JACOB WILLIAMS

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PROFESSIONAL EXPERIENCE

Presentation Specialist
J.P. Morgan Chase | New York, NY | Sep 2025 - Present
- Build scalable presentations using PowerPoint, HTML5, CSS3, and low-code platforms such as SharePoint and shorthand. Lead visual design and information architecture for client-facing materials, including pitch decks, proposals, and data visualizations.
- Translate complex data into visualizations for a broader, more general audience.
- Collaborate with teams to establish standards and responsive design patterns.
- Lead strategy for presentation, defining roadmap priorities and requirements with stakeholders.

Digital Product Manager
DKB Partners | New York, NY | Feb 2024 - Sept 2025
- Led product redesign and management for 4 start-up med tech digital platforms, defining product vision, specifications, and success metrics from concept through deployment.
- Conducted stakeholder interviews and requirements gathering to translate business needs into technical product specifications and development roadmaps.
- Validated product fit through 12+ iterative prototypes and proofs-of-concept, achieving 95% stakeholder alignment.

UX/Content Designer
Jacob Digital Media (Freelance) | New York, NY | Oct 2020 - Present
- Develop content strategies for 20+ digital platforms, ensuring alignment with user and business objectives through user-centered design approaches.
- Conduct user research and utilize A/B testing to iterate on content effectiveness and improve user engagement
- Translate complex technical information into easily understandable content for diverse audiences, demonstrating empathy for end users.
- Build prototypes using Figma designs and responsive design principles
- Create graphics, motion graphics, and animated content using After Effects, Illustrator, and Photoshop

Visual Effects Assistant
Significant Others VFX | New York, NY | Dec 2021 - Jan 2024
- Supported compositing and editing workflows. Managed digital workflows across 30+ concurrent VFX projects for broadcast television, streaming platforms, and commercial content.
- Conducted quality control for 200+ visual effects shots, ensuring cohesive design integration and compliance with broadcast standards.
- Encoded over 200 broadcast and Web videos, ensuring that they met all required visual and audio standards for distribution.

Digital Asset Manager
The Artery VFX | New York, NY | Jan 2019 - Dec 2021
- Designed and implemented a comprehensive asset management system that accelerated project delivery by 30%.
- Managed digital library of 15,000+ assets across 50+ concurrent VFX projects.
- Enhanced cross-departmental collaboration by designing metadata schemas and naming conventions adopted across 20+ team members, improving asset discoverability and reducing duplicate work by 40%.
- Maintained production continuity during high-volume periods by implementing automated backup systems and asset tracking workflows, supporting seamless handoffs between editorial, VFX, and color grading departments.

EDUCATION & CERTIFICATIONS

A.I. Solutions Fellowship
Pursuit | New York, NY | Mar 2025 - Present
AI application development using Python, LangChain, prompt engineering, vector databases, and RAG systems for enterprise solutions.

UX/UI Product Design Certificate
Flatiron School | New York, NY | Feb 2024

Bachelor of Arts in Digital Communications & Multimedia
State University of New York at Plattsburgh | Sep 2017

SKILLS

Programming & Development: Python, JavaScript, HTML5, CSS3, SQL, Git, Responsive Design, API Integration
AI & Emerging Tech: Large Language Models, Prompt Engineering, LangChain, RAG Systems, Vector Databases, MongoDB, AI Agents, Generative AI
Creative Tools: Figma, Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere Pro), Motion Graphics, Video Editing
Design & UX: Information Architecture, Prototyping, Wireframing, Design Systems, Web Interface Design, Interaction Design
Collaboration: Jira, Asana, Agile/Scrum, Technical Documentation, Version Control, Cross-Functional Teams