5 %           97.5 %  
6 (Intercept)      180791.622    206084.668  
7 townJURONG EAST   -127894.901   -117601.145  
8 townWOODLANDS     -174833.773   -164959.166  
9 floor_area_sqm      2403.141     2649.163  
10 flat_type3 ROOM      87053.089    110601.512  
11 flat_type4 ROOM     117163.666    142693.511  
12 flat_type5 ROOM     128354.088    156786.844  
13 flat_typeEXECUTIVE 197641.718    231602.642
```

Multiple linear regression

- R also computes the p -value for testing $H_0: \beta_j = 0$ versus $H_1: \beta_j \neq 0$ for $j = 0, 1, 2, \dots, p$.

```
1 > out = lm(resale_price~town+floor_area_sqm+flat_type, data=resale)
2 > summary(out)
3
4 Call:
5 lm(formula = resale_price ~ town + floor_area_sqm + flat_type,
6     data = resale)
7
8 Residuals:
9      Min       1Q   Median       3Q      Max
10 -139026  -23350   -1453   19284  336649
11
12 Coefficients:
13             Estimate Std. Error t value Pr(>|t|)
14 (Intercept)    193438.15    6451.13   29.98  <2e-16 ***
15 townJURONG EAST   -122748.02    2625.48  -46.75  <2e-16 ***
16 townWOODLANDS    -169896.47    2518.57  -67.46  <2e-16 ***
17 floor_area_sqm     2526.15      62.75   40.26  <2e-16 ***
18 flat_type3 ROOM    98827.30    6006.16   16.45  <2e-16 ***
19 flat_type4 ROOM   129928.59    6511.53   19.95  <2e-16 ***
20 flat_type5 ROOM   142570.47    7251.94   19.66  <2e-16 ***
21 flat_typeEXECUTIVE 214622.18    8661.93   24.78  <2e-16 ***
22 ---
23 Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

Confidence interval on the expected outcome

- Suppose we are interested in the **expected** resale price for 3-room HDB units in the Central Area with floor area of 70 square meters.
- The **predict()** function in R can **provide a 95% confidence interval on this expected resale price**

```
1 > out = lm(resale_price~town+floor_area_sqm+flat_type,
2           data=resale)
3 >
4 > town="CENTRAL AREA"
5 > flat_type="3 ROOM"
6 > floor_area_sqm=70
7 >
8 > new_pt <- data.frame(town,flat_type,floor_area_sqm)
9 > conf_int_pt <- predict(out,new_pt,level=.95,interval=
10                        "confidence")
11 >
12 > conf_int_pt
```

	fit	lwr	upr
1	469096.1	464369	473823.2




Confidence interval on a particular outcome

- Suppose we are interested in the resale price for a particular 3-room HDB unit in the Central Area with floor area of 70 square meters.
- The `predict()` function in R can also provide a 95% prediction interval on this resale price

```
1 > out = lm(resale_price~town+floor_area_sqm+flat_type,
2           data=resale)
3 >
4 > town="CENTRAL AREA"
5 > flat_type="3 ROOM"
6 > floor_area_sqm=70
7 >
8 > new_pt <- data.frame(town,flat_type,floor_area_sqm)
9 > conf_int_pt <- predict(out,new_pt,level=.95,interval=
10                        "prediction")
11 >
12 > conf_int_pt
```

	fit	lwr	upr
1	469096.1	391692.2	546499.9



Model Diagnostics: Evaluating the Residuals

- We have made assumptions on the error terms in the multiple linear regression model
- We can plot the residuals against fitted values for visual inspection

```
1 > out = lm(resale_price~town+floor_area_sqm+flat_type,
2           data=resale)
3 > plot(x=out$fitted.values, y=out$residuals,
4       +      xlab="Fitted values", ylab="Residuals", col="red"
5       +      ")
6 > abline(0,0)
```



Model Diagnostics: Evaluating the Residuals

