

Principal Component Analysis (PCA)

2IMW30 - Foundations of data mining
TU Eindhoven, Quartile 3, 2016-2017

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Why reduce the dimension?

Representation of input data often is often high dimensional (images, documents, etc.)

There are two main reasons to reduce the dimension:

- some algorithms have **running time** exponential in the dimension
- we want to **visualize** inherent structure in the data

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Overview of this lecture

- Principal Component Analysis (PCA)
- Interpretation of Principle Components
- Computing Principal Components
- Singular-Value Decomposition (SVD)
- Power Method
- Eigenvectors of the Sample Covariance Matrix
- Multidimensional scaling
- Isomap

Principal Component Analysis (PCA)

Principal components provide a sequence of best linear approximations to a data set

Given a data set $P = \{\mathbf{p}_1, \dots, \mathbf{p}_n\}$, we want to represent P using a k -dimensional linear model

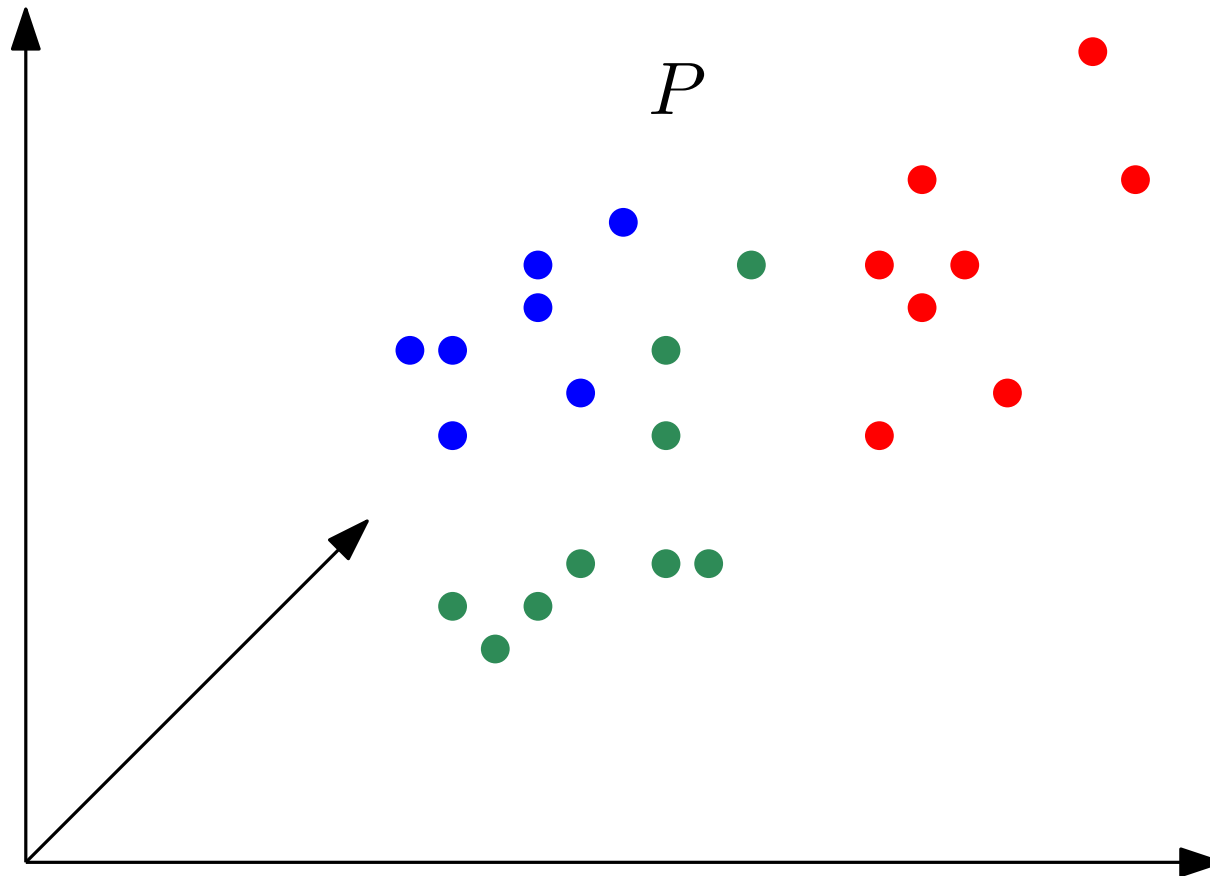
$$f(\lambda) = \mu + \mathbf{V}\lambda,$$

where

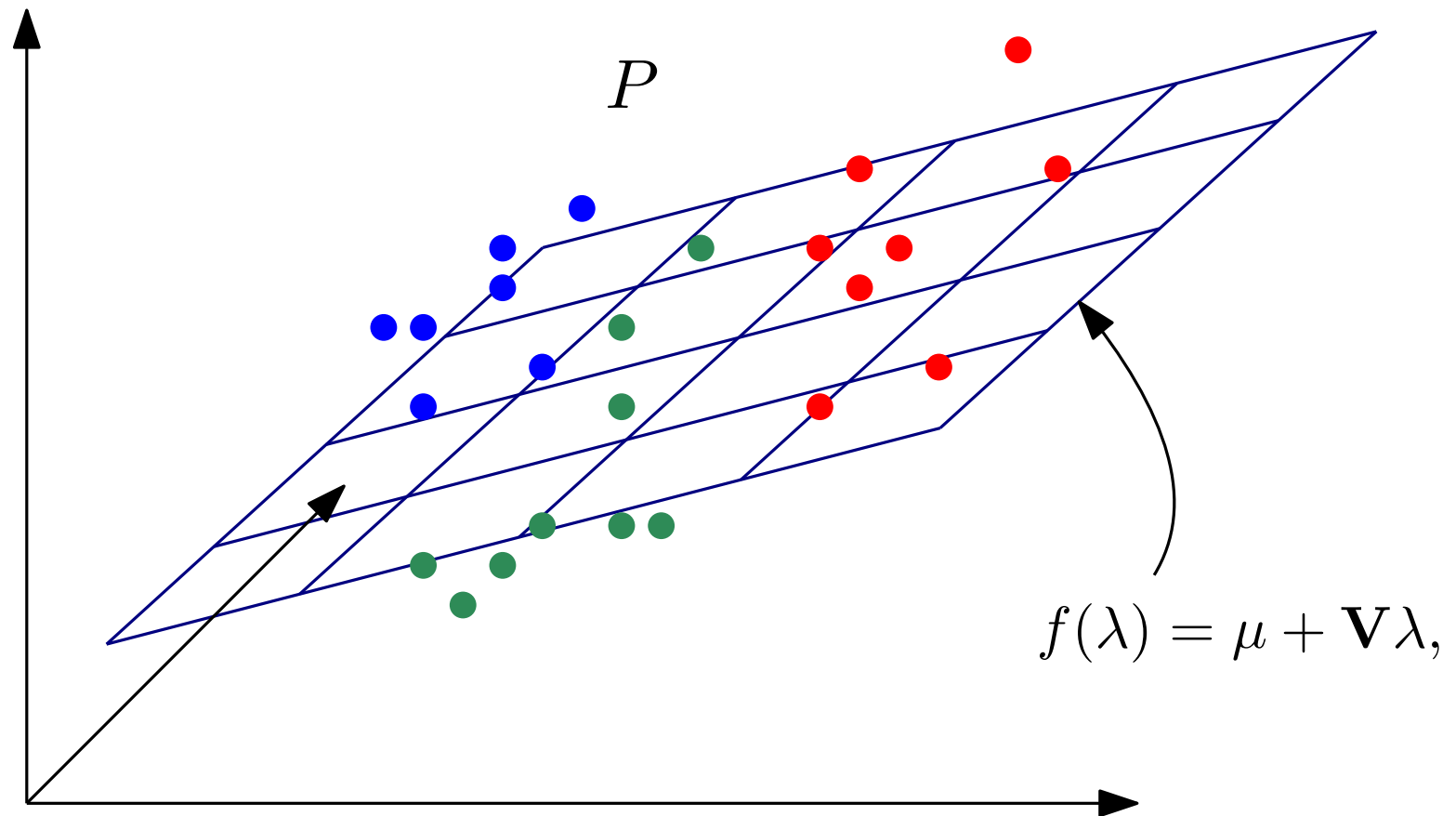
- μ is a location vector in \mathbb{R}^d
- \mathbf{V} is a $d \times k$ orthonormal matrix
- λ is a k vector of parameters

