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**Topic:** Product Review Classifier (E-Commerce Focus): Scrape product reviews from Amazon or Flipkart, use NLP to clean and analyze the reviews, and classify the sentiment using a machine learning model. The results are displayed via a Flask web app.

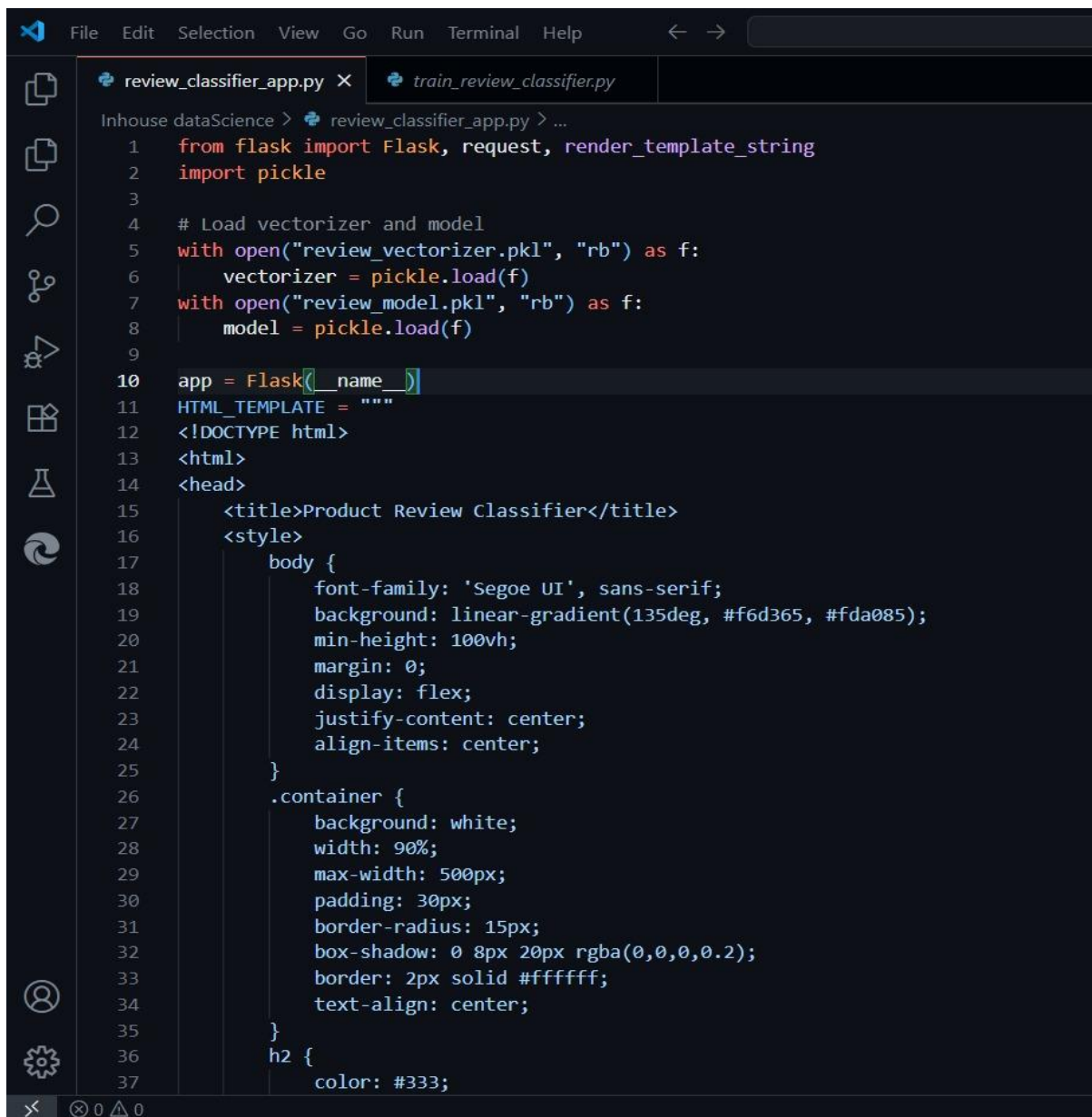
Model training code:

```
1  import pandas as pd
2  import pickle
3  from sklearn.feature_extraction.text import TfidfVectorizer
4  from sklearn.linear_model import LogisticRegression
5  from sklearn.model_selection import train_test_split
6  # ♦ Sample product reviews (you can expand this)
7  data = {
8      "review": [
9          "This product is amazing! I love it",
10         "Worst purchase ever. Completely useless",
11         "It's okay, not great but not terrible",
12         "Fantastic quality and fast delivery!",
13         "Very disappointing, stopped working in a week",
14         "Decent product for the price",
15         "Exceeded my expectations!",
16         "The item arrived broken. Very bad.",
17         "Average product. Nothing special",
18         "I'm happy with the purchase"
19     ],
20     "label": [
21         "positive", "negative", "neutral", "positive", "negative",
22         "neutral", "positive", "negative", "neutral", "positive"
23     ]
24 }

25 df = pd.DataFrame(data)
26 # ♦ Split data
27 X_train, X_test, y_train, y_test = train_test_split(df["review"], df["label"], test_size=0.2, random_state=42)
28 # ♦ Vectorize
29 vectorizer = TfidfVectorizer(stop_words='english')
30 X_train_vec = vectorizer.fit_transform(X_train)
```

```
31 # ♦ Train model
32 model = LogisticRegression()
33 model.fit(X_train_vec, y_train)
34 # ♦ Save vectorizer and model
35 with open("review_vectorizer.pkl", "wb") as f:
36     pickle.dump(vectorizer, f)
37 with open("review_model.pkl", "wb") as f:
38     pickle.dump(model, f)
39 print("✅ Review classifier model saved as 'review_model.pkl' and 'review_vectorizer.pkl'")
40
```

