

# ELIOT CARTWRIGHT-FINCH BA (Hons)

## Web Developer CV

### EDUCATION & QUALIFICATIONS

#### Degree, Bachelor of Arts:

BA(Hons) Creative Music  
Technology (2:1)  
Anglia Ruskin University,  
Cambridge  
2009 - 2012

#### NVQ Level 2:

Food Preparation and Cooking  
Cambridge Regional College,  
Cambridge  
2003 - 2005

#### Intro to LEAN Manufacturing

Adder Technology  
2023

#### Intro to 6S

Adder Technology  
2023

### PERSONAL SKILLS (Soft Skills)

**Personality** - friendly, energetic,  
positive can-do attitude, team-  
player

#### Excellent Communication -

dynamic personal skills to  
communicate with colleagues  
and clients on their level

**Ability to Listen** - to orders  
given, and to client requests

#### Organisation, Prioritisation -

streamlining and processing of  
tasks and projects for workload  
efficiency

**Business Acumen** - providing  
extra initiative, contributions and  
forward thinking approaches

**Address:** 10 Highfield Close, Duxford, CB22 4SA

**E-mail:** elriomedia@gmail.com

**Phone:** 07398 251 087

**D.O.B.** 20/12/84

#### Dev Portfolio:

<https://elriomedia.github.io/portfolio-website>

#### Previous Business Showcase:

<https://elriomedia.wixsite.com/elriomedia>



### BIO

I'm an enthusiastic and ambitious Web Developer, equally interested in the front and back end of development, with a flair for design and a background in audio technology, business management, production manufacturing and the catering & hospitality industry.

Over the course of the last 20 years I have run my own Media and Marketing business (2 years), Music Technology business (7 years), worked to a high level in the catering and hospitality industry, worked in production manufacturing (2 years), and was taught audio and visual programming languages at University level (based on C family syntax).

I have a comprehensive, rare and valuable skill-set to offer, the drive and determination to learn and develop, and I pride myself in having a positive attitude and strong work ethic.

I have recently moved back to Cambridgeshire and currently working in Production Manufacturing while I'm trying to find my first full-time Web Development job role.

### WORK HISTORY & EXPERIENCE

#### Production Manufacturing

Adder Technology, Cambridge (Bar Hill)  
Oct 2022 - Present

**Role:** Production Operative

#### Duties Include:

- Building, Programming, Testing and Packing 'mission critical' telecommunications devices for Radio, Military, TV, Broadcasting, Studio and much more.
- Adhering to LEAN and 6S manufacturing principles. A transferrable skill and mindset for organisation and efficiency in the workplace for business streamlining.

## TECHNICAL SKILLS (Hard Skills)

### Web Development

**Technologies** - HTML, CSS, Bootstrap, SaSS, JavaScript, Git, GitHub, Version Control, UNIX Command Line, Atom Editor, Chrome Dev Tools, Lucid (WireFraming)

**Extra: Audio/Visual Programming Languages and GUI's** - SuperCollider's SCLang (based on C-family syntax), Arduino, Processing (IDE), IxiQuarks, Max/MSP (+JitterMatrix)

**Page Builders, CMS** - Wix, Wordpress, Elementor

**eCommerce** - WooCommerce, Shopify, AliExpress, Oberlo

**Design** - Canva, Placelt, Inkscape, Gimp

**Video Processing** - iMovie, GoPro Studio, QuickTime, JumpCut Film-Making

**Music Technology** - Ableton Live, Logic Pro, Pro Tools

**Sales, CRM, Scheduling** - Monday.com

**Social Media Automation** - Social Pilot, Buffer

**FTP** - WeTransfer, Google Drive, Dropbox

**Spreadsheet and Word Processing** - Pages / Numbers for Mac, Word / Excel, Google Sheets / Docs

### REFERENCE:

Ula Cartwright-Finch  
Director: Cortex Capital Ltd.  
Contact: 07480 383 899  
ucf@cortexcapital.org

### Director

El Rio Media Ltd., London  
April 2020 - Present

**Role:** Director of Website Design, Brand Design, Media and Marketing Business

### Duties Include:

- Wix website design and tutoring, logo & brand design, marketing management and tutoring, Wordpress and WooCommerce design and management, problem solving system design with wire-framing
- Scoping, understanding and execution: processing client requests, breaking down varying dimensions of information and formulating a product that aligns with their visualisation and mission.
- Workload and time-scale assessment, task management, prioritisation for effective and efficient time use for project completion
- Constant development and streamlining of systems and frameworks to follow for streamlining all processes of the service, through first point of contact, to the sales pitch, negotiation strategy, product development, invoice settlement, feedback and after-care.
- Maintaining client-customer relationships: setting and maintaining a professional tone of voice, and communicating on their level.
- Processing of accounts using Quickbooks, invoicing, and liaising with accountant.

### Director

Fraktion Music Ltd., UK, New Zealand, Worldwide  
Feb 2014 - Mar 2020

Director of Music Business including: build and management of recording studio in NZ, Studio and Live Sound Engineer, DJ, Music Production tutor and mentor, Record Label Management, Artist media and marketing creation and management including Website and Brand Design.

### Various Catering and Hospitality Roles

Hotels, Restaurants, Pubs, Cafés, Outside Catering, Events Companies, Schools, Universities, Boutique Wine and Craft Brewery's and more. Various Cities, Worldwide, 2002-2022

### HOBBIES & INTERESTS

Health and Wellbeing  
Art and Music  
Cooking  
Market Trading: TA, Trading Psychology & Algorithmic Trading Systems  
Cryptocurrency: Blockchain Technology, NFT Art  
Learning!