The above is a parametric representation of an affine hyperplane of dimension k

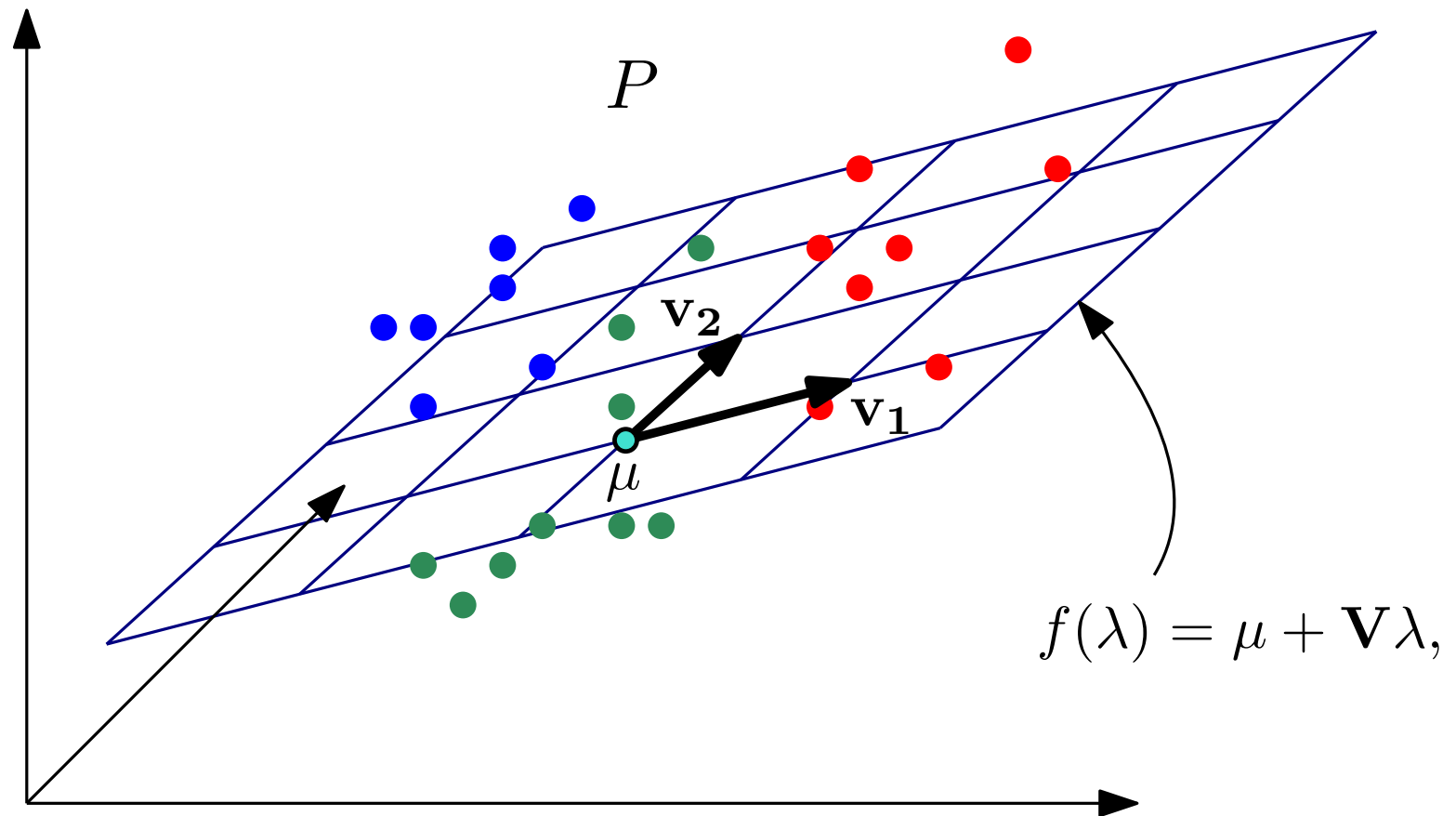
Principal Component Analysis (PCA)



