

Burch Startup Workshop Schedule

Date	Time	Place	Speaker	Topic
Wednesday 06.12.17	14:00 - 15:00	-1 Conference Hall;	Mr. Emir Halilović Co-Founder Lilium Digital	Starting Up from Nothing Keys to Successful Startup
Wednesday 06.12.17	15:00 - 16:00	Room 015	Mr. Malcolm Duerod	Idea Generation Workshop
Thursday 07.12.17	16:00 - 17:00	Room 015	Dr. Mersid Potruk	Marketing & Customer Behavior Workshop
Friday 08.12.17	14:00 - 14:45	-1 Conference Hall	TBD AHK CEO	Operating and Growing a Startup
Friday 08.12.17	15:00 - 16:00	-1 Conference Hall	TBD AHK Operations	Go to Market Strategy Case Study
Saturday 09.12.17	10:00 - 11:00	-1 Conference Hall	Executive from Ministry of Programming	Company Culture and Managing Remote Teams
Saturday 09.12.17	11:00 – 12:00	015	Malcolm Duerod	Business Model & Customer Acquisition Model
Saturday 09.12.16	12:00 – 13:00	-1 Conference Hall	TBD AHK CFO	What Does the CFO do? The Importance of Cash Flow in the life of a Startup