Insights into WeRateDogs Twitter Archive

Report for Udacity's Data Analyst Nanodegree
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In this project, we dived into the Twitter archives of the WeRateDogs popular Twitter page that is devoted in rating people's dogs alongside with making a humorous comment about it. Its rating almost always have a denominator of 10. The numenators however are almost always greater than 10.

WeRateDogs is an extremely popular Twitter page with over 9 million followers. As a result its retweet and like count per tweet are also extremely high.

Specifically, we found out that on average WeRateDogs gets:

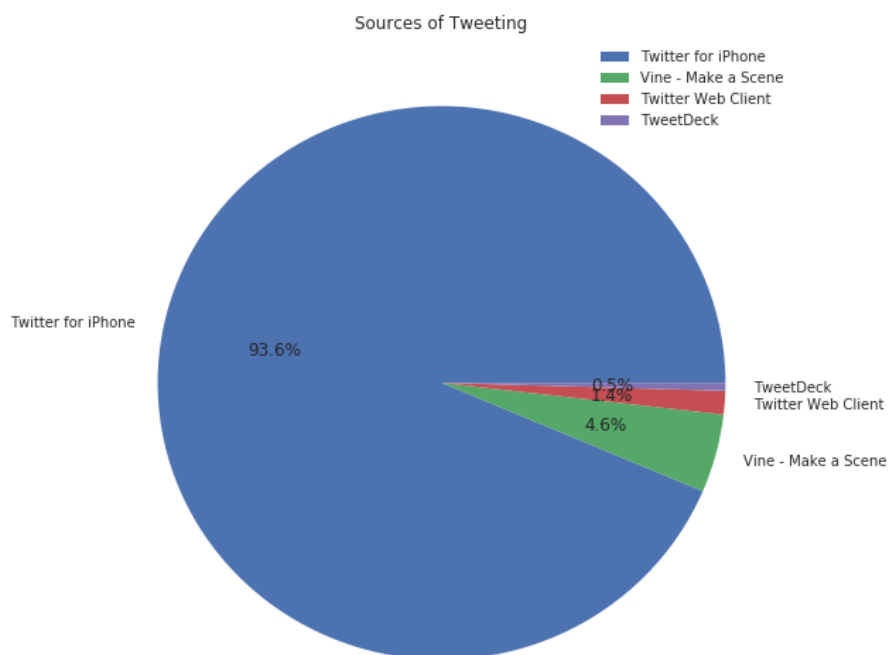- 2423 retweets
- and 8230 likes per tweet

While its most popular retweet ever received the amazing:

- 72804 retweets
- and 148274 likes

And was all about a dog who just realized that he can stand in a pool (!!!)
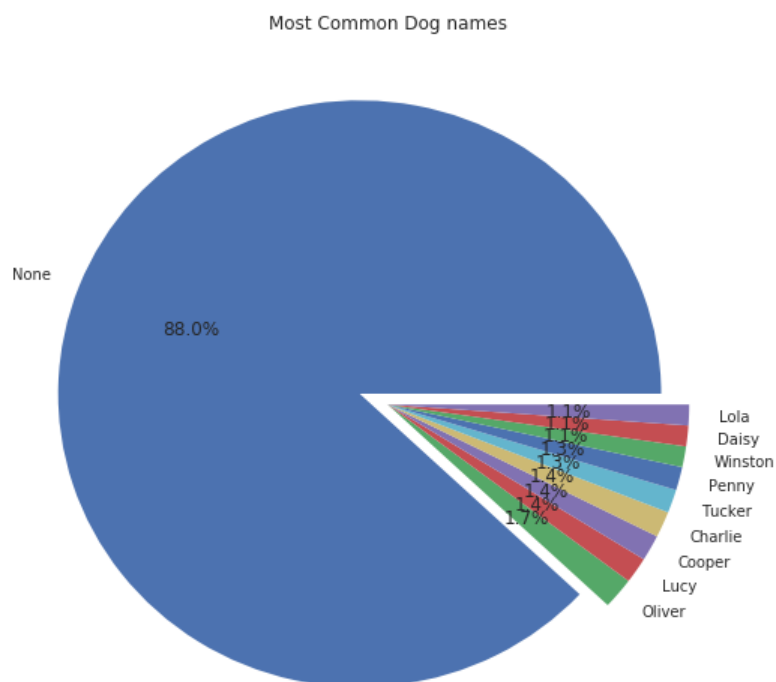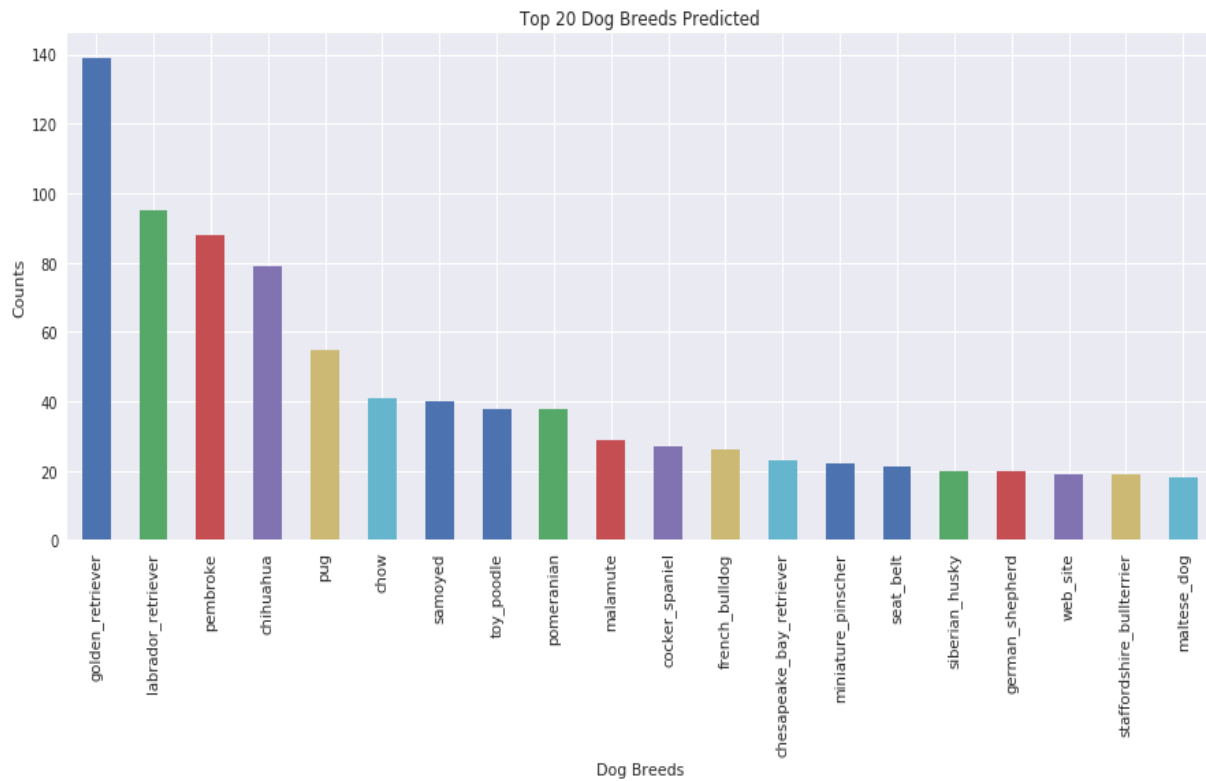

