

Mahmoud Shawada

Project Manager & Entrepreneurship Trainer

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Profile

Dynamic Project Manager and Certified Entrepreneurship Trainer with over 4 years of experience leading social impact initiatives and international development projects. Expert in stakeholder management, change management, and strategic budgeting. Proven track record in designing and executing high-impact training programs for global organizations including ILO, GIZ, and Plan International.

Areas of Expertise

Project Lifecycle Management - Stakeholder Engagement - Change Management - Strategic Planning - Budgeting & Cost Control - Entrepreneurship Mentoring - Market Research - Data Analysis - Agile Methodologies - Public Speaking

Professional Experience

National Expert in Entrepreneurship

Egypt

2024 - Present

SEQUA - Skills for Trends

- Delivering advanced entrepreneurship and future skills training to 500+ aspiring entrepreneurs across Egypt.
- Optimizing training modules to align with international standards, resulting in a 25% improvement in post-training assessment scores.
- Facilitating interactive workshops and providing strategic mentoring to maximize learning outcomes and startup scalability.

Freelance Trainer

Egypt

2020 - Present

ILO, GIZ, Plan International, IEDC

- Designed and executed 15+ specialized business management programs focusing on sustainable entrepreneurial growth.
- Led specialized workshops on sustainable development strategies in collaboration with leading international institutions.
- Developed curriculum frameworks that enhanced participant leadership and managerial skills by 40% based on exit evaluations.

Project Manager of Social Impact

Egypt

2022 - 2024

Delta Oil

- Managed project budgets and resource allocation, ensuring 100% financial compliance and zero-variance reporting.
- Spearheaded offline marketing campaigns reaching 10,000+ beneficiaries, improving community brand perception by 35%.
- Applied Agile change management protocols to minimize disruption during project scope adjustments and resource shifts.

Founder

Egypt

2018 - Present

Toile

- Developing and articulating a clear vision for the company and setting long-term strategic goals and objectives.
- Conducted extensive market research to identify business opportunities, capturing a significant niche in the local market.
- Managing fundraising activities and negotiating terms with potential investors to secure necessary growth capital.

Education

MSc Innovation and Change Management

Alexandria, Egypt

Alexandria University

2023–Present

Joint academic program with Hamdan bin Mohamed University.

BSc Business Administration

Alexandria, Egypt

Alexandria University

2016–2020

Major: Finance and Investment. Grade: Good.

Skills

- **Technical Skills:** Project Lifecycle Management, Financial Modeling, Stakeholder Engagement, Power BI, Strategic Budgeting, Data Analysis.
- **Software:** MS Office (Expert Excel & Access), Adobe Photoshop, Power BI, ERP Systems, Microsoft Project.

- **Soft Skills:** Public Speaking, Leadership, Creative Problem-Solving, Negotiation, Collaborative Teamwork, Active Listening.

Certifications

- SIYB Certified Trainer (Start and Improve Your Business) - International Labour Organization (ILO).
- Ambassador for Sustainable Development - Ministry of Planning and Economic Development.
- Training of Debaters - British Council (Young Mediterranean Voices).
- Social Media Marketing and E-marketing Specialist - Syndicate of E-commerce.

Languages

- **Arabic** [Native] • **English** [Upper-Intermediate]