

CONTACT

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EDUCATION

Bachelor's Engineering
Degree in Electronics &
Telecommunication

RGPV, India

2006 - 2010

Masters in UX Design

University of Barcelona

Barcelona Technology School

Oct 2023 - July 2024

SKILLS

Figma	_
Adobe Photoshop	•
MS Suite	
Content Strategy	
User Research	
Human Factor	

EKANSHEE SAXENA

UX Design Enthusiast & Experienced Business Analyst

UX Design Enthusiast & Experienced Business Analyst

INTRODUCTION

I'm Ekanshee Saxena an accomplished Lead Business Analyst and Project Manager currently pursuing a Master's in User Experience Design. This transition represents my commitment to leveraging a decade of IT experience into crafting exceptional user experiences

Currently pursuing a Master's in User Experience Design from Barcelona Technology School, I am driven by a passion for creating meaningful and user-centric design solutions. My diverse background equips me with a unique perspective in enhancing user experiences.

WORK EXPERIENCE

SENIOR MANAGER

2023 - Present

ACXIOM CONSULTING | INDIA

- Critical Thinking and conducting customer surveys
- Design Thinking Workshops
- Collaborating with various vendors and designing the solution
- Created Marketing Collaterals

LEAD BUSINESS ANALYST

2021 - 2023

INFINITE COMPUTER SOLUTIONS | INDIA

- Spearheading Solutioning and Project Delivery
- Leading cross-functional teams in process innovations for business goals.
- Contributing to proposal strategies, ensuring impactful content.
- Conducting customer surveys and Design Thinking Workshops.

BUSINESS ANALYST & PRE-SALES SOLUTION ACXIOM CONSULTING | INDIA

2017 - 2021

- Designing Marketing Collaterals
- Agile PLM involvement, bid submissions for Government and Private Tenders.
- Proven track record in requirement analysis, project planning and deployment.

PRE-SALES & BUSINESS DEVELOPMENT

2012 - 2017

- MANN-INDIA TECHNOLOGIES PVT. LTD. | INDIA
 End-to-end customer interaction and project planning.
- Proficient in Design Thinking workshops, customer surveys, and marketing content creation.

REFERENCES

Available upon request