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# Anthony Ekwensi

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<https://anthonyportfolioweb.netlify.app>

## Summary

I am an AWS certified Solutions Architect. I am also a web developer with expertise in JavaScript, HTML, CSS and React. With expertise in both domains, I bring a versatile skill set to the table. As an AWS solutions Architect, I specialize in designing scalable, secure, and cost-effective cloud solutions using the various AWS services. Simultaneously, my proficiency as a Front end Web developer allows me to create visually appealing and user-friendly interfaces. I have a deep understanding of HTML, CSS and JavaScript, and I'm skilled in frameworks like React. Combining these skills, I can translate business requirements into technical solutions that deliver exceptional user experiences. Let's collaborate on impactful projects where we can leverage the power of AWS and create outstanding web applications.

## Technical Skills

- Web development - JavaScript, HTML, Typescript, CSS, CMS, React
- Version control - Git, Git-hub
- CMS - Wordpress, Woo-commerce
- CRM - Salesforce
- Design - Adobe Creative Cloud (Photoshop, Illustrator, Indesign)
- Project management - Asana

## Certifications

- AWS Solutions Architect - Associate

## Languages

English, Mandarin, Igbo

## **Experience**

### **Petpack (Online Marketing Agency)**

#### **Web developer**

May 2023 - Present

- Creation and maintenance of websites for Veterinary Clinics in Australia and New Zealand.
- Implementing SEO strategies to enhance organic traffic and keyword rankings.
- Overseeing clients Google my business listings.
- Updating DNS records of hundreds of websites I manage using flywheel.
- Project management using Asana.
- Daily use of Salesforce for customer support and case management.
- Website traffic analytics using Google analytics.
- Monitoring performance metrics using Google suite (Analytics, Search Console, Tag Manager, Recaptcha, DataLooker, & Maps).
- Using Adobe Photoshop and Illustrator to create and optimize visual content.
- Estimating hours required for specific tasks.
- Performing cross-browser & device testing and debugging.

### **Mandobridge (American Tech start-up)**

#### **Junior Web developer**

Nov 2022 - May 2022

As a junior web developer I have been involved in tasks that include :

- Creation and maintenance of responsive web apps using HTML, CSS, Typescript and Angular.
- Working with Git to manage code changes and collaborate with other developers.
- Writing clean, modular and efficient code that adheres to established coding standards.
- Troubleshooting and debugging issues as they arise.
- Working on automating our GitHub repository using continuous integration tools to enable automatic app builds and deployments on Firebase.

### **JB HI-FI (Electronics retail store)**

#### **Salesperson**

Sep 2022 - June 2022

**KPIs:** As a sales person at JB HI-FI, I meet weekly KPIs related to sales targets and on multiple occasions have successfully achieved a three-fold increase in sales targets surpassing expectations.

**Client communication:** Through active listening and effective communication, I build rapport with clients and create a positive sales experience.

**Fast Learner:** In just 7 months, I deepened my understanding of our product offerings and have become an expert in our top selling categories.

## **Education**

### **Udemy**

Online Web development Bootcamp

Sep 2021 - Apr 2022

### **Nanjing Normal University**

Masters, Chinese Studies

2019 - 2021

### **Nnamdi Azikiwe University**

Bachelor's degree, Educational Management & Policy

2015 - 2019