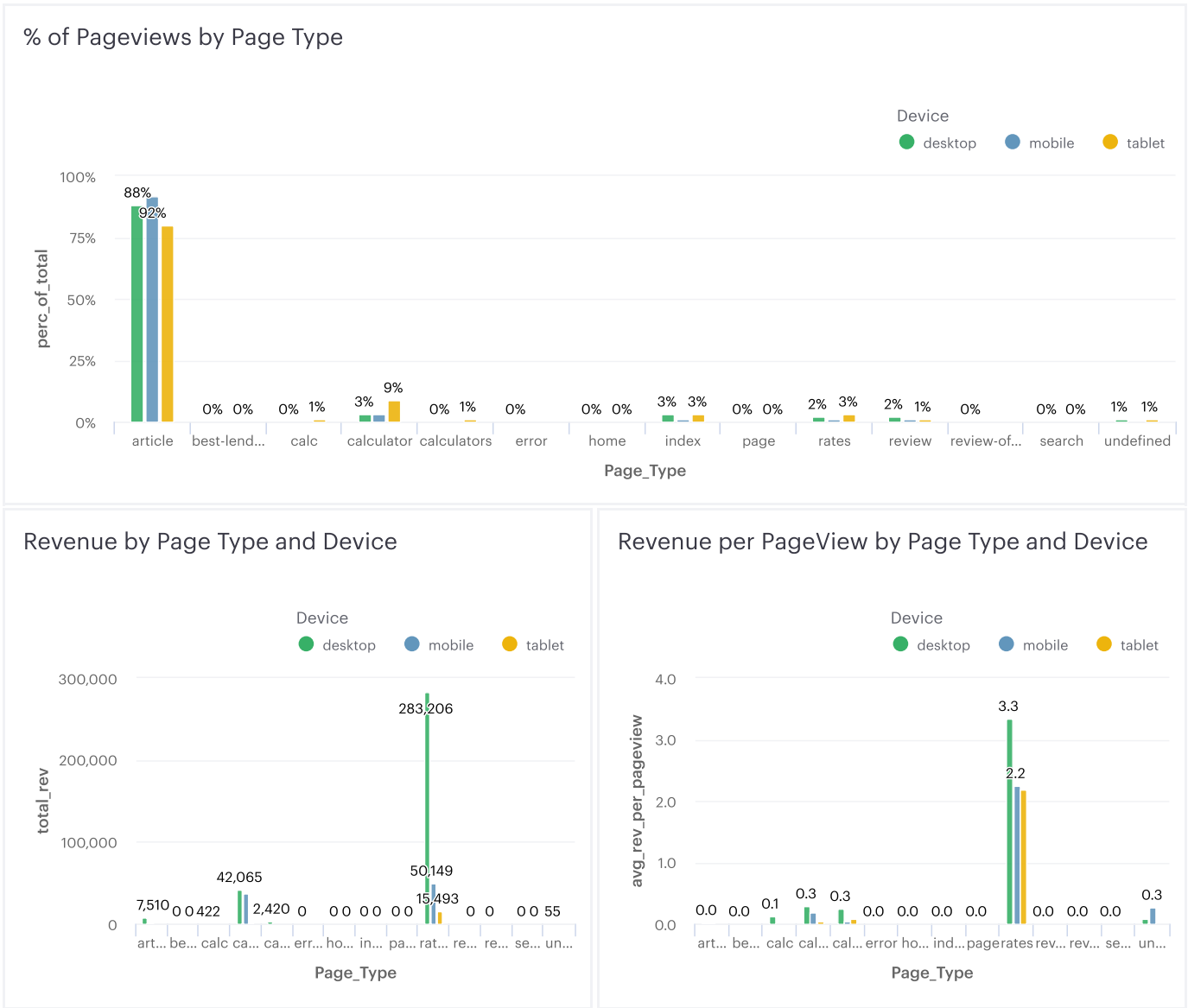


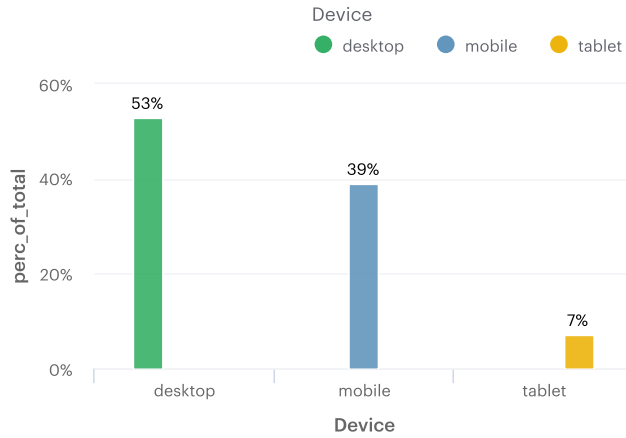
From the sample dataset

PageType Breakdown

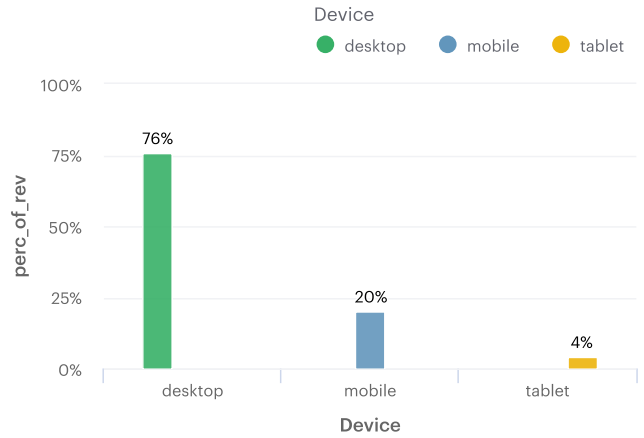


Device Breakdown

% of Pageviews by Device

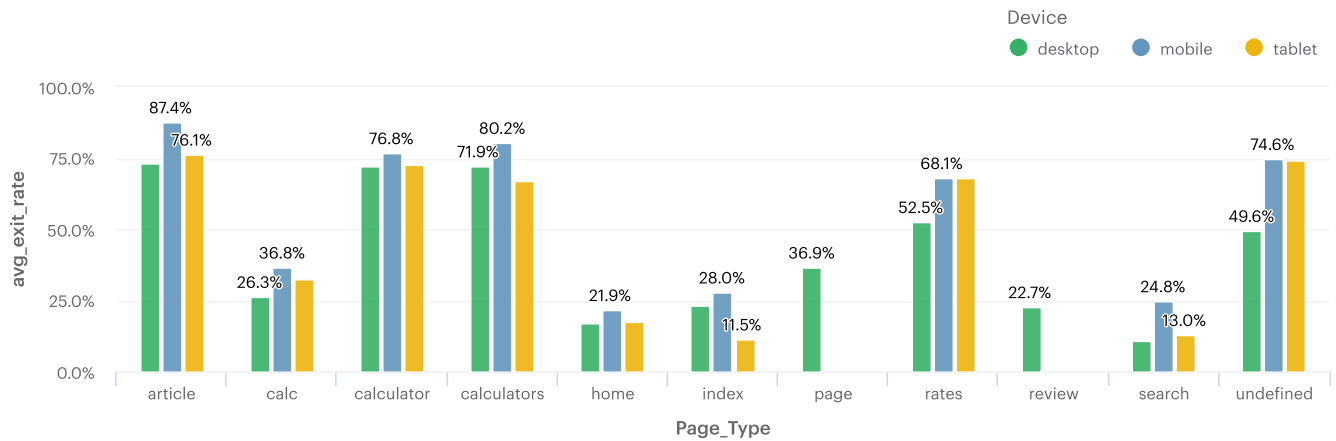


% of Revenue by Device



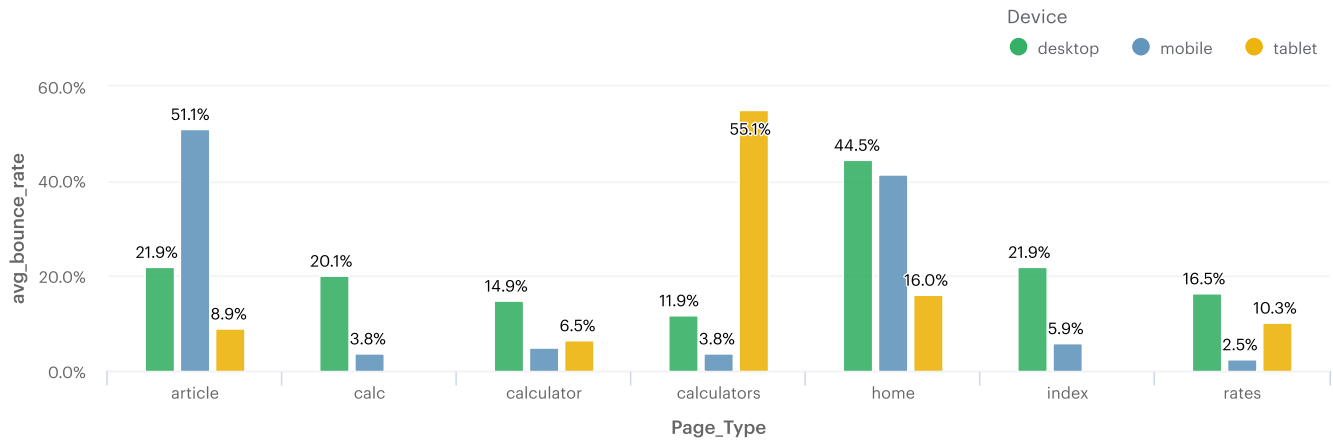
Drop offs

Average Exit Rate by Page Type



Bounce Rate

Average Bounce Rate by Page Type and Device



Removed page types, 'undefined' and 'search' and only included pages with greater than 100 pageviews (.1% of total)

PagePath and Revenue

Rev per pageview by Rate type from Rate pages