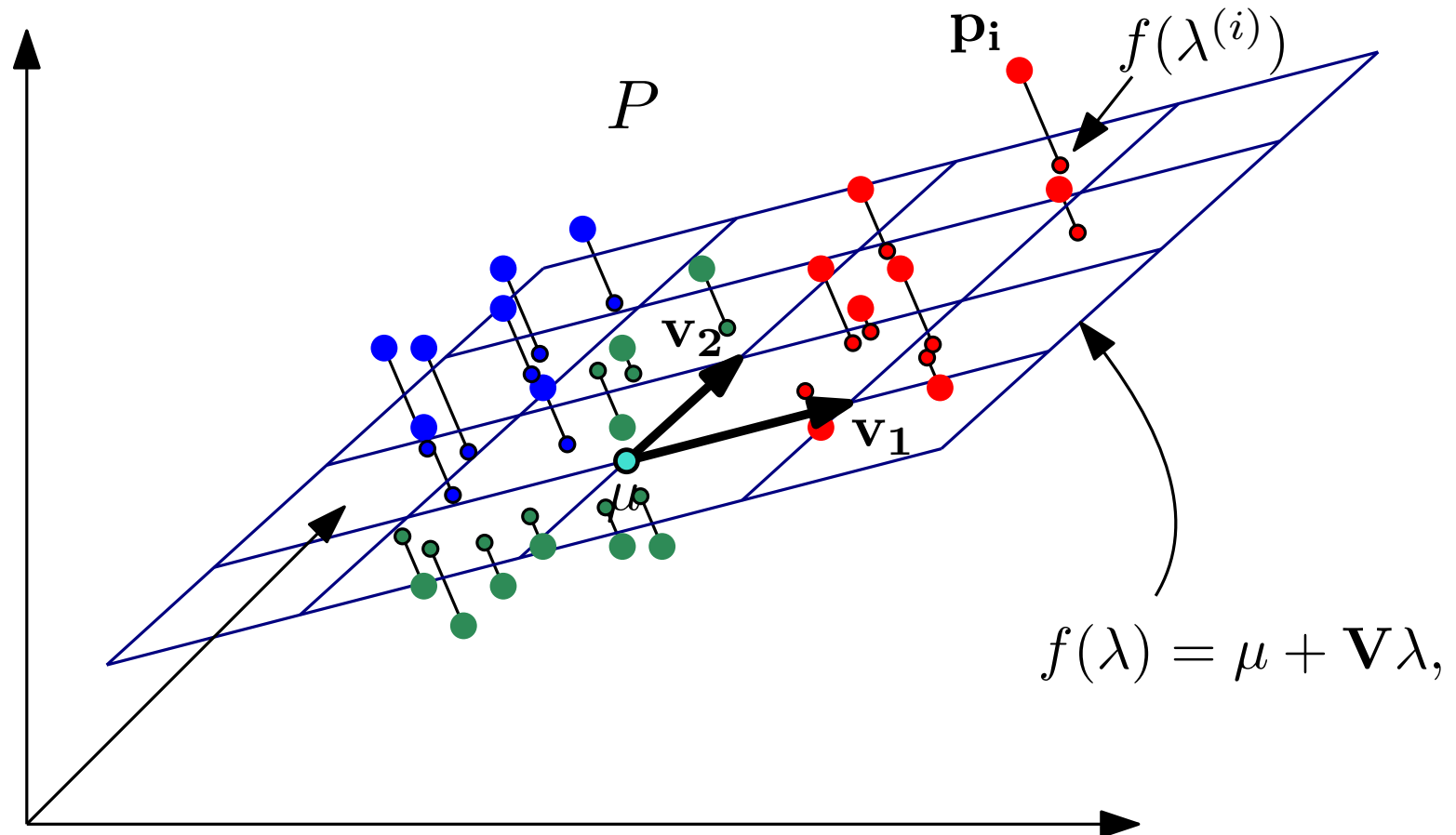
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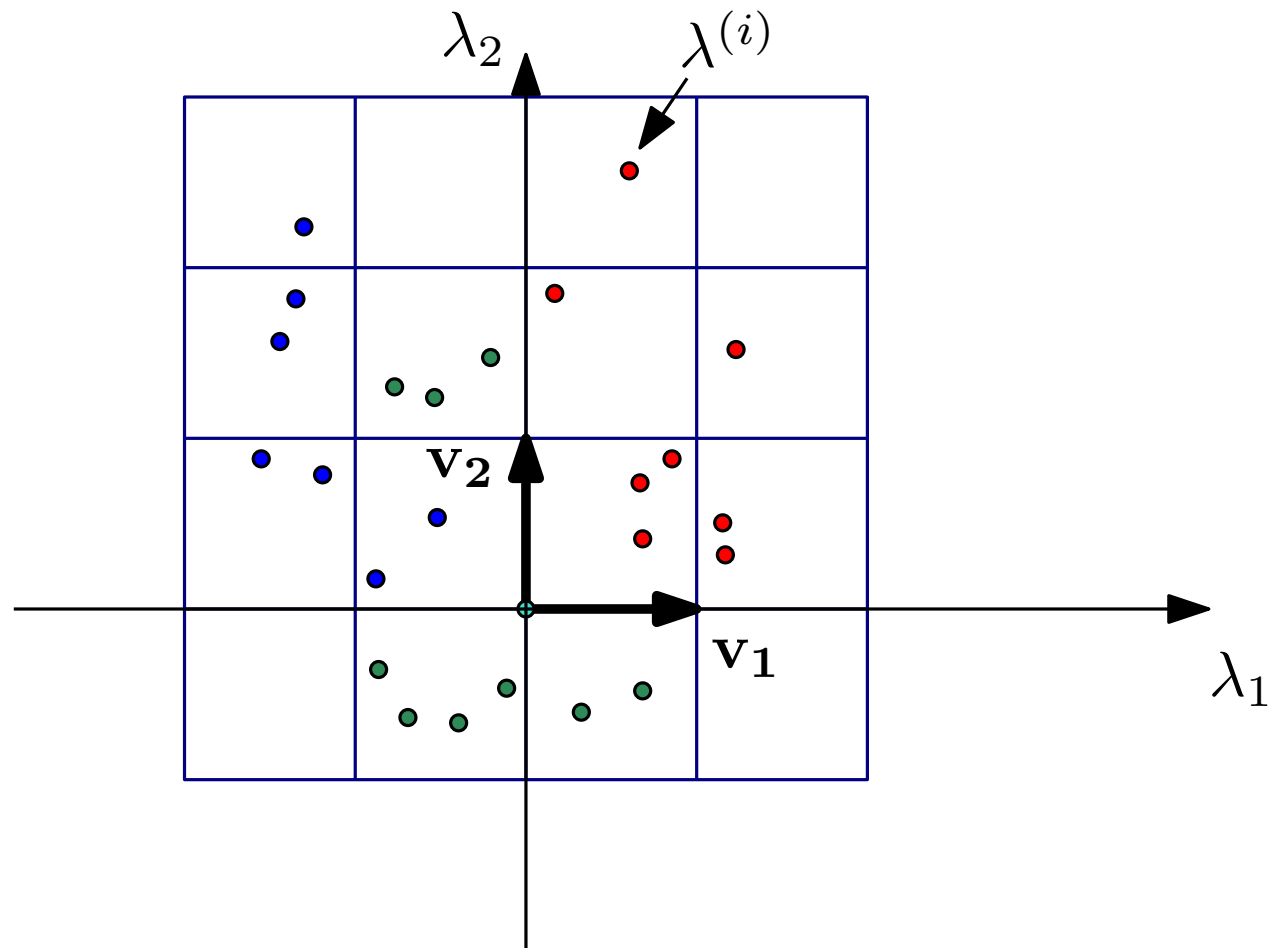


Want to find the hyperplane which minimizes sum of squared distances ("best fitting")

$$\sum_{1 \leq i \leq n} \| \mathbf{p}_i - f(\lambda^{(i)}) \|^2$$

Principal Component Analysis (PCA)

We can visualize P in the subspace spanned by \mathbf{v}_1 and \mathbf{v}_2 by plotting the principle coordinates λ .



Principal Component Analysis (PCA)

We have our linear model

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- μ is a location vector in \mathbb{R}^d
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We have a function that defines "best fitting"

$$\min_{\mu, \mathbf{V}_k, \lambda} \sum_{1 \leq i \leq n} \|\mathbf{p}_i - f(\lambda^{(i)})\|^2$$

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Optimizing for μ and λ gives

$$\mu = \frac{1}{n} \sum_{1 \leq i \leq n} \mathbf{p}_i \quad \text{and} \quad \lambda^{(i)} = \mathbf{V}^T (\mathbf{p}_i - \mu)$$

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We can assume that μ is the mean of the data

... and we use the projection onto \mathbf{V} for λ

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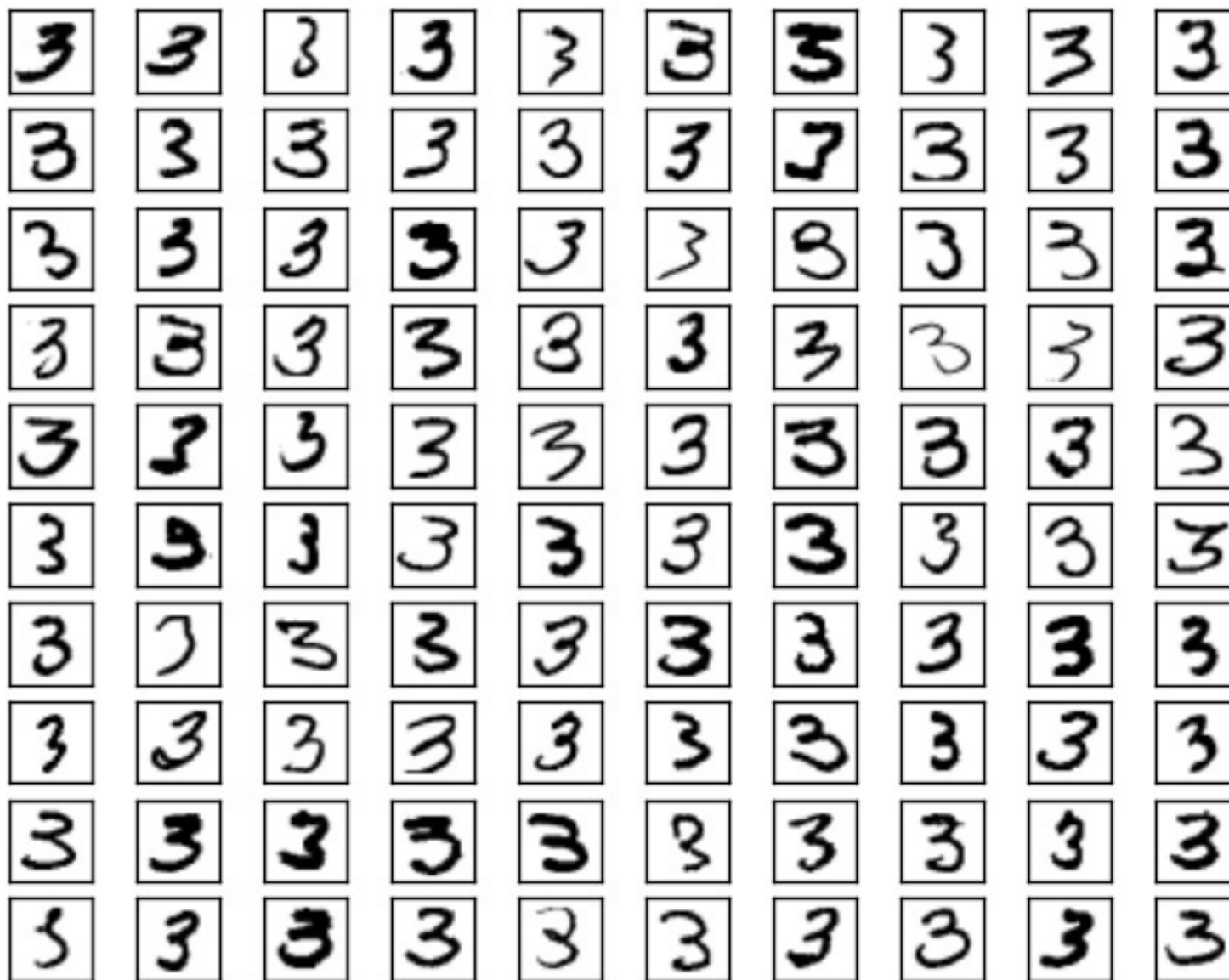
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Principal Component Analysis (PCA)

