

## New beginnings

—Wedding planner—

March 7, 2021 | Winter 2021



## Team members:

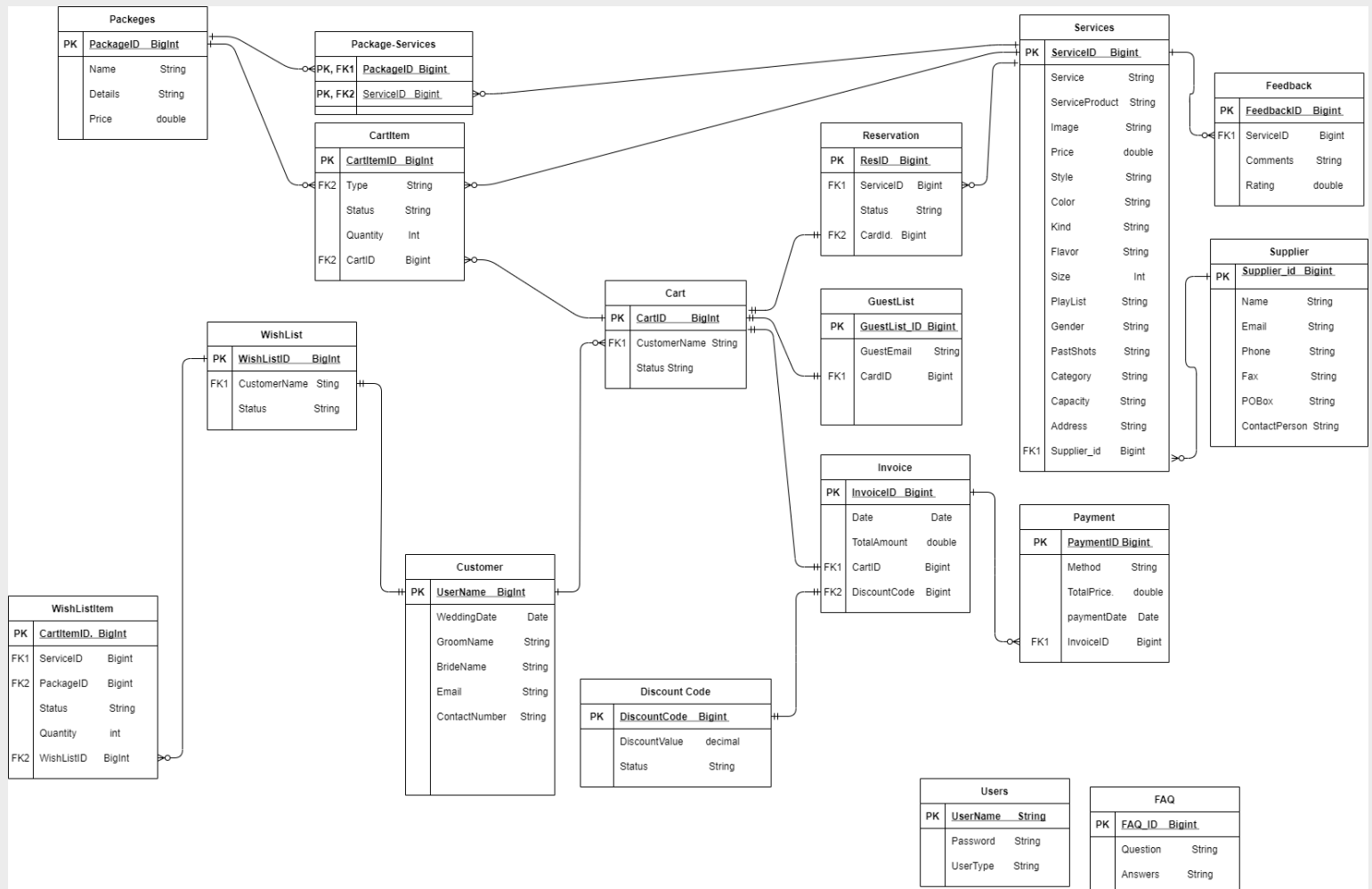
Amna Ikram | 60096805

John Rovic | 60096842

Ahmed Elmerdany | 60096637

Fatma Aboumaali | 60095985

## ERD:



## Features:

- 1.Customer Analytics – \_tracking customer actions in order to: follow up on unfinished sales, know customer favorites, send promotional emails with useable links to your app, show customer personalized promotions
- 2.Adding more images – Thumbnails on index view and full-size on details view
- 3.Keeping track of most popular events
- 4.Having sales or promotions, using a discount code of some sort which reduces the price
- 5.Showing clickable ads to the user – randomly, or according to type of item ordered
- 6.Event Manager Home Page – allowing logged-in event personnel to have their own appropriate functionality
- 7.Marketing Home Page – allowing a logged-in event marketing personnel to manage promotions, target customers.
8. Supply Chain Home Page – allowing to add service.
9. Financial Home page – allowing the accountant to fellow the payment
10. Coordinator's home page – allowing to implement the orders and update system.
11. **Work with Us** Page – to collect the data of the applicant.
12. **Contact Us** Page – to get information from users to contact us.
13. **Newsletter** mail list - to send the latest news and promotion to users.
14. Social Media Links – (Track the most platform used by the users).
15. **Privacy Policy & Terms of Use.**
16. **Search tool in Nav Bar.**
17. Gallery – containing Photos for all previous events.
18. Rate the services.

## User Role

1. Public User
2. **Customer** (persons who are registered in our database and has interest to use our services)
3. **Supplier** (persons or companies who registered in database to supply our events with all tools)
4. Employees (all stuff working in our company to accomplish the event)
  - a. **HR** (Responsible to check publish ads for recruitment and check all the data for applicants)
  - b. **Marketing** (Responsible to use mail list to send attractive emails to prospective customers and current customers, prepare survey, Check customers feedback)
  - c. **Supply Chain** (Responsible to contact with supplier and set the availability of services with dates and price)
  - d. **Financial** (Responsible to check the payments of customers and payment for suppliers)
  - e. **Coordinators** (Responsible to execute the customer orders)
5. **Project Manager** (The director who can follow the work in website and company is allowing to see statistics of all services throw Admin dashboard)