

Robo Cafe

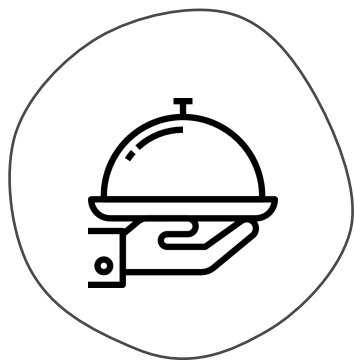


naturalnews.com

Business project

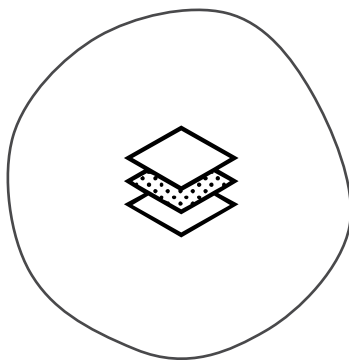
LA establishment market research

GENERAL CONCLUSIONS



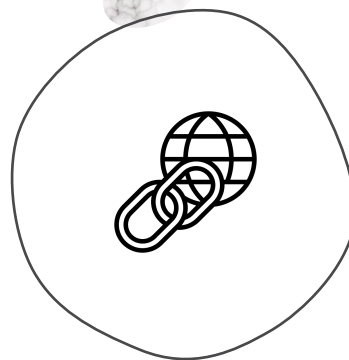
75%

**Establishments are
restaurants**



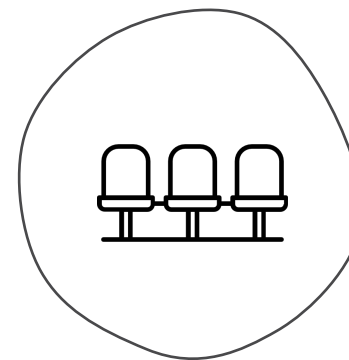
9651

**Establishments are
located in LA**



