

# **EKWIK DIGITAL**

# BEST DIGITAL MARKETING INSTITUTE IN DELHI

CALL - 01142175243, +91-9717666076

A-20 GURUNANAKPURA, LAXMI NAGAR, NEAR NIRMAN VIHAR METRO STATION, NEW DELHI, DELHI-110092



#### WHY CHOOSE EKWIK DIGITAL?

Ekwik Digital (Digital Marketing Training Institute in Delhi) provides you 100% practical based classes of Digital Marketing Modules which includes SEO Course (Search Engine Optimization), SMO Course (Social Media Optimization), PPC Course (Pay per Click) Affiliate Marketing, an educational program which has 45+ Modules from Basic to Advance. Get Certifications after 3 Months Course duration and 1 Months Internship Certification and a Letter of Recommendation.

## WHO CAN JOIN







# STUDENTS/ JOBSEEKER

- Better Job & Career Opportunities.
- High Demand > Low Supply = Better Remuneration.
- Get Paid more than other Professions.
- Not only High Paying job but you can earn as a Freelancer.

# WORKING PROFESSIONALS

- Get Paid more than your Peers.
- Work with Creative & likeminded people every day.
- Get more Career options.
- Get hands-on experience

### BUSINESS OWNERS

- Improve your Business visibility.
- It is the most costeffective way to market your business online.
- It allows you to target your Potential customers.
- Increase sales with less marketing budget.

# **BENEFITS WITH EKWIK DIGITAL**



















# **EKWIK DIGITAL PROCESS**



#### TRAINING

Ekwik Digital not only teaches but inspires you and prepares you to deal with real life problems as a Digital Marketer.



#### INTERNSHIP

We provide Life Projects so that you can do job, or work as a freelancer or start your own business.



#### **PLACEMENT**

Ekwik partners with more than Hundreds of job agencies and makes sure you get proper experience. evaluate offers.

#### **EKWIK DIGITAL COURSE MODULES**



DIGITAL MARKETING OVERVIEW



WEBSITE PLANNING & CREATION



WEB CONTENT
MANAGEMENT



SEARCH ENGINE OPTIMIZATION



SOCIAL MEDIA MARKETING



GOOGLE MY
BUSINESS



YOUTUBE MASTER COURSE



GOOGLE ANALYTICS



GOOGLE SEARCH CONSOLE



GOOGLE ADWORDS



GOOGLE ADSENSE



LEAD GENERATION STARTEGY



RE-TARGETING



GRAPHICS DESIGNING



CAMPAIGN CREATION

#### **EKWIK DIGITAL COURSE MODULES**







MOBILE MARKETING



E-COMMERCE MARKETING



SEARCH ENGINE MARKETING



BRAND REPUTATION



AFFILIATE MARKETING



EMAIL MARKETING



MARKETING STRATEGIES



FREELANCER



PROPOSAL CREATION











RESUME BUILDING



INTERVIEW PREPARATION

CLIENT REPORTING

BLOGGING

#### **EKWIK DIGITAL COURSE FEE & DURATION**

# MASTER COURSE

- 45+ Modules (500+ Hrs Training)
- E-Notes
- Internship / Placement
- Live Project
- 10+ Globally Recognised (Certifications)
- Live Q/A Forum
- Experience Certification
- On-Board Training (2 Months)
- WordPress Theme Membership
- Tools & Software
- LMS Recorded
- E-Books
- Case Studies & Capstone Projects
- Graphic Design Course (Elementary Module)
- Creative Content Writing(Fundamentals Module)
- NSDC (Skill India)
   Certification



#### ADVANCE COURSE rs 25,000/- only

- 45+ Modules (500+ Hrs Training)
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- Internship / Placement
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- ➤ Experience Certification
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- Creative Content Writing(Fundamentals Module)
- ➤ NSDC (Skill India)
  Certification



# CUSTOM COURSE

- 45+ Modules (500+ Hrs Training)
- E-Notes
- Internship / Placement
- live Project
- 10+ Globally Recognised (Certifications)
- ➤ Live Q/A Forum
- ➤ Experience Certification
- On Board Training (2 Months)
- WordPress Theme Membership
- ➤ Tools & Software
- ➤ LMS Recorded
- ➤ E-Books
- Case Studies & Capstone Projects
- Graphic Design Course (Elementary Module)
- Creative Content Writing(Fundamentals Module)
- ➤ NSDC (Skill India)
  Certification



## **CAREER OPTIONS**

"KNOWLEDGE IS THE BEST AND SAFEST TREASURE TO ACQUIRE"



Social Media Manager Salary - 20K - 22K



PPC Analyst Salary - 22K - 27K



Freelancer Salary - 20K - 30K



Digital Marketing Executive Salary - 25K - 30K



Content Writing Salary - 20K - 40K



ORM Salary - 20K- 30K



SEO Specialist Salary - 20K- 25K



Email Marketing Salary - 15K- 25K

# "YOU DREAM IT, WE WILL MAKE IT HAPPEN"

# **CONTACT US**



+91-9717666076



011-42175243



www.ekwikclasses.com



www.ekwikdigital.com



hello@ekwikdigital.com



A-20 Gurunanakpura, Laxmi Nagar, Near Nirman Vihar Metro Station, New Delhi, Delhi-110092

# **EKWIK MARKETING PARTNER**

















Ministry of MSME, Govt. of India