

Gathering Financial OSINT



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Overview



Reporting

Market analysis



Reporting (L1/L2)



Financial Reports

Summaries of an organization's financial performance, as required by the US Securities and Exchange Commission (SEC)



Useful Reports

Annual Report
(Form 10-K)

Quarterly Report
(Form 10-Q)

Current Report
(Form 8-K)



`"company_name" "annual report" filetype:pdf`

`"company_name" "annual report" year filetype:pdf`

`"company_name" financial report filetype:pdf`

`"company_name" financial report year filetype:pdf`

`"company_name" "8-k" filetype:pdf`

Search Engine Queries

Usage: Locate financial reports not listed on the SEC website





Electronic Data Gathering, Analysis, and Retrieval System (EDGAR)

- <http://www.sec.gov/edgar.shtml>

Search by company name

Filter by filing type



International Financial Reporting Standards (IFRS)

- <http://www.iasplus.com/en/resources/ifrs-topics/use-of-ifrs>

Financial reports outside of the US

Market Analysis (L1/L2/L3)



Market definition

Market cap

Competitors

Major changes

Valuation

Product

Company

What's In Scope?



Technical Analysis

Gartner

<http://www.gartner.com/>

IDC

<http://www.idc.com/>

Forrester

<https://go.forrester.com/>

451 Research

<https://451research.com/>



Financial Analysis

Morningstar

<http://financials.morningstar.com/>

Google Finance

<https://finance.google.com/>

Yahoo Finance

<http://finance.yahoo.com/>

Nasdaq

<http://www.nasdaq.com/>



Trade Capital

Money set aside to buy and sell securities

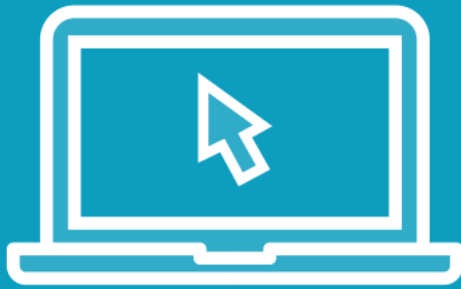


Value History

Valuation of an organization over time



Demo



Constant Contact

- <https://bugcrowd.com/constantcontact>



Summary



Financial reports

Market analysis



On to the Next Module:
Putting It All Together