Example: handwritten digits



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Assume we computed the first two principal components

We obtain an interpretable representation

$$\hat{f}(\lambda) = \mu + \mathbf{V}\lambda,$$

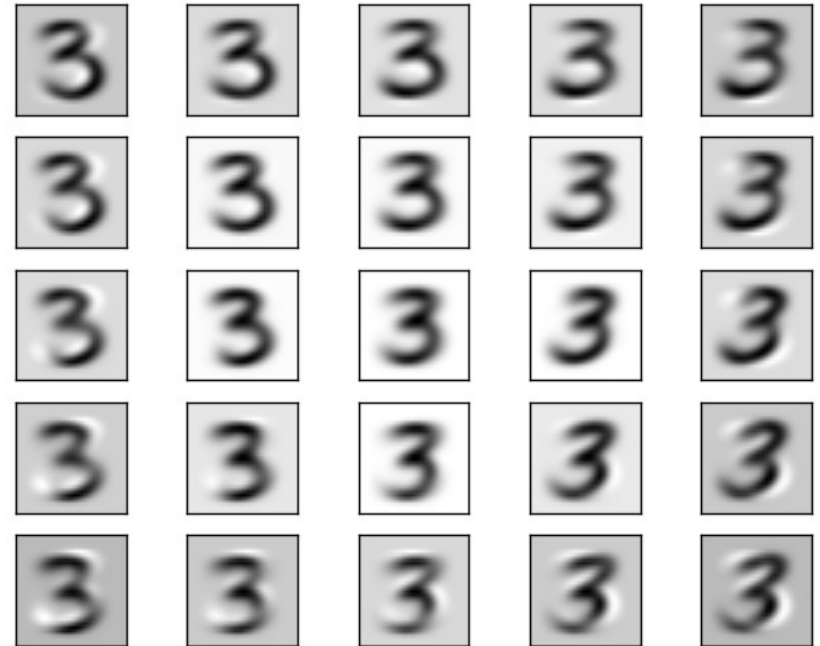
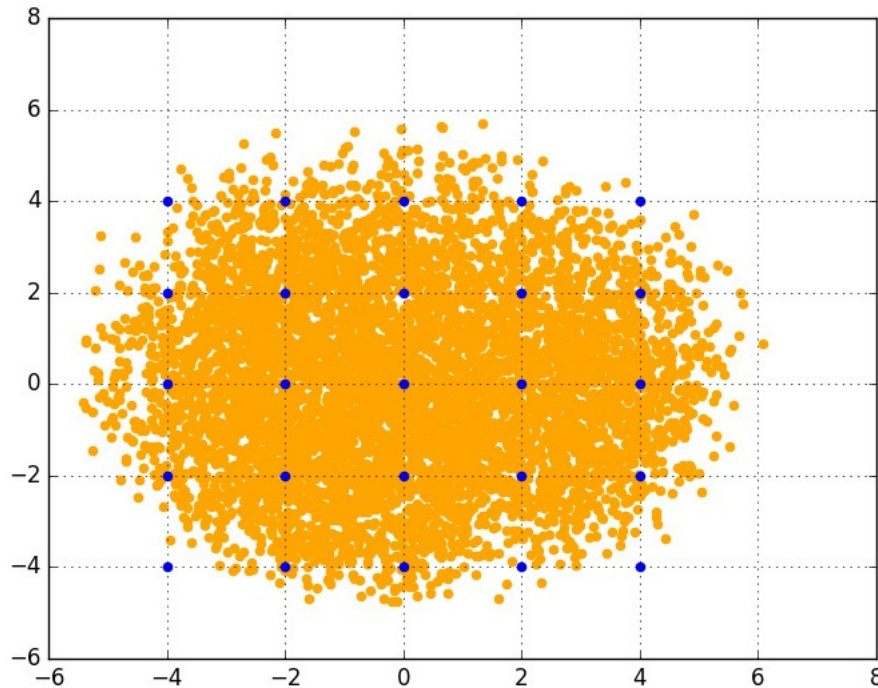
$$= \mu + \lambda_1 \mathbf{v}_1 + \lambda_2 \mathbf{v}_2$$

$$= \begin{array}{c} \boxed{\text{3}} \\ \uparrow \\ \text{mean} \end{array} + \lambda_1 \cdot \begin{array}{c} \boxed{\text{3}} \\ \uparrow \\ \text{principle components} \end{array} + \lambda_2 \cdot \begin{array}{c} \boxed{\text{3}} \\ \uparrow \\ \text{principle components} \end{array}$$

The diagram illustrates the reconstruction of a handwritten digit '3' using PCA. It shows the mean image (a blurry '3') and two principal component images (also blurry '3's with different orientations). Arrows point from the labels 'mean' and 'principle components' to their respective images in the equation.

Principal Component Analysis (PCA)