Interestingly enough, the preferable mean of tweeting for the WeRateDogs account is the Twitter application for IPhone by far, while Vine, Web and Tweetdeck are following with minimal percentages.
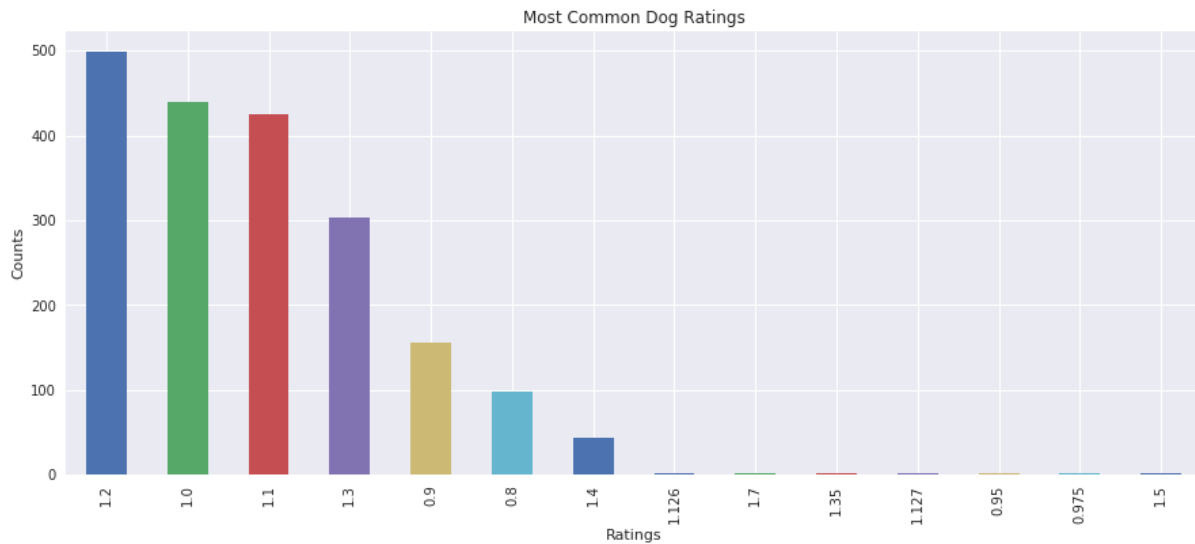
Equally interesting is our finding that the most common breed that WeRateDogs seem to post is the Golden Retriever, with about 140 posts, while the labrador, the pembroke and the chihuahua are following at the second, third and fourth positions respectively.

At the same time, most dogs seem to be unnamed, although names like Oliver, Lucy, Cooper and Charlie are the most common ones among the named dogs.

Top 20 Dog Breeds Predicted

Most Common Dog names

Finally, as we mentioned earlier, most of the ratings that WeRateDogs give have a numerator larger than the denominator, which means that most dogs get a score above 1.

It is made clear in the barplot below that the most common score is 1.2 which equals to a rating of 12/10. About 500 different dogs have already received that same score.

Hope you enjoyed and you do not look as unimpressed as Dash below!