## Flask Code:



```
File Edit Selection View Go Run Terminal Help
review_classifier_app.py x train_review_classifier.py
Inhouse dataScience > review_classifier_app.py > ...
1 from flask import Flask, request, render_template_string
2 import pickle
3
4 # Load vectorizer and model
5 with open("review_vectorizer.pkl", "rb") as f:
6     vectorizer = pickle.load(f)
7 with open("review_model.pkl", "rb") as f:
8     model = pickle.load(f)
9
10 app = Flask(__name__)
11 HTML_TEMPLATE = """
12 <!DOCTYPE html>
13 <html>
14 <head>
15     <title>Product Review Classifier</title>
16     <style>
17         body {
18             font-family: 'Segoe UI', sans-serif;
19             background: linear-gradient(135deg, #f6d365, #fda085);
20             min-height: 100vh;
21             margin: 0;
22             display: flex;
23             justify-content: center;
24             align-items: center;
25         }
26         .container {
27             background: white;
28             width: 90%;
29             max-width: 500px;
30             padding: 30px;
31             border-radius: 15px;
32             box-shadow: 0 8px 20px rgba(0,0,0,0.2);
33             border: 2px solid #ffffff;
34             text-align: center;
35         }
36         h2 {
37             color: #333;
```

```

38         margin-bottom: 15px;
39     }
40     textarea {
41         width: 100%;
42         padding: 15px;
43         font-size: 16px;
44         border: 1px solid #ccc;
45         border-radius: 10px;
46         background-color: #f9f9f9;
47         resize: vertical;
48         margin-top: 10px;
49     }
50     input[type="submit"] {
51         padding: 12px 25px;
52         margin-top: 15px;
53         background: linear-gradient(135deg, #36d1dc, #5b86e5);
54         color: white;
55         border: none;
56         font-size: 16px;
57         border-radius: 8px;
58         cursor: pointer;
59         transition: background 0.3s ease;
60     }
61     input[type="submit"]:hover {
62         background: linear-gradient(135deg, #2bb4b8, #4b6cb7);
63     }
64     .result {
65         margin-top: 20px;
66         font-size: 22px;
67         font-weight: bold;
68     }
69     .positive { color: green; }
70     .negative { color: red; }
71     .neutral { color: orange; }
72 </style>

```

```

73 </head>
74 <body>
75     <div class="container">
76         <h2>Product Review Sentiment Classifier</h2>
77         <form method="post">
78             <textarea name="review" rows="5" placeholder="Paste product review here...">{{ review }}</textarea><br>
79             <input type="submit" value="Classify">
80         </form>
81         {% if prediction %}
82         <div class="result {{ prediction }}">
83             Sentiment: {{ prediction.capitalize() }}
84         </div>
85         {% endif %}
86     </div>
87 </body>
88 </html>
89 ""

```

```
90 @app.route("/", methods=["GET", "POST"])
91 def index():
92     prediction = None
93     review = ""
94     if request.method == "POST":
95         review = request.form["review"]
96         if review.strip():
97             review_vec = vectorizer.transform([review])
98             prediction = model.predict(review_vec)[0]
99     return render_template_string(HTML_TEMPLATE, prediction=prediction, review=review)
100 if __name__ == "__main__":
101     app.run(debug=True)
```

## Output:

**Product Review Sentiment Classifier**

"Very satisfied with the purchase."

**Classify**

**Sentiment: Positive**

**Product Review Sentiment Classifier**

"It's neither good nor bad."

**Classify**

**Sentiment: Neutral**

**Product Review Sentiment Classifier**

"Very poor quality and slow shipping."

**Classify**

**Sentiment: Negative**