Example: handwritten digits

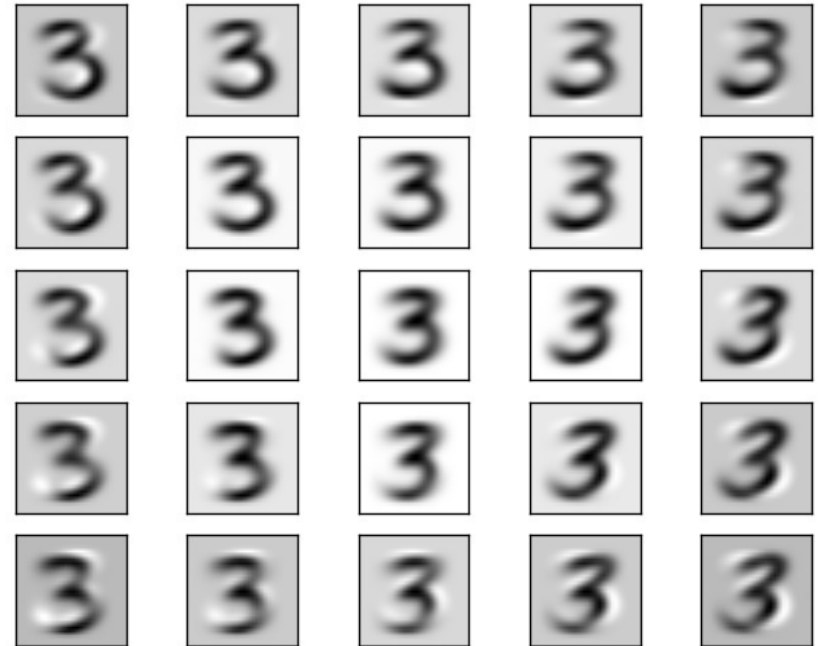
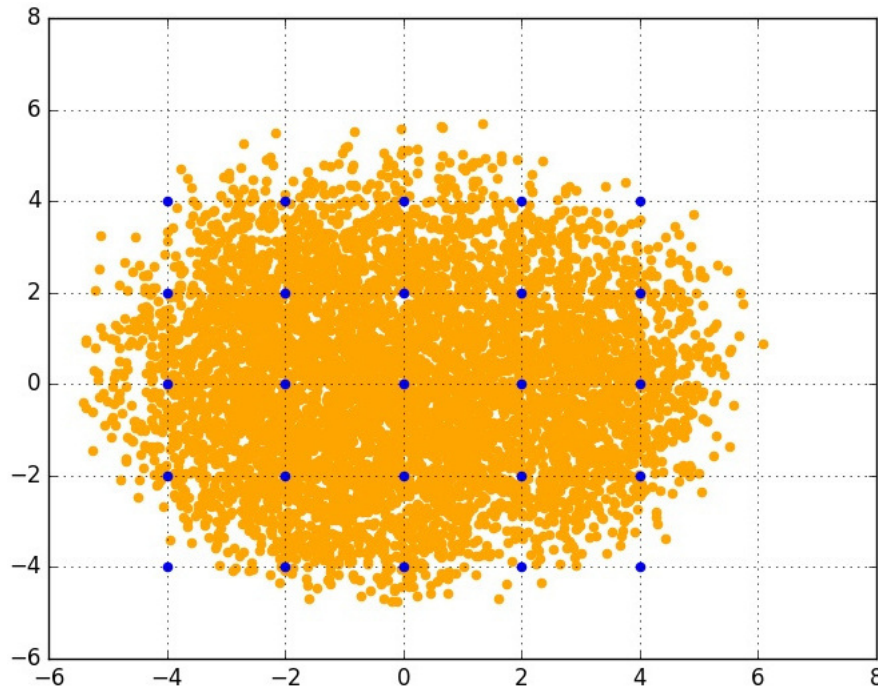


$$\begin{array}{|c|} \hline \text{3} \\ \hline \end{array} + \lambda_1 \cdot \begin{array}{|c|} \hline \text{3} \\ \hline \end{array} + \lambda_2 \cdot \begin{array}{|c|} \hline \text{3} \\ \hline \end{array}$$

Interpretation?

Principal Component Analysis (PCA)

Example: handwritten digits



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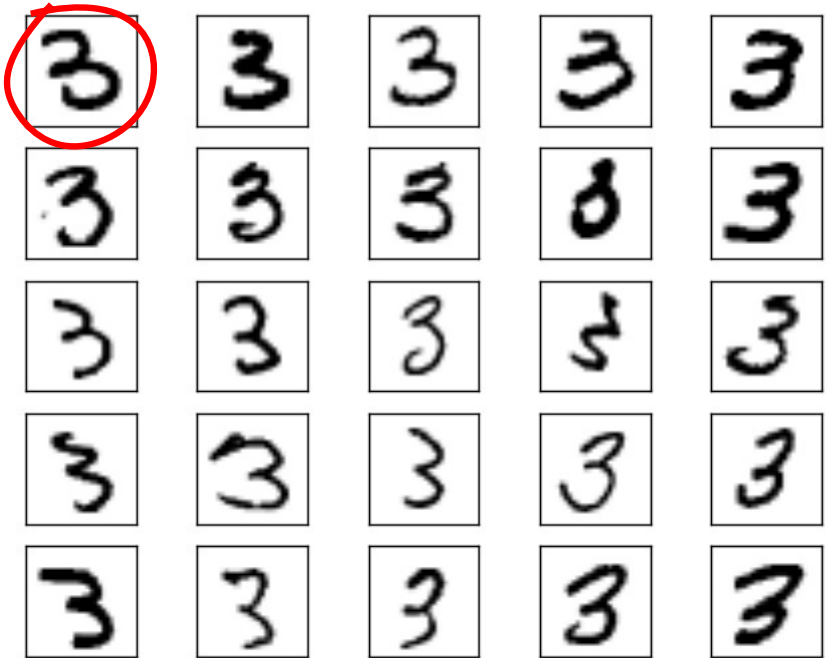
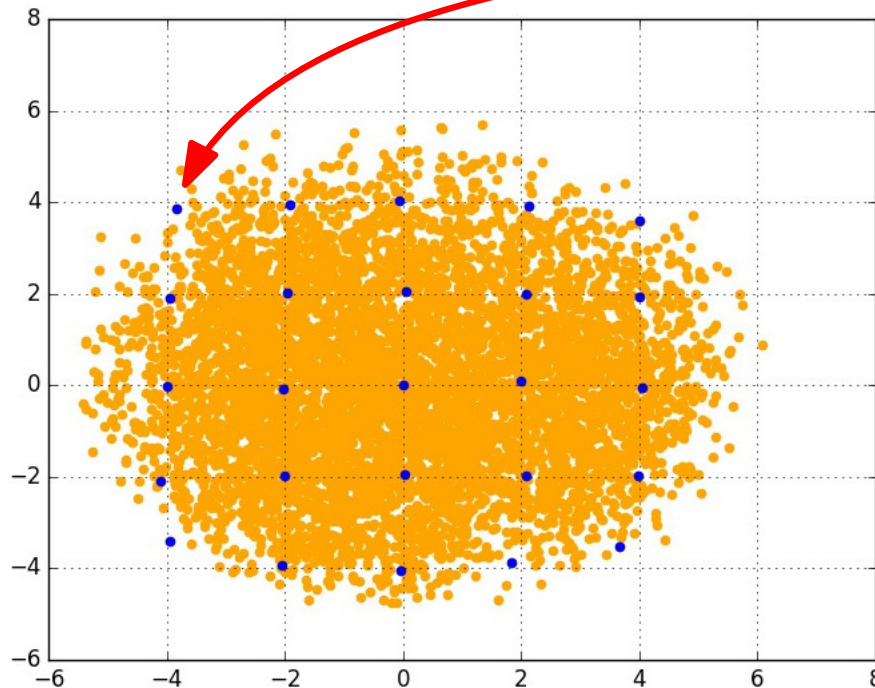
"slanting"

"lengthening of lower tail"

Principal Component Analysis (PCA)

Example: handwritten digits

Instances of which the projections are closest to the grid points



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Principal Component Analysis (PCA)

We have defined PCA as an optimization problem:
Fitting a k -dimensional hyperplane to the data

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How do we compute \mathbf{V} ?

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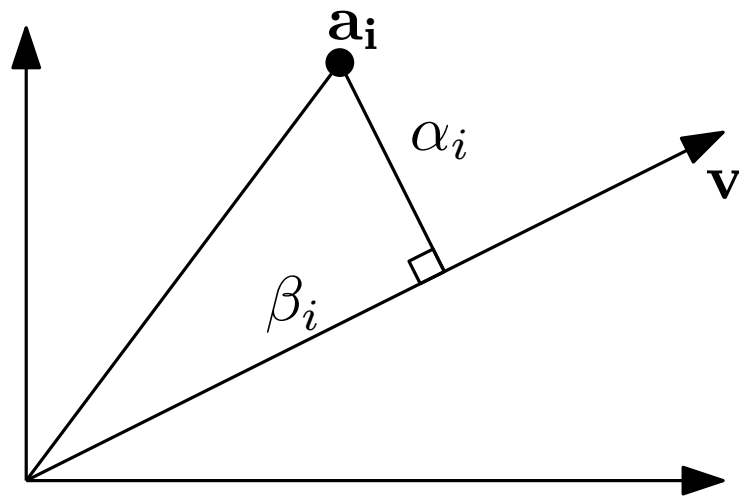
In the following, let \mathbf{A} be a $n \times d$ matrix with row vectors \mathbf{a}_i with

