

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Channel

Ajio

Amazon

Flipkart

Meesho

Myntra

Nalli

Category

Blouse

Bottom

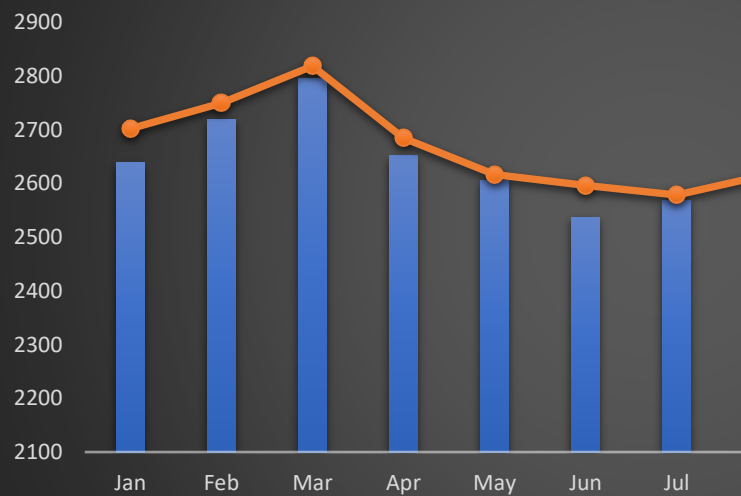
Ethnic Dress

kurta

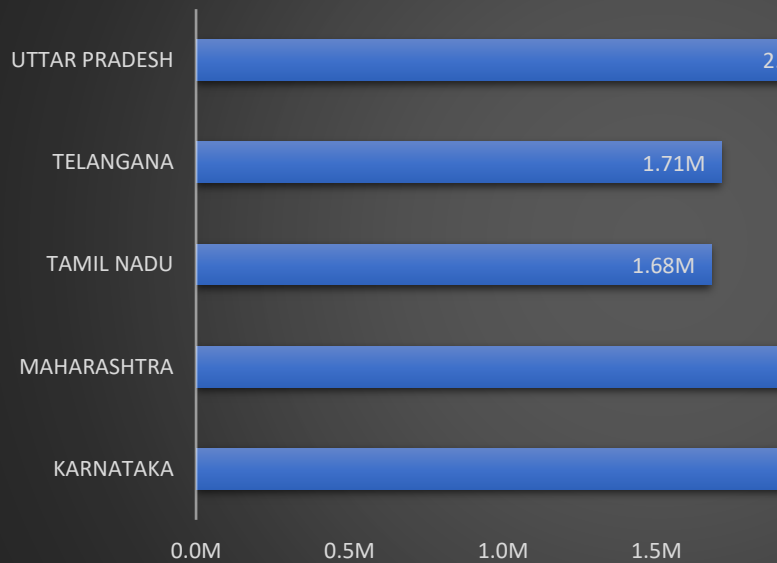
Saree

Set

Order Vs Sales



Sales Top 5 States

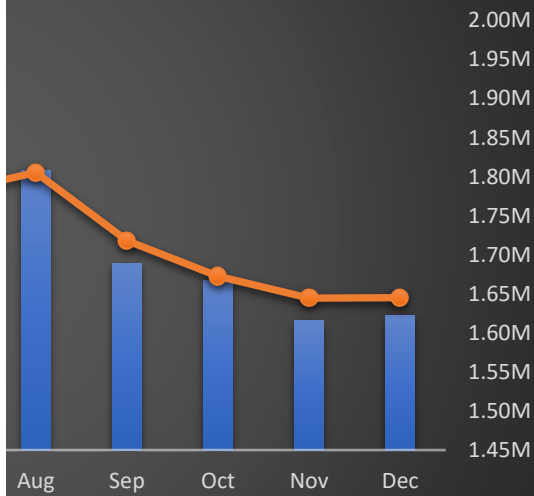




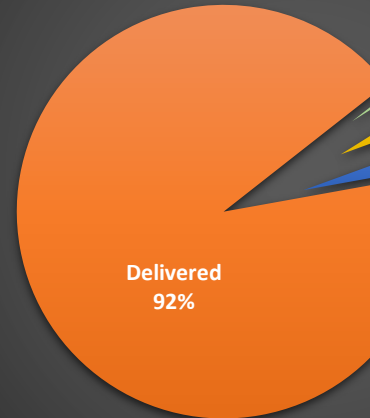
Viranda Store Annual Report 2022

of Amount

Count of Order ID



