

EKATERINA KULIK

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SUMMARY

Analytical and product-focused professional with 1.5 years of experience in data analytics, business research, and product development. Skilled in strategy development, stakeholder management, and process optimisation. Final-year Political Science student at Higher School of Economics.



EDUCATION

Higher School of Economics, Moscow, Russia

2022-2026

Russia's #2 university in the Forbes Russia Education Ranking (2025)

BA, Political Science, GPA 3.2/4.0

- Teaching Assistant for Regression Analysis (2024) and Machine Learning (2025) courses.
- Initiated and co-organised Russia's Discursive Space Working Group (2024).

PROFESSIONAL EXPERIENCE

Sberbank, Moscow, Russia

The largest bank in Russia and CEE, assets ~EUR 503 billion (2024), ~308,000 employees (2025)

Data Analyst Intern

06.2025-08.2025

- Developed 15 BI dashboards across 3 business units, reducing manual data preparation time 6-12x.
- Led 20 quantitative studies that optimised antifraud scenarios, cutting false positives by 1% and making system response $\sim 1.2x$ faster.
- Produced 10+ data extracts for cross-functional teams, enabling marketing campaigns and the development of new anti-fraud rules.

OSG Records Management, Moscow, Russia

07.2024-06.2025

CIS market pioneer in archival and document management, revenue ~EUR 28.1 million (2024), ~1,000 employees (2025)

Junior Product Manager Intern

10.2024-06.2025

- Developed and implemented an end-to-end product development process, standardising feature descriptions, which reduced development time by ~ 4 hours per feature and cut requirement-related rework 4x.
- Developed a Warehouse Management System (WMS) concept and secured implementation partners, forming the foundation for the product's development strategy.

Business Analyst Intern

07.2024-10.2024

- Conducted 30+ interviews with users and clients, set up regular feedback collection, which helped identify barriers and restart a project frozen for 6+ months.
- Designed 10+ business processes for client order processing, including both new workflows and optimizations of existing ones through bottleneck analysis, which streamlined processing time by 1.5–2x on average.
- Created 15+ hi-fidelity prototypes in Pixco and developed 10+ user interaction scenarios covering user flows and stories; conducted usability tests, which improved navigation clarity and validated design before development.

Higher School of Economics, Moscow, Russia

02.2024-02.2025

Research Assistant, part time

- Directed two research projects for partner companies, analyzing shifts in societal values during COVID-19 and challenges faced by small businesses under sanctions; findings informed market adaptation strategies.
- Served as project manager for a research project with an external contractor, ensuring alignment between stakeholders and on-time delivery.

ACHIEVEMENTS & ACTIVITIES

- Volunteering: assisted with registration and logistics at an international healthcare conference (2022); contributed to cultural projects at the Gulag History Museum, organizing exhibitions and educational activities (2021-2024).
- Civic engagement: oversaw field operations and collected signatures for an independent presidential campaign.
- Participated in national AI & ML hackathons organized by VK (Russia's leading tech company, 2024) and MTS (Russia's leading telecom company, 2025).

SKILLS

- Computer Skills: Python, SQL, BI-visualisation, A/B testing, AI & ML, UI/UX visualisation (Figma, Pixco)
- Management Skills: stakeholder management, team coordination, strategic planning
- Languages: Russian (native), English (fluent), French (intermediate)
- Hobbies: running, Russian literature of the late 19th century, stoic philosophy