$$\mathbf{a}_i = \mathbf{p}_i - \mu$$

\mathbf{A} is a **centered** version of P

Computing the principal components

Simplest case: fitting a line through the origin to \mathbf{A}

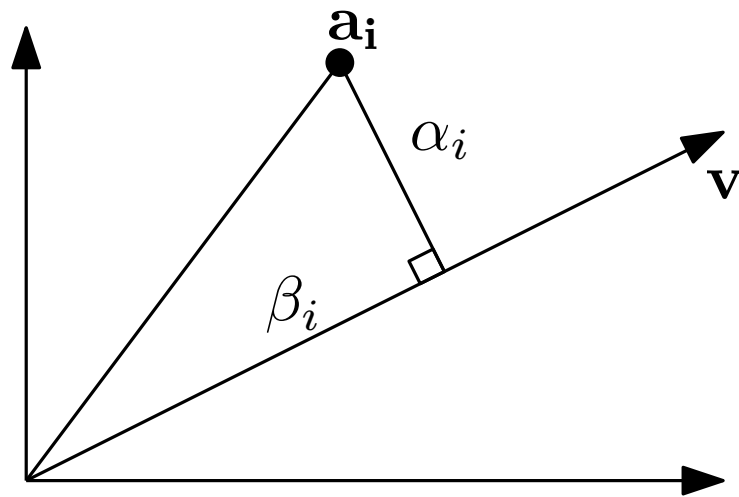


(Pythagoras)

$$\|\mathbf{a}_i\|^2 = \alpha_i^2 + \beta_i^2$$

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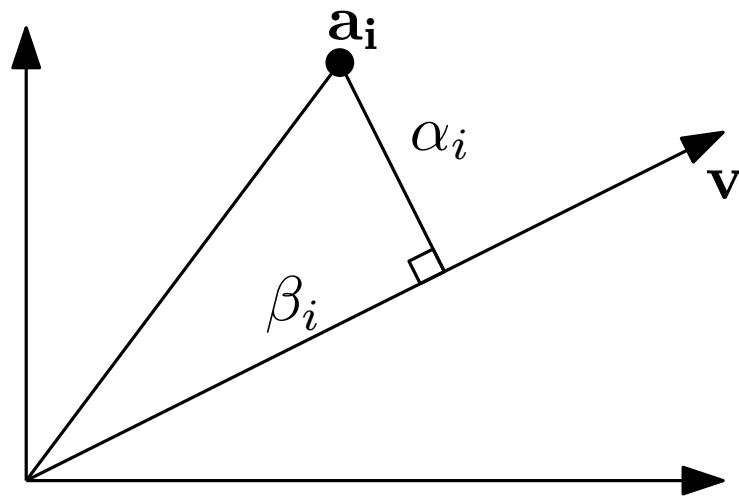
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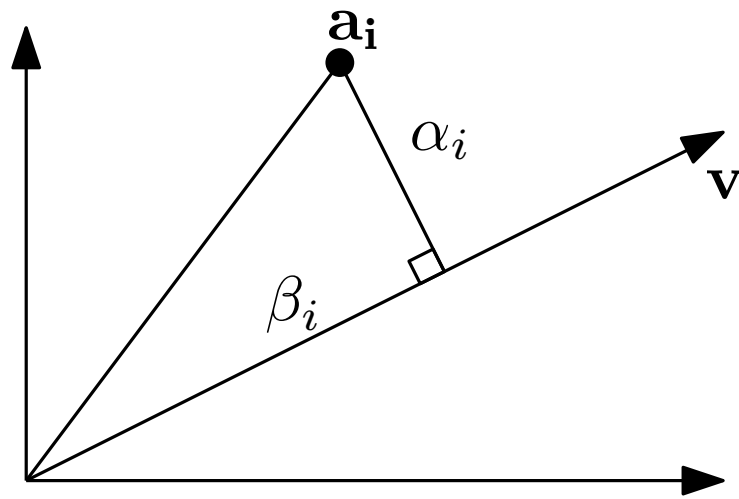
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$$\operatorname{argmin}_{\|\mathbf{v}\|=1} \sum_{1 \leq i \leq n} \alpha_i^2 = \operatorname{argmin}_{\|\mathbf{v}\|=1} \sum_{1 \leq i \leq n} \|\mathbf{a}_i\|^2 - \beta_i^2$$

"best fitting"

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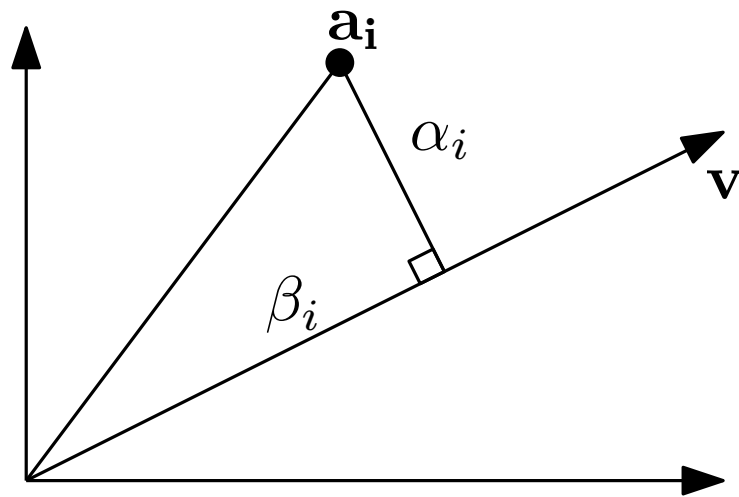
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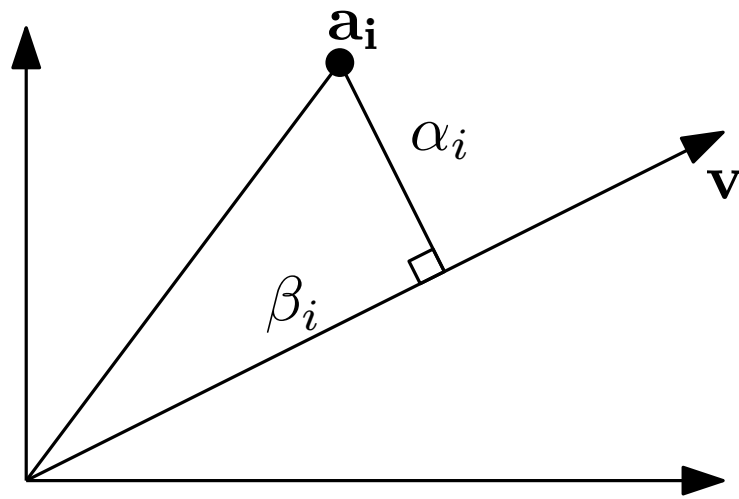
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$$= \operatorname{argmax}_{\|\mathbf{v}\|=1} \sum_{1 \leq i \leq n} (\mathbf{a}_i \mathbf{v})^2$$

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$$= \operatorname{argmax}_{\|\mathbf{v}\|=1} \sum_{1 \leq i \leq n} (\mathbf{a}_i \mathbf{v})^2 = \operatorname{argmax}_{\|\mathbf{v}\|=1} \|\mathbf{A} \mathbf{v}\|^2$$

Computing the principal components

\mathbf{A} is a $n \times d$ matrix with row vectors \mathbf{a}_i

The first singular vector of A is:

$$\mathbf{v}_1 = \operatorname{argmax}_{\|\mathbf{v}\|=1} \|\mathbf{A}\mathbf{v}\|$$

The first singular value of A is:

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...