Order Stat



ate

1.10M

2.99M

2.65M

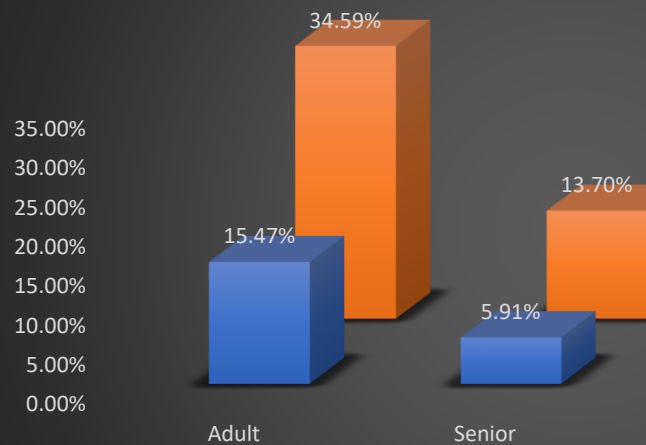
2.0M

2.5M

3.0M

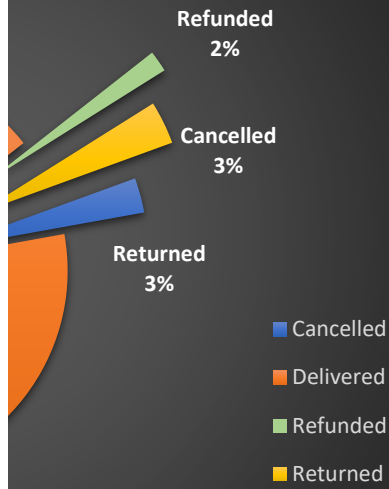
3.5M

Order: Age & G

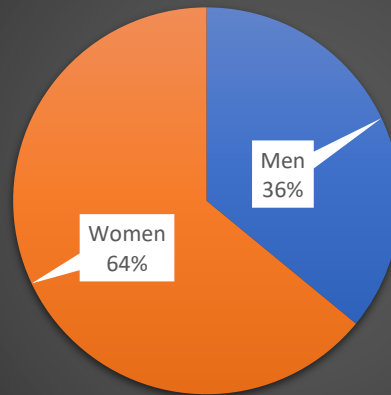




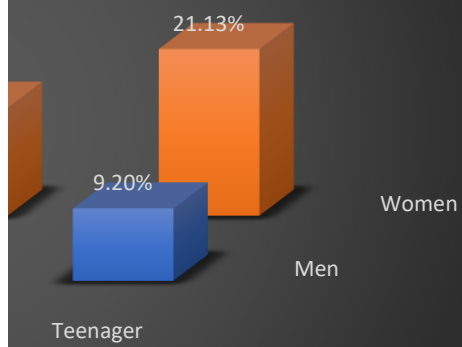
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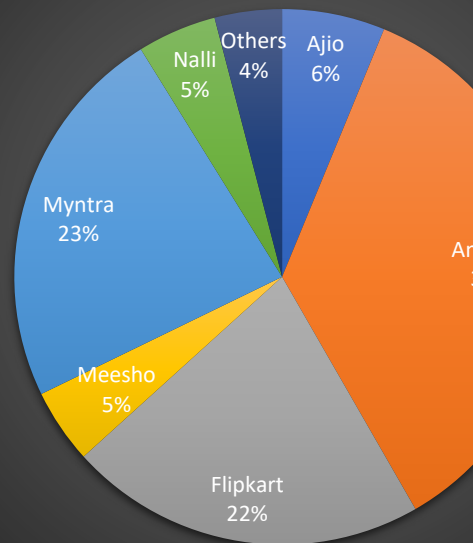
Sales : Men Vs Women



Gender



Channel





Men

Women

Amazon
35%



2022



