ELIOT CARTWRIGHT-FINCH BA(HONS)

D.O.B. 20/12/84
Junior Developer CV

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Portfolio: https://elriomedia.github.io/portfolio-website

BIO

From an early age, I have always had an interest in computing and technology, building and solving puzzles, and have a flair for artistic creativity.

In 2012 I successfully completed a degree in Creative Music Technology where I was introduced to an array of programming languages for use with algorithmic audio synthesis and composition, working in conjunction with sensor technologies and electronics.

Following many successes in the Music Industry, I built my own Media and Marketing business. I have now come to put this aside and focus all efforts into my passion for Development, where I find my most amount of pleasure and purpose.

Having previously worked in the catering and hospitality industry for many years, I'm versed with the skills to deal with high pressure environments and deadlines, whilst keeping a level head. I also pride myself in having a positive attitude and strong work ethic.

WORK HISTORY & EXPERIENCE

Director
El Rio Media Ltd., London
April 2020 - Present

Role: Director of Website Design, Brand Design, Media and Marketing Business

Duties Include:

- Wix website design and tutoring, logo & brand design, marketing management and tutoring, Wordpress and WooCommerce design and management, problem solving system design with wire-framing

- Scoping, understanding and execution: processing client requests, breaking down varying dimensions of information and formulating a product that aligns with their visualisation and mission.

- Workload and time-scale assessment, task management, prioritisation for effective and efficient time use for project completion

- Constant development and streamlining of systems and frameworks to follow for streamlining all processes of the service, through first point of contact, to the sales pitch, negotiation strategy, product development, invoice settlement, feedback and after-care.

- Maintaining client-customer relationships: setting and maintaining a professional tone of voice, and communicating on their level.

- Processing of accounts using Quickbooks, invoicing, and liaising with accountant.

EDUCATION & QUALIFICATIONS

Bachelor of Arts:
BA(Hons) Creative Music Technology (2:1)
Anglia Ruskin University, Cambridge
2009 - 2012

NVQ Level 2: Food Preparation and Cooking
Cambridge Regional College, Cambridge
2003 - 2005

PERSONAL SKILLS (Soft Skills)

Personality - friendly, energetic, positive can-do attitude

Excellent Communication - the appropriate dynamic personal skills to communicate with colleagues and clients on their level

Ability to Listen - to orders given, and to client requests

Organisation, Prioritisation - streamlining and processing of tasks and projects for workload efficiency

Business Understanding - experience and ability to visualise the bigger picture, to provide extra initiative, contributions and forward thinking approaches

TECHNICAL SKILLS (Hard Skills)

Web Development Technologies - HTML, CSS, Bootstrap, SaSS, JavaScript, Git, GitHub, Version Control, UNIX Command Line, Atom Editor, Chrome Dev Tools, Lucid

Extra: Audio/Visual Programming Languages and GUI's - SuperCollider's SCLang (based on C-family syntax), Arduino, Processing (IDE), IXIQuarks, Max/MSP, (+JitterMatrix)

Page Builders, CMS - Wix, Wordpress, Elementor

eCommerce - WooCommerce, Shopify, AliExpress, Oberlo

Design - Canva, PlaceIt, Inkscape, Gimp

Video Processing - iMovie, GoPro Studio, QuickTime, JumpCut Film-Making

Music Tech (DAW) - Ableton Live, Logic Pro, Pro Tools

Sales, CRM, Scheduling - Monday.com

Social Media Automation - Social Pilot, Buffer

FTP - WeTransfer, Google Drive, Dropbox

Spreadsheet and Word Processing - Pages / Numbers for Mac, Word / Excel, Google Sheets / Docs

REFERENCE:
Andrew Longford
Director: EC Circles Ltd.
Contact: 07902 047 839
andylongford1@gmail.com

Digital Marketing, Website, eCommerce Management
The Chef's Circle: EC Circles Ltd., London/Poole
April 2020 - Jan 2021

Role: Management of catering sector social media platforms (800k+ followers), website management, content creation, databasing, eCommerce management.

Duties Include:

- Website and blog maintenance including: organisation, UX design and streamlining of website content (WordPress).

- Content creation for distribution across all platforms including: blog content, meme's, news articles, product advertisement, video content and more.

- Databasing work including: building of spreadsheets utilising algorithmic processing (timing and randomisation) for use with social media content distribution auto-posting software (Social Pilot, Buffer).

- Generation of products and maintenance including: product selection, price point management, sales management, product-data sales and price analysis, updating and editing of product information for drop-shipping chef-knife shop (Ali Express, Oberlo, Shopify).

- Merch design and development and distribution setup (PlaceIt, TeeSpring).

- Data analysis for optimisation of post times and content format e.g. image, video, blog (Instagram-, FaceBook- and Google Analytics).

Director
Fraktion Music Ltd., UK, NZ, Worldwide
Feb 2014 - Mar 2020

Director of Music Business, including build of recording studio in NZ, Studio Engineering, Live Engineering, DJ-ing, Music Production tutoring and mentoring, Record Label Management, Artist media and marketing creation and management including Brand Design, Website Design and more.

Various Catering and Hospitality Roles

Hotels, Restaurants, Pubs, Cafés, Outside Catering, Events Companies, Schools, Universities, Boutique Wine and Craft Brewery's and more. Various Cities, Worldwide, 2002-2022

HOBBIES & INTERESTS
Health and Wellbeing
Art and Music
Cooking
Market Trading: TA, Trading Psychology & Algorithmic Trading Systems
Cryptocurrency: Blockchain Technology, NFT Art
Learning!