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# CreditCo

Case: Increased Customer Defaults

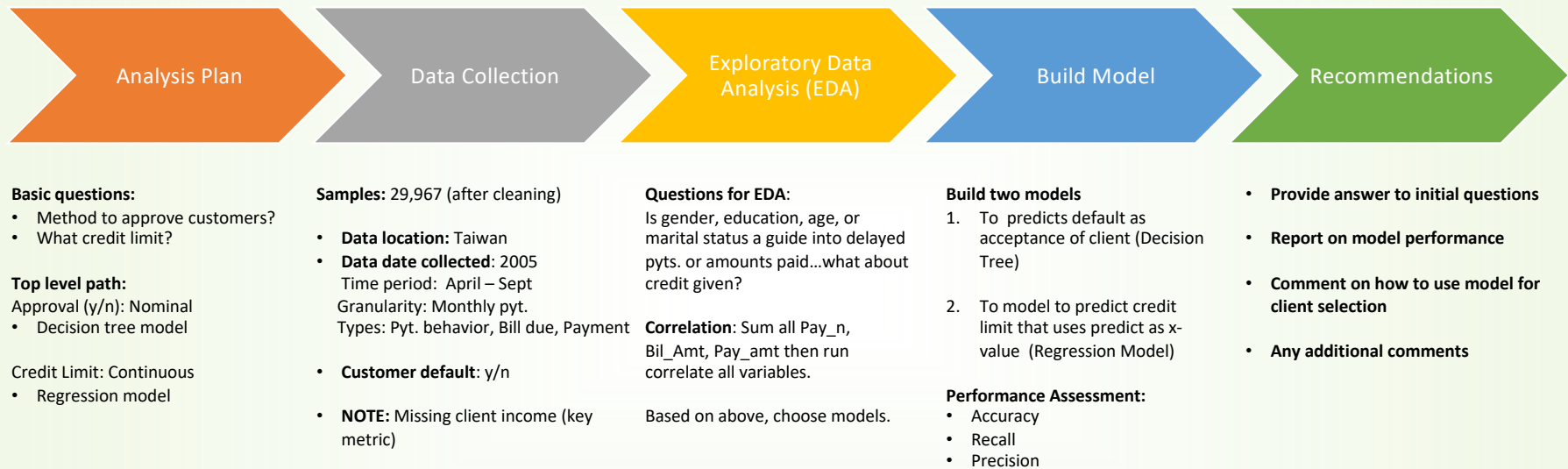
*Macondo Data Analysis LLC*

# Business Issue

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- CreditCo provides credit scoring services to banks.
- Lately, the number of client loan defaults has increased
  - High risk of losing CreditCo business
  - Needs updated credit scoring method
- Goal of data analysis effort
  - Qualify a potential client as credit-worthy (i.e. lower risk of default)
  - Once qualified, what credit limit should the client be given?

# Data Science Process



## Program Management

- One analyst
- 10 working days (2 weeks)
- Fee as per contract