

NETFLIX

"Global Streaming Trends: Content Growth & Genre Evolution"

2008

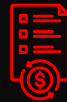
2021

Growth & Geners Trends

Country & Director Insights

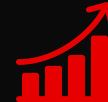
Total Shows

8791



YOY Growth

29.26%



Total Movies

6126

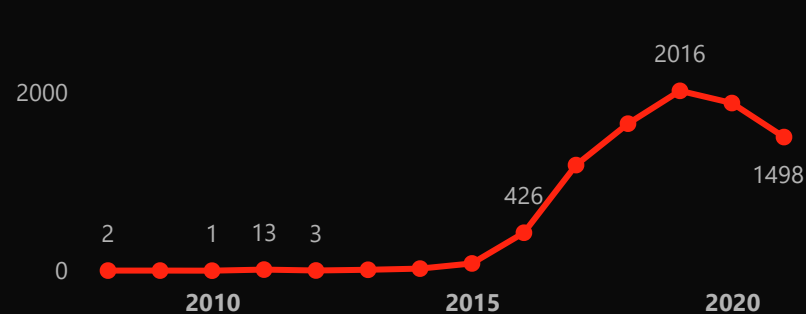


Total TV Show

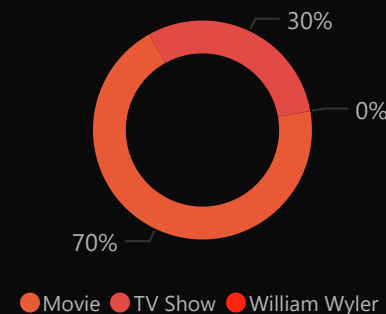
2664



Total Shows by Year



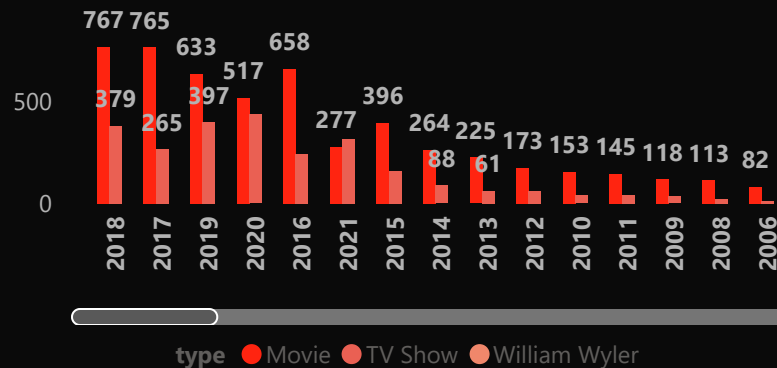
Total Shows by type



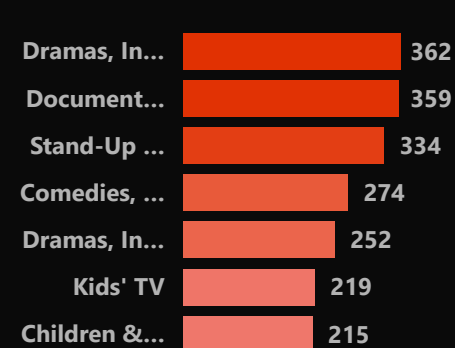
Year & Monthwise total Shows

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2008	1	1										
2009					1						1	
2010											1	
2011					1			1	11			
2012		1									1	1
2013			1					1	2	3	2	2
2014	2	2		2		1	1	1	1	4	4	6
2015	1	4	5	5	6	6	7	2	7	14	4	21
2016	43	15	17	22	13	18	28	33	47	51	44	95
2017	71	82	123	92	86	94	79	115	113	126	85	118
2018	129	86	173	115	97	78	152	164	124	191	154	185
2019	153	148	172	162	139	168	157	131	123	193	255	215
2020	205	114	137	177	157	156	146	129	168	167	154	169
2021	132	109	112	188	132	207	257	178	183			

Type by Release Year



Top 10 Shows by Genre



Growth & Geners Trends

Country & Director Insights

Total Countries

88



Total Director

4527



Total Movies

6126



Total TV Show

2664

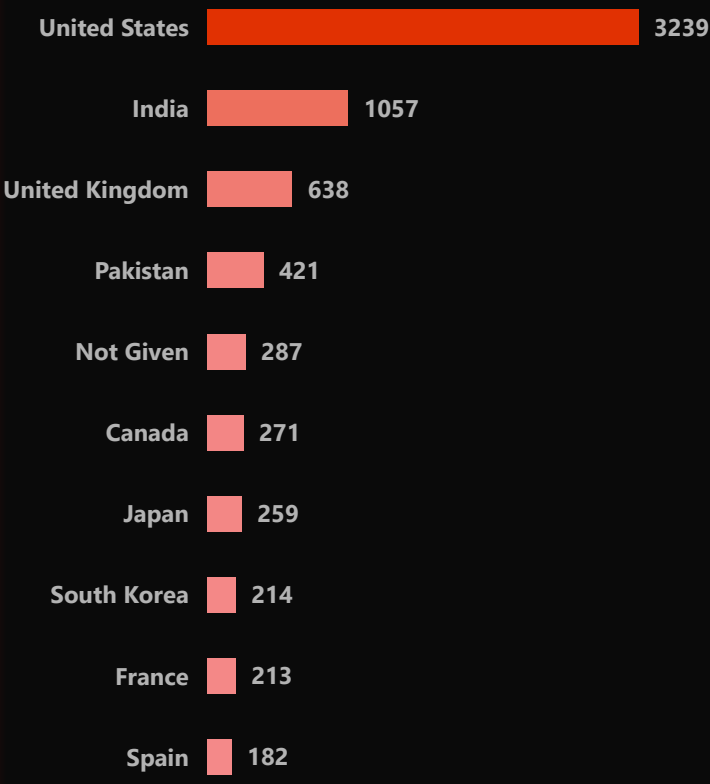


Total Shows by country



country	Total Shows
United States	3239
India	1057
United Kingdom	638
Pakistan	421
Not Given	287
Canada	271
Japan	259
South Korea	214
France	213
Spain	182
Mexico	138
Egypt	123
Australia	114
Turkey	112
...	...

Top 10 Countries by Show Count



Top 5 by directors by Number of Shows



Country Contribution Overtime

