New beginnings

—Wedding planner—

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Team members:

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ERD: Packeges Services PK PackageID BigInt Package-Services ServiceID Bigint PK PK, FK1 PackageID Bigint Name String Service String Feedback Details String PK, FK2 ServiceID Bigint ServiceProduct String FeedbackID Bigint Price double Image String ServiceID Price double CartItemID BigInt ResID Bigint String Style String Туре String ServiceID Bigint Rating double Color String Status Status String Kind String Quantity Int FK2 CardId. Bigint Flavor String Supplier CartID Bigint Supplier id Bigint Size Int PlayList GuestList String Name String CartID BigInt PK GuestList ID Bigint Gender String Email String WishList CustomerName String GuestEmail String PastShots String Phone String PK WishListID BigInt Status String FK1 CardID Bigint Category String Fax String CustomerName Sting POBox Capacity String String String Status ContactPerson String Address String Supplier_id Bigint Invoice PK InvoiceID Bigint Date Date Payment TotalAmount double PaymentID Bigint CartID Customer Bigint Method PK <u>UserName</u> BigInt FK2 DiscountCode Bigint TotalPrice. double WishListItem WeddingDate paymentDate Date CartItemID. BigInt GroomName FK1 InvoiceID Bigint String ServiceID Bigint BrideName String PackageID Bigint Email String Discount Code Status String ContactNumber String PK <u>DiscountCode</u> Bigint int Quantity DiscountValue decimal WishListID BigInt Status String Users UserName String FAQ_ID Bigint Password String Question String UserType String Answers String

Features:

1.Customer Analytics – _tracking customer actions in order to: follow up on unfinished sales, know customer favorites, send promotional emails with useable links to your app, show customer personalized promotions

- 2. Adding more images Thumbnails on index view and full-size on details view
- 3. Keeping track of most popular events
- 4. Having sales or promotions, using a discount code of some sort which reduces the price
- 5. Showing clickable ads to the user randomly, or according to type of item ordered
- 6.Event Manager Home Page allowing logged-in event personnel to have their own appropriate functionality
- 7. Marketing Home Page allowing a logged-in event marketing personnel to manage promotions, target customers.
- 8. Supply Chain Home Page allowing to add service.
- 9. Financial Home page allowing the accountant to fellow the payment
- 10. Coordinator's home page allowing to implement the orders and update system.
- 11. Work with Us Page to collect the data of the applicant.
- 12. Contact Us Page to get information from users to contact us.
- 13. **Newsletter** mail list to send the latest news and promotion to users.
- 14. Social Media Links (Track the most platform used by the users).
- 15. Privacy Policy & Terms of Use.
- 16. Search tool in Nav Bar.
- 17. Gallery containing Photos for all previous events.
- 18. Rate the services.

User Role

- 1. Public User
- 2. **Customer** (persons who are registered in our database and has interest to use our services)
- 3. **Supplier** (persons or companies who registered in database to supply our events with all tools)
- 4. Employees (all stuff working in our company to accomplish the event)
 - a. **HR** (Responsible to check publish ads for recruitment and check all the data for applicants)
 - b. **Marketing** (Responsible to use mail list to send attractive emails to prospective customers and current customers, prepare survey, Check customers feedback)
 - c. **Supply Chain** (Responsible to contact with supplier and set the availability of services with dates and price)
 - d. Financial (Responsible to check the payments of customers and payment for suppliers)
 - e. **Coordinators** (Responsible to execute the customer orders)
- 5. **Project Manager** (The director who can follow the work in website and company is allowing to see statistics of all services throw Admin dashboard)