38%

**of establishments
are chain**



43

**The average number
of seats in the
establishment**



Restaurant is the most common type of establishment in Los Angeles



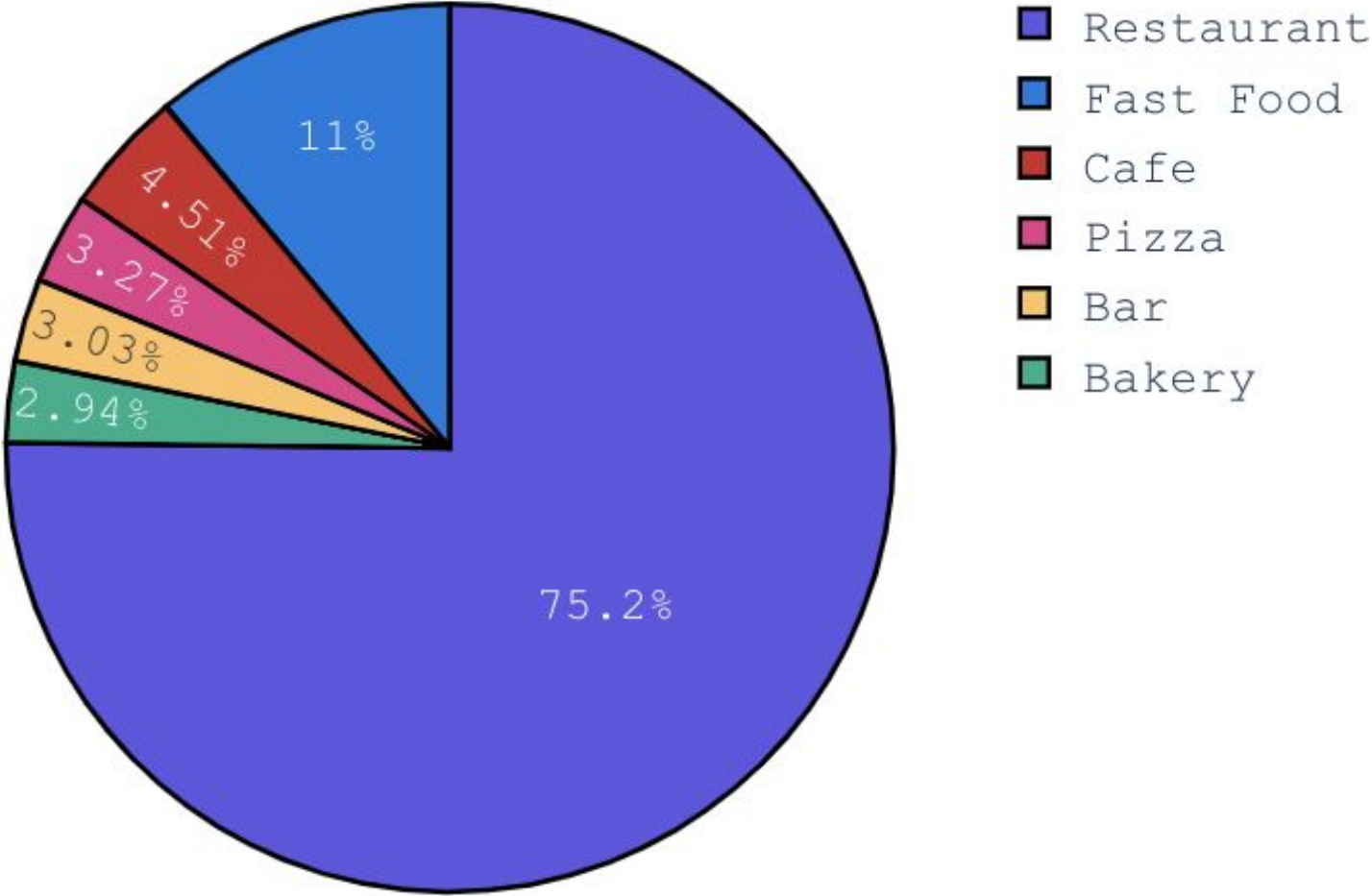
3/4

Establishments are restaurants

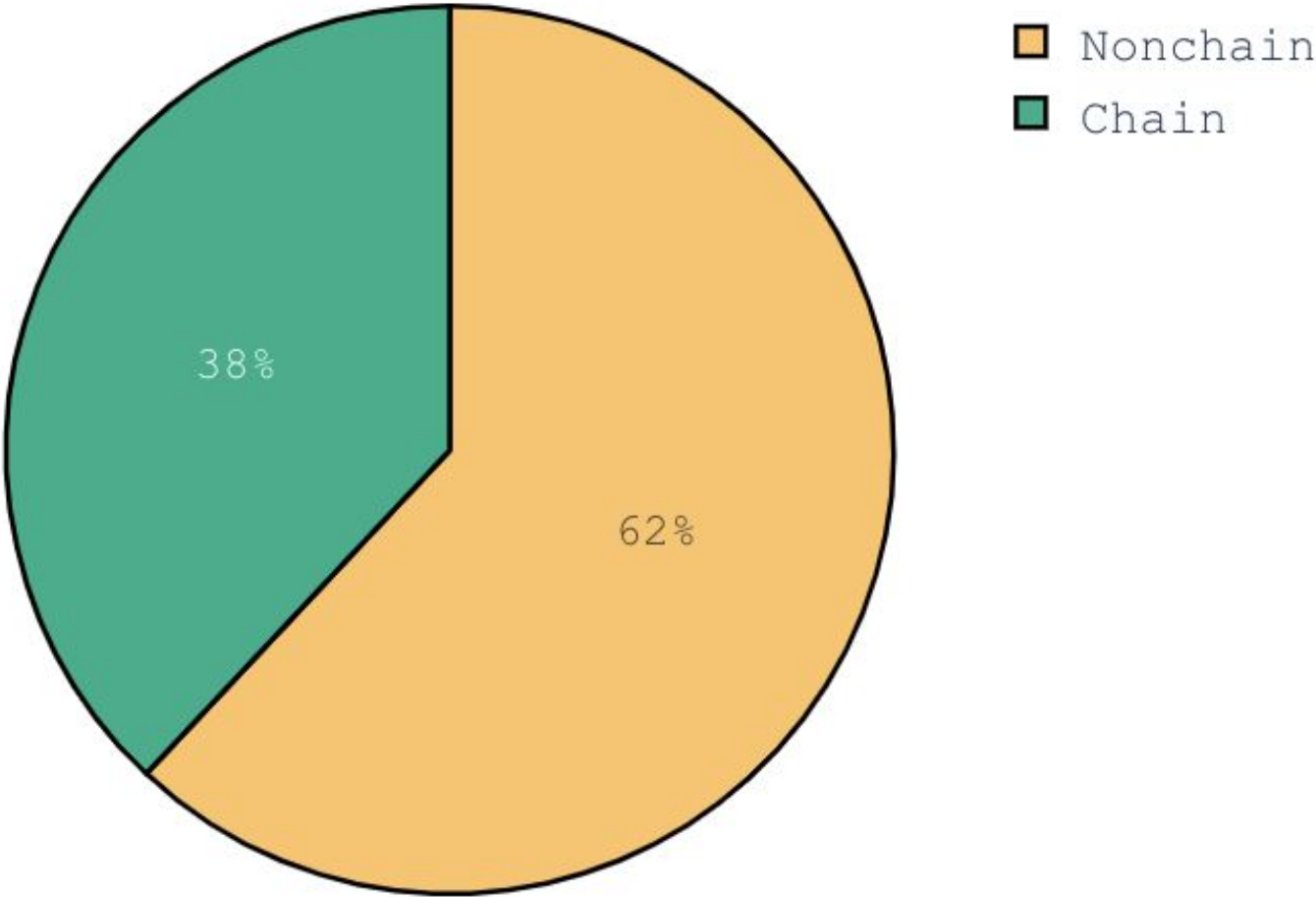
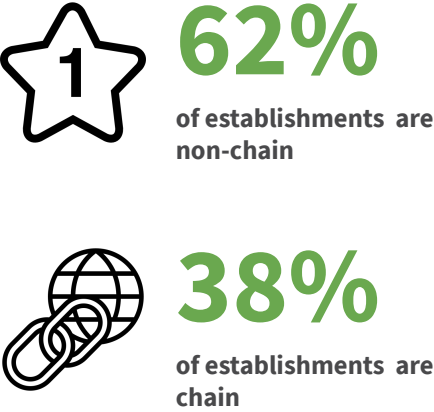


