



EKTA TAWRI



Bē <https://www.behance.net/ektatawri>

PROFILE



I am a passionate and detail-oriented visual communication design student with a strong foundation in design process, branding, and typography. Currently pursuing my Bachelor of Design (B.Des) at UID, I thrive on creating compelling visual narratives that blend creativity with functionality. My work spans across poster design, logo design, editorial design, packaging, and interactive storytelling. With hands-on experience in design research and conceptual thinking, I aim to craft impactful visual solutions. Eager to learn and collaborate, I am driven by a keen eye for aesthetics and a love for experimenting with new design techniques.



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kreative_corner



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SKILLS

- Graphic Design
- Branding
- Packaging Design
- Print Design
- Design Research
- Illustration (Digital & Handmade)

SOFTWARE SKILLS

Adobe Creative Suite-

- Photoshop
- Illustrator
- Indesign
- Premiere Pro
- After Effects

EXTRA ACTIVITIES

- Volunteered for Ahmedabad Design Week 6.0
- Volunteered for Modus, Annual event of the Visual Communication Department of UID
- Volunteered for Choti si Aasha Foundation as an art teacher
- Conducted Summer Art & Craft Workshop for kids
- Freelance Projects for Customised Portrait Sketches

EDUCATION

YEAR:- 2023-2027 (Ongoing)

Bachelor of Design

Karnavati University

Unitedworld Institute of Design

Specialisation: Visual Communication Design

YEAR:- 2021-2023

Neeraj Vidya Mandir, Dongargaon

Higher Secondary

Board: CBSE

INTERESTS

- Travel
- Photography
- Crafting
- Calligraphy
- Learning and experimenting with new things

LANGUAGES

- Hindi
- English

COURSES/TRAININGS

- **Graphic Design Course**

Youvah, Online

May 2024 – July 2024

This course provided a comprehensive understanding of graphic design principles, including typography, color theory, branding, and composition. I worked on various projects, including poster design, social media creatives, and logo creation, enhancing my design thinking and software skills.

- **Adobe After Effects Bootcamp (35 Hours)**

Udemy, Online

May 2024

Through this course, I learned the fundamentals of motion graphics, animation, and visual effects using Adobe After Effects. It covered key topics such as keyframing, masking, 3D layers, and compositing, helping me develop skills in creating dynamic and engaging visual content.

- **CorelDRAW Software Course**

Flash Academy, Raipur (Online)

Ongoing

This course is helping me build proficiency in CorelDRAW for vector-based design, focusing on logo creation, print layouts, and detailed illustrations. I am gaining hands-on experience with various tools and features to enhance my precision and workflow efficiency.

- **Advanced Digital Marketing Course**

Flash Academy, Raipur (Online)

Ongoing

This course is equipping me with in-depth knowledge of digital marketing strategies, including SEO, social media marketing, Google Ads, and content creation. I am learning how to develop marketing campaigns, analyze audience engagement, and optimize brand visibility in the digital space.

CAREER OBJECTIVE

As a visual communication design student, I strive to create meaningful and functional designs that enhance user experiences. I am eager to apply my skills in branding, typography, editorial design and design research to real-world projects, refining my creative process along the way. With a strong interest in storytelling and problem-solving, I aim to collaborate with diverse teams and contribute innovative visual solutions that leave a lasting impact.