The process stops when we have found singular vectors $\mathbf{v}_1, \mathbf{v}_2, \dots, \mathbf{v}_r$ and singular values

$\sigma_1, \sigma_2, \dots, \sigma_r$ and

$$\max_{\substack{\|\mathbf{v}\|=1 \\ \mathbf{v} \perp \mathbf{v}_1, \mathbf{v}_2, \dots, \mathbf{v}_r}} \|\mathbf{A}\mathbf{v}\| = 0$$

Singular Value Decomposition (SVD)

SVD is the factorization of a matrix A into three matrices

$$\mathbf{A} = \mathbf{U}\mathbf{D}\mathbf{V}^T$$

where

- \mathbf{U} and \mathbf{V} are orthonormal
- \mathbf{D} is diagonal with positive real entries σ_i
- σ_i are in descending order

The diagram illustrates the SVD factorization of matrix A into three matrices: U , D , and V^T . Each matrix is enclosed in a rectangular box. The matrix A is on the left, with dimensions $n \times d$ below it. An equals sign is placed between the boxes for A and U . The matrix U is in the middle, with dimensions $n \times k$ below it. To the right of U is the matrix D , with dimensions $k \times k$ below it. To the right of D is the matrix V^T , with dimensions $k \times d$ below it.

$$\begin{array}{|c|} \hline \mathbf{A} \\ \hline n \times d \\ \hline \end{array} = \begin{array}{|c|} \hline \mathbf{U} \\ \hline n \times k \\ \hline \end{array} \begin{array}{|c|} \hline \mathbf{D} \\ \hline k \times k \\ \hline \end{array} \begin{array}{|c|} \hline \mathbf{V}^T \\ \hline k \times d \\ \hline \end{array}$$

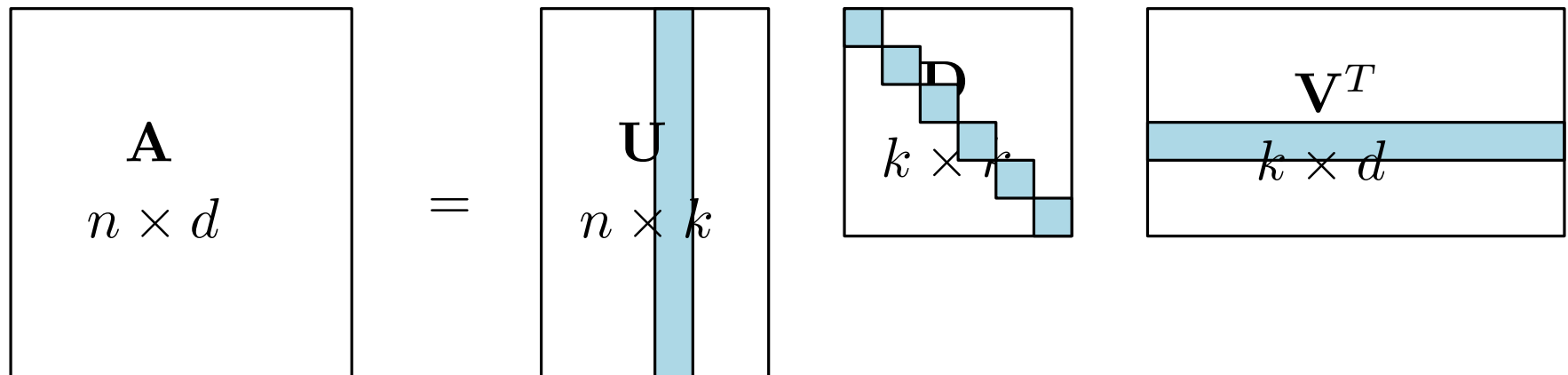
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Columns of \mathbf{V} are called **singular vectors** $\mathbf{v}_1, \mathbf{v}_2, \dots$

Diagonal entries of \mathbf{D} are called **singular values** $\sigma_1, \sigma_2, \dots$

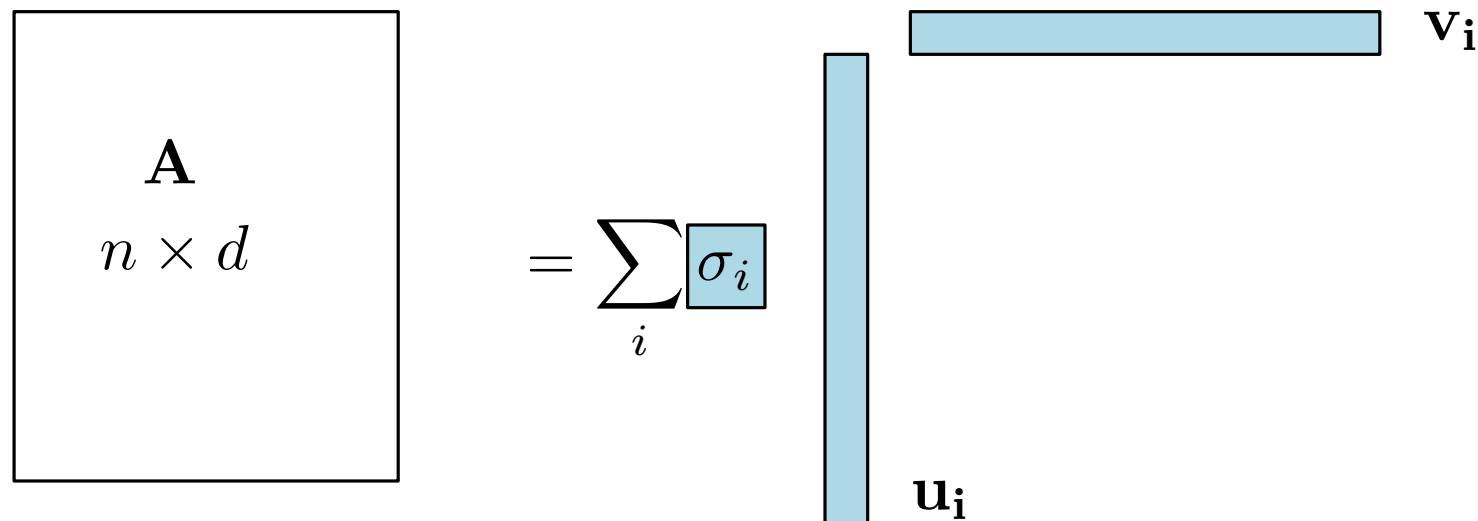
Singular Value Decomposition (SVD)

$\mathbf{A} = \mathbf{U}\mathbf{D}\mathbf{V}^T$ can be rewritten using the sum of outer products

$$\mathbf{A} = \sum_i \sigma_i \mathbf{u}_i \mathbf{v}_i^T$$

where \mathbf{u}_i and \mathbf{v}_i are columns of \mathbf{U} and \mathbf{V}

The i^{th} term in the above sum can be viewed as giving the components of the rows of \mathbf{A} along \mathbf{v}_i



Power Method

The first principal component \mathbf{v}_1 can be computed using the **power method**:

$$\mathbf{B} = \mathbf{A}^T \mathbf{A} = \left(\sum_i \sigma_i \mathbf{u}_i \mathbf{v}_i^T \right) \left(\sum_j \sigma_j \mathbf{u}_j \mathbf{v}_j^T \right)$$

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orthogonal
for $i \neq j$

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orthogonal
for $i \neq j$

$$= \sum_i \sigma_i^2 \mathbf{v}_i \mathbf{v}_i^T$$

$$\mathbf{B}^2 = \sum_i \sum_j \sigma_i^2 \sigma_j^2 \mathbf{v}_i (\mathbf{v}_i^T \mathbf{v}_j) \mathbf{v}_j^T =$$

$$\mathbf{B}^k = \sum_i \sigma_i^{2k} \mathbf{v}_i \mathbf{v}_i^T \rightarrow \sigma_1^{2k} \mathbf{v}_1 \mathbf{v}_1^T$$

(using $\sigma_1 > \sigma_2$)

We can estimate \mathbf{v}_1 using the first column of \mathbf{B}^k normalized to unit length

Interpretation of principal components (again)

Example: handwritten digits

Assume we computed the first two principal components

We obtain an interpretable representation

$$\hat{f}(\lambda) = \mu + \mathbf{V}\lambda,$$

$$= \mu + \lambda_1 \mathbf{v}_1 + \lambda_2 \mathbf{v}_2$$

$$= \begin{array}{|c|} \hline \text{3} \\ \hline \end{array} + \lambda_1 \cdot \begin{array}{|c|} \hline \text{3} \\ \hline \end{array} + \lambda_2 \cdot \begin{array}{|c|} \hline \text{3} \\ \hline \end{array}$$