5%

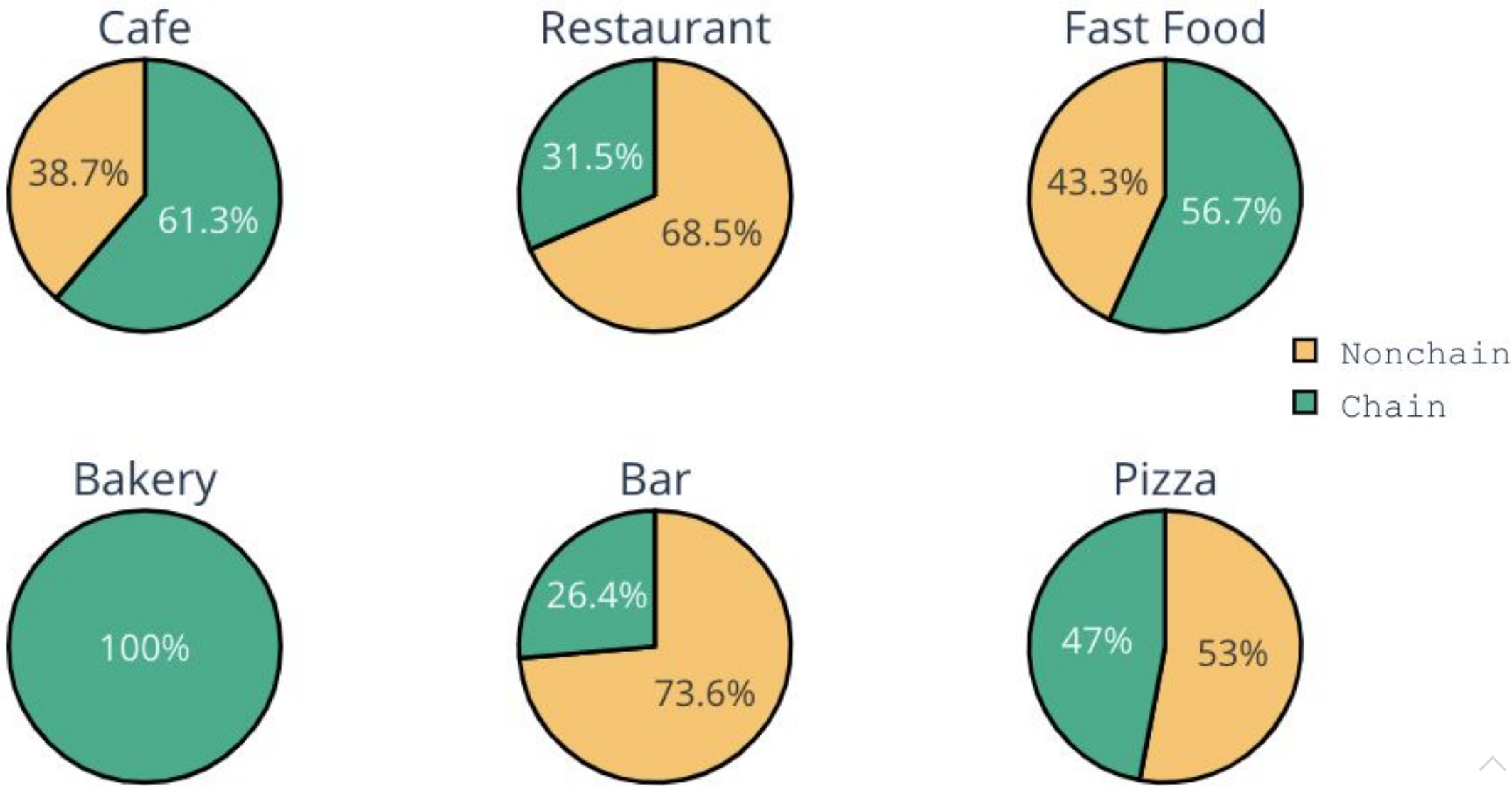
Establishments are cafe



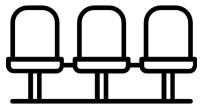
Most establishments in Los Angeles are non-chain.



