

ERIN FIRSTMAN

FULL-STACK WEB DEVELOPER

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PROJECTS

DIGITAL DIARY (full-stack)

Demo | Github

(Feb. 2022 - One week)

Registered users can create/edit/delete journal entries. Users can view their entries in a calendar or list view. In calendar view, they can sift through the months and years.

- Composed of 7 components and 2 database models to form a comprehensive website
- Built a REST API with 8 functions that connect the front and back end
- Designed a simple, attractive UI with JSX, HTML and CSS

Concepts: Unit testing, React Hooks, API calls, async coding, Node modules, SQL, Express middleware, JSON Web Tokens, Flexbox

E-COMMERCE WEBSITE (full-stack)

Demo | Github

(Nov. 2022 - Four weeks)

An online sticker storefront where users have a persisting cart, registered users can access order history, and admins can access user information

- Worked on a team of four and took on the responsibility of team lead
- Utilized pair programming to create the order history and cart functionalities in vertical slices
- Built a REST API with 23 functions that connect the front and back end

Concepts: Unit testing, React Hooks, API calls, async coding, Node modules, SQL, Express middleware, JSON Web Tokens, flexbox

SECONDHAND MARKETPLACE (front-end)

Netlify | Github

(Oct. 2022 - Two weeks)

Users have the ability to list items for sale, send/receive messages, and edit/delete their listings

- Composed of 9 components with API calls to a pre-existing back end
- Designed a simple, attractive front end using JSX, HTML and CSS

Concepts: AJAX, React Hooks, API calls, flexbox, React state

EXPERIENCE

DIGITAL MARKETING SPECIALIST

(Jul. 2021 – Apr. 2022)

OzWest Inc. | Remote

- Consulted on improvement to user experience on the company website by drafting suggestions for better navigation, product descriptions, and overall consistent branding
- Managed 7 company social media channels with upwards of 15k+ followers by planning content calendars, drafting copy, and designing assets
- Strategized company messaging and optimized for engagement, resulting in an average of 30% increase in engagement, and an all-time best of 334%

DIGITAL MEDIA SPECIALIST

(Oct. 2021 – Apr. 2021)

Skye Homes NW | Remote

- Translated business needs into a web product by directly working with the owner to understand their needs and goals
- Remodeled entire company website through Squarespace and additional CSS, to increase user experience, consistency in information, and modernization
- Aimed to improve SEO via keywords, alt-text, and link-building

EDUCATION

FULL-STACK WEB DEVELOPMENT CERTIFICATION

CalPoly State University

Jun. 2022 - Dec. 2022

26-week accelerated PERN full-stack software development program powered by FullStack Academy

BACHELORS IN MARKETING

Oregon State University | 3.9 GPA

Sep. 2016 - Sep. 2020

Four-year marketing degree with a Spanish minor

SKILLS

PROFICIENT -

- JavaScript, Node, Express, React, HTML, CSS, SQL, REST APIs, Postico, AJAX

KNOWLEDGEABLE -

- Git, PostgreSQL, Github, jQuery, Thunder Client

FAMILIAR -

- JEST, Heroku, TypeScript, Photoshop

STRENGTHS

Achiever – Setting and completing short-term and long-term goals

Reliable – Completing all tasks without reminder or excess supervision