

## **Who Are We?**

We are a movement for comprehensive transformation, born from the conviction that change in Cuba must begin from the deepest foundations: culture, education, and critical thinking. Inspired by the legacy of great intellectuals and activists (such as Rafael Rojas, Carlos Alberto Montaner, Yoani Sánchez, among others), we rely on a strategic plan that merges economic independence with civic education.

Proyecto Patria is, above all, a collective committed to the liberation of ideas and the construction of a future where truth, knowledge, and freedom are the fundamental pillars.

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## **What Do We Do?**

We implement a dual strategy that operates on two complementary fronts:

### **1. Economic Platform – OPEN Market:**

- Promotes financial independence through a decentralized system, enabling citizens to generate income securely and autonomously, even in environments with limited connectivity.

### **2. Civic and Cultural Platform – OPEN PatrIA:**

- Focuses on civic education and leadership training. Here, we empower micro-communities (families and young people) to develop a critical and well-founded perspective, breaking free from the indoctrination imposed by the regime.

At an operational level, we implement a comprehensive strategy that combines advanced technology and training to ensure the continuity of the movement. We use P2P communication systems, mesh networks, and offline modes, all with end-to-end encryption, guaranteeing the secure exchange of information in highly censored environments.

Simultaneously, we implement a practical guide that orients emerging micro-communities, especially youth, in the cultural battle, providing them with civic education and human rights knowledge. This enables them to understand the foundations of civic participation, the importance of human rights, and the legal framework that supports them while fostering leadership and resilience training.

Additionally, we encourage the creation of local activist cells that strategically connect with international support networks, particularly collaborating with the diaspora in the United States to strengthen and expand the movement's reach.

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## **What Are We Aiming For?**

Our deep objective is to drive a cultural battle that transforms Cuba from its core:

- **Liberate the minds and hearts of the people:** The regime has infiltrated all aspects of life, controlling culture, media, and, most importantly, the way people think.

- **Empower youth and families:** We believe that real transformation emerges within micro-communities, where character is forged and independent thinking is cultivated.
  - **Consolidate a united front:** We aim to integrate both citizens on the island and the diaspora, overcoming historical and personal divisions to create a cohesive network that generates real pressure for change.
  - **Build a democratic and prosperous future:** Our goal is to pave the way for a new model where freedom of expression is respected, citizen participation is promoted, and strong democratic institutions are established.
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## What Are Our Values and Purpose?

- **Freedom and Truth:** We believe that only through access to truth and freedom of thought can indoctrination and censorship be broken. *"And you shall know the truth, and the truth shall set you free."* – Christ of Nazareth
  - **Knowledge and Education:** The cultural battle is rooted in critical education; training youth and citizens is essential to imagining and building a different future.
  - **Security and Transparency:** We use advanced technology and encrypted communication systems to ensure the integrity of our activists and the protection of their ideas.
  - **Unity and Respect:** We promote the unity of all sectors of society, respecting diverse opinions and the legacy of those who have fought before us, to prevent individualism and fragmentation.
  - **Commitment and Resilience:** We are aware of the risks and emotional toll involved in resisting an oppressive regime; therefore, we foster support networks, mentorship, and self-care mechanisms to strengthen collective spirit.
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## Why Is the Cultural Battle in Cuba So Important?

- The cultural battle in Cuba is vital because it represents the effort to break decades of state indoctrination that has shaped the minds of the population from childhood. Through absolute control over information, education, and the media, the regime has imposed a singular narrative that perpetuates repression, censorship, and the absence of freedoms.

In the face of an economic and humanitarian crisis—where repression and isolation have brought the country to the brink of collapse—it is essential to transform the collective mindset. Promoting critical thinking, spreading alternative narratives, and empowering new generations, supported by a diaspora of over 4 million people, is key to achieving a macro-social change that will free Cuba from authoritarianism and enable the construction of a democratic and prosperous society.

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- **Internal Transformation:** Without a shift in awareness and way of thinking, economic or political reforms remain mere words on paper. The people must be freed from imposed ideas and awakened to critical thinking that enables them to question and transform reality.
  - **The Role of Youth:** Young people are the driving force of change. Being less burdened by inherited fear, they can lead the cultural revolution, fostering a future where freedom and democracy are tangible.
  - **Building a New Identity:** A successful cultural battle will lay the foundation for a society in which every Cuban feels empowered to decide their own destiny—creating a country where ideas are not shackled and diversity of thought is valued.
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## What Do We Need?

To achieve the comprehensive transformation of Cuba, we need to create and launch two key platforms that consolidate and materialize all proposed strategies:

1. **OPEN Market** is the economic platform that will drive financial autonomy for the population. It will facilitate the decentralized exchange of goods and services, enable the reception of external payments, and operate in environments with minimal connectivity. Security will be ensured through P2P systems, mesh networks, offline modes, and end-to-end encryption.
2. **OPEN PatriA** is the socio-cultural space dedicated to civic education, leadership training, and the cultural battle. Its goal is to dismantle decades of state indoctrination and foster critical thinking. It promotes the formation of micro-communities and local activist cells connected to international support networks, particularly within the diaspora.

The proper implementation and evolution of these two platforms are essential, as they encapsulate all strategies for security, communication, training, and social organization. Their synergistic functioning forms the foundation for triggering the necessary macro-social change in Cuba, ensuring that the transformation of minds leads to a real revolution in society.

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## Why Is Your Support Crucial?

### How Can You Help Us?

Cuba's transformation depends on a collective and solidary action that transcends borders. We need the support of companies, governmental and non-governmental organizations committed to defending human rights and freedom. Your collaboration can make a difference in the lives of millions of Cubans who suffer daily under a regime that restricts their freedoms and development. Below, we outline the key areas where your help is essential:

- **Human Resources:**  
We are looking for both skilled and unskilled personnel—passionate and committed individuals—who can join this project in fields such as technology, international law, finance, communication, civic education, and human rights. Every professional, volunteer, and expert is vital to building and sustaining these platforms.
- **Infrastructure and Technology:**  
We need a robust infrastructure: equipment, specialized software and hardware, secure communication tools (such as P2P systems, Mesh networks, and offline solutions), and technological platforms that enable collaborative development and the secure exchange of information. These tools are the foundation for ensuring the security and success of our initiatives.
- **Financial Support:**  
The feasibility of this project also depends on financial backing. Every monetary contribution will help create, maintain, and expand the OPEN Market and OPEN PatriA platforms, ensuring that the project develops sustainably and reaches more Cubans, both on the island and in the diaspora.
- **Strategic Collaborations:**  
We invite committed entities to form strategic alliances by offering legal advisory, transparency audits, logistical support, and international outreach. This backing will strengthen our impact and consolidate a united front for social change in Cuba.

Every contribution, no matter how small it may seem, is crucial in forging the change that Cuba so desperately needs. The cultural battle and the transformation of minds are the key to liberating a people who, day by day, resist in silence. We invite you to join this historic cause, to be an active part of the movement striving for a future where freedom, dignity, and prosperity become a reality for all Cubans.

**Are you ready to illuminate the path to true freedom?** We count on you to make history.

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