The proportions of chain and nonchain establishments



Distribution of the number of seats in chain establishments



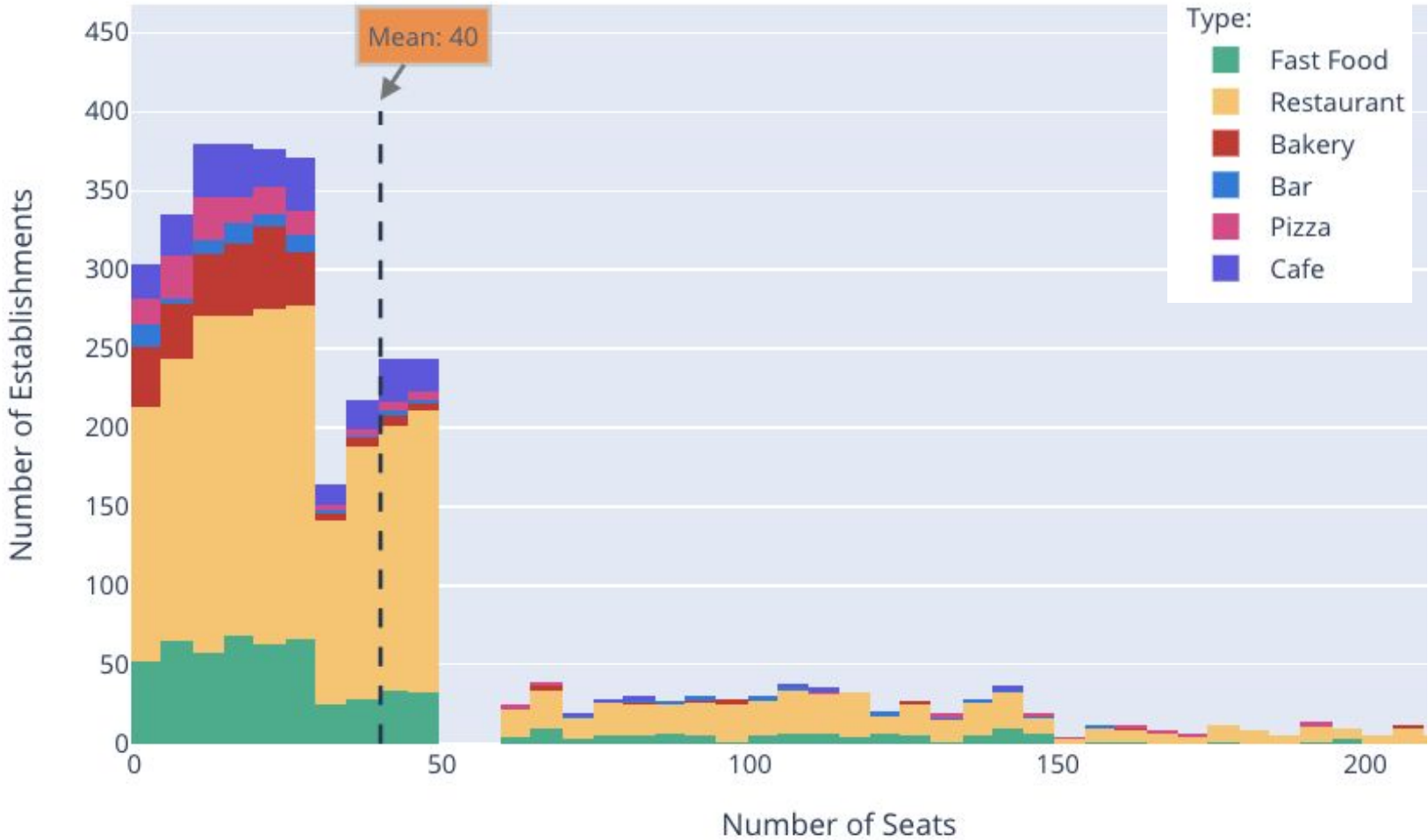
