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Topic: Product Review Classifier (E-Commerce Focus): Scrape product reviews from Amazon or Flipkart, use NLP to clean and analyze the reviews, and classify the sentiment using a machine learning model. The results are displayed via a Flask web app.

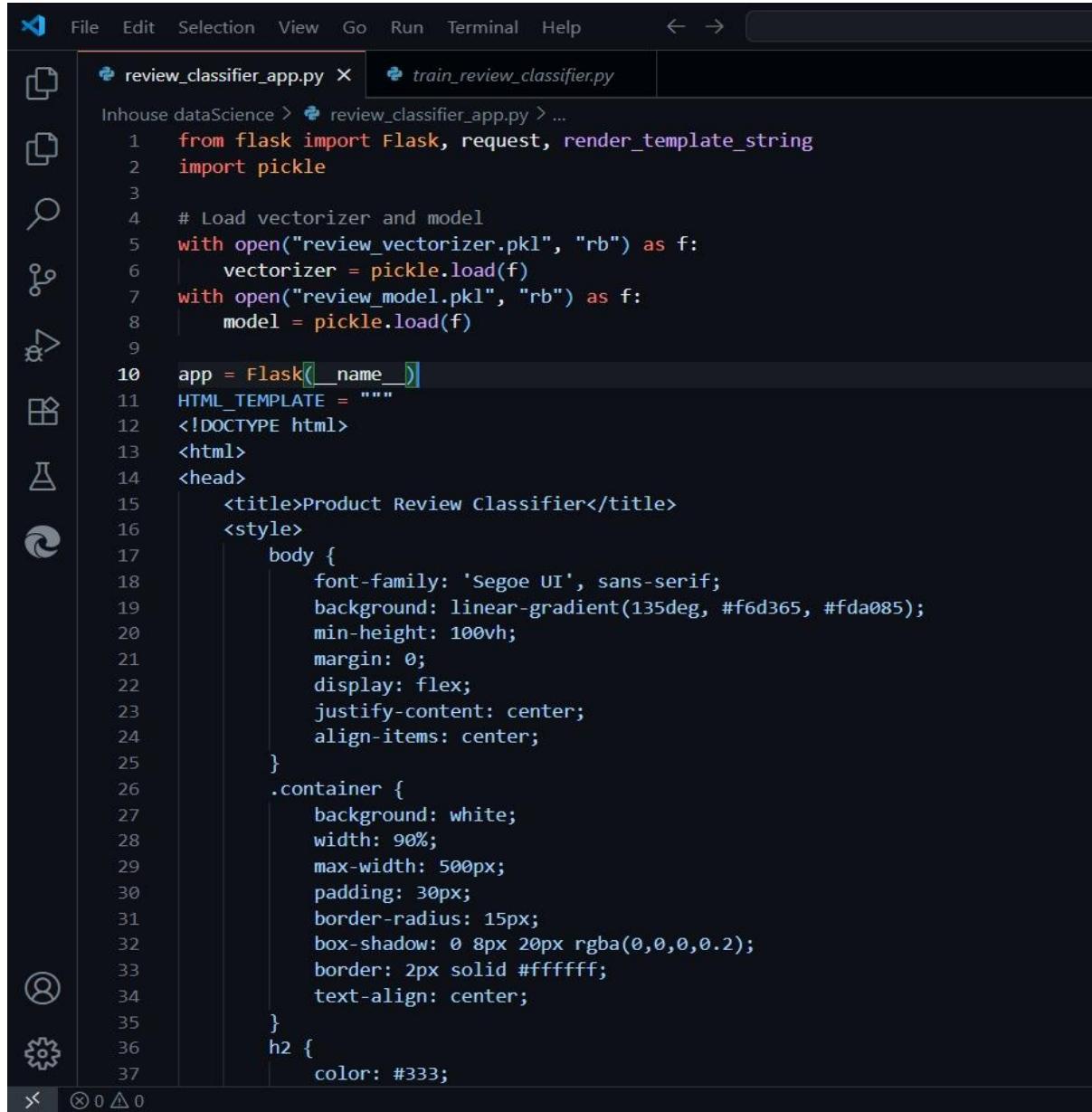
Model training code:

```
1  import pandas as pd
2  import pickle
3  from sklearn.feature_extraction.text import TfidfVectorizer
4  from sklearn.linear_model import LogisticRegression
5  from sklearn.model_selection import train_test_split
6  # • Sample product reviews (you can expand this)
7  data = {
8      "review": [
9          "This product is amazing! I love it",
10         "Worst purchase ever. Completely useless",
11         "It's okay, not great but not terrible",
12         "Fantastic quality and fast delivery!",
13         "Very disappointing, stopped working in a week",
14         "Decent product for the price",
15         "Exceeded my expectations!",
16         "The item arrived broken. Very bad.",
17         "Average product. Nothing special",
18         "I'm happy with the purchase"
19     ],
20     "label": [
21         "positive", "negative", "neutral", "positive", "negative",
22         "neutral", "positive", "negative", "neutral", "positive"
23     ]
24 }
```

```
25 df = pd.DataFrame(data)
26 # • Split data
27 X_train, X_test, y_train, y_test = train_test_split(df["review"], df["label"], test_size=0.2, random_state=42)
28 # • Vectorize
29 vectorizer = TfidfVectorizer(stop_words='english')
30 X_train_vec = vectorizer.fit_transform(X_train)
```

```
31 # • Train model
32 model = LogisticRegression()
33 model.fit(X_train_vec, y_train)
34 # • Save vectorizer and model
35 with open("review_vectorizer.pkl", "wb") as f:
36     pickle.dump(vectorizer, f)
37 with open("review_model.pkl", "wb") as f:
38     pickle.dump(model, f)
39 print("✓ Review classifier model saved as 'review_model.pkl' and 'review_vectorizer.pkl'")
40
```