↑
mean

↑ ↑
principal components

An Alternative View

We can view \mathbf{a}_i as an observation of a multivariate distribution

\mathbf{A} contains n observations of d random variables X_1, X_2, \dots, X_d

The **covariance** of two variables X_i, X_j is defined as

$$\text{cov}(X_i, X_j) = \text{E}[(X_i - \mu_i)(X_j - \mu_j)]$$

with $\mu_i = \text{E}[X_i]$

The **sample covariance matrix** is defined as

$$\mathbf{M} = \frac{1}{n-1} \underbrace{\sum_{1 \leq i \leq n} (\mathbf{a}_i - \mu)^T (\mathbf{a}_i - \mu)}_{\mathbf{A}^T \mathbf{A}}$$

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A vector \mathbf{v} such that

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The following holds true since $\mathbf{V}^T = \mathbf{V}^{-1}$

$$\mathbf{A}\mathbf{v}_i = \sigma_i \mathbf{u}_i \quad \text{and} \quad \mathbf{A}^T \mathbf{u}_i = \sigma_i \mathbf{v}_i$$

together this implies

$$\mathbf{A}^T \mathbf{A} \mathbf{v}_i = \sigma_i^2 \mathbf{v}_i$$

Therefore, the **singular vectors** of \mathbf{A} are the **eigenvectors** of the sample covariance matrix

Multidimensional scaling (Torgerson (1952))

Assume matrix \mathbf{A} is not available, but instead we are given all squared pairwise distances as $n \times n$ matrix Δ

$$\Delta_{ij} = \|\mathbf{a}_i - \mathbf{a}_j\|^2$$

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The following matrix is a **double-centering** of Δ

$$\mathbf{B} = \left(\mathbf{I} - \frac{\mathbf{J}}{n} \right) \Delta \left(\mathbf{I} - \frac{\mathbf{J}}{n} \right)$$

where

- \mathbf{I} denotes the $n \times n$ identity matrix
- \mathbf{J} be the $n \times n$ matrix of all $\mathbf{1}$'s

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← centering the rows of Δ

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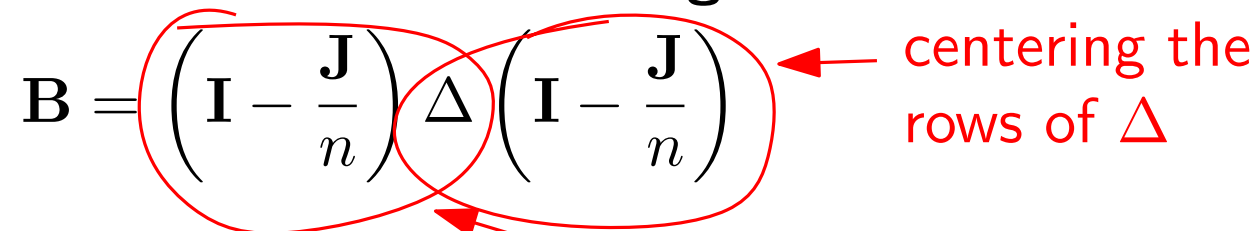
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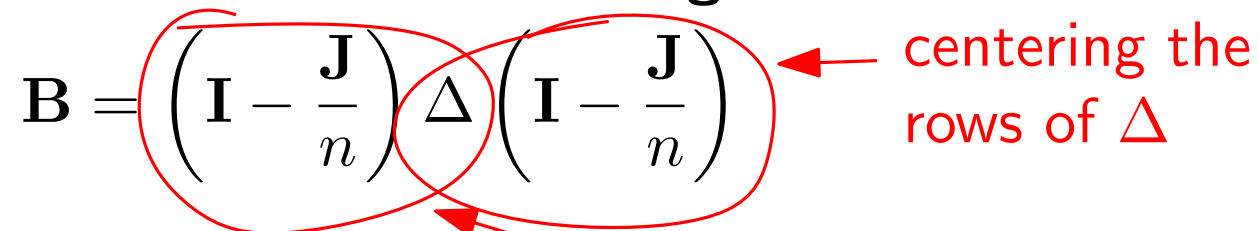
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If \mathbf{A} is mean-centered, one can show that $(-\frac{1}{2})\mathbf{B} = \mathbf{A}\mathbf{A}^T$

Multidimensional scaling (Torgerson (1952))

Recall that from SVD we have

$$\mathbf{A}\mathbf{v}_i = \sigma_i \mathbf{u}_i \quad \text{and} \quad \mathbf{A}^T \mathbf{u}_i = \sigma_i \mathbf{v}_i$$

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Using this, we can compute the SVD of \mathbf{A} and perform PCA

The result is called an **embedding** of \mathbf{A} and the process is called classical multidimensional scaling (MDS).

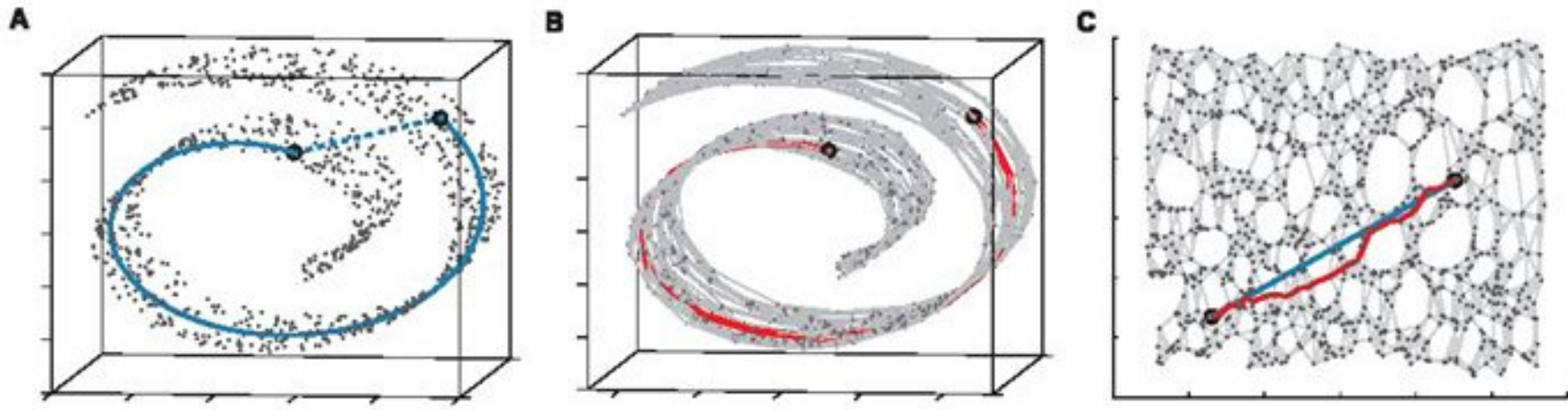
Isomap

Isomap is a non-linear embedding algorithm which assumes that the data lies on an Euclidean manifold

Isomap is due to Tenenbaum, Silva and Langford (2000)

Algorithm:

- Compute the k -nearest neighbor graph G
- Compute all pairwise shortest paths in G
- Use Multidimensional scaling on the obtained distances



Summary

- Principal Component Analysis (PCA)
- Interpretation of Principal Components
- Computing Principal Components
- Singular-Value Decomposition (SVD)
- Power Method
- Eigenvectors of the Sample Covariance Matrix
- Multidimensional scaling
- Isomap

References

- Avrim Blum, John Hopcroft, Ravindran Khannan: *Foundations of Data Science*
- Trevor Hastie, Robert Tibshirani, Jerome Friedman: *Elements of Statistical Learning*
- J. B. Tenenbaum, V. de Silva, J. C. Langford, "A Global Geometric Framework for Nonlinear Dimensionality Reduction", *Science* 290, (2000).