43

The average number of seats in the establishment



40

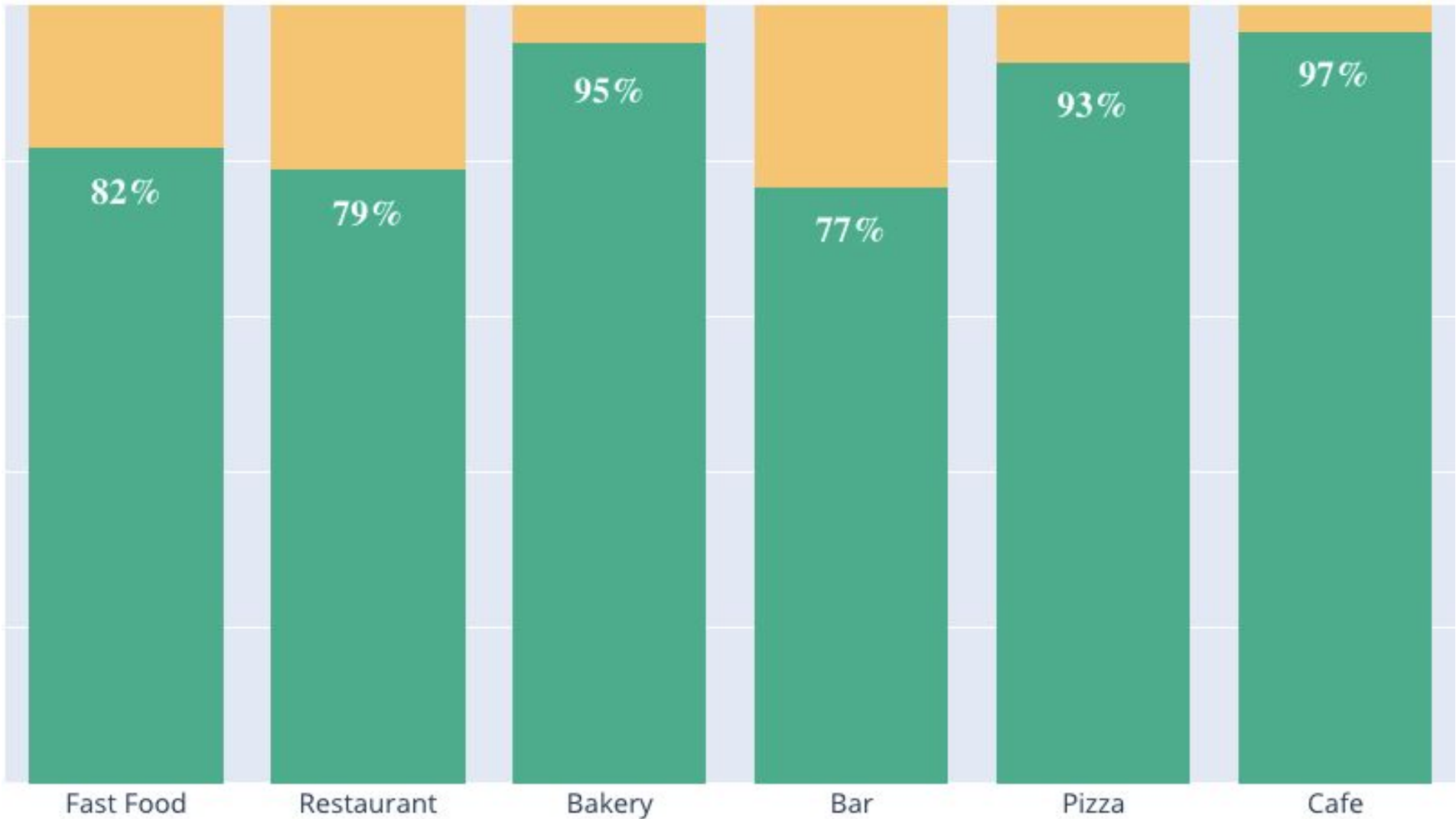
The average number of seats in the chain establishment