Flask Code:



The screenshot shows a code editor interface with two tabs open: `review_classifier_app.py` and `train_review_classifier.py`. The `review_classifier_app.py` tab is active, displaying the following code:

```
1  from flask import Flask, request, render_template_string
2  import pickle
3
4  # Load vectorizer and model
5  with open("review_vectorizer.pkl", "rb") as f:
6      vectorizer = pickle.load(f)
7  with open("review_model.pkl", "rb") as f:
8      model = pickle.load(f)
9
10 app = Flask(__name__)
11 HTML_TEMPLATE = """
12 <!DOCTYPE html>
13 <html>
14     <head>
15         <title>Product Review Classifier</title>
16         <style>
17             body {
18                 font-family: 'Segoe UI', sans-serif;
19                 background: linear-gradient(135deg, #f6d365, #fd8080);
20                 min-height: 100vh;
21                 margin: 0;
22                 display: flex;
23                 justify-content: center;
24                 align-items: center;
25             }
26             .container {
27                 background: white;
28                 width: 90%;
29                 max-width: 500px;
30                 padding: 30px;
31                 border-radius: 15px;
32                 box-shadow: 0 8px 20px rgba(0,0,0,0.2);
33                 border: 2px solid #ffffff;
34                 text-align: center;
35             }
36             h2 {
37                 color: #333;
```

```

38     margin-bottom: 15px;
39 }
40 textarea {
41     width: 100%;
42     padding: 15px;
43     font-size: 16px;
44     border: 1px solid #ccc;
45     border-radius: 10px;
46     background-color: #f9f9f9;
47     resize: vertical;
48     margin-top: 10px;
49 }
50 input[type="submit"] {
51     padding: 12px 25px;
52     margin-top: 15px;
53     background: linear-gradient(135deg, #36d1dc, #5b86e5);
54     color: white;
55     border: none;
56     font-size: 16px;
57     border-radius: 8px;
58     cursor: pointer;
59     transition: background 0.3s ease;
60 }
61 input[type="submit"]:hover {
62     background: linear-gradient(135deg, #2bb4b8, #4b6cb7);
63 }
64 .result {
65     margin-top: 20px;
66     font-size: 22px;
67     font-weight: bold;
68 }
69 .positive { color: green; }
70 .negative { color: red; }
71 .neutral { color: orange; }
72 </style>

```

```

73 </head>
74 <body>
75     <div class="container">
76         <h2>Product Review Sentiment Classifier</h2>
77         <form method="post">
78             <textarea name="review" rows="5" placeholder="Paste product review here..."><{{ review }}></textarea><br>
79             <input type="submit" value="Classify">
80         </form>
81         {% if prediction %}
82             <div class="result {{ prediction }}">
83                 Sentiment: {{ prediction.capitalize() }}
84             </div>
85         {% endif %}
86     </div>
87     </body>
88     </html>
89 """

```

```
90     @app.route("/", methods=["GET", "POST"])
91     def index():
92         prediction = None
93         review = ""
94         if request.method == "POST":
95             review = request.form["review"]
96             if review.strip():
97                 review_vec = vectorizer.transform([review])
98                 prediction = model.predict(review_vec)[0]
99             return render_template_string(HTML_TEMPLATE, prediction=prediction, review=review)
100    if __name__ == "__main__":
101        app.run(debug=True)
```

Output:

Product Review Sentiment Classifier

"Very satisfied with the purchase."

Classify

Sentiment: Positive

Product Review Sentiment Classifier

"It's neither good nor bad."

Classify

Sentiment: Neutral

Product Review Sentiment Classifier

"Very poor quality and slow shipping."

Classify

Sentiment: Negative