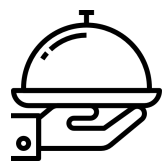
Share of establishments with less than 50 seats

The number of seats:

- less than 50
- more than 50



Restaurant is the most common type of establishment in LA



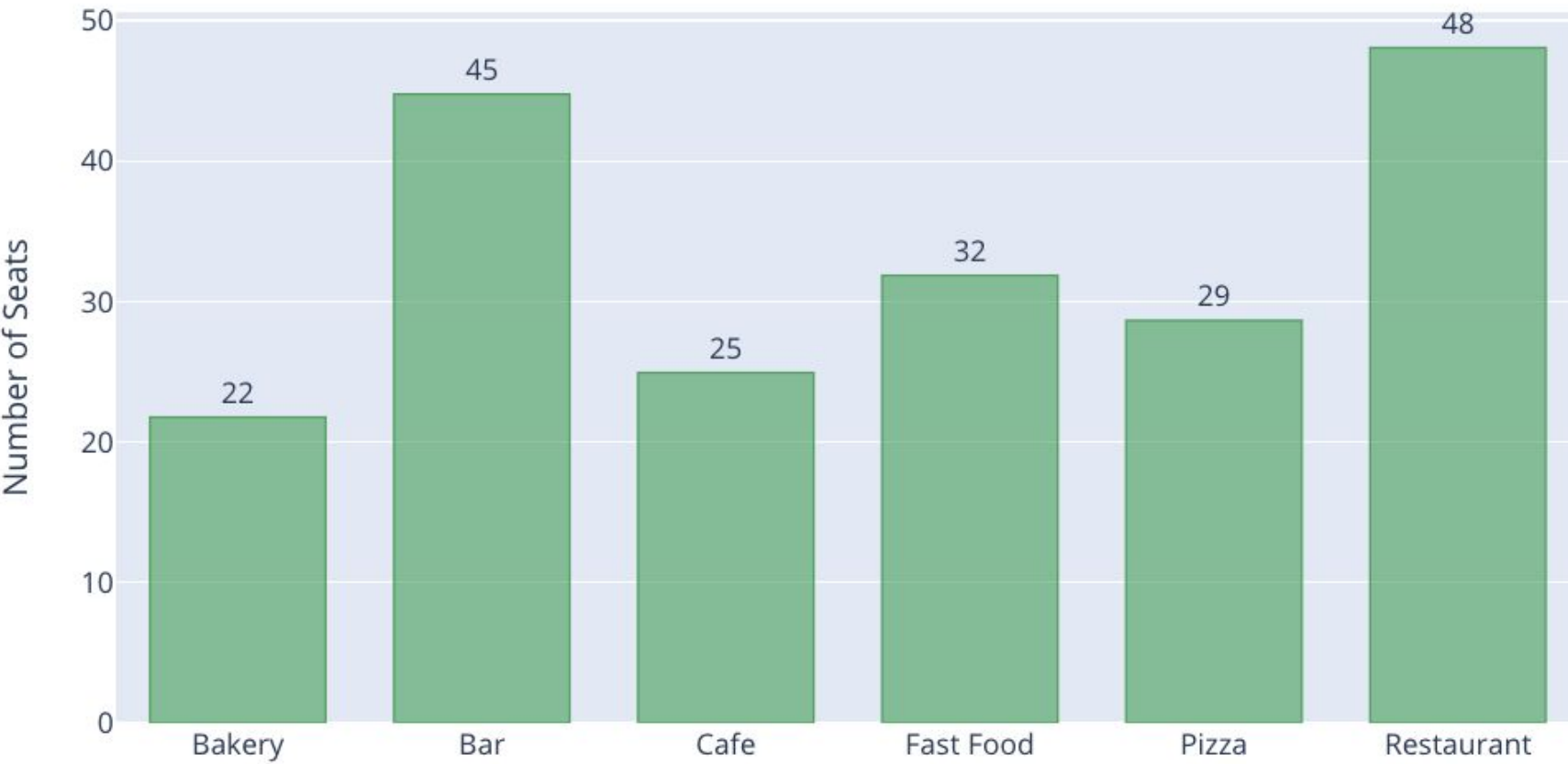
48

The average numbe
of seats in the
restaurant

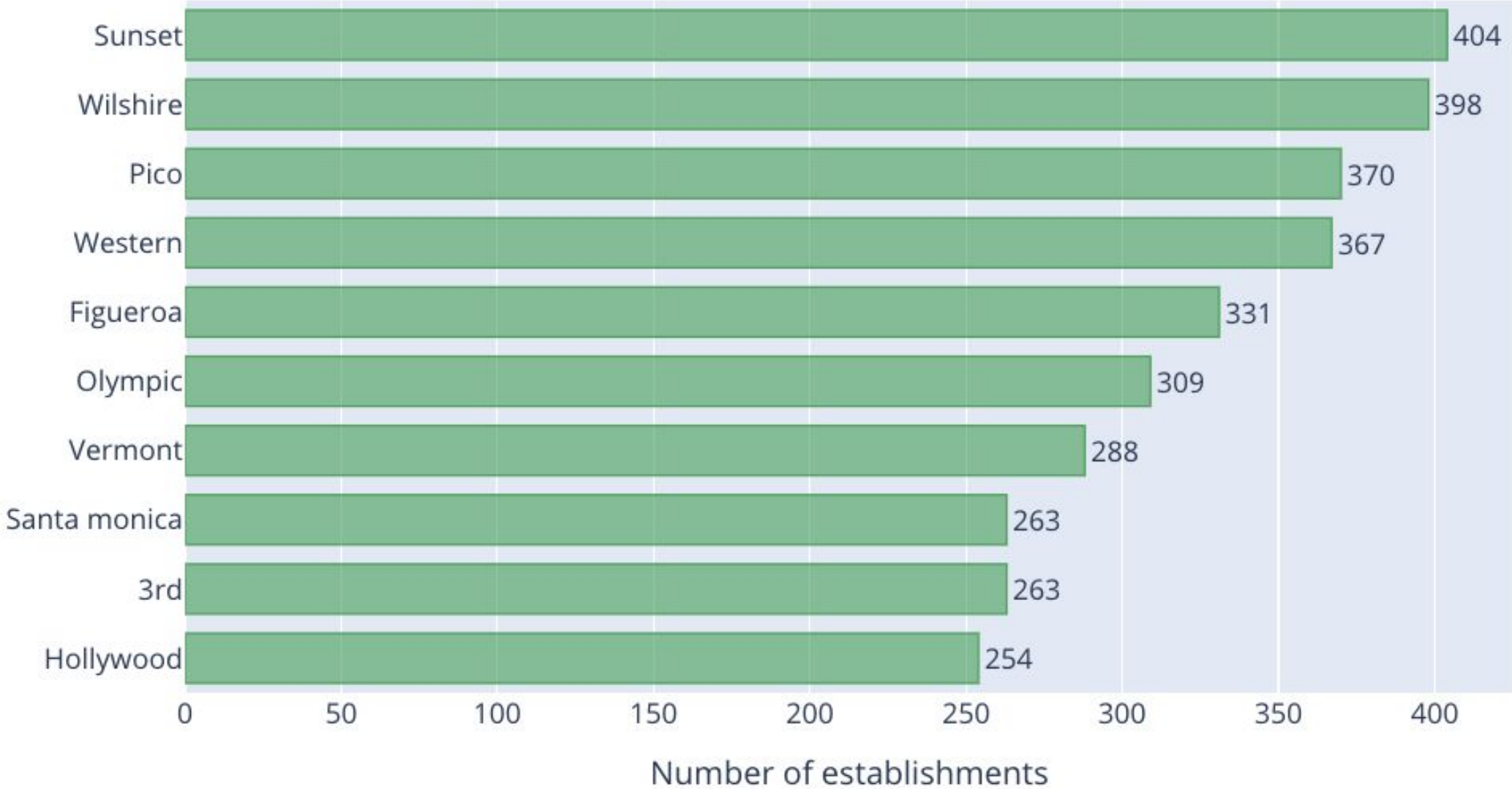


25

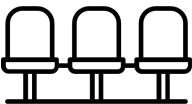
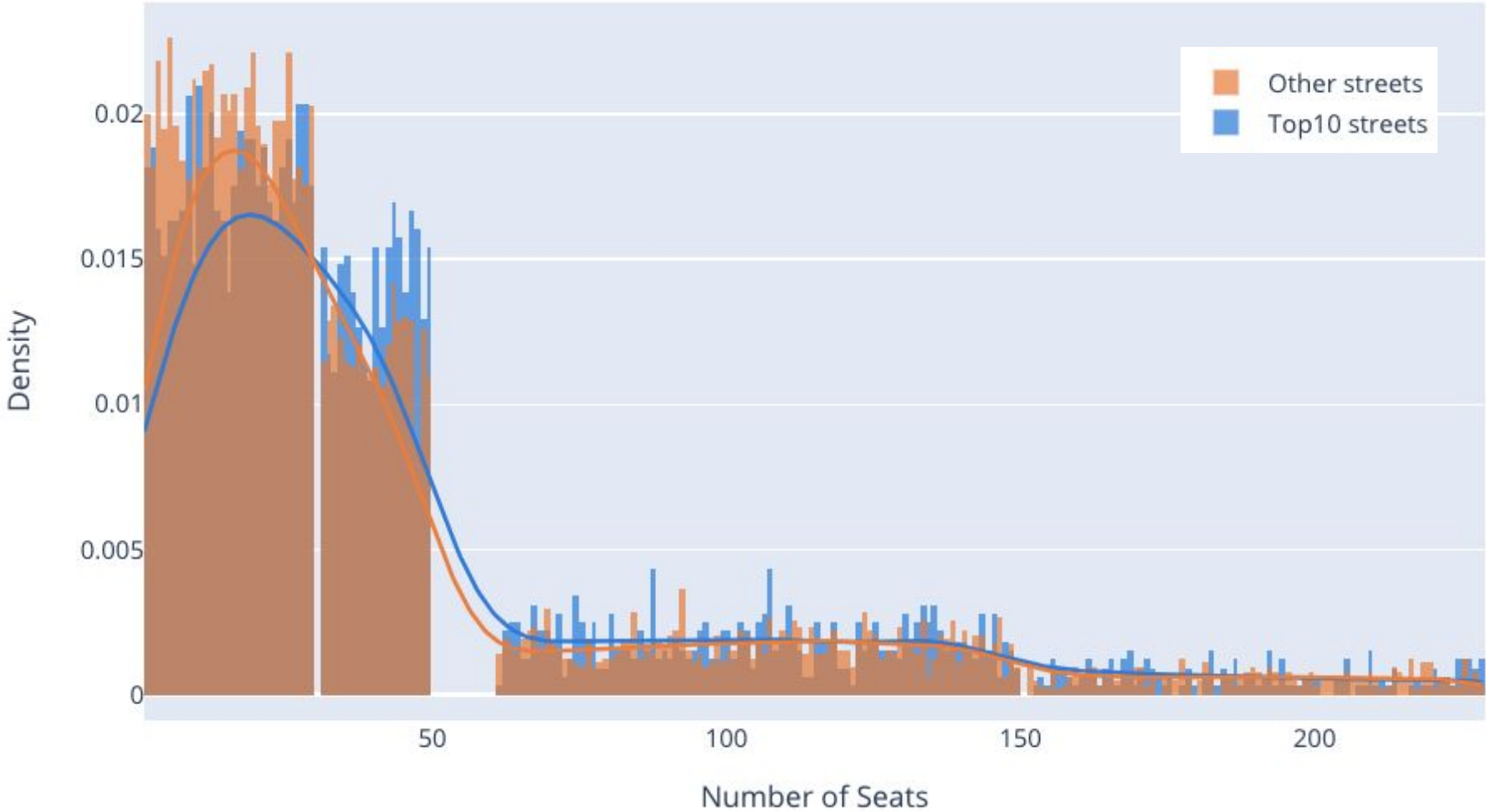
The average number
of seats in the cafe



Top 10 streets for the number of establishments



Distribution of the number of seats in restaurants on the streets of Top10 and others



+3

In the establishments located on the central streets, average number of seats is more

Recommendations

01

Location on the central street

We have a great concept for our establishment. This will attract customers to us, including tourists, since the use of robots in a restaurant is quite rare. We invest heavily in investments, so I would advise us to rent a place for a cafe on a street with high traffic.

02

Make a choice in favor of a restaurant

I would advise us to consider changing the type of establishment from a cafe to a restaurant. Since, on average, restaurants are more in demand among customers (75% versus 4.5%), restaurants have more seats (48 versus 26).

03

Restaurant chain

If we successfully launch our establishment and the business model will consistently bring money, then the next stage in the development of this business, I propose to consider the creation of a chain of establishments, possibly the sale of a franchise.



Thank you
